

## **POLICY OF INSTITUTIONAL STRATEGIES FOR MOBILIZATION OF FUNDS AND THE OPTIMAL UTILIZATION OF RESOURCES**

**The fund raising programmes shall follow the procedure explained below:**

- The management shall coordinate all fund raising communications, activities, events, and programmes.
- Various committee members of our college must get the consent from the Principal before taking it to the management for securing financial support from various funding agencies.
- If permission is granted to conduct the fund raising activity which is to be involves improvements to the campus, the event organizers must also seek approval from the Chairman & Secretary.
- The authority, in-charge of fund-raising programme, is responsible for the receipts, recordings, and acknowledgments of all funds received.
- In all cases, funds must be collected only through a cheque /online mode payment only to our college account.



Principal

PRINCIPAL,  
VIVEKANANDHA COLLEGE OF ARTS AND  
SCIENCES FOR WOMEN (Autonomous)  
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