



VIVEKANANDHA
College of arts and sciences for women
Autonomous | ISO 9001: 2015 | NAAC 'A+' |
Periyar University | Tiruchengode, Namakkal,



PG & Department of Management Studies

**Innovative Business Models for the
Modern Era**

RESOURCES PERSON

Dr.B.Jayalakshmi

BBA Co-ordinator



29/08/2024

02:00 - 03:00

**Venue : II-MBA "A"
Class Room**



Dr. P.Sasikumar
HOD- BBA & MBA

Dr.P.Baby Shakila
Principal - VICAS



