VIVEKANANDHA
COLLEGE OF ARTS AND SCIENCES FOR WOMEN

(Autonomous)

ISO 9001 : 2015 Certified Institution, Affiliated to Periyar University, AICTE, UGC, 2(f), 12(B), NAAC 'A+' Grade

DST - FIST, DST CURIE, IIC - 4 Stars

Elayampalayam- 637 205,Tiruchengode, Namakkal Dt., Tamil Nadu.



Prof. Dr. M. KARUNANITHI
B.Pharm., M.S., Ph.D., D.Litt.,
CHAIRMAN & SECRETARY

ISO 9001:2015

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

DEPARTMENT OF MANAGEMENT STUDIES



Programmes Offered

BBA | MBA



Vivekanandha Educational Institutions

Vivekanandha Educational Institutions (VEI) is a prominent group of Educational Institutions located in Elayampalayam, Tiruchengode, Namakkal District, Tamil Nadu. Founded in 1987 under the Angammal Educational Trust by "Vidhya Rathna" Prof. Dr. M. Karunanithi, VEI has grown into a comprehensive network of institutions dedicated to empowering women through education. With a mission to impart quality education and foster holistic development, VEI has become a beacon of academic excellence in the region.

VEI encompasses a wide array of colleges and schools offering programs in Engineering, Medicine, Pharmacy, Nursing, Physiotherapy, Arts & Sciences, Education, Management, and Health sciences. The institutions are primarily focused on women's education, striving to create an environment that promotes intellectual growth, ethical values, and leadership. The main campus is situated along the Erode–Namakkal state highway, approximately 6 km from Tiruchengode, 26 km from Erode, and 30 km from Namakkal, providing students with a peaceful and well-connected learning atmosphere.

VEI offers a diverse range of academic programs across Undergraduate, Postgraduate, Diploma, and Doctoral levels. These programs span various disciplines and are tailored to meet evolving industry and societal needs. The Institutions under VEI are recognized and approved by regulatory bodies such as AICTE, UGC, NCTE, MCI, PCI, INC, DCI and DIMH. They are affiliated with esteemed universities, including The Tamil Nadu Dr. M.G.R. Medical University, Anna University, and Periyar University. Accredited by NAAC and NBA, VEI upholds the highest standards in academic quality, infrastructure, and student outcomes.

Awards



"Vidhya Rathna"



"Achiever in Women Education"



"Rashtriya Ratan"



"Hind Rattan"



"Doctor of Letters - D.Litt."



"Bharath Excellence Award"



"Best Pharmacist Award"





"Young India (Yi) & YUVA Students Chapter"



"Fostering Inclusive Education"



"Katral Viruthugal 2025 "



"Prestigious Best College Award"



"Swachhta Rankings "



"Most Engaged Institution of the Year 2024 Award"



"Education Changemaker Award"

VICAS



Sri Sardadevi Block



Kalpana Chawla Block



M.S. Subbulakshmi Block



Jhansi Rani Block

About VICAS

Vivekanandha College of Arts and Sciences for Women (Autonomous) was established in the Year 1995. Angammal Educational Trust Chaired by the great Educationalist 'Vidhya Rathna' Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt., sponsors this college and other institutions under the name of the great Saint Vivekanandha. These institutions are situated on either sides of Tiruchengode-Namakkal Main Road at Elayampalayam, 6 kms away from Tiruchengode. This is one of the biggest women's colleges in India with more than 5500 girl students and 19 departments. The strength of the college was just 65 at the time of its establishment. With the dedication, hard work, sacrifice and long vision of the Chairman, it has grown by leaps and bounds. The college is approved by UGC and AICTE. The college was granted Autonomous status in recognition of its consistent academic excellence and outstanding performance and re-accredited with "A+" Grade by National Accreditation and Assessment Council (NAAC). The college is an ISO 9001-2015 Certified Institution. The college has earned national recognition for excellence in cleanliness and hygiene, receiving the 'Swachhta Ranking ' from the Ministry of HRD under the Swachh Bharat Abhiyan and ranking 5th in the Swachh Campus Ranking for Residential Colleges by UGC. The Institution has also been awarded a prestigious 4-Star rating by the Institution Innovation Council, Government of India, for its outstanding efforts in fostering innovation.

Key Officials of VICAS

Designation	Name	Mobile No & E-mail
Principal	Dr. P. Baby Shakila	94433 16500, principal@vicas.org
Dean - Academics	Dr. J. Deenathayalan	98427 76339, drdeenathayalan@vicas.org
Controller of Examinations	Dr. K. Padmanabhan	99526 65114, coe@vicas.org
Director of IQAC	Dr. M. Prasath	82486 50856, iqac@vicas.org
Placement Officer	Mr. O. Dharani	86673 73611, placement@vicas.org
HoD - Management Studies	Dr. P. Sasikumar	99424 62622, mbahead@vicas.org
Physical Director	Dr. S. Tamil Selvan	97906 65183, pd@vicas.org
R & D Coordinator	Dr. M. Raja	63823 44781, rac@vicas.org
NSS Coordinator	Mrs. T. Menahadevi (AP/Maths)	90038 12398, nss@vicas.org
NCC Coordinator	Ms. K. Jeevitha (AP/N&D)	80720 34039, ncc@vvas.org
Bharat Scouts & Guides	Dr. P. Nithya (AP/Zoology)	88707 44475, scouts@vicas.org
Youth Red Cross Coordinator	Ms. S. Kaviya (AP/English)	81488 42920, yrc@vicas.org
Red Ribbon Club Coordinator	Mr. C. Vignesh (AP/English)	96887 94278, rrc@vicas.org
Hostel Warden	Mrs. S. Sridevi	94437 45672, ughostel@vicas.org

Center/Office	Phone/Mobile No & E-mail
Principal Office	04288-234242, office@vicas.org
Transport Office	94437 74919, vivekanandhatransport@gmail.com
Admission Office	944437 34670, admission@vivekanandha.ac.in
Center for Skill Development	94433 16521, directoradacademic@vicas.org

Why Management Studies @ VICAS



- SHAPE YOUR FUTURE WITH US -

- Experienced faculty with expertise in diverse management disciplines.
- Industry-oriented curriculum designed to meet current business trends.
- Regular guest lectures, workshops, and seminars by industry experts.
- Strong focus on research and innovation in management studies.
- Active student clubs and associations for leadership development.
- Internship and placement support with top companies.
- Modern infrastructure with well-equipped classrooms and labs.

Department at a Glance

Faculty Strength

Core Faculty	-	06
Language Faculty	-	02
Office Assistant	-	01
Lab Assistant	-	01

Establishment

B.BA.,	-	2005
MBA.,	-	2009

Forward Thinkers

The Club for Various Association Activities to Excel the Student's Individual Talents

Career Opportunities

- General Management: Oversee and coordinate business operations across various departments and teams.
- Consulting: Provide expert advice to improve business performance, strategies, and solve complex challenges.
- Entrepreneurship: Start and manage your own business or startup, creating innovative solutions and services.
- Finance and Accounting: Work in roles such as financial analyst, investment banker, or accountant to manage and grow company finances.
- Marketing & Sales: Lead marketing strategies, develop brands, and drive sales growth across various industries.
- Human Resources: Manage talent acquisition, employee relations, and organizational development to build high-performing teams.
- Data & Business Analytics: Analyze data to inform decision-making, improve processes, and drive business growth.
- Operations & Supply Chain: Manage logistics, inventory, procurement, and optimize supply chain efficiency.



"Smart classrooms. Smarter students. We build both infrastructure and individuals."

















Department Facilities



Seminar Hall



ICT Class Room



Communication Lab



Smart - Class Room



Peer Teaching in Action



Board Room

Mentoring System



The Department of Management Studies at VICAS follows a structured mentoring system aimed at providing continuous academic, personal, and professional support to students. The system strengthens teacher-student rapport and ensures overall development and well-being of the learners.

Vivekanandha Research Fellowship



Safe & Secured Hostel

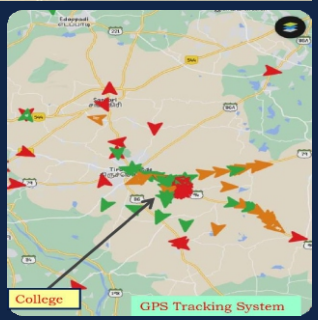


Free Transport with GPS Tracker



Dayscholar Students -Districts covered - Namakkal, Erode, Tirupur, Salem, Dharmapuri, Karur, Dindigul and Trichy.

Hostel students - During the Vacation **BUSES** are operated **throughout Tamilnadu to drop and pick the students up** from their native places.



Events Organized



Inauguration Ceremony (I UG & PG)



Students Induction Program (SIP)



Bridge Course



Fresher's Day



Office Bearers Swearing Ceremony



Guest lectures



Extension & Outreach Activities



Alumni Association



Alumni Talk



Research Club Activities



Alumni Meet



Parents Meeting

Workshops







Inter collegiate Competitions











Campus Tour













Industrial Visit & Educational Tour

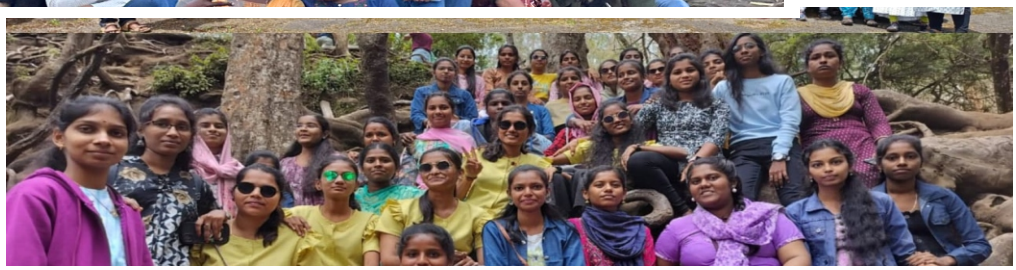












Viveka Talentina

The Department of Management Studies organized the intra -Collegiate competition **TALENTINA** 2k25 on 03.03.2025 and 04.03.2025, witnessing enthusiastic participation form 320 students.

51 Prizes

320 Participants



"Every idea, every performance, every applause — powered by the dedication of students!"







"Students took the initiative to organize a variety of academic and co-curricular events."

VIVEKA FEST



Students engaged, expressed, and excelled in paper presentations, best manager, business quiz, face painting, and dance."



MEMBERS OF THE FORUM



DANCE

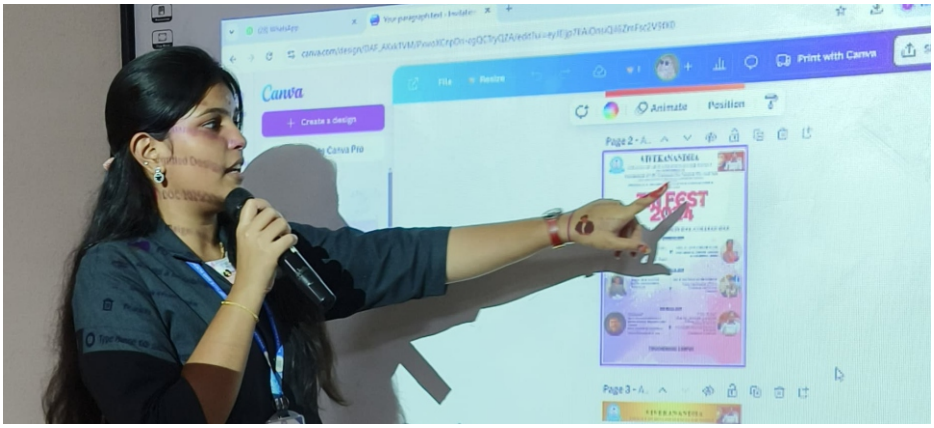


DRAMA



FACE PAINTING







"With great enthusiasm, students organized multiple events across the academic year."







"With great enthusiasm, students organized multiple events across the academic year."

Proud Moment
" Company Seceretary Exam Victors

"Excellence in academics and professionalism—that's the spirit of Management Studies."



Janani.R
III-BBA



Angelinsuthanya.S. S
III-BBA



Jamunalakshmi.S. S
III-BBA



Deepika.K
I BBA



Karpagavali.S
I-BBA



Gayathri Devi.K
I-BBA

Siragai Viri Uyara Para - Motivational Programme for 12th std School Students





Institutions Innovation Council / Entrepreneurship Development Cell Activities

4 stars
2024-25

Innovation Ambasodors 07 Basic Level

Innovation Ambasodors 49 Advanced Level





Placement Training






Trade - Fair








Library



Books	: 74705
E-Books	: 940
National Journals	: 152
International Journals	: 57
Magazines	: 38
Digital Databases	: DELNET, N-LIST, SAGE
ICT Resources	: 1,407 Cds
Theses	: 3,696
Back Volumes	: 3,550




NPTEL-SWAYAM Certification (2024-2025)

Total No of Students Completed - 25

Elite - 08

Scholarships

Govt.Scholarships

- Post Matric (SC/ST)
- Pudhumai Pen Scheme
- Naan Mudhalvan Scheme
- Welfare Scheme
- Central Government Scholarships

Management Scholarships

- Parentless
- Economically Poor
- Sports
- Meritorious
- Vivekanandha Merits Scholarship
- Vivekanandha Research Fellowship (VRF)

Sports Participation and Achievements

S.NO	EVENT	POSITION
1.	Kabaddi	1st Position
2.	Basketball	1st Position
3.	Handball	1st Position
4.	Football	1st Position
5.	Volleyball	1st Position
6.	Kho-Kho	1st Position
7.	Silambam	1st Position
8.	Chess	1st Position

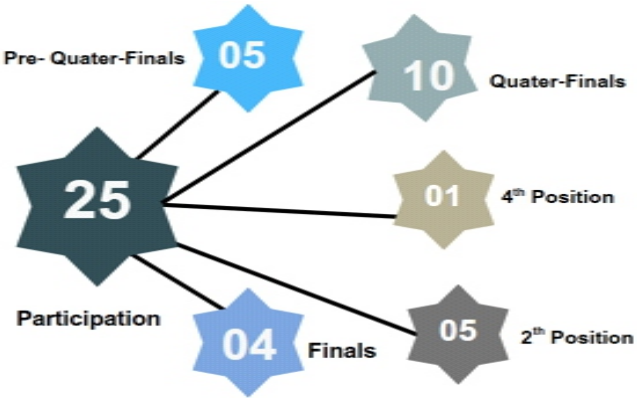








Management fully sponsored VICAS Kabaddi





Vetri - IAS Academy



Students are trained for **IAS, IPS, IBPS (Banking Exam), Railway Exam, TNPSC** examinations etc., during their studies for better placements.

Professional Course Training



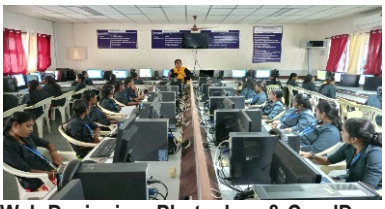
Providing special training for **CA, CMA & CS** during their studies for professional and corporate excellency.

Additional Certificates

- Value added Course
- Online Certificates
- Skill Development Course

List of Skill Development Course

1. MS Office
2. Functional English
3. SPSS
4. Aari Work & Hand Embroidery
5. Silambam & Karate
6. Fine Arts & Craft
7. Yoga for Human Excellence
8. Spoken Hindi
9. Beautician
10. Tally with GST
11. Photoshop & CorelDraw
12. Robotics
13. Photography & Editing
14. Computer Graphics & Animation
15. Data Science with Python
16. Desktop Publishing
17. Artificial Intelligence with Python
18. Block chain & Cryptocurrency
19. Design Thinking
20. Android App Development
21. Natural Language Processing
22. Amazon Web Services
23. Augmented Reality & Virtual Reality
24. Scripting Language
25. Internet of Things (IOT)
26. Japanese Language
27. Basic Life Support (BLS)
28. Medical Coding
29. Advanced Cardiovascular Life Support (ACLS)
30. NET / CSIR / GATE / CAT preparation


Web Designing, Photoshop & CoralDraw


Tailoring


Beautician


Embroidery and Aari


Mobile Technology


SDC Course Incharges


Food Preservation


Medical Coding


Tally and GST

Amenities



Driving School



Tailoring Classes



Botanical Garden



Type Writing Institute



Gim



Canteen



Departmental Store



Auditorium



ATM



24x7 Hospitals



Beauty Spaw



Xerox - Centre



Zoological Museum



Counselling Centre



Diet Counselling Centre

Extra Curricular Activities





National Cadet Corps (NCC)





National Service Scheme (NSS)



Bharat Scouts & Guides



UBA





YRC , RRC & CCC

Programes



Graduation Day



International Yoga Day



Independence Day



Teachers' Day



Onam Celebration



Ayudha Pooja Celebration



Day scholars' Day



Green Diwali Celebration



Christmas Celebration



New Year Celebration



Pongal Celebration



Andal Alagar Thirukalyanam



National Youth Day



Republic Day



National Science Day

Extra Curricular Events



Women's Day Celebration



Women's Day Marathon



KAVAL UDHAVI APP-181
Awareness Mega Event



Portfolio Presentation



Moon Light Dinner



Food Day Celebration



Youth Parliament



Hostel Day Celebration



Achievers' Day Celebration

TRI - FEST



Sports Day



Culturals Day



College Day

Courses Offered @ VICAS

UG COURSES

B.C.A	3 Years
B.Sc. Computer Science	3 Years
B.Sc. Information Technology	3 Years
B.Sc. Data Science	3 Years
B.Sc. CS. AI & ML	3 Years
B.Sc. CS. AI & DS*	3 Years
B.Sc. CS. Cyber Security	3 Years
B.Sc. Software Engineering*	3 Years
B.Sc. Microbiology	3 Years
B.Sc. Biochemistry	3 Years
B.Sc. Biotechnology	3 Years
B.Sc. Botany	3 Years
B.Sc. Zoology	3 Years
B.Sc. Nutrition & Dietetics	3 Years
B.Sc. Mathematics	3 Years
B.Sc. Physics	3 Years
B.Sc. Chemistry	3 Years
B.Sc. Textile & Fashion Designing	3 Years
B.Sc. Costume Design & Fashion	3 Years
B.Sc. Psychology	3 Years
B.B.A	3 Years
B.Com	3 Years
B.Com. (CA)	3 Years
B.Com. Banking & Insurance	3 Years
B.Com. Accounting & Finance	3 Years
B.Com. Professional Accounting	3 Years
B.A. English	3 Years
B.A. Tamil	3 Years
B.A. History	3 Years
B.A. Political Science	3 Years
B.A. Economics	3 Years

PG COURSES

M.B.A	2 Years
M.C.A	2 Years
M.Sc. Computer Science	2 Years
M.Sc. Microbiology	2 Years
M.Sc. Biochemistry	2 Years
M.Sc. Biotechnology	2 Years
M.Sc. Botany	2 Years
M.Sc. Zoology	2 Years
M.Sc. Mathematics	2 Years
M.Sc. Physics	2 Years
M.Sc. Chemistry	2 Years
M.Sc. Costume Design and Fashion	2 Years
M.Sc. Applied Psychology	2 Years
M.Com.	2 Years
M.A. Tamil	2 Years
M.A. English	2 Years

Ph.D (Full Time / Part Time)

- Ph.D. Computer Science
- Ph.D. Microbiology
- Ph.D. Biochemistry
- Ph.D. Biotechnology
- Ph.D. Botany
- Ph.D. Zoology
- Ph.D. Physics
- Ph.D. Chemistry
- Ph.D. Commerce
- Ph.D. English
- Ph.D. Tamil



List of Colleges - VEI

TIRUCHENGODE CAMPUS

Elayampalayam - 637 205, Tiruchengode Tk., Namakkal District, Tamil Nadu.

- ★ SWAMY VIVEKANANDHA MEDICAL COLLEGE HOSPITAL AND RESEARCH INSTITUTE
- ★ VIVEKANANDHA DENTAL COLLEGE FOR WOMEN
- ★ SWAMY VIVEKANANDHA COLLEGE OF PHARMACY
- ★ VIVEKANANDHA COLLEGE OF NURSING
- ★ VIVEKANANDHA SCHOOL OF ANM
- ★ SWAMY VIVEKANANDHA PHYSIOTHERAPY COLLEGE
- ★ VIVEKANANDHA ALLIED HEALTH SCIENCE COLLEGE
- ★ KRISHNA INSTITUTE OF OPTOMETRY & RESEARCH
- ★ VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN (AUTONOMOUS)
- ★ VIVEKANANDHA COLLEGE OF TECHNOLOGY FOR WOMEN
- ★ VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES
- ★ VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)
- ★ VIVEKANANDHA COLLEGE FOR WOMEN
- ★ VIVEKANANDHA COLLEGE OF EDUCATION FOR WOMEN
- ★ KRISHNA COLLEGE OF EDUCATION FOR WOMEN
- ★ KRISHNASHREE COLLEGE OF EDUCATION FOR WOMEN
- ★ VIVEKANANDHA VIDHYA BHAVAN MATRIC HIGHER SECONDARY SCHOOL
- ★ VIVEKANANDHA MEDICAL CARE HOSPITAL (VMCH)

SANKAGIRI CAMPUS

Veerachipalayam - 637 303, Sankagiri Tk., Salem District, Tamil Nadu.

- ★ SWAMY VIVEKANANDHA NATUROPATHY AND YOGA MEDICAL COLLEGE
- ★ VIVEKANANDHA PHARMACY COLLEGE FOR WOMEN
- ★ VIVEKANANDHA NURSING COLLEGE FOR WOMEN
- ★ VIVEKANANDHA ANM SCHOOL
- ★ VIVEKANANDHA ARTS AND SCIENCE COLLEGE FOR WOMEN
- ★ RABINDHARANATH TAGORE COLLEGE OF EDUCATION FOR WOMEN
- ★ VISWABHARATHI COLLEGE OF EDUCATION FOR WOMEN



ADMISSION OFFICE (Tiruchengode Campus)

Mob : 94437 34670, 99655 34670
E-mail : admission@vivekanandha.ac.in

ADMISSION OFFICE (Sankagiri Campus)

Mob : 94425 34564, 97888 54417
E-mail : sankariadmissions@vivekanandha.ac.in

Website : www.vivekanandha.ac.in