



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN



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SPONSORED BY : ANGAMMAL EDUCATIONAL TRUST.

An ISO 9001 : 2015 Certified Institution
(Approved by AICTE, Affiliated to Periyar University and Re-accredited with
'A+' grade by NAAC, Recognized under section 2(f) and 12(B) of UGC Act, 1956)
Elayampalayam - 637 205. Tiruchengode, Namakkal Dt., Tamil Nadu.
Phone : 04288 - 234560 (7 Lines), FAX : 04288 - 234033.

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ACTION PLAN (2023-2024)

S. No	MONTH & YEAR	TOPIC	RESOURCE PERSON
1	June 2023	Workshop on Upcoming Business Skills	Mrs. SWATHISUNDARRAJAN, BE (CSE) Business , Saree Drapist Government Affiliated Educator Salem. Mobile No.: 8524923919
2		Session/ Workshop on Business Model Canvas (BMC)	Mr. KUMARESAN, Assistant Professor, Arinar Anna College, Namakkal, Mobile No: 73738 58822.
3	July 2023	Workshop on Herbal medicine Preparation	Dr. S. Jaikumar, B.A.M.S Ayurvedic Doctor, Vilvam Ayurveda Clinic, Dharmapuri, Mobile No: 9843227386, jaiayur@gmail.com
4		Session on "How to plan for Start-up and legal & Ethical Steps"	S. Sundar, B.Com., MBA., BL Tax Advocate 236/24 Dr. Pari Complex Karungalpalayam Erode -3, Mobile: 9597322322, s.sundarauditor@gmail.com
5		Paper Crafts	P. Rupa, AP/TFD VICAS
6		Importance of Innovation in Entrepreneurship	Mrs. J. Revathi, AP/CS & CA, Innovation Ambassador, VICAS.



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7		Enhancing Entrepreneur development skills	L. Sathya, Entrepreneur Small Scale Business, Properitor- Suyambu Hand Made Bath Soap Mobile:7373555903
8		EDC -Entrepreneurship for Beginners	Dr . M. Mayil Samy, M.Com., M.Phil., Ph.D. , Assistant Professor, PSG College, Coimbatore. Mobile.: 9786675507 Mail Id:mayilsamy3782@gmail.com.
9		Health and Hygiene	Mrs. V. Dharani Sales Executive Yasmiktha Healthcare My Life style Global Marketing Pvt., Ltd. Namakkal Mobile: 7373227490
10		Job opportunity in Poultry Industry	Dr. K.V. Pradeepkumar, M.Sc., M.Phil., Ph.D. Managing Director Guru Enviro Tech Mobile : 8940935333
11	July 2023	Entrepreneurships opportunities & scope	H. Sridhar Founder & Chief Technology Officer Orcci technologies Co- founder & CTO at green wrap sridhar.biotech04@gmail.com Cell: 9790118220
12		Research on science and technological entrepreneurship education	Mr. V. Balaji, Managing Director, Gaaleon Pharmaceutical Company, Coimbatore.
13		Innovation a pathway to Intellectual property rights	Dr. Balaji Devarajan Head-Center for IPR, KPR Institute of Engineering Technology, Coimbatore..



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14		Workshop on Candies and chocolates	Mr. Manikandan, CEO of Ivory Gull Candy, Salem. E-Mail: ivorygull09@gmail.com Cell: 9677448989.
15		Hands-On Training 2 day Workshop on Millets	Mr. Rajamurugan, Founder of Nalla Soru , Tiruchengode.
16		Startup and Entrepreneurship'	Mr. Gautham Loganathan, SKY High Academy, Coimbatore Mobile No.:7373505679
17		"Future Of Work"	Dr. Manohar, HR Consultant, Coimbatore Mobile:7418502363
18		Session on "How to plan for Start-up and legal & Ethical Steps"	Mr. P. DHANASEKAR, Aiswarya Traders, Tiruchengode. Mobile: 73737 51120
19		Awareness about the Intellectual Property Rights	Dr. P. Ravichandran Assistant Professor & Head G.T.N. College, Dindigul
20		Session on "How to plan for Start-up and legal & Ethical Steps"	Dr. K. Sasikumar, IIC-Innovation Ambassadors, Assistant Professor, Department of Management Studies, Vivekanandha College of Arts and Science for Women (Autonomous), Elayampalayam.
21	August 2023	Workshop on Archeology	Dr. S. Thamaraiandiyan Assistant Professor, International Institute of Tamil Studies, Tharamani, Chennai, Mobile:6381173315, nallaisudha@gmail.com



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22		Bake-To Take Home-earnings	S. Saveetha, Alumna, (Batch 2016-2018) Joys -Heavenly Desserts, Tiruchengode. Mobile No.: 7339659976
23		How to prepare chocolate	Mrs. Ponselvi, WEAT - TRICHY
24		EDC-E-Business	Dr. A. Pandi Selvam, M.Sc., M.Phil., Ph.D., Assistant Professor, Alagappa Government Arts college, Karaikudi, Mobile No.:9655697179, E-Mail: pandiselvamraman@gmail.com.
25		Robotics and Industrial Applications	Dr. P. Sakthikumar Assistant Manager Sunberg Life Sciences Pvt., Ltd Pondicherry. sceptrebt@gmail.com Cell: 8610803262
26		Session on "How to plan for Start-up Business "	Mr. Gajendran, CEO, Bioflock, Spirullina Production, Erode
27		Work Shop on Waste to Wealth	Dr. P. Berciyal Golda, Assistant Professor , Department of Biotechnology, Vivekanandha College of Arts and Sciences for Women (Autonomous), Elayampalayam.
28		"Creative Business Opportunities"	Mr. Praveen Thiyagarajan, CEO, Quadruple Enterprise, Coimbatore Mobile:9842356460



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29	August 2023	Converting Innovation into a Start-up	Mr. A R Ariraj, General Manager, HR,JSW Steel Ltd, Mecheri, Salem Mobile: 6385472777
30		Small scale industries start up strategies	Mr. R. Alexander, M.B.A., Ph.D Assistant Professor PG and Research Department of Management Studies Sacred Heart College (Autonomous), Tirupattur alexzander@shcpt.edu Mobile No.: 9786609320
31		Artificial Intelligence in Stock Market	Dr. D. Kiruthika Associate Professor in Commerce CMS College of Science and Commerce, Coimbatore, Mobile No.: 9843603555, E-Mail : drdkiruthikaharriharan@gmail.com.
32		The Road Map of Success	Rtn Dr. S. Balamurugan, Assistant Professor & Head, Department of Commerce (IB), Government Arts and Science College, Avinashi.
33		Session on Innovation/Prototype Validation – Converting Innovation into a Start-up	Ms. NETHYA SRI SUBRAMANI, CEO & Founder, Dream careerist, Karur, Mobile No.: 95973 57386.
34		Session on Innovation/Prototype Validation – Converting Innovation into a Start-up	Dr. N. Periyamayan, IIC-Innovation Ambassadors Assistant Professor, Department of Economics Vivekanandha College of Arts and Science for Women (Autonomous), Elayampalayam.



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35	September 2023	Organizing Innovative Entrepreneur in schools and communities	School visit / Village Visit
36		Motivational Session On Innovation	Dr. I. Loyola Paul Raj, M.Sc., M.Phil., Ph.D., Assistant Professor, St. Xaviers College, Palayamkottai, Mobile No.: 9786675507, E-Mail : loyolapaulraj@gmail.com.
37		Strategies and Challenges in New Enterprises	Mrs. P. Shantha Sheela State Business Facilitation Officer, Office of district Industries Centre, Town Hall, Coimbatore.
38		Work shop	Mrs. J. Parkavi Minicooker Homemade Cakes, Alumni Department of Biotechnology VICAS.
39		Session on "Learn Start-up & Business"- Boot Camp (or) Mentoring Session	Dr. S. Muhil Vannan, Ph.D., PDF, PAR Life Sciences and Research Pvt., Ltd., NAN complex, Fathima Nagar, Trichy.
40		Session/ Workshop on food packaging and system development	Dr. S. Anand, Associate Professor and Head-in charge E-Mail: anand@iipft.edu.in
41		"Opportunities in FMCG market"	Mr. Vinith, Nestle India Pvt., Ltd, Chennai Mobile No.:7200737240
42		"Competency Modeling & Innovation Strategies"	Dr. N. Sampath Kumar GM - Corporate Training & Career Advancement, Coimbatore Mobile No: 9994343303



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43		Education for Skill Development for Students	Dr. Praveen Kumar Associate Professor in EDC, Madras School of Social Work, Chennai, Mobile No: 9790008682.
44		Legal formalities for starting a business in India.	Dr. P. Raja Associate Professor, PG and Research Department of Commerce Government Arts College (Autonomous), Salem -7, Mobile No.: 9865167503.
45		Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	Mr. P. THANGAPANDIAN, Chief Executive Officer, Certify TN- Ceriport India, Chennai.
46		Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	Mr. R. PRAVEEN KUMAR, Relationship Manager, ICT Academy, Erode.
47		Entrepreneurship and Economic Dynamism in India	Dr. S.Thangamayan, Assistant Professor, Department of Economics, Saveetha School of Law, Chennai.
48		How to prepare chocolate	Dr. Renugadevi, Professor of Commerce, N.G.P Arts and Science College, Coimbatore.
49	October 2023	Session on Converting Innovation into a Start-up	Dr. R. Jaganmohan, Professor and Head, Department of Food Science and Nutrition, NIFTEM, Tanjore, E-Mail: jagan@iipft.edu.in.



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50		Session on "How to plan for Start-up and legal & Ethical Steps"	Mrs. M Jaya Sudha Mohandass, M.A., South Indian Promoter, Team Global Vision, Toptime Consumer Pvt., Ltd, Mumbai. E-Mail: sudham021289@gmail.com
51		Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	Ms. R. YUVASRI MCA Yo-Yo Art works, Rasipuram. Mobile No.: 90803 32171
52		Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	Mr. BRABASUTHAN MURUGESAN, Startup Ecosystem Enabler, Chief Innovation Officer, Sathyabama -TBI. Mobile No.: 87541 88243
53	December 2023	Workshop on Archeology	K. Tamil Sandhiya, MA, M.Phil, Ph.D ., Oolaisuvadi Aaivalar Hindu Religious and Charitable Endowment Department, Vaaniyatthaakgal Thirvannaamalli, Phone No: 6369230687, E-Mail: sandhiyadhanam97@gmail.com .
54	January 2024	SESSION ON "BE AN ENTREPRENUER, BE A EMPEROR"	Dr. V. Suvekbala CEO, EDII Anna Business Incubation Research Foundation, Anna University, BIT Campus, Trichy.



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55	February 2024	Workshop on Poultry farming and its management	Dr. S. Ravi, M.V.Sc., Geetha Poultry farm 2/197, Kondamanaickenpatty, Namakkal - 637405, Mobile No.: 967775537.
56		Session/ Workshop on Business Model Canvas (BMC)	Mr. Amarnath, B.E, Managing Director, Amuthalakshmi, Agro Organic Fertilizer, Namakkal.
57	March 2024	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up	Ms. Nethya Sri Subramani, M.B.A., CEO & Founder, Dream careerist, Karur, Mobile No: 95973 57386.


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