



VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN [Autonomous]

SPONSORED BY: ANGAMMAL EDUCATIONAL TRUST.
*An ISO 9001 : 2008 Certified Institution, Affiliated to Periyar University,
Approved by AICTE and Re-Accredited with 'A' Grade by NAAC
Recognized under section 2(f) and 12(B) of UGC Act, 1956.*

Elayampalayam – 637 205. Tiruchengode, Namakkal Dt., Tamil Nadu.

VIVEKANANDHA
EDUCATIONAL INSTITUTIONS

CONSULTANCY POLICY OF THE COLLEGE

Vivekanandha College of Arts and Sciences for Women (Autonomous), Elayampalayam, Tiruchengode, has been serving as a beacon light in the rural area of this part of the country since 1995. The College has been rendering yeomen service by its sheer commitment aimed at the total emancipation of the neighborhood society. Moreover, the College is instrumental in ensuring inclusive growth of the society by serving to each and every one of this vicinity which includes mostly the poor, downtrodden, marginalized and socially disadvantaged sector of the society. Academic and non-academic outreach activities are regularly conducted by the College for the betterment of the students in particular and the society in general. At the same time, the Institution reinvigorates itself in organizing activities which keep the vibrancy of the institution at high esteem. One such initiative is the collaboration with the industries of this region through the consultancy work. According to the manual published by the NAAC for the Assessment and Accreditation, it is clearly stated that consultancy is any “activity organized or managed by the faculty for an external agency for which the expertise and the specific knowledge base of the faculty becomes the major input”. The finances generated through consultancy can be fairly utilized by the institution. The revenue generated through the consultancy of the internal expertise of the institution is utilized for extending the consultancy wing through the development of infrastructure. Indeed, this initiative is a kind of social responsibility of the academic institution (ASR). While undertaking such consultancy work, the College has a well – defined policy, for the revenue generated out of such consultancy work, which is bifurcated into two categories as given below.

- i. 50% of revenue to the College and 50% to the faculty members involved in those consultancy works.
- ii. 51% of revenue to the student and 49% of revenue to the College.

The annual maintenance of the instruments and the procurement of essential materials are paid from the 50 % and 49 % of the institutional revenue generated through the consultation.

PRINCIPAL