

VIVEKANANDHA
COLLEGE OF ARTS AND SCIENCES FOR WOMEN
(AUTONOMOUS)

An ISO 9001: 2015 Certified Institution
(Affiliated to Periyar University, Approved by AICTE, Recognized u/s
2 (f) & 12 (B) of UGC Act 1956 & Re-accredited with 'A+' by NAAC)

ELAYAMPALAYAM, TIRUCHENGODE – 637 205



CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

ANNUAL REPORT

(2022 - 2023)

ANNUAL REPORT 2022-23 (CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT)

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CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

The Centre for Entrepreneurship Development (CED), of Vivekanandha College of Arts and Sciences for Women is carrying out various activities for kindling the entrepreneurship inspirations in the minds of our students. The CED was formed during year 2015-16 with the aim of creating awareness about entrepreneurship among the students. Under the CED, the Entrepreneurship Club (EC) was established for the benefit of interested students. Our CED is closely associated with Tamilnadu Entrepreneurship Development and Innovation Institute and (EDII-TN) and Entrepreneurship Development Institute Ahmedabad under the Department of Science and Technology (EDI-DST).

Our college has received many grants for organising Entrepreneurship Awareness Camp (EAC) under the NIMAT project of DST every year. Our CED is in the process of establishing INCUBATION CENTRE in our College to provide support to students/alumni startup companies in terms of consultation, business plan assistance, growth acceleration, product prototyping, office space, infrastructure facilities, mentorship and seed funding.

Office Bearers for EDC

S.no	Student Name	Class	Position
1	Hemavarshini	I BBA	CEO – Chief Executive officer
2	Harini.J.M	I B.Sc Chemistry	CFO – Chief Finance Officer
3	Shabhana.Y.S	III B.Sc Computer Science	CTO - Chief Technology Officer

Convener

Dr.K.Sasi Kumar	Assistant Professor	Management Studies
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EDC Staff Coordinators

S.no.	Faculty Name	Designation	Department	Role
1	Dr.K.Sasi Kumar	Assistant Professor	Management Studies	Convener
2	Dr.V.Rama	Assistant Professor	Biochemistry	Coordinator
3	Dr.E.Marimuthu	Assistant Professor	Biotechnology	Coordinator
4	Dr.M.Senthilkumar	Assistant Professor	Botany	Coordinator
5	Dr.P.Durairaj	Assistant Professor	Chemistry	Coordinator
6	Dr.A.Vadivelu	Assistant Professor	Commerce	Coordinator
7	Mr.Radhkrishnan	Assistant Professor	Commerce CA	Coordinator
8	Mrs.R.Nithya	Assistant Professor	Commerce Spl.	Coordinator
9	Mrs.J.Revathi	Assistant Professor	Computer Science and Applications	Coordinator
10	Dr.J.Nasreen Banu	Assistant Professor	English	Coordinator
11	Dr.N.Periyamayan	Assistant Professor	Economics	Coordinator
12	Mr.M.Muthu Kumar	Assistant Professor	History	Coordinator
13	Dr.D.Ananthan	Assistant Professor	Mathematics	Coordinator
14	Mr.M. Hariharasuthan	Assistant Professor	Management Studies	Coordinator
15	Dr.K.Abirami	Assistant Professor	Microbiology	Coordinator
16	Ms.K.Jeevitha	Assistant Professor	Nutrition and Dietetics	Coordinator
17	Ms.P.Rupa	Assistant Professor	TFD/CDF	Coordinator
18	Mr.M.Michael Jegan	Assistant Professor	Physics	Coordinator
19	Dr.K.Prabhu	Assistant Professor	Political Science	Coordinator
20	Ms.R.Tamil Elakkia	Assistant Professor	Psychology	Coordinator
21	Dr.N.Kamalahaasan	Assistant Professor	Tamil	Coordinator
22	Dr.P.Nithya	Assistant Professor	Zoology	Coordinator

Programs conducted

<u>S.no</u>	name of the program	Date	Resource person	No. of Beneficiaries
1	One Dollar Venture	11/30/2022	N/A	85
2	EDC Expo - 2022	11/23/2022	N/A	150
3	Nupital Makeover	10/19/2022	S.N.Devadharshini, Alumni	160
4	Workshop & Hands on Training for the Green Preparation of Hygiene Products	12/13/2022	Dr.Sampath Kumar, AP/Chemistry, VICAS	154
5	Workshop on Nail art and Mehandhi	12/17/2022	MS.Shalma Studio, Salem	178
6	Workshop on “Tailoring Technology, Aari Embroidering & Fashion Designing”	12/16/2022	Ms.Rukumani, Tirchy	160
7	Henna Tattoo	2/10/2023	Dr.J.Nasreen Banu, Ap/English, VICAS	78
8	Workshop on “Beautician”	2/3/2023	MS.Prema Ramesh, Pidilite Industries	90
9	Fashion Illustration & Sketching	2/22/2023	T.Suresh, Associate professor, NIFT-TEA, Tirupur	54
10	Fashion Drawing & Illustration	2/2/2023	MS.Prema Ramesh, Pidilite Industries	120
11	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	28.11.2022	Dr.K.Sasi Kumar Convener –IIC & EDC	140
12	My Story - Motivational Session by Successful Innovators	30.11.2023	Ms. Saranya Beautician	71
13	My Story - Motivational Session by	30.11.2023	Mrs. Prema Startup Entrepreneur	80

	Successful Entrepreneur/Start-up founder			
14	Session on Problem Solving and Ideation Workshop	01.2.2023	Mr Pabhusudhan Stayabama University	200
15	Exposure and field visit for problem identification	31.10.2022	Ranga Industries, Coimbatore	50
16	Salethil VAANGA palagalam (GST workshop)	24.03.2023	President, TNGSTPA	60
17	Periyar University Incubation Centre visit	24.03.2023	N/A	55
18	E-Talkies	29.11.2022	N/A	400
19	Finance for Indian Startups	20.02.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	80
20	Workshop on “Mushroom cultivation”	15.12.2022	Dr.Balamurugan AP/Botany	50
21	Sensitization Session on TNSI Award	12.01.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	260
22	Entrepreneurship –A New Window of Opportunity	15.01.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	160
23	Start Up Mantra	17.01.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	220
24	Innovation & Entrepreneurship	20.01.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	160
25	Flow of Innovation from Academia to Industry	22.01.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	160
26	Milestones of Successful Entrepreneur	25.1.2023	Mr. Raja Entrepreneur, Erode	160
27	The New Business Maker	20.02.2023	Dr.Balamuruali AP,GASC	200

28	Integrative Approach Towards Millet Food Products	05.02.2023	Mr.Rajamurugan Nallasaoru Foundation, Tiruchengode	150
29	Business Opportunity in FMCG Sector	05.02.2023	S.Vinith Kumar Senior Sales Officer, Nestle	200
30	Student Startup & Emerging Models	21.02.2023	Ms Dhiventra Noos Tron P Ltd	180
31	Innovation Platforms and Prospects of Research	21.02.2023	Mr.Balaji, Noos Tron P Ltd	140
32	Finance for Budding Entrepreneurs	21.02.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	85
33	Online “EAC Program to Youth”	24.02.2023	EDII- TN	200
34	Startups in Textile Sector	25.02.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	60
35	IPR For Indian Start-Ups	26.02.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	120
36	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	26.04.2023	Dr.S. Banumathi Director/MBA Tamilnadu College of Engineering, Coimbatore	210
37	Start-up and legal & Ethical Steps	24.04.2023	Dr.S.Renugadevi Professor Department of Commerce (BPS) Dr.N.G.P. Arts and Science College, Coimbatore	150
38	Workshop on Business Model Canvas	27.04.2023	Sudhakar DSP	260

	(BMC)		Founder & CEO @ DREAM EATS, Salem	
39	Workshop on Prototype/Process Design and Development	26.04.2023	Dr.N.Manimekalai Director & Head, Department of Women`s Studies Bharathidasan University Tiruchirappalli	180
40	Workshop on preparing Home Made Chocolate, cake	19.04.2023	Mrs. Ponselvi, WEAT, Tirchy	160
41	Workshop on Pickles preparation	20.04.2023	Mrs.Christina, WEAT, Tirchy	140
42	Entrepreneurial Workshop on Making Soft Toys	27.04.2023	Mrs.Nirmala Devi Trainer – Soft Toys Women Entrepreneurs Association of Tamilnadu Tirchy	200
43	Entrepreneurial Workshop on Masala Products	24.04.2023	Mrs.Inbavalli Trainer – Soft Toys Women Entrepreneurs Association of Tamilnadu Tirchy	150
44	Finance for startup	26.04.2023	Dr.A.T.Jaganatha Executive Director Shree Nithi Funds P Lts, Erode	260
45	Prospects for Indian Start-Ups	27.02.2023	Dr.K.Sasi Kumar Convener –IIC & EDC	120
46	Career opportunities in Stock market (online mode)	12.02.2023	Mrs Neha BSE certified Trainer	160
47	Field/Exposure Visit to Pre-incubation units	14.2.2023	Milky Mist Erode	60
48	Inter/Intra Institutional Innovation	2.2.2023	N/A	30

	Competition/Challenge/Hackathon			
49	Launch your product	20.02.2023	N/A	60
50	National Start Up day	16.01.2023	Ms.Vanitha	50

