VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN ELAYAMPALAYAM, TIRUCHENGODE (Tk.), NAMAKKAL (Dt.).

(An ISO 9001 : 2008 Institutions Affiliated to Periyar University, Approved by AICTE & Re-accredited with 'A+' Grade by NAAC) Recognized under section 2(f) & 12(b) of UGC Act, 1956



PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE AND APPLICATIONS

B.Sc., DATA SCIENCE

SYLLABUS & REGULATIONS

FOR CANDIDATES ADMITTED FROM 2022 - 2023
ONWARDS UNDER AUTONOMOUS & CBCS & OBE PATTERN

AUTONOMOUS

VIVEKANANDHA EDUCATIONAL INSTITUTIONS Angammal Educational Trust

Elayampalayam, Tiruchengode (Tk.), Namakkal (Dt.)

B.Sc., in Data Science

(BACHALOROF SCIENCE IN DATA SCIENCE)

(Candidates admitted from 2022-2023 onwards)

REGULATIONS

I. SCOPE OF THE PROGRAMME

Bachelor of Data Science can be considered to be one of the most prominent UG level programs in our country. This program mainly deals with the development of Computer Sciencefor the purpose of updating computer programming languages. Data Science combines the magic of programming, mathematics and business. The course has a time period of 3 years with 6 semesters.

II. SALIENT FEATURES

- Regular conduct of guest lectures and seminars
- Campus recruitment
- Provides facilities such as Internet Access and In-House Library
- Provides Career Guidance for Post Graduate Courses like M.Sc, and the Certifications in programming languages
- Conduct of Personality Development Program
- Visiting Faculties from Industries

III. OBJECTIVES OF THE PROGRAMME

- ❖ Train graduates to perform and conduct data-driven investigations by managing and visualizing all types of data.
- Understand the concept and develop an in-depth understanding of data science and data analytics.
- To analyze quantitative and qualitative data, identify effective patterns and predictsupcoming trends.
- ❖ Teach advanced techniques and procedures in obtaining actionable or meaningful insights from raw data sets.
- Extract meaningful insights and useful information to businesses to strategize and generate more revenues.
- Incorporate with advanced data science fields and their applications to deliver solutions.

IV. ELIGIBILITY FOR ADMISSION

A Candidates seeking admission to the first year Degree course (B.Sc. Data Science) shallbe required to have passed Higher Secondary Examination with Mathematics or Computer Science) as one of the subject under Higher Secondary Board of Examination, conducted by the Government of Tamilnadu or an examination accepted as equivalent thereto by the syndicate, subject to such conditions as may be prescribed thereto are permitted to appear and qualify for the B.Sc. Data Science Degree Examination of Periyar University after a course of study of three academic years.

V. <u>DURATION OF THE PROGRAMME</u>

- ❖ The course shall extend over a period of three academic years consisting of six semesters. Each academic year will be divided into two semesters. The First semester will consist ofthe period from July to November and the Second semester from December to April.
- ❖ The subjects of the study shall be in accordance with the syllabus prescribed from time to time by the Board of Studies of Vivekanandha College of Arts and Sciences for Women with the approval of Periyar University.

VI. CONTINUOUS INTERNAL ASSESSMENT (CIA)

The performance of the students will be assessed continuously and the Internal Assessment

Marks FOR THEORY PAPERS will be as under:

1	Average of Two Tests	-	05
2	Model Exam	-	10
3	Assignment	-	05
4	Attendance	-	05
	Total	-	25

Assessment Marks **FOR PRACTICAL PAPERS** will be as under:

2	Observation Note	-	10
3	Attendance	-	10
	Total		40

	PASSING MINIMUM - EXTERNAL					
THEORY In the End Semester Examinations, the passing minimum shall be 40% out of 75 Marks. (30 Marks)						
PRACTICAL / In the End Semester Examinations, the passing minimum shall be 40% out of 60 Marks. (24 Marks)						
PROJECT						

VII. ELIGIBILITY FOR EXAMINATION

A candidate will be permitted to appear for the University Examination only on learning 75 % of attendance and only when her conduct has been satisfactory. It shall be open to grant exemption to a candidate for valid reasons subject to conditions prescribed.

VIII. DISTRIBUTION OF MARKS FOR ATTENDANCE

ATTENDANCE	ı	MARKS
PERCENTAGE	THEORY	PRACTICAL
75-80	1	2
81-85	2	4
86-90	3	6
91-95	4	8
96-100	5	10

IX. CLASSIFICATION OF SUCCESSFUL CANDIDATES

Successful candidates passing the Examination of Core Courses (Main & Allied Subjects) & Securing Marks.

- a) 75% and above shall be declared to have passed the examination in First Class with Distinction provided they pass all the examinations prescribed for the course at first appearance itself.
- b) 60% and above but below 75% shall be declared to have passed the Examinations in First Class.
- c) 50% & above but below 60% shall be declared to have passed the examinations in Second Class.
- d) All the remaining successful candidates shall be declared to have passed the examinations in Third Class.
- e) Candidates who pass all the examinations prescribed for the course at the First appearance itself and within a period of three Consecutive Academic years from the year of admission only will be eligible for University Rank.

X. ELIGIBILITY FOR AWARD OF THE DEGREE

A candidate shall be eligible for the award of the Degree only if she has undergone the above Degree for a period of not less than Three Academic years comprising of six semesters and passed the Examinations prescribed and fulfilled such conditions has have been prescribedtherefore.

XI. PROCEDURE IN THE EVENT OF FAILURE

If a candidate fails in a particular subject, she may reappear for the university examination in the concerned subject in subsequent semesters and shall pass the examination.

XII. COMMENCEMENT OF REGULATIONS

These regulations shall take effect from the academic year 2022-2023 (i.e.,) for the students who are to be admitted to the First year of the course during the Academic year 2022- 23 and thereafter.

XIII. TRANSITORY PROVISIONS

Candidates who were admitted to the UG course of study before 2018-2019 shall be permitted to appear for the examinations under those regulations for the period of Three yearsie., upto and inclusive of the Examinations of 2021-2022. Thereafter, they will be permitted to appear for the examinations only under the regulations then in force.

XIV. EVALUATION OF EXTERNAL EXAMINATIONS (EE)

QUESTION PAPER PATTERN – THEORY						
Time do	Time duration: 3 Hours Max. Marks:					
PART- A:	Answer all the Questions					
(20 x 1= 20)	Four Questions from each Unit					
PART- B:	Answer all the questions					
$(5 \times 5 = 25)$	(5 x 5 = 25) One Question from each Unit (Either or Type)					
PART- C:	Answer any THREE of the questions					
$(3 \times 10 = 30)$	One Question from each Unit (3 Out of 5)					
In The End Semester Examinations,						
Th	The Passing Minimum Shall Be 40% Out of 75 Marks. (30 Marks)					

QUESTION PAPER PATTERN – PRACTICAL					
Time duration: 3 Hours	Max. Marks: 60				
One compulsory question from the given list of objectives		30 Marks			
2. One either/or type question from the given list of objectives	30 Marks				
IN THE END SEMESTER EXAMINATIONS, THE PASSING MINIMUM SHALL BE 40% OUT OF 60MARKS. (24 MARKS)					

B.Sc., DATA SCIENCE CURRICULUM ACADEMIC YEAR 2023 – 2024

COURSE PATTERN AND SCHEME OF EXAMINATIONS UNDER AUTONOMOUS, CBCS & OBE PATTERN

FOR THE CANDIDATES ADMITTED FROM THE YEAR 2022 - 2023 ONWARDS

SEMESTER: III & IV

SEM	Part	Course	COURSE TITLE	Hrs	CRE		MAR	KS
SLIVI	1 art	Code	COOKSE TITLE	1113	DIT	CIA	EE	тот
	I	22U3LT03	Foundation Tamil – III	5	3	25	75	100
	III	22U3DSC04	Programming in Python	4	4	25	75	100
	III	22U3DSCP04	Programming in Python Lab	3	2	40	60	100
	III	22U3DSC05	Introduction to Data Science	5	4	25	75	100
	III	22U3DSCP05	Data Science with R Lab	3	3	40	60	100
III	III	22U3MAA03	Statistical Methods and Their Applications-I	4	4	25	75	100
	IV	22U3DSS01	SBEC-I	2	2	25	75	100
	IV		NMEC-I	2	2	25	75	100
	Library & Sports		2	-	_	-	-	
			Total	30	24	230	570	800
	I	22U4LT04	Foundation Tamil – IV	5	3	25	75	100
	III	22U4DSC06	Machine Learning	4	4	25	75	100
IV	III 22U4DS		Relational DataBase Management Systems	4	4	25	75	100
	III	22U4DSCP06	SQL AND PL/SQL Lab	3	2	40	60	100
	III	22U4DSC08	Web Technology	4	3	25	75	100
	III	22U4MAA04	Statistical Methods and Their Applications-II	4	4	25	75	100
		22U4DSS02	SBEC-II	2	2	25	75	100
	IV		NMEC-II	2	2	25	75	100
			Library & Sports	2	-		-	ı
			Total	30	24	230	570	800

SEMESTER: V & VI

SEM	Part	t COURSE COURSE TITLE		Hrs	CRE	MARKS			
OLIVI	1 art	CODE	COOKSE TITLE	1113	DIT	CIA	EE	TOT	
	III	22U5DSC09	Data Mining	4	4	25	75	100	
	III	22U5DSCP07	Data Mining Lab	4	2	40	60	100	
	III	22U5DSC10	Data Visualization Techniques	4	4	25	75	100	
V	III	22U5DSCP08	Data Visualization Lab	4	2	40	60	100	
V	III	22U5DSC11	Computer Networks	5	4	25	75	100	
	III	III 22U5DSE ELECTIVE-I		5	3	25	75	100	
	IV	22U5DSS03	SBEC-III	2	2	25	75	100	
			Library & Sports	2	ı	ı	-	-	
			Total	3 0	21	205	495	700	
	III	22U6DSC12	Modern Database Systems	4	4	25	75	100	
	III	22U6DSCP09	Modern Database Systems Lab	4	2	40	60	100	
	III	22U6DSC13	Deep Learning	4	4	25	75	100	
	III	22U6DSCP10	Deep Learning Lab	4	2	40	60	100	
	III	22U6DSCPR01	Project	5	3	40	60	100	
VI	III	22U6DSE	Elective-II	5	4	25	75	100	
	IV	22U6DSS04	SBEC-IV	2	2	25	75	100	
	V		Extension Activities	-	1	-	-	-	
			Library & Sports	2	-	-	-	-	
			Total	30	22	220	480	700	
			Grand Total	180	140	1330	3270	4600	

SKILL BASED ELECTIVE COURSES (SBEC)							
Semester	Semester Course Code Course Name						
III	22U3DSS01	SYSTEM ADMINISTRATION AND MAINTENANCE					
IV	22U4DSS02	CYBER SECURITY					
V	22U5DSS03	WIRELESS NETWORKS					
VI	22U6DSS04	DIGITAL MARKETING					

	CORE ELECTIVES						
Semester	Course Code	Course Name					
		ELECTIVE – I					
	22U5DSE01	CLOUD COMPUTING					
V	22U5DSE02	BIG DATA ANALYTICS					
	22U5DSE03	SOFTWARE ENGINEERING					
		ELECTIVE – II					
	22U6DSE04	PREDICTIVE ANALYSIS					
VI	22U6DSE05	OPERATING SYSTEM					
	22U6DSE06	INTERNET OF THINGS					





OMEN EMPOWERMEN	Liayampalayam, muchengoue-037 203.								
Programme	B.Sc	Programme Code	UDS Regulation				ations	2022-2023	
Department	Data Sc	ience	Semester				III		
Course	Course	Name	Periods Credit Maximum I			um Mar	ks		
Code				Т	Р	С	CA	ESE	Total
22U3DSC04	Programming in Python		4	0	0	4	25	75	100
COURSE OBJECTIVE S	To learn a dynamic, interpreted (Byte Code-Compiled) and high level programming language. Toknow the basics of algorithmic problem solving. To use Python data structures lists, tuples, dictionaries.								
POs		OUT	GRAI COM	E					
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas iscience and multidisciplinary fields.								
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.								
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science								
PO 4	Communicate the subject effectively.								
PO 5	Understand professional, ethical, and social responsibilities.								
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.								
PO 7	Imbibe Quality Software Development practices.								

COs	COURSE OUTCOME
CO 1	To read and write simple Python programs.
CO 2	To define Python functions and call them.
CO 3	To develop Python programs with conditionals and loops.
CO 4	To do input/output with files in Python and develop GUI based programs
CO 5	To develop knowledge for data analysis by using Python
Pre- requisites	Know about Programming Languages

		Kn	owled	dge L	evels.	5							
1.Rem 6.Synt			2.Und	dersta	andin	g, 3. <i>i</i>	Appl	ying	յ, 4.An	alyziı	ng, 5.E	valuati	ng,
						ength o	of corr	elatic	on, 3-str	ong, 2	-medium,	, 1-	
С	Os			ŀ	KLs				P	Os			KLs
									PC) 1	1		
CC	1		2						PC) 2	2	2	
									PC) 3	6	6	
									PC) 4	5	5	
CC	2		1						PC) 5	3	3	
									PC	O 6	5	5	
									PC	7	4		
CC	3		3										
Co	O 4		4										
C	O 5		5										
20-		Pı	rogram	me Ou	utcome	(POs)						
Os	PO1	PO2	PO3	PO4	PO5	PO6	PO7	丁					
O1	2	3	1	1	2	1	1						
O2	3	2	1	1	1	1	1	1					
O3	1	2	1	1	3	1	2	1					
O4	1	1	1	2	2	2	1	-					
								4					
O5	1	1	2	3	1	3	2						

ourse Assessment Methods
irect
Continuous Assessment Test I, II & Model
2. Assignment
3. End Semester Examinations
ndirect
1. Course End Delivery

	Introduction to Python	Periods	12					
Unit - I	Introduction to Python - Why Python - Installing in various Operating Systems - Executing PythonPrograms - Basic Programming concepts - Variables, expressions and statements - Input/ Output -							
	Operators.							
	Conditions-Structures	Periods	12					
Unit - II	Conditions - Functions - Arguments - Return values - Iteration - Loops - Strings -Data Structures Lists -							
	Dictionaries - Tuples - Sequences - Exception Handling.							
	File Handling-Introduction to MySQL	Periods	12					
Unit - III	File Handling - Modules - Regular Expressions - Text handling - Object Oriented Programming - Classes -							
	Objects - Inheritance - Overloading - Polymorphism Interacting with Databases - Introduction to							
	MySQL -interacting with MySQL - Building a address book	with add/edit/delete/s						
	MySQL -interacting with MySQL - Building a address book Introduction to Graphics programming	with add/edit/delete/s						
		Periods	search features 12					
Unit - IV	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTh	Periods (- PyGTK - Developi	search features 12 ing GUI					
Unit - IV	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTk applications using pyGTK - Scientific Programming using N	Periods (- PyGTK - Developi	search features 12 ing GUI					
Unit - IV	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTh	Periods K - PyGTK - Developi lumPy / SciPy - Imag	search features 12 ing GUI e Processing -					
Unit - IV	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTM applications using pyGTK - Scientific Programming using N Processing multimedia files -Network Programming, Web services using SOAP, In	Periods K - PyGTK - Developi lumPy / SciPy - Imag	search features 12 ing GUI e Processing -					
Unit - IV Unit - V	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTM applications using pyGTK - Scientific Programming using N Processing multimedia files -Network Programming, Web services using SOAP, In PyGame	Periods K - PyGTK - Developi lumPy / SciPy - Imag troduction to Graphic Periods	search features 12 ing GUI e Processing - es programming 12					
	Introduction to Graphics programming Introduction to Graphics programming - Introduction to GTM applications using pyGTK - Scientific Programming using N Processing multimedia files -Network Programming, Web services using SOAP, In PyGame Introduction to Version Control Systems Introduction to Version Control Systems - Subversion/Git, V	Periods K - PyGTK - Developi lumPy / SciPy - Imag troduction to Graphic Periods	search features 12 ing GUI e Processing - es programming 12					

Text Books	
1	Allen B. Downey, "Think Python: How to Think Like a Computer Scientist",1st Edition 2012,
	O'Reilly.
References	
1	Jeff McNeil ,"Python 2.6 Text Processing: Beginners Guide", 2010 ,Packet Publications
2	Mark Pilgrim ,"Dive Into Python " , 2nd edition 2009, Apress
E-References	
1	https://www.geeksforgeeks.org/extract-all-the-urls-from-the-webpage-using-python/
2	https://www.javatpoint.com/how-to-open-url-in-python
3	https://www.oreilly.com/library/view/programming-python-second/0596000855/ch04s03.html





Elayampalayam, Tiruchengode-637 205.

EMPOWER									
Programme	B.Sc	Programme Code		UDS Regulation		lations	2022-2023		
Department	Data Science		Sem	est	er		III		III
Course Code	e CourseName		Periods Credit per Week				Maximum Marks		
			L	Т	Р	С	CA	ESE	Total
22U3DSCP04	Programm Lab	ing in Python	0	0	3	2	40	60	100

List of Experiments

1	Create a simple calculator to do all the arithmetic operations
2	Write a program to use control flow tools like if.
3	Write a program to use for loop
4	Create new module for mathematical operations and use in your program
5	Write a program to read and write files.
6	Write a program with exception handling.
7	Write a program to create and delete directories.
	Data structures use list as stack, use list as queue, tuple, sequence

Write a program using classes

Connect with MySQL and create address book





Programme	B.Sc	Programme Code	e Code UDS Regulation				ations	2022-2023		
Department	Data Science Course Name			Semester				III		
Course				Periods Credit per Week			Maximum Marks			
Code			L	Т	Р	С	CA	ES	E	Total
22U3DSC05	Intro	duction to Data Science	5	0	0	4	25	75		100
COURSE OBJECTIVE S	derive valuable insi	e enables companies to effic ghts to make smarter data-c strydomains, including mark	driven	dec	isio	ns. Data Sci				urces and
Pos		_	GRA COM		Ξ					
PO 1	Understand multidiscipling	and apply fundamental princ nary fields.	iples,	con	cep	ots and meth	ods in criti	cal are	as isc	cience and
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop criti Science	cal thinking with scientific te	mper	and	apı	ply the techn	ologies in	various	field	s of Data
PO 4	Communica	te the subject effectively.								
PO 5	Understand	professional, ethical, and so	cial re	spo	nsil	oilities.				
PO 6	Ability to und solutions.	derstand and analyse a give	n real	-time	e pr	oblems and	propose fe	easible	comp	outing
PO 7	Imbibe Qual	ity Software Development pr	actice	es.						

COs	COURSE OUTCOME
CO 1	Understand the fundamental concepts of data science.
CO 2	Evaluate the data analysis techniques for applications handling large data anddemonstrate the data science
	process.
CO 3	Understand concept of machine learning used in the data science process.
CO 4	Visualize and present the inference using various tools.
CO 5	Learn to think through the ethics surrounding privacy, data sharing.
Pre- requisites	Modeling. Mathematical models enable you to make quick calculations and predictions based on what you
	already know about the data. Statistics. Statistics are at the core of data science

	Knowledge Levels							
1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating, 6.Synthesizing								
	CO / PO / KL Mapping (3/2/1 indicates the strength of oweak)	correlation, 3-strong, 2-m	edium, 1-					
COs	KLs	POs	KLs					
		PO 1	1					
CO 1	1	PO 2	1					
		PO 3	1					
		PO 4	1					
CO 2	1	PO 5	1					
		PO 6	1					
		PO 7	1					
CO 3	1							
CO 4	1							
CO 5	1							

COs	Programme Outcome (POs)									
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	3	3	3	3	3	1			
CO2	3	3	3	3	3	3	1			
CO3	3	3	3	3	3	3	1			
CO4	3	3	3	3	3	3	1			
CO5	3	3	3	3	3	3	1			

Course Assessment Methods	
Direct	
	Continuous Assessment Test I, II & Model
	2. Assignment
	3. End Semester Examinations
Indirect	
Course End Delivery	

Content of the	Syllabus							
	Data Evolution	Periods	12					
Unit - I	Data to Data Science - Understanding data: Introduction -Type of Data, Data Evolution - Data Sources.							
	Preparing and gathering data and knowledge - Philosophies of da	ta science.						
	Data all around us	Periods	12					
Unit - II	Unit - II The virtual wilderness - Data wrangling: From capture todomestication - Data science in a bi world -							
	Benefits and uses of data science and big data - facets of data.							
	Digital Data-An Imprint	Periods	12					
	Introduction to Big Data: - Evolution of Big Data - What is Big Data	a - Sources of Big	g Data.					
Unit - III	Characteristicsof Big Data 6Vs - Big Data - Challenges of Conventional Systems - Data							
	Processing Models -Limitation of							
	Conventional Data Processing Approaches - Big Data.							
	Machine learning	Periods	12					
Unit - IV	Modelling Process - Training model - Validating model - Predicting learning,	new observation	ns -Supervised					
	Unsupervised learning, Semi supervised learning. Exploratory data analysis. First steps in							
	big data: -Distributing data storage and processing withFramewor	KS						
	Ethics and Data Science	Periods	12					
Unit - V	Doing Good Data Science, The Five Cs,Implementing the Five Cs Building	, Ethics and Sec	urity Training,					
	Ethics into a Data-Driven Culture, Regulation, Building Our Future							
	Total Periods		60					

Text Books	
1	Davy Cielen, Arno D. B. Meysman and Mohamed Ali, "Introducing Data Science", Manning
	Publications, 2016. ï•¶ Brian Godsey, "Think Like a Data Scientist", Manning Publications, 2017.
	 Mike Loukides, Hilary Mason & D J Patil, "Ethics and Data Science", O'Reilly, 1st Ed, 2018.
	ï∙¶ Davy Cielen, Arno D.B.Meysman, Mohamed Ali, "Introducing Data Science", 2016. ï•¶ Reema
	Thareja, "Data Science and Machine Learning with R", 2021. ï•¶ Luca Massaron John Paul
	Mueller, "Python for Data Science", 2nd
	Ed, 2019.
References	
1	Brian Godsey, "Think Like a Data Scientist", Manning Publications, 2017.
2	Mike Loukides, Hilary Mason & D J Patil, "Ethics and Data Science", O'Reilly, 1st Ed, 2018.
3	Davy Cielen, Arno D.B.Meysman, Mohamed Ali, "Introducing Data Science", 2016.
4	Reema Thareja, "Data Science and Machine Learning with R", 2021
5	Luca Massaron John Paul Mueller, "Python for Data Science", 2nd Ed, 2019.



5

Aggregate () in R

VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FORWOMEN (AUTONOMOUS)



Elayampalayam, Tiruchengode-637 205.

NOMEN EN	992 + Hayork POWERNENT		Elayampalayam,	ırucı	nen	god	1 e- 637 205.				
Programme B.S		B.Sc	Programme Code		ι	JDS	3	Regulations		2022-2023	
Depart	ment	Data	Science			Se	emester			III	
Course Code		e Course Name			Periods Credit per Week				kimum M	arks	
				L	Т	Р	С	CA	ESE	Total	
22U3DSCP05		DATA SCIENCE WITH R LAB		0	0	3	3	40	60	100	
List o	_	iments alling R and R	Studio								
2	Applying Simple Commands in R										
3	Ra	s a Calculator	application								
4	Exe	Execution of Loops and Functions via R - Control Structures									

Basic Descriptive Statistics using summary () - sapply() - describe() - stat.desc() - by group using





WOMEN EMPOWERMENT	Elayampalayam, Tiruchengode-637 205.									
Programme	B.Sc	Programme Code	UDS Regulations					tions	2022-2023	
Department	Data Science			ester	•		1		IV	
			Peri	ods		Credit	Maxim	um Ma	rks	
Course Code	Cor	ırse Name	per '	Weel	k					
			L	T	P	С	CA	ESI	E Total	
22U4DSC06	MACHINE LEARNING									
22U4D8C00			4	0	0	4	25	75	100	
		ne learning problemscorres	pondin	g to	diffe	erent applicat	ions.To unde	erstand	be able to a range of	
Pos	machine learning PROGRAMME	5	pondir	g to	diffe	erent applicat	ions.To unde	erstand		
Pos PO 1	PROGRAMME Understand and a	OUTCOME apply fundamental principle							a range of	
	PROGRAMME Understand and a	OUTCOME apply fundamental principle	es,cond	cepts	and	methods in c	eritical areas	science	a range of	
PO 1	PROGRAMME Understand and a andmultidisciplin Demonstrate pro	OUTCOME apply fundamental principle arry fields.	es,cono	cepts al sk	and	methods in c	critical areas	science	a range of	
PO 1	PROGRAMME Understand and a andmultidisciplin Demonstrate pro Develop critical	OUTCOME apply fundamental principle ary fields. blem-solving, analytical an	es,cono	cepts al sk	and	methods in c	critical areas	science	a range of	
PO 1 PO 2 PO 3	PROGRAMME Understand and a andmultidisciplin Demonstrate pro Develop critical Communicate the	OUTCOME apply fundamental principle arry fields. blem-solving, analytical an thinking with scientific terr	es,cono dlogic perano	cepts al sk l app	and ills t	methods in control of provide solute technological	critical areas	science	a range of	
PO 1 PO 2 PO 3 PO 4	PROGRAMME Understand and a andmultidisciplin Demonstrate pro Develop critical Communicate the Understand profes	OUTCOME apply fundamental principle hary fields. blem-solving, analytical and thinking with scientific terms as subject effectively.	es,cono	cepts al sk l app	and ills t	methods in coprovide solute technologic	eritical areas utions for sc es in various	science ientifica fields (a range of requirements. ofData Science	

COs	COURSE OUTCOME
CO 1	Appreciate the importance of visualization in the data analytics solution
CO 2	Apply structured thinking to unstructured problems
CO 3	Understand a very broad collection of machinelearning algorithms and problems
CO 4	Learn algorithmic topics of machine learning andmathematically deep enough to introduce the Requiredtheory
CO 5	Develop an appreciation for what is involved inlearning from data
Pre- requisites	Algebra.Linear algebra.Trigonometry.Statistics.Calculus (optional, for advanced topics)Python Programming.Bash Terminal / Cloud Console.

Knowledge Levels 1. Remembering, 2. Understanding, 3. Applying, 4. Analyzing, 5. Evaluating, 6.Synthesizing CO / PO / KL Mapping (3/2/1 indicates the strength of correlation, 3-strong, 2-medium, 1weak) COs KLs POs KLs PO 1 PO 2 CO 1 1 PO 3 PO 4 1 PO 5 CO₂ 1 PO 6 1 PO 7 1 CO 3 1 CO 4 1 CO₅ 1

COs	Programme Outcome (POs)									
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	3	3	3	3	3	1			
CO2	3	3	3	3	3	3	1			
CO3	3	3	3	3	3	3	1			
CO4	3	3	3	3	3	3	1			
CO5	3	3	3	3	3	3	1			

Course Assessment Methods

Direct

- 1. Continuous Assessment Test I, II & Model
- 2. Assignment
- 3. End Semester Examinations

Indirect

1. Course End Delivery

	Introduction to machine learning	Periods	12						
	Introduction, Types of machine learning, Applications of Machine								
Unit - I	issues in machine learning, Tools in machine learning, basic type	•							
Ornic 1	exploring structure ofdata, data preprocessing. Performance med		_						
	sensitivity, specificity, AUC,	moo accaracy, pro	70101011, 100a						
	RoC,Bias Variance decomposition.								
	Probabilistic and Stochastic Models:	Periods	12						
Unit - II	Bayesian Learning - Bayes theorem, Concept learning, Maximur classifier,	n likelihood, Bayes	optimal						
	Gibbs algorithm, Naive Bayes classifier, Expectation maximization and Gaussian Mixture								
	Models, HiddenMarkov models.								
	Supervised learning	Periods	12						
	Introduction, Regression, Linear regression, Classification: Decis	sion trees, k-Nereas	st						
Unit - III	Neighbours, SupportVector Machine, Logistic regression, NaÃ- ve Bayes, Random Forest.								
	Artificial Neural Network:								
	Introduction, Perceptrons, multi-layer networks and backpropaga	tion.							
	Unsupervised learning	Periods	12						
Unit - IV	Introduction, Supervised vs Unsupervised Cluster Analysis, K-moclustering.	-	erarchical						
	Dimension reduction: PrincipalComponent Analysis, Linear Discr	iminant Analysis							
	Modelling, evaluation and Genetic	Periods	12						
	algorithms	ing a madel Cons	ما داده ما ا						
Unit - V	Building the model, Training a model, evaluating a model, improving a model. Genetic Algorithms								
	Representing hypothesis, Genetic operators and Fitness function and selection,								
	Simpleapplications of theGenetic Algorithm.								
	Total Periods		60						
xt Books	r enous								
1	SaikatDutt Subramanian Chandramouli Amit Kumar Das Machin	ne Learning Pearso	n Education						
eferences	- Same Same Same Same Same Same Same Same								
1	T Hastie R Tibshirani and J Friedman Elements of Statistical	Learning							
	The reaction of the contract of the contract Electrical Contraction of the contract of the con	Loaning							
References									





Programme	B.Sc	Programme Code	UDS Regulation Semester				ons	s 2022-202		
Department	Data Sc	ience							IV	
Course	Course Name			Periods Credit		Maximum Marks				
Code			L T P		С	CA	ES	E	Total	
22U4DSC07	Relational Date Systems	a Base Management	4	0	0	4	25	75		100
COURSE OBJECTIVE S	The main object analysis and design	tive of this course is to er	able	stuc	lent	s to the fun	damental cond	epts	s ofda	atabase
POs	PROGRAMME OUTCOME									
		_	СОМ	Е						
PO 1	Understand and and multidisciplinary	OUT d apply fundamental princ			cep	ots and met	hods in critical	are	as of	science
	and multidisciplinary	OUT d apply fundamental princ	iples,	cor						
PO 2	and multidisciplinary Demonstrate prequirements	OUT d apply fundamental princ fields	iples, and I	cor ogic	al s	kills to prov	ride solutions fo	or so	cienti	fic
PO 2 PO 3	and multidisciplinary Demonstrate prequirements Develop critical Science	OUT d apply fundamental princ v fields oblem-solving, analytical	iples, and I	cor ogic	al s	kills to prov	ride solutions fo	or so	cienti	fic
PO 1 PO 2 PO 3 PO 4 PO 5	and multidisciplinary Demonstrate prequirements Develop critical Science Communicate t	OUT d apply fundamental princ fields oblem-solving, analytical thinking with scientific te	and I	cor ogic and	al s	kills to prov	ride solutions fo	or so	cienti	fic
PO 2 PO 3 PO 4	and multidisciplinary Demonstrate prequirements Develop critical Science Communicate t Understand pro	OUT d apply fundamental princ fields foblem-solving, analytical thinking with scientific te he subject effectively.	and I	ogic and	al s ap _l	kills to provoly the tech	ride solutions fo	or so	cienti s field	fic Is of Data

COs	COURSE OUTCOME
CO 1	Understand the basic principles of database management systems
CO 2	Draw Entity-Relationship diagrams to represent simple database applicationscenarios
CO 3	write SQL queries for a given context in relational database
CO 4	Discuss normalization techniques with simple examples.
CO 5	Describe transaction processing and concurrency control concepts
Pre- requisites	Discrete Structures

	Knowledge Levels							
1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating, 6.Synthesizing								
	CO / PO / KL Mapping							
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	nedium, 1-					
COs	KLs	POs	KLs					
		PO 1	2					
CO 1	2	PO 2	1					
		PO 3	4					
		PO 4	2					
CO 2	2	PO 5	2					
		PO 6	3					
		PO 7	4					
CO 3	1							
CO 4	4							
CO 5	3							

COs	Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7		
CO1	3	2	1	3	3	2	1		
CO2	3	2	1	3	3	2	1		
CO3	2	3	1	2	2	1	1		
CO4	1	1	3	1	1	2	1		
CO5	2	1	2	2	2	3	2		

ourse Assessment Methods
irect
Continuous Assessment Test I, II & Model
2. Assignment
3. End Semester Examinations
ndirect
1. Course End Delivery

ontent of the	e Syllabus							
	Introduction	Periods	12					
	Introduction: Database System Applications-DBMS Vs. File Sy	ystem - View of Da	ta-Data Model					
ا استد ا	DatabaseLanguages - Database users and Administrators - T	ransaction Manage	ement -					
Unit - I	Database System Structure - Application Architecture. Data M	lodels: Basic Conc	epts -					
	Constraint- Keys- ER Diagram - Weak Entity - Extended ER F	eatures - UML; Re	lational Model:					
	Structure of Relational Databases - Relational Algebra -							
	Views.							
	SQL	Periods	12					
Unit - II	Background-Basic Structure-Set Operation-Aggregate Function-Null Values-Nested Sub Queries Views -							
	Modification of the Database - Data Definition Language - Em	bedded SQL - Dyn	amic SQL					
	Advance SQL	Periods	12					
Unit - III	Integrity and Security: Domain - Constraint - Referential Integrity - assertions - Triggers - Security and							
	Authorization - Authorization in SQL - Encryption and Authenti	cation						
	Relational Database Design	Periods	12					
Unit - IV	First Normal Form - Pitfalls in Relational Database Design-Functional Dependencies (Second							
Offic - IV	Normal Form) - Boyce-Codd Normal Form - Third Normal Form - Fourth Normal Form - Overall							
	Database Design							
	Process							
	Transaction Management	Periods	12					
Unit - V	Transaction concepts - States - Serializability. Lock based concurrency control: Locks - Granting							
Offic V	Two-Phase Locking protocol. Time stamp based protocol: Timestamps - Timestamp ordering							
	protocol -Dead lock handling.							
	Total		60					
	Periods							

Text Books	
1	A Silberschatz H Korth S Sudarshan Database System and Concepts 5th Edition McGraw Hill 2005
References	
1	Alexix Leon Mathews Leon Essential of DBMS 2nd reprint Vijay Nicole Publications 2009
2	Alexix Leon Mathews Leon Fundamentals of DBMS 2nd Edition Vijay Nicole Publications 2014
E-References	
1	https://www.techtarget.com/searchdatamanagement definition/database-management-system





Pro	gramme	B.Sc	Programme Code	UDS	3			Regul	ations	2022-2023
Dep	artment	Data S	cience			Se	emester			IV
Cou Cod		CourseName		Peri per			Credit	Max	ximum M	arks
				L	Т	Ρ	С	CA	_	Total
:2U4E	SCP06	SQL AN	ID PL/SQL LAB	0	0	3	2	40	60	100
	olementati	on purpose.	ate the following SQI	_ comr	mano	ds a	and can take	any bac	k-endRDI	BMSsystem
	Data Def	on purpose. finition of Base T Primary key co	ables.				and can take	any bac	k-endRDB	BMSsystem
1 2	Data Def	on purpose. finition of Base T Primary key co	ables.				and can take	any bac	k-endRDB	BMSsystem
1 2 3	Data Del DDL with DDL with Data Ma	on purpose. finition of Base T Primary key co	rables. Instraints I verification by inserting the self-bles and Views				and can take	any bac	k-endRDI	BMSsystem
1 2 3 4	Data Define DDL with DDL with Data Ma Demons: Write a FRs. 2000	finition of Base To Primary key con constraints and nipulation of Base trate the Query of PL/SQL code bloof from the accounts.	rables. Instraints I verification by inserting the self-bles and Views	comm	nand unt n	l	ber from the	e user an	d debit an	amountof





WOMEN EMPOWERMENT	Elayampala	yam, Tiruchengode-637	205.						
Programme	B.Sc	Programme Code			U	DS	Regula	ations	2022-2023
Department	_	ata cience	Sen	este	er		•		IV
Course	Cours	e Name	Peri per		k	Credit	Maxim	um M	arks
Code			L	Т	Р	С	CA	ES	E Total
22114DCC00	WEB T	ECHNOLOY				•	<u>'</u>		
22U4DSC08			4	0	0	3	25	75	100
COURSE OBJECTIVE	To acquire know	wledge on script editor, c	reate	a w	eb p	page, desigr	n simple wel	b page	es with various
POs			GRA		<u> </u>				
PO 1	Understand and andmultidiscipli	d apply fundamental princ	COM		сер	ts and meth	ods in critic	al area	as science
PO 2	Demonstrate pr	oblem-solving, analytical	andle	ogica	al sl	kills to provi	de solutions	for	
PO 3	Develop critical Science	ilicilis.		and	app	ly the techn	ologies in v	arious	fields of Data
		thinking with scientific te	mper						neius ordata
PO 4	Communicate t		mper						neius ordata
PO 4 PO 5		thinking with scientific te	•		nsib	ilities.			neius ordata
	Understand pro	thinking with scientific te he subject effectively. fessional, ethical, and so stand and analyse a give	cialre	spoi			propose fea	asible	neius ordata

COs	COURSE OUTCOME
CO 1	Study the various HTML tags and design simple web pages
CO 2	Knowledge of scripting language with Java Script
Pre- requisites	Basic knowledge of scripting Language

Knowledge Levels								
1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating, 6.Synthesizing								
	CO / PO / KL Mapping							
	(3/2/1 indicates the strength of oweak)	correlation, 3-strong, 2-m	edium, 1-					
COs	KLs	POs	KLs					
		PO 1	1					
CO 1	1	PO 2	2					
		PO 3	3					
		PO 4	3					
CO 2	2	PO 5	3					
		PO 6	4					
		PO 7	4					
CO 3	3							
		-						
CO 4	4							
00.5	_							
CO 5	5							

COs		Pr	ogram	ıme Oı	utcome	(POs)
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	1	1	1	1
CO2	2	3	2	2	2	1	1
CO3	1	2	3	3	3	2	2
CO4	1	1	2	2	2	3	1
CO5	1	1	1	1	1	2	2

Course Assessment Methods	
Direct	
	Continuous Assessment Test I, II & Model
	2. Assignment
	3. End Semester Examinations
Indirect	
Course End Delivery	

	e Syllabus	1	1
	Introduction	Periods	12
Unit - I	Structuring Documents for the Web: Introducing HTML and XHTML, E		
	Elements, Phrase Elements, Lists, Editing Text, Core Elements and Attri		
	Navigation: Basic Links, Creating Links with the <a> Element, Advance		
	Video: Adding Images Using the Element, Using Images as Links Image Format, Adding Flash, Video and Audio to your web pages.	s image maps, C	noosing the Righ
	image 1 office, 7 deding 1 leon, 4 feet and 7 dedit to your web pages.		
	Tables:	Periods	12
Unit - II	Introducing Tables, Grouping Section of a Table, Nested Tables, Access		
	Forms, Form Controls, Sending Form Data to the Server. Frames: Introd		
	Creating Links Between Frames, Setting a Default Target Frame Using < Inline or Floating Frames with <iframe>.</iframe>	(base> Element, l	Nested Frameset
	minic of Floating Flames with Antanic.		
	Cascading Style Sheets:	Periods	12
Unit - III	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr	folling Text, Text	Formatting, Tex
Unit - III	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Ca	colling Text, Text ascading Style Sh	Formatting, Texneets: Links, Lis
Unit - III	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canables, Outlines, The :focus and :activate Pseudo classes Generated Con	olling Text, Text ascading Style Sh tent, Miscellaneo	Formatting, Texneets: Links, Lis
Unit - III	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Ca	olling Text, Text ascading Style Sh tent, Miscellaneo	Formatting, Texneets: Links, List
Unit - III	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canables, Outlines, The :focus and :activate Pseudo classes Generated Con	olling Text, Text ascading Style Sh tent, Miscellaneo	Formatting, Texneets: Links, List
Unit - III Unit - IV	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canables, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design	olling Text, Text ascading Style St tent, Miscellaneo a Issues. Periods	Formatting, Texture to the second sec
	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canadistance, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen Conditional Statements, Loop Statements – Functions - Message box, Di	olling Text, Text ascading Style Strent, Miscellaneon Issues. Periods ts and Operators,	Formatting, Texture to the sets: Links, Listus Properties, 12 Control Structu
	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canadistance, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen	olling Text, Text ascading Style Strent, Miscellaneon Issues. Periods ts and Operators,	Formatting, Teneets: Links, Listus Properties, 12 Control Structu
	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Canadistance, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen Conditional Statements, Loop Statements – Functions - Message box, Di	olling Text, Text ascading Style Strent, Miscellaneon Issues. Periods ts and Operators,	Formatting, Teneets: Links, Listus Properties, 12 Control Structu
Unit - IV	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Carables, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen Conditional Statements, Loop Statements – Functions - Message box, Di Boxes, Prompt Boxes. Working with JavaScript:	olling Text, Text ascading Style St tent, Miscellaneo Issues. Periods ts and Operators, alog Boxes, Aler Periods	Formatting, Teneets: Links, Listus Properties, 12 Control Structutt Boxes, Confirm
	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Carables, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen Conditional Statements, Loop Statements – Functions - Message box, Di Boxes, Prompt Boxes. Working with JavaScript: Practical Tips for Writing Scripts, JavaScript Objects: Window Object - Form Object - Navigator object Screen object - Events, E	olling Text, Text ascading Style Strent, Miscellaneon Issues. Periods ts and Operators, alog Boxes, Aler Periods periods periods	Formatting, Teneets: Links, Listous Properties, 12 Control Structutt Boxes, Confirm 12 t object - Brown
Unit - IV	Introducing CSS, Where you can Add CSS Rules. CSS Properties: Contr Pseudo Classes, Selectors, Lengths, Introducing the Box Model. More Carables, Outlines, The :focus and :activate Pseudo classes Generated Con Additional Rules, Positioning and Layout wit, Page Layout CSS, Design Java Script: How to Add Script to Your Pages, Variables and Data Types – Statemen Conditional Statements, Loop Statements – Functions - Message box, Di Boxes, Prompt Boxes. Working with JavaScript: Practical Tips for Writing Scripts, JavaScript Objects: Window Objects:	olling Text, Text ascading Style Strent, Miscellaneon Issues. Periods ts and Operators, alog Boxes, Aler Periods periods periods	Formatting, Te neets: Links, List ous Properties, 12 Control Structut Boxes, Confirm 12 t object - Brow

Text Bool	ks
1	Jon Duckett, Beginning HTML, XTML, CSS and Java script, Wiley Publishing
Referenc	es
1	Chris Bates, "Web Programming", Wiley Publishing 3d Edition.
2	M. Srinivasan, "Web Technology: Theory and Practice", Pearson Publication
E-Refere	nces
1	https://ptgmedia.pearsoncmg.com/images/9780735623026/Web Technology.pdf
2	https://www.dit.ie/media/ittraining/msoffice/HTML_Core.pdf
3	https://ptgmedia.pearsoncmg.com/images/9780735697799/sampl epag es/9780735697799.pdf 2010





Programme	B.Sc	Programme Code			U	DS	Regula	ations	2022-2023
Department	Dat	a Science	Sem	este	er			,	V
Course	Course	Name		erio er We		Credit	Maxim	num Ma	arks
Code			L	Т	Р	С	CA	ESI	E Total
22U5DSC09	Data Mi	ning	4	0	0	4	25	75	100
COURSE OBJECTIVE S	compares	s opened a world of poss ted pieces of data and is						-	
POs			GRA COM		Ξ				
PO 1	Understand and and multidisciplinary	d apply fundamental prind y fields.	ciples	, cor	cep	ots and met	hods in criti	cal area	as of science
PO 2	Demonstrate p requirements.	roblem-solving, analytical	and I	ogic	al s	kills to prov	ide solution	s for so	eientific
PO 3	Develop critical Science	thinking with scientific te	mper	and	apı	ply the techi	nologies in	various	fields of Data
PO 4	Communicate t	he subject effectively							
PO 5	Understand pro	fessional, ethical, and so	cial re	espo	nsil	bilities			
PO 6	Ability to under solutions.	stand and analyse a give	n real	-time	e pr	oblems and	l propose fe	easible (computing
PO 7	Imbibe Quality								

COs	COURSE OUTCOME
CO 1	In data mining tasks like data characterization and classification, statistical models of target classes can be built.
CO 2	statistical models can be the outcome of a data mining task.
CO 3	Data mining tasks can be built on top of statistical models.
CO 4	Data mining has opened a world of possibilities for business
CO 5	This field of computational statistics compares millions of isolated pieces of data and is used by companies to detect and predict consumer behaviour.
Pre- requisites	RELATIONAL.Linear Algebra.statistical analysisDatabase and data retrievalAlgorithms and data structuresArtificial intelligenceProblem-solving ability

Knowledge Levels								
1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating, 6.Synthesizing								
	CO / PO / KL Mapping							
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	nedium, 1-					
COs	KLs	POs	KLs					
		PO 1	1					
CO 1	2	PO 2	3					
		PO 3	2					
	1	PO 4	3					
CO 2		PO 5	4					
		PO 6	5					
		PO 7	6					
CO 3	3							
00.4								
CO 4	4							
CO 5	6							

COs	Programme Outcome (POs)									
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	2	2	3	2	1	1	1			
CO2	3	1	2	1	1	1	1			
CO3	1	3	2	3	2	1	1			
CO4	1	2	1	2	3	2	1			
CO5	1	1	1	1	1	2	1			

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

	Introduction	Periods	12					
	Data mining application - data mining techniques - data n	nining case studies- th	e future of data					
Unit - I	mining - data mining software - Association rules mining: basics- task and a naà ve algorithm-							
	Apriori algorithm - improve the efficient of the Apriori algorithm - mining frequent pattern without							
	candidategeneration							
	(FP-growth) - performance evaluation of algorithms.							
	Classification	Periods	12					
Unit - II	Introduction - decision tree - over fitting and pruning - DT predictive	rules- Naive bayes me	thod- estimation					
	accuracy of classification methods - other evaluation crite	eria forclassification me	thod -					
	classificationsoftware.							
	Cluster analysis	Periods	12					
Unit - III	cluster analysis - types of data - computing distances-types of cluster analysis methods- partitioned methods							
	- hierarchical methods - density based methods - dealing	with large databases -	quality and					
	validity ofcluster analysis methods -cluster analysis software	are.						
	Web data mining	Periods	12					
	Introduction- web terminology and characteristics- locality	and hierarchy in the w	eb- web conte					
Unit - IV	mining-web usage mining- web structure mining - web mi	ning software - Search	engines:					
	Search enginesfunctionality- searchengines architecture	 ranking of web pages 						
	Data warehousing	Periods	12					
	Introduction - Operational data sources- data warehousin	g - Data warehousing	design -					
Unit - V	Guidelines for datawarehousing implementation - Data warehousing metadata - Online analytica							
	processing (OLAP): Introduction - OLAP characteristics of OLAP system - Multidimensional view							
	and data cube - Data cube							
	implementation - Data cube operationsOLAP implementa	tion guidelines.						
		tion guidelines.	60					

Text Books	
1	G K Gupta Introduction to Data mining with case studies‖ 2nd Edition PHI Private limited New Delhi 2011
References	
1	Arun K Pujari Data Mining Techniques‖ 10th impression University Press 2008
E-References	
1	https://nptel.ac.in/courses/106105174/
2	http://cecs.louisville.edu/datamining/PDF/0471228524.pdf





Elayampalayam, Tiruchengode-637 205.

Programme	B.Sc	Programme Code	amme UDS Regulations		UDS		UDS		UDS		2022-2023
Department	Data Science		Semester						V		
Course Code	Course	Course Name		Periods per Week			Maxi	Maximum Marks			
			L	Т	Р	С	CA	ES E	Total		
22U5DSCP07	DATA MINING LAB		0	0	4	2	40	60	100		

List of Experiments

1	Demonstrate Categorical (or nominal) attributes and the real-valued attributes.
2	Create an Employee Table with the help of Data Mining Tool WEKA.
3	Apply Pre-Processing techniques to the training data set of Employee Table.
4	Perform the statistical analysis of data
5	Demonstration of association rule mining using APriori algorithm on supermarketdata.
6	Perform the classification by decision tree induction.
7	Create a Decision Tree, train a Decision Tree using the complete dataset as the training data.Report the model obtained after training.
8	Load the sample dataset and run the ID3 classification algorithm.





Programme	B.Sc	Programme Code			U	DS	Regul	ations	2022-2023
Department	Cor	mputer Science	Semester					١	/
			P	Periods Credit			Maxim	num Ma	rks
Course	0	Course	ре	r W	eek				
Code	N	lame	L	Т	Р	С	CA	ESE	Total
22U5DSC10	Data Visualization Techniques			0	0	4	25	75	100
COURSE OBJECTIVE S	large data sets. The term	of data visualization is to is often used interchange	ably						
	information visualization and statistical graph								
POs	PROGRAMME OUTCOME								
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas of science and multidisciplinary fields.								
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.								
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science								
PO 4	Communicate the subject effectively								
PO 5	Understand pro	ofessional, ethical, and so	cial r	espo	nsil	oilities.			
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.								
	Solutions.								

COs	COURSE OUTCOME
CO 1	Design and create data visualizations.
CO 2	Conduct exploratory data analysis using visualization.
CO 3	Craft visual presentations of data for effective communication.
CO 4	Use knowledge of perception and cognition to evaluate visualization design alternatives.
CO 5	Data visualization allows business users to gain insight into their vast amounts of data.
Pre- requisites	Well-versed in SQL, Excel and basic programming languages like Python/R etc. Moderate/Expert level
	knowledge in creating presentations. Data analysis and handling skills.

	Knowledge Levels		
.Remember .Synthesizii	ing, 2.Understanding, 3.Ap ng	plying, 4.Analyzing	, 5.Evaluating,
	CO / PO / KL Mapping (3/2/1 indicates the strength of c weak)	correlation, 3-strong, 2-m	edium, 1-
COs	KLs	POs	KLs
		PO 1	2
CO 1 1	1	PO 2	1
		PO 3	3
		PO 4	4
CO 2	3	PO 5	5
		PO 6	6
		PO 7	5
CO 3	2		
CO 4	5		
	-		
CO 5	4		

COs	Programme Outcome (POs))
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	3	1	1	1	1	1
CO2	2	1	3	2	1	1	1
CO3	3	2	2	1	1	1	1
CO4	1	1	1	2	3	2	1
CO5	1	1	2	3	2	1	2

	ssment Methods		
Direct			
	uous Assessment Test I, II & Model		
2. Assignr			
	mester Examinations		
Indirect			
	End Delivery		
Content of	f the Syllabus		
	Introduction to Data Visualization	Periods	12
Unit - I	Why Data Visualization? What Can You Believe? Some Pictures Are	·	
Orme 1	the Truth invisualization, Start Sketching Your Data Story, Recomme	nded Tools for data	a visualization and
	demonstration of Tools.		
	Data Management for data visualization	Periods	12
	Select Your Spreadsheet Tools, Download to CSV or ODS Format, I	Make a Copy of a	Google Sheet, Shar
Unit - II	Your Google Sheets, Upload and Convert to Google Sheets, Geocod	de Addresses in Go	oogle Sheets, Colle
Offic - II	Data with Google Forms, Sort and Filter Data, Calculate with Formula	as, Summarize Dat	a with Pivot Tables
	Match Columns with VLOOKUP, Spreadsheet Versus Relational Data	base	
	Data sources and Data processing for data visualization	Periods	12
	Open Data Repositories, Source Your Data, Recognize Bad Data Sn	nart Cleanup with C	Google Sheets, Find
Unit - III	and Replace with Blank, Transpose Rows and Columns, Split Data in	nto Separate Colum	nns, Combine Data
	into One Column, souringdata and processing data for Banking data,	Retail data and He	ealthcare data.
	Advanced Data processing and Basic Charting	Periods	12
	Extract Tables from PDFs with Tabula, Clean Data with OpenRefine,	Set Up OpenRefin	ne, Load Data and
Unit - IV	Start a New Project, Convert Dollar Amounts from Text to Numbers,	Cluster Similar Spe	ellings Precisely
Offit - IV	Describe Comparisons, Normalize Your Data Chart Design Principles	s, Deconstruct a Ch	nart, Some Rules
	Are More Important Than Others, ChartAesthetics, Google Sheets Cl	harts, Bar and Colu	ımn Charts
	Interactivity Charting and Storyboard Visualization	Periods	12
	Histograms, Pie, Line, and Area Charts, Datawrapper Charts, Annota	ated Charts, Range	Charts, Scatter
Unit - V	Bubble Charts. Map Design Principles: Deconstructing a Map, Clarify	Point-Versus-Poly	gon Data, Map One
Unit - v	Variable, Not Two, Choose Smaller Geographies for Choropleth Map	s Storyboard: Build	d a Narrative on a
	Storyboard, Draw Attention to Meaning, Acknowledge Sources and L	Incertainty Decide	on Your Data
	Story Format		
	Total Periods		60

Text Boo	KS .
1	Hands On Data Visualization by Jack Dougherty Ilya Ilyankou
Referenc	es
1	1 The Truthful Art Data Charts and Maps for Communication‖ Pearson Education 2016
2	2 Few Stephen Show Me the Numbers Designing Tables and Graphs to Enlighten‖ Second
	edition Burlingam CA Analytics Press, 2012
E-Refere	nces
1	https://www.analyticsvidhya.com/blog/2021/06/must.known-data-
	visyalisation.techniques-for-data-science/





HONEN EMPOWERSEN		WOMEN (AUTONOMOUS) Elayampalayam, Tiruchengode-637 205.							TÜVPheinland CORTIRED O 1935/19407	
Programme	B.Sc	Programme Code	UDS			Regulations		2022-2023		
Department	Data	Data Science		Semester					V	
Course Cod	le Cour	Course Name		Periods Credit per Week			Maxii	Maximum Marks		
				T	Р	С	CA	ESE	Total	
DATA VISUALIZATION		LIZATION LAB	0	0	4	2	40	60	100	
	List of Exp	periments								
1	Demonstration of Data visualization software: Power BI or Tableau Public or Google DataStudio (Choose any one tool to conduct this lab)									
2	Data Sourcing and migration of data on the chosen platform (Dataset: Superstore SalesDataset/Big mart dataset)									
3	Data Processing: check for missing values and imputation on the chosen platform (Dataset:superstore dataset/Big mart dataset)									
4	Data Processing: Data transformation of data on the chosen platform (Dataset: superstoredataset/Big mart dataset)									
5	Data Processing: creating derived columns of data on the chosen platform and renaming thecolumns (Dataset: superstore dataset/Big mart dataset)									
6	Demonstration: How to build a chart and chart elements such as Title, Legend, Color, Font size, Gridlines, Chart format and Labels.									
7	Building Basic chart (Bar, line, stack and clustered charts) on the chosen platform (Dataset:superstore dataset/Big mart dataset) Building Basic chart (pie, scatter plot, bubble chart) on the chosen platform (Dataset: superstoredataset/Big									

Create a Decision Tree, train a Decision Tree using the complete dataset as the trainingdata. Report the model obtained after training.

mart dataset)

8





WOMEN EMPOWERMENT	Elayampala	ayam, Tiruchengode-637	7 205.				
Programme	B.Sc	Programme Code	UDS Regulati			ations	2022- 2023
Department	Со	mputer Science		Semeste	er		v
Course Code	Course		Periods Credit per Week		Maximum Mark		S
		Name	L T P	С	CA	ESE	Total
22U5DSC11	Cor	nputer Networks	5 0 0	4	25	75	100
COURSE OBJECTIVE S	Resource sharingResource availability & reliability. Performance managementIncreased storage capacityStreamlined collaboration & communicationReduction of errorsSecured remote access						
POs	PROGRAMME OUTCOME						
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas of science and multidisciplinary fields.						
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.						
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science						
PO 4	Communicate the subject effectively.						
PO 5	Understand pro	ofessional, ethical, and so	cial responsit	oilities.			
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.						
PO 7	Imbibe Quality	mbibe Quality Software Development practices.					

COs	COURSE OUTCOME
CO 1	Recognize the technological trends of Computer Networking
CO 2	Discuss the key technological components of the Network
CO 3	Evaluate the challenges in building networks and solutions to those.
CO 4	A student in Computer Networking will gain valuable skills in computer networks (switching, routing), system and network administration, computer and network security, operating systems, web programmingand databases.
CO 5	A student can easily explain OSI working principles.
Pre- requisites	An understanding of the TCP/IP protocol and the its layer model is recommended. Basic knowledge of
	python (such as through Intro to Computer Science) is required. You should be
	comfortable with theimplementation of basic search algorithms and a work

	Knowledge Levels 1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating,						
6.Synthesizin	ıg						
	CO / PO / KL Mapping						
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	edium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	2				
		PO 3	3				
		PO 4	5				
CO 2	2	PO 5	6				
		PO 6	4				
		PO 7	5				
CO 3	4						
		-					
CO 4	6						
		_					
CO 5	3						
CO 5	3						

COs	Programme Outcome (POs)							
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	
CO1	3	2	1	1	1	1	1	
CO2	2	3	2	1	1	1	1	
CO3	1	1	2	2	1	3	2	
CO4	1	1	1	2	3	1	2	
CO5	1	2	3	1	1	2	1	

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

	Introduction	Periods	12					
Unit - I	Network Hardware - Software - Reference Models - OSI	and TCP/IP Models - E	xample Networ					
Offic - 1	Internet, ATM, Ethernet and Wireless LANs - Physical La	yer - Theoretical Basis	for Data					
	Communication - Guided							
	Transmission Media							
	Wireless Transmission	Periods	12					
Unit - II	Communication Satellites - Telephone System: Structure and	e, Local Loop, Trunks ar	nd Multiplexing					
	Switching. Data Link Layer: Design Issues - Error Detec	tion and Correction.						
	Elementary Data Link	Periods	12					
	Protocols							
Unit - III	Sliding Window Protocols - Data Link Layer in the Internet - Medium Access Layer - Channel Allocation							
	Problem - Multiple Access Protocols - Bluetooth.							
	Network Layer	Periods	12					
Unit - IV	Design Issues - Routing Algorithms - Congestion Control Internet	I Algorithms - IP Protoco	ol - IP Addresse					
	Control Protocols.							
	Transport Layer	Periods	12					
Unit - V	Services - Connection Management - Addressing, Estab	lishing and Releasing a	Connection -					
	Transport Protocol - Internet Transport Protocols (ITP) -	Network Security: Crypt	tography.					
	Total Periods 60							

Text Books	
1	A. S Tanenbaum Computer Networks 4th Edition Prentice Hall of India 2008
References	
1	1 B A Forouzan Data Communications and Networking Tata McGraw Hill 4th Edition 2007
2	2 F Halsall Data Communications Computer Networks and Open Systems Pearson Education 2008
3	3 3 D Bertsekas and R Gallagher Data Networks 2nd Edition PHI 2008
4	4 Lamarca Communication Networks Tata McGraw Hill 2002
E-References	
1	www.w3schools.com
2	www.askgenius.com





NOMEN EMPOWERMEN	Elayampalayam, Tiruchengode-637 205.									
Programme	B.Sc	Programme Code	UDS Reg			Regula	tions	2	022-2023	
Department	Data Sc	ience	Semester				VI			
			P	erio	ds	Credit	Maxim	um Ma	arks	
Course	Course	Name	ре	r We	eek					
Code				Т	Р	С	CA	ES	ESE Tota	
22U6DSC12	Moder	4	0	0	4	25	75		100	
COURSE OBJECTIVE S	Systems, To learn efficient N	the basic Distributed Data loSQL and Aggregate Da ow how to use MongoDB,	ta Mo	dels	s, To	o understan				
POs	PROGRAMME OUTCOME									
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas science andmultidisciplinary fields.									
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific Requirements									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively.									
PO 5	Understand pro	fessional, ethical, and so	cial re	spo	nsik	oilities.				
PO 6	Ability to under solutions.	Ability to understand and analyse a given real-time problems and propose feasible computing								
PO 7	Imbibe Quality	mbibe Quality Software Development practices								

COs	COURSE OUTCOME
CO 1	Apply the knowledge of Distributed Database system concepts while developing
CO 2	Analyze the complexity of Parallel Database Systems.
CO 3	Choose the appropriate graph database.
CO 4	Investigate database revolution.
CO 5	Analyze about in-memory databases.
Pre- requisites	

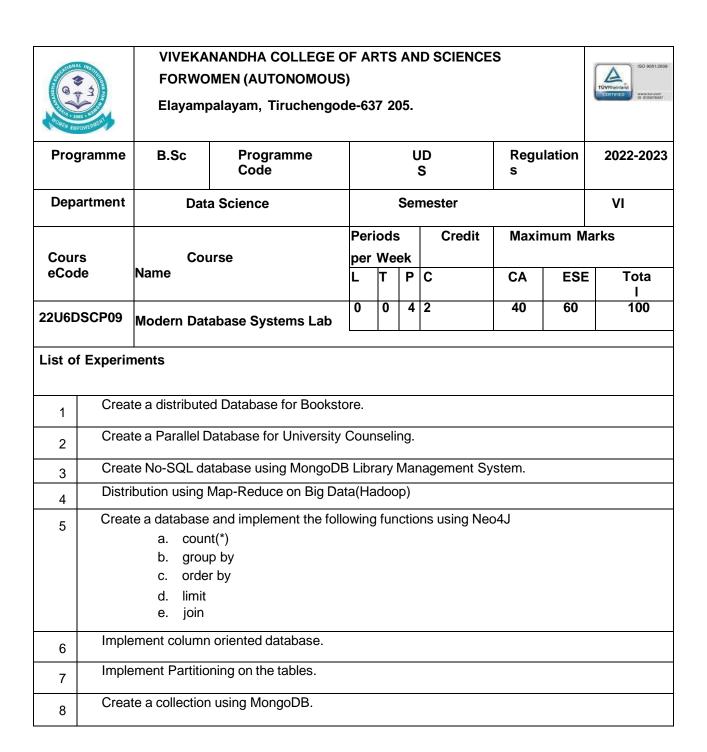
	Knowledge Levels		
1.Rememberi 6.Synthesizir	ing, 2.Understanding, 3.A ng	pplying, 4.Analyzing	, 5.Evaluating,
	CO / PO / KL Mapping (3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-mo	edium, 1-
COs	KLs	POs	KLs
		PO 1	2
CO 1	1	PO 2	2
		PO 3	1
		PO 4	1
CO 2	2	PO 5	3
		PO 6	2
		PO 7	2
CO 3	2		
CO 4	3		
00.5	2		
CO 5	3		

COs	Programme Outcome (POs)						
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	2	2	3	3	1	2	2
CO2	3	3	2	2	2	3	1
CO3	3	3	2	2	2	3	1
CO4	2	2	1	1	3	2	2
CO5	2	2	1	1	3	2	2

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

	Distributed Database Systems	Periods	9						
Unit - I	Distributed Database system - Promises - Complications - Design Issues - Distributed DBMS Architecture.								
	Distributed Database Design: Distributed Database Design Is	ssues - Fragmentati	ion - Allocation.						
	Parallel Database Systems:	Periods	9						
Unit - II	Jnit - II Architecture - Parallel Data Placement - Query Processing - Load Balancing - Database Clusters.								
	NOSQL	Periods	10						
Unit - III	The value of Relational databases - Application and Integration Database - The Emergence of NoSQL.								
	Aggregate Data Models - Map-Reduce - Graph Databases.								
	Next Generation Databases	Periods	10						
Unit - IV	Database Revolutions - Google, Big data and Hadoop.	•	1						
	Distributed Database Patterns	Periods	10						
Unit - V	Document Databases - Column Databases - In-memory Data Patterns:	abases. Distributed	Database						
	MongoDB - Hbase - Cassandra.								
	Total		60						
	Periods								

Text Books	
1	M.Tamer Ozsu, Patrick Valduriez, Principles of Distributed Database Systems, 2011 - unit 1, 2
2	Pramod J.Sadalage and Martin Fowler, NoSQL Distilled â€" Brief Guide to the Emerging World of
	Polyglot Persistance, Pearson Education, 2013- unit 3
3	Guy Harrison, Next Generation Databases: NoSQL and Big Data, A press, 2015- unit 4,5
References	
1	Ramez Elmasri and Shamkrant Navathe, Fundamentals of Database Systems, Addison Wesley, 2013.
2	Kristina Chodorow, MongoDB: The Definitive Guide, OReilly Media, 2012.
E-References	







OMEN EMPOWERMEN	Elayampalayam, Tiruchengode-637 205.								
Programme	B.Sc	Programme Code	UDS			Regulations		2022-2023	
Department	Data Sc	ience	Sem	este	er		-	,	VI
			P	erio	ds	Credit	Maxim	num Ma	ırks
Course	Course	Name	ре	r We	eek				
Code			L	Т	Р	С	CA	ESE	E Total
22U6DSC13	Deep Le	earning	4	0	0	4	25	75	100
COURSE OBJECTIVE S	To understand the basic Distributed Database Design, To learn the basics of Parallel Database Systems, To learn efficient NoSQL and Aggregate Data Models, To understand the concepts of Hadoop, Big								
	data and Tokno	ow how to use MongoDB,				sandra			
POs			GRAI COM		=				
PO 1	Understand and and multidiscipli	d apply fundamental princ nary fields.	iples,	con	cep	ots and metho	ods in criti	cal area	as science
PO 2	Demonstrate prequirements	roblem-solving, analytical	and I	ogic	al s	kills to provid	de solution	s for so	cientific
PO 3	Develop critical Science	thinking with scientific te	mper	and	apı	oly the techno	ologies in	various	fields of Data
PO 4	Communicate t	he subject effectively.							
PO 5	Understand pro	fessional, ethical, and so	cial re	spo	nsil	oilities.			
PO 6	solutions.	Ability to understand and analyse a given real-time problems and propose feasible computing							
PO 7	Imbibe Quality	Software Development pr	actice	es					

COs	COURSE OUTCOME
CO 1	Apply the knowledge of Distributed Database system concepts while developing
CO 2	Analyze the complexity of Parallel Database Systems.
CO 3	Choose the appropriate graph database.
CO 4	Investigate database revolution.
CO 5	Analyze about in-memory databases.
Pre- requisites	

	Knowledge Levels		
1.Remember 6.Synthesizir	ing, 2.Understanding, 3.A ng	applying, 4.Analyzing	յ, 5.Evaluating,
	CO / PO / KL Mapping		
	(3/2/1 indicates the strength of weak)	f correlation, 3-strong, 2-m	nedium, 1-
COs	KLs	POs	KLs
		PO 1	2
CO 1	1	PO 2	2
		PO 3	1
		PO 4	1
CO 2	2	PO 5	3
		PO 6	2
		PO 7	2
CO 3	2		
CO 4	3		
CO 5	2		
CO 5	3		

COs	Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7		
CO1	2	2	3	3	1	2	2		
CO2	3	3	2	2	2	3	1		
CO3	3	3	2	2	2	3	1		
CO4	2	2	1	1	3	2	2		
CO5	2	2	1	1	3	2	2		

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
1 Course End Delivery	

Content of the S	Syllabus									
	Basics of Neural Networks	Periods	9							
Unit - I	Basic Concept of Neurons - Perceptron Algorithm - Feed Forward and Backpropagation N									
UIIIt - I	Perceptron TrainingRule, Gradient Descent Rule, Restricted Boltzmann M	Iachines, Deep Be	elief Networks.							
	Activation Functions:	Periods	9							
Unit - II	Sigmoid, ReLU, Hyperbolic Fns, Softmax, Optimization and Regularization: Adam optimization, Overfitting									
Omt - m	and Capacity, Cross Validation, Feature Selection, Regularization, Hyperp	parameter tuning.								
	Convolutional Neural Networks	Periods	10							
Unit - III	CNN Architectures - Convolution - Pooling Layers - Transfer Learning -	ion using								
Omt - m	Transfer Learning - Recurrent and Recursive Nets - Recurrent Neural Net	works -Deep Recu	arrent Networks							
	- Recursive Neural Networks - Applications.									
	Deep auto encoders	Periods	10							
Unit - IV	Introduction - Use of autoencoders -stacked denoising autoencoders	- deep netwo	rks for unsuper							
	generative learning.									
	Applications of deep learning	Periods	10							
Unit - V	Image processing, Natural Language Processing - speech recognition, vide	eo analytics.								
	Total Periods	·	60							

Text Books	
1	Goodfellow, I., Bengio, Y., and Courville, A., Deep Learning, MIT Press, 2016.
2	Li Deng and Dong Yu ., Deep Learning Methods and Applications, Foundations and Trends in Signal
	Processing, 2014.
References	
1	Yegnanarayana, B., Artificial Neural Networks‖, PHI Learning Pvt. Ltd, 2009.
2	Bishop, C., M., Pattern Recognition and Machine Learning, Springer, 2006.
E-References	
1	https://neuralnetworksand deeplearning.com

HOMEN EN	AL IMPORTAGE STATE OF THE STATE	VIVEKA FORWO Elayamp		TOVPositiond GENTREO TOVESTAND						
Pro	gramme	B.Sc	Programm eCode				JD S	Regi s	ulation	2022-2023
Dep	artment	Data	a Science			Sei	mester	l		VI
Cou	rse Code	Cou	rse Name		riod r We	_	Credit	Maximum		arks
				L	Т	Р		CA	ESE	
22U	6DSCP10	DEEP L	EARNING LAB	0	0	4	2	40	60	100
		List of Ex	periments							
1	lı	ntroduction	to DL and Framew	ork						
2	F	eed Forwar	d Network on sam	ple	data	aset				
3	N	/lulti-layer pe	erceptron (MLP) or	n rea	al-tin	ne (dataset			
4		Convolution and Dog dat	neural network or aset	ı bir	nary	cla	ssification t	ask:Ca	t	
5	Convolution neural network on multi-classification task:Dog breedclassifications									
6	Transfer learning using pre trained architectures									
7	Hyper parameter optimization on CNN models									
	Recurrent neural network on stock price prediction.									





Elayampalayam, Tiruchengode-637 205.

EMPOWER M	Liayampalayam, Thadhengede Cor 2001									
Programme	B.Sc	Programme Code	UDS			Regulations		2022-2023		
Department	D	ATA SCIENCE				Semest er		,	VI	
			Pe	eriod	ls	Credit	Maximu	ım Ma	arks	
Course Code	Соц	urse Name	per Week							
			L	Т	Р	С	CA	E	SE	Total
22U6DSCPR01	Projec	ct	0	0	5	3	40	6	0	100

Project Work Pattern

FIRST REVIEW: (20 Marks)

- 1. Project Title
- 2. Project Platform (Language / Package Selected)
- 3. Confirmation Letter (from Company / Industry)
- 4. Details of Internal Guide with Designation & Qualification (in the company / Industry)
- 5. Presentation

SECOND REVIEW: (20 Marks)

- 1. Work Observation
- 2. Modules in Project (Design Screens Sample)
- 3. DFD / ERD / System Flow Diagram (Whichever Applicable)
- 4. Estimated Time of Completion
- 5. Completed Work in the form of Percentage Analysis
- 6. PowerPoint Presentation.

FINAL REVIEW: (60 Marks)

- 1. Documentation
- 2. Screens Shots
- 3. DFD / ERD / System Flow Diagram (Whichever Applicable)
- 4. Final Project Report (with executable format including complete source code)

The Passing minimum shall be 40% out of 60 marks (24 Marks)

SBEC-SKILL BASED ELECTIVE	





WOMEN EMPOWERMENT	Elayampalayam, Tiruchengode-637 205.									
Programme	B.Sc	Programme Code		UDS Regulation				ations	2022-2023	
Department		Data Science			S	emester	1		III	
			Peri	ods		Credit	Maxim	um Ma	arks	
Course		Course	per \	Neel	(
Code	Name		L	Т	Р	С	CA	ES	E Total	
22112D6604	SYSTEM ADM	MINISTRATION AND MAIN	ITEN	ANC	=		l		<u>'</u>	
22U3DSS01			2	0	0	2	25	75	100	
OBJECTIVE S		the system installation, m I the basic concepts laptor					U	nainter	nance	
POs		_	GRA							
PO 1	Understand		COM		201	to and moth	anda in ariti	ool oro	as saisnas	
PUT	Understand and apply fundamental principles, concepts and methods in critical areas science And multidisciplinary fields.									
PO 2	Demonstrate requirements.	problem-solving, analytical	and I	ogica	l s	kills to provi	ide solutions	s for s	cientific	
PO 3	Develop critic Science	al thinking with scientific te	mper	and a	apı	oly the techr	nologies in v	/arious	fields of Data	
PO 4	Communicate the subject effectively.									
PO 5	Understand p	rofessional, ethical, and so	cial re	espor	ısil	oilities.				
PO 6	Ability to unde solutions.	erstand and analyse a give	n real	-time	pr	oblems and	propose fea	asible	computing	
PO 7	Imbibe Quality Softw	are Development practices								

COs	COURSE OUTCOME
CO 1	To impact the knowledge of various hardware components of a computer
CO 2	To provide the skill of assembling the computer.
Pre- requisites	Basic knowledge of Computer Hardware.

Knowledge Levels							
1.Remember 6.Synthesizir	ing, 2.Understanding, 3.Aբ ոց	oplying, 4.Analyzing	ı, 5.Evaluating,				
	CO / PO / KL Mapping						
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	edium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	2				
		PO 3	3				
		PO 4	3				
CO 2	2	PO 5	3				
		PO 6	4				
		PO 7	4				
CO 3	3						
CO 4	4						
		_					
CO 5	_						
CO 5	5						

COs	Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7		
CO1	3	2	1	1	1	1	1		
CO2	2	3	2	2	2	1	1		
CO3	1	2	3	3	3	2	2		
CO4	1	1	2	2	2	3	1		
CO5	1	1	1	1	1	2	2		

Course Assessment Methods	
Direct	
	1. Continuous Assessment Test I, II & Model
	2. Assignment
	3. End Semester Examinations
Indirect	
Course End Delivery	

ntent of the	Syllabus						
	Introduction	Periods	6				
Unit - I	Introduction to Personal Computer: Computer System – Purpo	ses & Character	ristics of Case				
	- Power Supplies - Internal Components - Ports - Cables - Inp						
	Safe Lab Procedures and Tool Use: Safe Working Conditions Software used with PC components.	and Procedures	- Tools and				
	Computer Assembly:	Periods	6				
Unit - II	Open Case - Install Power Supply - Attach Components to Mo	therboard - Insta	allation:				
	Motherboard - Internal Drives - Drives in External Bayes -Adap						
	connections -Reattach side panels - Connection of external ca						
Preventive Maintenance and Troubleshooting: Purpose of Preventing Maintenance							
	Troubleshooting Process.	T5 · ·	To				
	Fundamental Operating System:	Periods	6				
Unit - III	Purposes - Characteristics of Modern Operating Systems - Concepts Comparisons,						
	Limitations, and Compatibilities - Determination of Operating System based on Customer						
	Needs - Installation of Operating System -Navigate a GUI (Wir Maintenance Techniques- Troubleshoot.	ndows) - Commo	n Preventive				
	Fundamental Laptops and Portable Devices:	Periods	6				
Unit - IV	Common Uses - Components of Laptop - Comparison of the c Laptops - Configure Laptops - Mobile Phone Standards - Prev - Troubleshoot Laptop and Portable Devices. Fundamental Pri Printers and Scanners - Installation and Configuration Process Preventive Maintenance Techniques - Troubleshoot.	entive Maintena nters and Scanr	nce Techniqu ners: Types o				
	Fundamental Networks:	Periods	6				
Unit - V	Principles - Types - Concepts and Technologies - Physical Co and Architectures- Standard Organizations - Ethernet Standar						
	Configuration of NIC and Modem - Establishing Connectivity -	Preventive Main	tenance				
	Techniques - Troubleshoot. Fundamental Security: Security The Preventive Maintenance Techniques - Troubleshoot Security.	nreats - Security	Procedures -				
	Total Periods		30				

Text Books	
1	David Anfinson & Ken Quamme, "IT Essentials: PC Hardware and Software Companion Guide", 3rd Edition, Pearson Publications, 2008.
References	
1	Quentin Docter, Emmett Dulaneyand Toby Skandier, "CompTIA A+ Complete Review Guide: Exam 220-901, Exam 220 - 902", 3rd Edition, Wiley Publications, 2015.
E-References	
1	https://www.alzashop.com/how-to-build-your-own-PC





Programme	B.Sc	Programme Code		UDS Regulation				ations	2022-2023	
Department	Data	Science	Sem	este	er				IV	
			P	erio	ds	Credit	Maxim	num Ma	arks	
Course	Cour	se Name	pe	r W	eek					
Code			L	Т	Р	С	CA	ESI	E Total	
22U4DSS02	С	YBER SECURITY	2	0	0	2	25	75	100	
COURSE OBJECTIVE	the technical knowledge and skills needed to protect and defend computer systems and networks. To									
S	develop graduates that can plan, implement, and monitor cyber security mechanisms to help ensure theprotection of information technology assets.									
POs	PROGRAMME OUTCOME									
PO 1	Understand	Understand and apply fundamental principles, concepts and methods in critical areas iscience and								
	multidisciplinary fields.									
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively.									
PO 5	Understand professional, ethical, and social responsibilities.									
PO 6	Ability to und solutions.	Ability to understand and analyse a given real-time problems and propose feasible computing								
PO 7	Imbibe Qual	ty Software Development pr	actice	es.						

COs	COURSE OUTCOME
CO 1	Understand the fundamentals of Cyber security, Cyber Crime, threats and vulnerabilities.
CO 2	Apply the different operational tips for Social networks and browsers.
CO 3	Apply the different Investigation roles to identify the cyber crime.
CO 4	Understand various digital forensic and analyzing data for preventing cyber crime.
CO 5	Analyze and Create the Cyber Crime Models
Pre- requisites	Familiarity with Unix, Linux, and Windows operating system.Knowledge about SaaS models and cloud computing.

Rememberi Synthesizir	Knowledge Levels ing, 2.Understanding, 3.Ap	oplying, 4.Analyzing	յ, 5.Evaluating,
	CO / PO / KL Mapping		
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	edium, 1-
COs	KLs	POs	KLs
		PO 1	1
CO 1	1	PO 2	2
		PO 3	3
		PO 4	4
CO 2	2	PO 5	4
		PO 6	5
		PO 7	6
CO 3	3		
CO 4	4		
CO 5	5		

COs		Programme Outcome (POs)								
003	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	2	1	1	1	1	1			
CO2	2	3	2	1	1	1	1			
CO3	1	2	3	2	2	1	1			
CO4	1	1	2	3	3	2	1			
CO5	1	1	1	2	2	3	2			

Course Assessment Methods	
Direct	
	Continuous Assessment Test I, II & Model
	2. Assignment
	3. End Semester Examinations
Indirect	
Course End Delivery	

	Introduction to cyber crime	Periods	6
	Introduction to cyber crime: Classification of cyber crimes - reasons for	r commission of c	yber crime -
l lade l	malwareand its type - kinds of cyber crime - authentication - encryptio	n - digital signatur	es - antivirus -
Unit - I	firewall - steganography - computer forensics - why should we report	cyber crime - intro	duction counter
	cyber security initiatives in india - generating secure password - using	password manage	er-enabling two
	step		
	verification - security computer using free antivirus.		
	Tips for buying online	Periods	6
	Tips for buying online: Clearing cache for browsers - wireless LAN-ma	jor issues with W	LAN-safe
Unit - II	browsing guidelines for social networking sites - email security tips - ir	troduction-smartp	hone security
	guideling - purses, wallets, smartphones - platforms, setup and installa	tion-communicati	ng securely with
	a		
	smartphone.		
	Cyber investigation roles	Periods	6
	Cyber investigation roles: Introduction - role as a cyber crime investigation	ator - the role of la	W
Unit - III	enforcementofficers - the role of the prosecuting attorney - incident re	sponse: introducti	on-
Offic III	postmortmem versus liveforensics - computer analysis for the hacker	defender program	-network
	analysis - legal issues of intercepting wifi transmission - wifi technolog	y - wifi RF-scanni	ng RF -
	eavesdropping on wifi - fourth		
	amendment expectation of privacy in WLAN.		
	Seizure of digital information	Periods	6
	Seizure of digital information Seizure of digital information: introduction - defining digital evidence -	digital evidence s	eizure
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - other	digital evidence s	eizure
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - oth evidence	digital evidence so er options for seizi	eizure ng digital
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - othe evidence - common threads within digital evidence seizure - determining the mo	digital evidence so er options for seizi est appropriate sei	eizure ng digital zure method-
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - oth evidence - common threads within digital evidence seizure - determining the moconducting cyber investigations- demystifying computer/cyber crime -	digital evidence so er options for seizi est appropriate sei	eizure ng digital zure method-
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - othe evidence - common threads within digital evidence seizure - determining the moconducting cyber investigations- demystifying computer/cyber crime - ofnetworking - interpersonal communication.	digital evidence so er options for seizi est appropriate sei IP addresses - the	eizure ng digital zure method- e explosion
Unit - IV	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - other evidence - common threads within digital evidence seizure - determining the modern conducting cyber investigations - demystifying computer/cyber crime - ofnetworking - interpersonal communication. Digital forensics and analyzing data	digital evidence so er options for seizi est appropriate sei IP addresses - the Periods	eizure ng digital zure method- e explosion
Unit - IV Unit - V	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - oth evidence - common threads within digital evidence seizure - determining the modern conducting cyber investigations - demystifying computer/cyber crime - ofnetworking - interpersonal communication. Digital forensics and analyzing data: introduction - the evolution of cor	digital evidence so er options for seizi est appropriate sei IP addresses - the Periods expression of the properties of	eizure ng digital zure method- e explosion 6 bhases of digita
	Seizure of digital information Seizure of digital information: introduction - defining digital evidence - methodology - factors limiting the wholesale seizure of hardware - other evidence - common threads within digital evidence seizure - determining the modern conducting cyber investigations - demystifying computer/cyber crime - ofnetworking - interpersonal communication. Digital forensics and analyzing data	digital evidence so er options for seizi est appropriate sei IP addresses - the Periods expression of the properties of	eizure ng digital zure method- e explosion 6 phases of digita

Text Books	
1	Dr.JeetendraPande, introduction to cyber security published by Uttarakhand Open
	University,2017.Chapter: 1.2-6.4, 9.3-12.2
2	Anthony reyes, Kevin o'shea, jimsteele, jonR.hansen, captain Benjamin R.jean Thomas Ralph, Cyber
	crime investigations bridging the gaps between security professionals, law enforcement,
	andprosecutors2007.Chapter: 4, 5, 6, 7, 8, 9, 10
References	
1	https://www.sanfoundry.com/best-reference-books-information-network-security/
2	https://www.geekforgreeks.com/best-reference-books-information-network-security/
E-References	
1	https://www.consilium.europa.eu/media/40984/intro-cyber-security-002.pdf
2	https://people.scs.carleton.ca/paulv/5900wBooks.html





MOMEN EMPOWERMEN	Elayampala	iyam, i irucnengode-637	205.							
Programme	B.Sc	Programme Code			U	DS	Regulat	ions	2	2022-2023
Department	Data Se	cience	Sem	este	er				٧	
Course	Course Name		Periods Credit per Week				Maximu	Maximum Ma		3
Code			L	Т	Р	С	CA	ES	E	Total
22U5DSS03	WIRE	ESS NETWORKS	2	0	0	2	25	75		100
COURSE OBJECTIVE S	Fundamentals Mobile Networ	about Wireless Networks of k Layer and Mobile Ad-Ho ndamentals of Mobile Tra	c Net	wor	k, a	nd its Proto		•		
POs			GRA COM		=					
PO 1	Understand an multidisciplinar	d apply fundamental princ y fields.	iples,	cor	cep	ots and met	hods in critica	al are	as s	science and
PO 2	Demonstrate prequirements.	roblem-solving, analytical	and I	ogic	al s	kills to prov	vide solutions	for s	cien	tific
PO 3	Develop critica Science	I thinking with scientific te	mper	and	ap	ply the tech	nologies in va	arious	s fiel	lds of Data
PO 4	Communicate	the subject effectively.								
PO 5	Understand pr	ofessional, ethical, and so	cial re	spo	nsil	oilities.				
PO 6	Ability to under solutions.	stand and analyse a giver	n real	-tim	e pr	oblems and	d propose fea	sible	con	nputing
PO 7	Imbibe Quality	Software Development pr	actice	es.						

COs	COURSE OUTCOME
CO 1	Understanding the concept of Wireless Networks - Protocol Stack and Standards.
CO 2	Evolution of 3G Networks - its Architecture and Applications and to outline the Design and implement Wireless Protocols.
CO 3	Analyze the fundamentals of Mobile Network Layer and Mobile Ad-Hoc Network, and its Protocols and Applications.
CO 4	Analyze the fundamentals of Mobile Transport Layer and Classical TCP Improvements
CO 5	Evolution of 4G Networks - its Architecture and Applications and to outline the Design and implement Wireless Protocols
Pre- requisites	C or Java programming, Course in algorithms, Course in probability. Basic knowledge of hardware,
	software, protocols and the connection medium.

Knowledge Levels							
Rememberir Synthesizing	ng, 2.Understanding, 3.Ap g	plying, 4.Analyzing	g, 5.Evaluating,				
	CO / PO / KL Mapping						
	(3/2/1 indicates the strength of c weak)	correlation, 3-strong, 2-m	nedium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	2				
		PO 3	3				
		PO 4	4				
CO 2	2	PO 5	5				
		PO 6	6				
		PO 7	5				
CO 3	3						
00.4							
CO 4	4						
CO 5	5	1					

COs		Pr	ogram	ıme Oı	utcome	(POs)
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	1	1	1	1	1
CO2	2	3	2	1	1	1	1
CO3	1	2	3	2	1	1	1
CO4	1	1	2	3	2	1	2
CO5	1	1	1	2	3	2	1

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

Content of the	e Syllabus						
	Wireless LAN - Introduction	Periods	6				
	Wireless LAN - Introduction-WLAN Technologies: Infrared - UH	F Narrowband - S	pread Spectrum				
11-20-1	-IEEE802.11: System Architecture - Protocol Architecture - Phy	sical Layer - MAC	Layer -				
Unit - I	802.11b - 802.11a - HIPERLAN: WATM - BRAN - HiperLAN2 - Bluetooth: Architecture - Radio						
	Layer - BasebandLayer - Link Manager Protocol - Security - IEE	E802.16-WIMAX:	Physical Layer				
	- MAC - Spectrum Allocation For WIMAX.						
	Mobile Network Layer	Periods	6				
	Mobile Network Layer - Introduction - Mobile IP: IP Packet Deliv	ery - Agent Disco	very -				
Unit - II	Tunneling AndEncapsulation - IPV6-Network Layer In The Inter	net- Mobile IP Ses	ssion Initiation				
	Protocol - Mobile						
	Ad-Hoc Network: Routing - Destination Sequence Distance Vec						
	Mobile Transport Layer	Periods	6				
	Mobile Transport Layer - TCP Enhancements For Wireless Prot						
Unit - III	Congestion Control - Fast Retransmit/Fast Recovery - Implication	•					
	Improvements: IndirectTCP - Snooping TCP - Mobile TCP - Tim	e Out Freezing -	Selective				
	Retransmission - Transaction Oriented						
	TCP - TCP Over 3G Wireless Networks.		Т_				
	Wireless Wide Area Network	Periods	6				
	Wireless Wide Area Network - Overview Of UTMS Terrestrial R						
Unit - IV	UMTS CoreNetwork Architecture: 3G-MSC - 3G-SGSN - 3G-GG	SSN - SMS- GMS	C/SMS-				
	IWMSC - Firewall -	L. A	d Doctorel				
	DNS/DHCP-High Speed Downlink Packet Access - LTE Networ 4G Networks - Introduction	Periods	6				
Unit - V	4G Networks - Introduction - 4G Vision - 4G Features And Chall Technologies: Multicarrier Modulation - Smart Antenna-Techniq	•					
Offit - V	AdaptiveModulation And Coding With Time Slot Scheduler - Co		o systems -				
	Total Periods	griilive Naulu.	30				
	i Otal Fellous		30				

Text Books	
1	Jochen Schiller - Mobile Communications - Second Edition - Pearson Education 2012.
2	Vijay Garg - Wireless Communications And Networking - First Edition - Elsevier 2014.
References	
1	https://solutionsreview.com/wireless-network/the-essential-wireless-networking-books-for-network-enginee rs/
E-References	
1	https://www.geeksforgeeks.org/wireless-communication-set-1/
2	https://www.tutorialspoint.com/data_communication_computer_network/index.htm





WOMEN EMPOWERMENT	Elayampala	yam, Tiruchengode-637	205.							
Programme	B.Sc	Programme Code			U	DS	Regula	ations	2	2022-2023
Department	Data Sc	ience	Sem	este	er		•		VI	
			Р	erio	riods Credit Maximum M				arks	
Course	Course	Name	pe	r W	Veek					
Code			L	L T P C CA		CA	ES	ESE Total		
22U6DSS04	DIGIT	AL MARKETING	2	0	0	2	25	75		100
COURSE OBJECTIVE S	on Web	ncept of Ecommerce and ious E-business Strategie		es (Stud	dy the variou	s online pa	nyment	and	d marketing
POs			GRA COM		=					
PO 1	Understand and multidisciplinary	d apply fundamental princ	iples,	cor	cep	ots and meth	ods in critic	cal are	as s	cience and
		r fields.								
PO 2	Demonstrate prequirements.	r fields. oblem-solving, analytical	and I	ogic	al s	kills to provi	de solution	s for so	cien	tific
PO 2	requirements.					•				
	requirements. Develop critical Science	oblem-solving, analytical				•				
PO 3	requirements. Develop critical Science Communicate t	oblem-solving, analytical thinking with scientific te	mper	and	арі	oly the techn				
PO 3	requirements. Develop critical Science Communicate t Understand pro	oblem-solving, analytical thinking with scientific tenter the subject effectively.	mper	and	ap _l	oly the techn	ologies in v	/arious	s fiel	lds of Data

COs	COURSE OUTCOME
CO 1	Understand concept of Ecommerce and its types Study the various online payment and marketing on Web
CO 2	To the various online payment and marketing on Web
CO 3	Understand various E-business Strategies.
CO 4	Develop a digital marketing plan that will address common marketing challenges
CO 5	Articulate the value of integrated marketing campaigns across SEO, Paid Search, Social, Mobile, Email,
	Display Media, Marketing Analytics.
Pre- requisites	Understand Design Thinking & Planning.Be Tech Savvy. Be Persuasive.Search Engine Optimization (SEO)
	& Search Engine Marketing (SEM) Content Marketing.Data / Analytics

Knowledge Levels							
.Remember .Synthesizi	ing, 2.Understanding, 3.A	pplying, 4.Analyzing	ı, 5.Evaluating,				
	CO / PO / KL Mapping						
	(3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	edium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	2				
		PO 3	3				
		PO 4	4				
CO 2	2	PO 5	5				
		PO 6	6				
		PO 7	6				
CO 3	3						
00.4	,						
CO 4	4						
CO 5	6						
CO 5	6						

COs		Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	2	1	1	1	1	1			
CO2	2	3	2	1	1	1	1			
CO3	1	2	3	2	1	1	1			
CO4	1	1	2	3	2	1	1			
CO5	1	1	1	1	2	3	1			

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

Content of the	e Syllabus						
	Introduction to Digital Marketing	Periods	6				
	Introduction to think - Digital Marketing Strategy -Introduction-k	Key terms and Co	ncepts -				
Unit - I	What is Marketing - What is Digital Marketing - Understanding	Marketing Strate	gy - The				
	Building Blocks of						
	Marketing Strategy - Crafting a Digital Marketing Strategy - Cas	se Study					
	Market Research - Introduction	Periods	6				
Unit - II	Market Research - Introduction - Key terms and Concepts - the Key	Importance of M	arket Research -				
	Concepts in Market Research - Online Research Methodologie	s - Justifying the	Cost of Research				
	- tools forthe trade - Advantages and Challenges						
	Content Marketing Strategy	Periods	6				
Unit - III	Content Marketing Strategy - Introduction - Key Terms and Cor -	ncepts - Defining	Content Marketing				
	Strategic Building Blocks - Content Creation - Content Channel	Distribution -Too	ls for the Trade -				
	Advantages and Challenges						
	User Experience Design – Introduction	Periods	6				
Unit - IV	User Experience Design - Introduction - Key Terms and Concepts - Understanding UX design - Core						
	principles of UX design -Mobile UX - Step -by-step guide to UX Study	design - Tools o	f the trade - Case				
	Introduction-Web development and Design	Periods	6				
Unit - V	Web development and Design - Introduction - Key terms and c Development -	oncepts - Web de	esign - Web				
	Mobile Development - Step-by-step guide to building a website	- Case					
	Total Periods		30				

Text Books	
1	Rob Stokes, ‖e-Marketing the Essential guide to marketing in a digital world‖, 5th Edition,2017.
References	
1	https://ondigitalmarketing.com/learn/odm/
E-References	
1	https://mailchip.com/marketing-glossary/digital-marketing/

ELECTIVES





NOMEN EMPOWERMENT	Elayampala	yam, Tiruchengode-637	205.									
Programme	B.Sc	Programme Code			U	DS	Regula	Regulations 2		2022-2023		
Department	Data Sc	ience	Sem	este	er				v			
			Р	erio	ds	Credit	Maxim	cimum Marks		Maximum Ma		i
Course	Course	Name	ре	r W	eek			CA ESI				
Code			L	T	Р	С	CA			Total		
22U5DSE01	CLOU	ID COMPUTING	5	0	0	3	25 75		100			
OBJECTIVE S		n from a while now.										
OBJECTIVE S	fastest growing domain	n from a while now.										
POs PO 1	Understand on	OUT	GRA COM	Е	_	oto and mat	hada in ariti	aal ara		faciones		
POT	andmultidiscipli	d apply fundamental princ nary fields.	ipies,	COI	icet	ots and met	noas in chiid	cai are	as o	or science		
PO 2	Demonstrate prequirements.	oblem-solving, analytical	and I	ogic	al s	kills to prov	vide solution	s for s	cien	tific		
PO 3	Develop critical Science	thinking with scientific te	mper	and	apı	ply the tech	nologies in v	various	s fiel	ds of Data		
PO 4	Communicate t	he subject effectively.										
PO 5	Understand pro	fessional, ethical, and so	cial re	espo	nsil	bilities.						
PO 6	Ability to undersolutions.	stand and analyze a giver	n real	-tim	e pr	oblems and	d propose fe	asible	com	puting		
PO 7	Imbibe Quality											

COs	COURSE OUTCOME
CO 1	Remember the basic concepts of softwareEngineering.
CO 2	Understanding requirement analysis.
CO 3	Apply software design.
CO 4	Evaluate with UML.
CO 5	Implement coding and testing.
Pre- requisites	Basic knowledge about Computing techniques

	Knowledge Levels		
1.Remember 6.Synthesizir	ing, 2.Understanding, 3. <i>A</i> ng	applying, 4.Analyzing	յ, 5.Evaluating,
	CO / PO / KL Mapping		
	(3/2/1 indicates the strength of weak)	f correlation, 3-strong, 2-m	nedium, 1-
COs	KLs	POs	KLs
		PO 1	1
CO 1	1	PO 2	2
		PO 3	3
		PO 4	4
CO 2	2	PO 5	4
		PO 6	2
		PO 7	2
CO 3	3		
00.4			
CO 4	3		
CO 5	4		
00 5	4		

COs	Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7		
CO1	3	2	1	1	1	2	2		
CO2	2	3	2	1	1	3	1		
CO3	1	2	3	2	2	2	2		
CO4	1	2	3	2	2	2	2		
CO5	1	1	2	3	3	1	1		

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
Course End Delivery	

Content of the	e Syllabus							
	Cloud Computing Overview	Periods	15					
	Origins of Cloud computing - Cloud components -Essential cha	racteristics - On-der	mandself-					
Unit - I	service- Broadnetwork access- Locationindependent resource	pooling-Rapid elasti	city-Measured					
	service- Comparing							
	cloud providers withtraditional IT service providers- Roots of cloud	oudcomputing.						
	Cloud Insights	Periods	15					
	Architectural influences - High-performancecomputing- Utility a	and Enterprise grid co	omputing-Cloud					
Jnit - II	scenarios - Benefits: scalability-simplicity-vendors - security - Limitations -Sensitive information -							
	Application development-security level of third party - security by	enefits- Regularity is	ssues:					
	Government							
	policies.							
	Cloud Architecture - Layers and Models	Periods	15					
	Layers in cloud architecture - Software as aService - features of SaaS and benefits - Platformas a							
Unit - III	Service-features of PaaS and benefits-Infrastructure as a Service- features of IaaS andbenefits-							
	Service							
	providers-challenges and risksin cloud adoption. Cloud deployment model: Publicclouds - Private clouds -							
	Community clouds - Hybrid clouds - Advantages of Cloud comp	uting.						
	Cloud Simulators - CloudSim and GreenCloud	Periods	15					
Unit - IV	Introduction to Simulator- understanding CloudSimsimulator- C	loudSim Architecture	e -					
Offit - 1V	UnderstandingWorking platform for CloudSim- Introduction toG	reen Cloud						
	Introduction to VMWare Simulator	Periods	15					
	Basics of VMWare- advantages of VMwarevirtualization- using	Vmware workstation	n- creatingvirtual					
Jnit - V	machines- understanding virtual machines-create a new virtual	l machine on local ho	ost-					
	cloning virtualmachines- virtualize a physicalmachine- starting	and stopping a virtua	al					
	machine.							
	Total Periods							

Text Bo	oks
1	Cloud computing a practical approach - Anthony T.Velte Toby J. Velte Robert Elsenpeter TATA McGraw-Hill New Delhi 2010
2	Cloud Computing: Web-Based Applications That Change the Way You Work and Collaborate Online - Michael Miller - Que 2008
Referen	ces
1	Cloud computing for dummies - Judith Hurwitz Robin Bloor Marcia Kaufman Fern Halper - Wiley Publishing Inc – 2010
2	Cloud Computing Principles and Paradigms - Edited by Rajkumar Buyya James Broberg Andrzej Goscinski - John Wiley and Sons Inc. 2011





Programme	B.Sc	Programme Code			U	DS	Regula	ations	2022-2023		
Department	Data Sc		Sem	este					V		
Course	Course	Name	Periods Cred			Maximum M		num Marks			
Code			Ŀ	Т		С	CA	ES	Е	Total	
22U5DSE02	Big	Data Analytics	5	0	0	3	25 75 1			100	
COURSE OBJECTIVE S	domain and	, Gateways and Data Mar /ze their performance and	_			_					
POs			GRA COM		=					-	
PO 1	Understand and multidisciplinary	d apply fundamental princ			cep	ots and meth	ods in critic	cal are	as s	science and	
PO 2	Demonstrate prequirements.	oblem-solving, analytical	and I	ogic	al s	kills to provid	de solution	s for s	cien	tific	
PO 3	Develop critical Science	thinking with scientific te	mper	and	apı	oly the techn	ologies in	various	s fie	lds of Data	
PO 4	Communicate t	he subject effectively.									
PO 5	Understand pro	fessional, ethical, and so	cial re	spo	nsik	oilities.					
PO 6	Ability to under solutions.	stand and analyse a giver	n real	-time	e pr	oblems and	propose fe	asible	con	nputing	
PO 7	Imhihe Quality	Software Development pr	actice	20							

COs	COURSE OUTCOME
CO 1	To gain knowledge about Bigdata
CO 2	Understanding Big Data Analytics
CO 3	Apply the Big Data Technology Landscape: NoSQL: Hadoop
CO 4	Evaluate Hadoop Applications.
CO 5	Learn about MongoDB
Pre- requisites	Basic Knowledge about Bigdata

	Knowledge Levels		
1.Remember 6.Synthesizir	ing, 2.Understanding, 3. <i>A</i> ng	Applying, 4.Analyzinç	g, 5.Evaluating,
	CO / PO / KL Mapping		
	(3/2/1 indicates the strength of weak)	f correlation, 3-strong, 2-m	edium, 1-
COs	KLs	POs	KLs
		PO 1	1
CO 1	1	PO 2	2
		PO 3	2
		PO 4	3
CO 2	2	PO 5	3
		PO 6	3
		PO 7	2
CO 3	2		
CO 4	3		
00.5			
CO 5	2		

COs		Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	2	2	1	1	1	2			
CO2	2	3	3	2	2	2	1			
CO3	2	3	3	2	2	2	1			
CO4	1	2	2	3	3	3	2			
CO5	2	3	3	2	2	2	1			

Course Assessment Methods

Direct

- 1. Continuous Assessment Test I, II & Model
- 2. Assignment
- 3. End Semester Examinations

Indirect

1. Course End Delivery

Content of the	Syllabus						
	Types of Digital Data	Periods	12				
	Classification of Digital Data. Introduction to Big Data: Characteristics of	Data- Evolution of	Big Data-				
Unit - I	Definition of Big Data- Challenges with Big Data-What is big Data? Why I	oig Data? Tradition	nal Business				
	Intelligence versus Big Data-A Typical Data Warehouse Environment- A	TypicalHadoop Er	vironment.				
	Big Data Analytics	Periods	12				
	Where do we Begin? What is Big Data Analytics? What is Big Data Analy	tics Isnt? Classific	ation				
Unit - II	ofAnalytics-Why Big Data Analytics Important? Challenges Facing Big Data	ata-Data Science-	Terminologies				
	used in Big Data Environment-Basically Available Soft State Eventual co	nsistency.					
	The Big Data Technology Landscape: NoSQL: Hadoop	Periods	12				
	Where it is used? What is it? Types of NoSQL Databases- Why NoSQL	Advantages of N	oSQL- What we				
Unit - III	miss with NoSQL? -Use of NoSQL in Industry- NoSQL Vendors- SQL vs NoSQL-NewSQL-comparision of						
Offit - III	SQL, NoSQL and NewSQL.Hadoop:Feature of Hadoop-Key Advantage of Hadoop-versions of Hadoop-						
	Overview of Hadoop Ecosystem- Hadoop Distribution- Hadoop versusSC	L- cloud Based H	adoop solution				
	Introduction to Hadoop	Periods	12				
	Introducing Hadoop-Why Hadoop?-why not RDBMS?- RDBMS vs Hadoo	p=Distributed Co	mputing				
Unit - IV	Challenges- History of Hadoop-Overview of Hadoop- Use Case of Hadoo	p- Hadoop Distrib	oution-				
	HDFS-Processing Data with Hadoop- Managing resources and Application	ons with Hadoop					
	YARN-Interacting with Hadoop Ecosystem.						
	Introduction to MongoDB	Periods	12				
Unit - V	What is MongoDB? -Why MongoDB-Terms Used in RBDMS and Mongo	DB- Data Types in					
Offic - v	MongoDB-MongoDB Query Language.						
	Total Periods		60				

Seema Acharya, Subhashini Chellappan, Big Data and Analytics, Wiley Publication, 2015.
•
Judith Hurwitz, Alan Nugent, Dr. Fern Halper, Marcia Kaufman, Big Data for Dummies, John Wiley &
Sons, Inc., 2013.
Tom White, Hadoop: The Definitive Guide, OReilly Publications, 2011.
Kyle Banker, Mongo DB in Action, Manning Publications Company, 2012.
Russell Bradberry, Eric Blow, Practical Cassandra A developers Approach, Pearson Education, 2014.
https://www.webopedia.com/TERM/B/Big_data_analytics.html
https://www.simplilearn.com/data-science-vs-big-data-vs-data-analytics-article





Programme	B.Sc	Programme Code	UDS Regulation			tions	2	022-2023		
Department	Course Name		Semester			l	v			
Course			Periods Cred			Maximum Marks				
Code			L	ТР	Р	С	CA	ESE		Total
22U5DSE03			5	0	0	3	25	75		100
COURSE OBJECTIVE S	To understand the software engineering concepts. Understand the coding, testing and user interface design Design, develop the software projects and software reliability and quality management									
POs	PROGRAMME OUTCOME									
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas science and multidisciplinary fields									
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively.									
PO 5	Understand professional, ethical, and social responsibilities.									
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.									
PO 7	Imbibe Quality	/ Software Development p	ractic	es						

COs	COURSE OUTCOME
CO 1	Basic knowledge and understanding of the analysis and design of complex systems
CO 2	Ability to apply software engineering principles and techniques
CO 3	Work as an individual and as part of a multidisciplinary team to develop and deliver quality software
CO 4	Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle
CO 5	Demonstrate an ability to use the techniques and tools necessary for engineering practice
Pre- requisites	Learn a Programming Language.Learn Data Structures and Algorithms.Build a Portfolio on Github.Ace the
	Coding Interview.Expand Your Knowledge

	Knowledge Levels		
Remember Synthesizir	ing, 2.Understanding, 3.Ap ng	plying, 4.Analyzing	y, 5.Evaluating,
	CO / PO / KL Mapping (3/2/1 indicates the strength of cweak)	correlation, 3-strong, 2-m	edium, 1-
COs	KLs	POs	KLs
		PO 1	1
CO 1	1	PO 2	2
		PO 3	3
		PO 4	4
CO 2	2	PO 5	5
		PO 6	6
		PO 7	6
CO 3	3		
CO 4	4		
CO 5	5	1	

COs		Programme Outcome (POs)								
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7			
CO1	3	2	1	1	1	1	1			
CO2	2	3	2	1	1	1	1			
CO3	1	2	3	2	1	1	1			
CO4	1	1	2	3	2	1	1			
CO5	1	1	1	2	3	2	2			

Course Assessment Methods
Direct
Continuous Assessment Test I, II & Model
2. Assignment
3. End Semester Examinations
Indirect

1. Course End Delivery

	Introduction	Periods	12				
	Introduction - Software Engineering Discipline - Evolution and Impac						
	Products.Software Life Cycle Models: Use of a Life Cycle Models - C	•					
Unit - I	Iterative WaterfallModel - Prototyping Model - Evolutionary Model - S						
	Management: Responsibilities of a Software Project Manager - Project	•	-				
	Size Estimation -	ct i anning - Metri	cs for r roject				
	Project Estimation Techniques -Risk Management.						
	Requirements Analysis and Specification	Periods	12				
	Requirements Analysis and Specification: Requirements Gathering a						
Unit - II	Requirements Specification (SRS) - Formal System Development Te	•					
	Characteristics of a Good						
	Software Design - Cohesion and Coupling -Neat Arrangement - Soft	ware Design Appro	aches.				
	Function-Oriented Software Design	Periods	12				
	Function-Oriented Software Design: Overview of SA/SD Methodolog	y - Structured Ana	ysis - Data Flo				
Unit - III	Diagrams (DFDs). Object Modeling Using UML: Overview of Object-Oriented Concepts - UML Diagrams						
	- Use Case Model - Class Diagrams - Interaction Diagrams - Activity Diagrams - State Chart Diagram.						
	User Interface Design	Periods	12				
	User Interface Design: Characteristics of a Good User Interface - Ba	sic Concepts - Typ	oc of Llcor				
Unit - IV	Interfaces		es oi osei				
Unit - IV							
Unit - IV	Interfaces	- Testing - UNIT T					
Unit - IV	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - S Software Reliability and Quality Management	- Testing - UNIT T ystem Testing. Periods	esting - Black-				
Unit - IV	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - S	- Testing - UNIT T ystem Testing. Periods	esting - Black-				
Unit - IV	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - S Software Reliability and Quality Management	- Testing - UNIT Tystem Testing. Periods Statistical Testing -	esting - Black- 12 Software Qual				
Unit - IV Unit - V	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - S Software Reliability and Quality Management Software Reliability and Quality Management: Software Reliability - S	- Testing - UNIT T ystem Testing. Periods Statistical Testing - Software Engineer	esting - Black- 12 Software Quali ing: CASE				
	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - S Software Reliability and Quality Management Software Reliability and Quality Management: Software Reliability - S -Software Quality Management System - ISO 9000.Computer Aided	- Testing - UNIT Tystem Testing. Periods Statistical Testing - Software Engineer of CASE Tools - A	esting - Black- 12 Software Qualiring: CASE Architecture of				
	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - Software Reliability and Quality Management Software Reliability and Quality Management: Software Reliability - Software Quality Management System - ISO 9000.Computer Aided Environment - CASE support in Software Life Cycle - Characteristics	- Testing - UNIT Tystem Testing. Periods Statistical Testing - Software Engineer of CASE Tools - Aare Maintenance -	esting - Black- 12 Software Qualiting: CASE Architecture of Software				
	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - Software Reliability and Quality Management Software Reliability and Quality Management: Software Reliability - Software Quality Management System - ISO 9000.Computer Aided Environment - CASE support in Software Life Cycle - Characteristics CASE Environment. Software Maintenance: Characteristics of Software	- Testing - UNIT Tystem Testing. Periods Statistical Testing - Software Engineer of CASE Tools - Aare Maintenance -	esting - Black- 12 Software Qualing: CASE Architecture of Software				
	Interfaces - Component-Based GUI Development; Coding and Testing: Coding BoxTesting - White-Box Testing - Debugging -Integration Testing - Software Reliability and Quality Management Software Reliability and Quality Management: Software Reliability - Software Quality Management: Software Reliability - Software Quality Management System - ISO 9000.Computer Aided Environment - CASE support in Software Life Cycle - Characteristics CASE Environment. Software Maintenance: Characteristics of Software Reverse Engineering - Software Maintenance Process Models - Esti	- Testing - UNIT Tystem Testing. Periods Statistical Testing - Software Engineer of CASE Tools - Aare Maintenance -	esting - Black- 12 Software Qualing: CASE Architecture of Software				

Text Books	
1	Rajib Mall, "Fundamentals of Software Engineering",3rd Edition, Prentice Hall of India Private Limited, 2008.
References	
1	Rajib Mall, "Fundamentals of Software Engineering", 4thEdition, Prentice Hall of India Private Limited, 2014.
2	Richard Fairley, "Software Engineering Concepts", TMGH Publications, 2004.
E-References	<u> </u>
1	https://www.geeksforgeeks.org/software-engineering/
2	https://www.javatpoint.com/software-engineering-tutorial





Programme	B.Sc	Programme Code	UDS			Regul	ations	2022-2023		
Department Course Code	Data Science Course Name Predictive Analysis		Semester					VI		
			Periods per Week				Maximum Marks			
			L	Т	Р	С	CA	ES	E Total	
22U6DSE04			5 0		0	4	25	75	100	
COURSE	Develop theoretical understanding of modeling techniques in data science. Formulate complex									
OBJECTIVE	decision-making problems with data for predictive analysis in business context. Analyze and									
S	evaluatepredictive model outcomes for informing decision-making.									
POs	PROGRAMME OUTCOME									
PO 1	Understand and apply fundamental principles, conceptsinternt and methods in critical areas science and multidisciplinary fields.									
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively									
PO 5	Understand professional, ethical, and social responsibilities.									
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.									
PO 7	Imbibe Quality Software Development practices									

COs	COURSE OUTCOME
CO 1	Analyze the difference between predictive modeling with other models.
CO 2	Represent data in various statistical formats.
CO 3	Identify the methods for data cleaning.
CO 4	Analyze different Association rules and Item sets.
CO 5	Assess the predictive modeling and Linear Regression.
Pre- requisites	the practice of aggregating and analyzing historical data to anticipate future outcomes. Aggregating multiple datasets connects the dots between different departments, business processes, and types of data (structured vs. unstructured).

	Knowledge Levels						
1.Remember 6.Synthesizir	ing, 2.Understanding, 3.Ap ng	oplying, 4.Analyzing	g, 5.Evaluating,				
	CO / PO / KL Mapping (3/2/1 indicates the strength of oweak)	correlation, 3-strong, 2-m	nedium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	1				
		PO 3	3				
		PO 4	4				
CO 2	2	PO 5	5				
		PO 6	6				
		PO 7	6				
CO 3	3						
CO 4	4						
CO 5	5						

COs	Programme Outcome (POs)										
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7				
CO1	3	3	1	1	1	1	1				
CO2	2	2	2	1	1	1	1				
CO3	1	1	3	2	1	1	1				
CO4	1	1	2	3	2	1	1				
CO5	1	1	1	2	3	2	2				

Course Assessment Methods
Direct
1. Continuous Assessment Test I, II & Model
2. Assignment
3. End Semester Examinations
Indirect
1. Course End Delivery

ntent of the										
	Introduction to Predictive Analysis	Periods	12							
	Introduction to Predictive Analysis: Analytics - Predictive Analytics- Business Intelligence - Predictive									
Unit - I	Analytics vs. Business Intelligence - Predictive Analytics vs. Statis	•								
Ornic 1	Mining- Challenges in using predictive analytics. Predictive Analytic	• .								
	understanding - Defining data for predictive modelling - Defining the	ne target variable - De	fining measures o							
	success for predictive models.									
	Understanding Data	Periods	12							
Unit - II	Understanding Data: Single Variable Summaries- Data Visualisation in one dimension - Histograms -									
Offic - II	Multiple Variable summaries - Data Visualisation, two or higher dimensions - Value of statistical									
	significance									
	Data Preparation- Variable cleaning	Periods	12							
	Data Preparation- Variable cleaning: Incorrect values - consistency in Data Formats - Outliers -									
Unit - III	Multidimensional Outliers - Missing values - Fixing Missed DataFeature creation: Simple Variable									
Offic - III	Transformations - Fixing Skew - Binning Continuous Variables-Numeric Variable Scaling - Nominal variable									
	transformation - Ordinal variable transformation - Data and time variable features - ZIP Code									
	features - Multidimensional Features- Variable selection Prior to m	odeling - Sampling								
	Item sets	Periods	12							
Unit - IV	Item sets: Terminology - Parameter Settings - Frequent Item set.Predictive Modeling: Logistic Regression-									
	K-Nearest Neighbor									
	Predictive Modeling	Periods	12							
Unit - V	Predictive Modeling: Naive Bayes - Regression models -Linear Regression. Assessing Predictive Models:									
Offic - V	Batch approach to model assessment - Assessing Regression mo	dels								
	Total Periods		60							

Text Books	
1	Dean Abbott, Applied Predictive Analytics - Principles and Techniques for the Professional Data Analyst,
	Wiley India Pvt Ltd., 2015.
References	
1	1. Daniel T.Larose, Chantal D.Larose, Data Mining and Predictive Analysis, Wiley India Pvt Ltd, 2nd
	Edition, 2017.
2	2. Max Kuhn, Kjell Johnson, Applied Predictive Modeling, Springer, 2016.
E-References	
1	https://medium.com/analytics-vidhya/predictive-web-analytics-a-case-study-f30feda45002
2	https://cloud.google.com/learn/what-is-predictive-analytics



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)



Elayampalayam, Tiruchengode-637 205.

Programme	B.Sc	Programme Code			U	DS	Regulation	ns	2	2022-2023	
Department	Data S	cience	Semester						VI		
Course	Course		Periods Credit			Maximum Marks					
Code			L	Т	Р	С	CA		E	Total	
22U6DSE05	Operating System 5 0 0 4 2						25	75		100	
COURSE OBJECTIVE S	process,	easic concepts and function source management. To ur								•	
POs	PROGRAMME OUTCOME										
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas iscience and multidisciplinary fields.										
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.										
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science										
PO 4	Communicate the subject effectively.										
PO 5	Understand pr	ofessional, ethical, and so	cial re	spo	nsik	oilities.					
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.										

COs	COURSE OUTCOME
CO 1	Understand fundamental operating system abstractions such as processes, threads, files, semaphores, IPC
	abstractions, shared memory regions
CO 2	To provide users a convenient interface to use the computer system.
CO 3	To act as an intermediary between the hardware and its users, making it easier for the users to access and use other resources.
CO 4	The core of the course contains concurrent programming (threads and synchronization), inter process communication, and an introduction to distributed operating systems.
CO 5	I understand the high-level structure of the Linux kernel both in concept and source code
Pre- requisites	Good programming skills and ability to reason well. Good knowledge of C, Computer Organization and
	Architecture, x86 Assembly level programming

		Kn	owled	dge L	evels	5							
1.Rem 6.Synt			2.Und	dersta	andin	g, 3. <i>i</i>	Appl	yin	ıg, 4.	Anal	yzing,	5.Eval	uating,
						ength o	of corr	elat	tion, 3	3-stron	g, 2-med	dium, 1-	
C	Os			ŀ	KLs					POs	1		KLs
										PO 1		1	
CC	1		1							PO 2	2	2	
										PO 3	3	2	
										PO 4		4	
CC	2		2							PO 5		4	
										PO 6		2	
CC	3		3							PO 7	7	2	
CC) 4		5										
CC) 5		6										
\		Pi	rogram	me Oı	utcome	(POs)						
os	PO1	PO2	PO3	PO4	PO5	PO6	PO7	7					
O1	3	2	2	1	1	2	2						
O2	2	3	3	1	1	3	1						
O3	1	2	2	2	2	2	2	1					
O4	1	1	1	2	2	1	1	-					
O5	1	1	1	1	1	1	1	_					

ourse Assessment Methods
irect
Continuous Assessment Test I, II & Model
2. Assignment
3. End Semester Examinations
ndirect
1. Course End Delivery

Content of the	Syllabus					
	Introduction	Periods	12			
Unit - I	Jnit - I Introduction - History of operating system- Different kinds of operating system - C concepts					
	- System calls-Operating system structure.					
	Processes and Threads	Periods	12			
Unit - II	Processes and Threads: Processes - threads - thread model and u communication.	sage - inter prod	cess			
	Scheduling	Periods	12			
Unit - III	Scheduling - Memory Management: Memory Abstraction - Virtual Malgorithms.	Memory - Page r	eplacement			
	Deadlocks	Periods	12			
Unit - IV	Deadlocks: Resources- introduction to deadlocks - deadlock detect avoidance -					
	deadlock prevention. Multiple processor system: multiprocessors -		ı			
	Input / Output	Periods	12			
Unit - V	Input / Output: principles of I/O hardware - principles of I/O softwar directories -	e. Files systems	: Files -			
	files systems implementation - File System Management and Optin	nization.				
	Total Periods		60			

Text Books	
1	Andrew S. Tanenbaum, "Modern Operating Systems", 2nd Edition, PHI private Limited, New Delhi, 2008.
References	
1	William Stallings, "Operating Systems - Internals & Design Principles",5thEdition, Prentice - Hall of India
	private Ltd, New Delhi, 2004.
2	Sridhar Vaidyanathan, "Operating System", 1st Edition, Vijay Nicole Publications, 2014.
E-References	
1	https://www.google.com/search?q=geeksforgeeks+operating+system&ei=xt4RY-irHs3F4-EPlbSr2Ao&oq=
	geeksforgeeks+in+operating+&gs
2	https://www.geeksforgeeks.org/last-minute-notes-operating-systems/



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)



Elavampalavam, Tiruchengode-637 205.

NOMEN EMPOWERMENT	Elayampalayam, Tiruchengode-637 205.									
Programme	B.Sc	Programme Code	UDS		Regulations 202		022-2023			
Department	Data Science			este	er				VI	
			Р	erio	ds	Credit	Maximu	ım Ma	arks	
Course	Course Name		ре	r W	eek					
Code			L	L T P		С	CA	ES	E	Total
22U6DSE06	INTERNET OF THINGS			0	0	4	25	75		100
COURSE		Use of Devices, Gateways and Data Management in IoT. Design IoT applications in different								
OBJECTIVE	domain and									
S	be able to analyze their performance and implement basic IoT applications on embedded platform.									
POs		PROGRAMME OUTCOME								
PO 1	Understand and	d apply fundamental princ	iples,	cor	cep	ots and meth	ods in critic	al are	as so	cience and
	multidisciplinary	multidisciplinary fields.								
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively.									
PO 5	Understand professional, ethical, and social responsibilities.									
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.									
PO 7	Imbibe Quality	Software Development pr	actice	es.						

COs	COURSE OUTCOME
CO 1	Remember IoT and Web technology.
CO 2	Understanding M2M to IoT.
CO 3	Apply IoT Architecture.
CO 4	Evaluate IoT Applications.
CO 5	Implement IoT Privacy, Security andGovernance.
Pre- requisites	Basic Knowledge about IOT

ation, 3-strong, 2-m POs PO 1	edium, 1-
POs PO 1	KLs
PO 1	
	1
DO 2	I
PO 2	2
PO 3	2
PO 4	3
PO 5	3
PO 6	3
PO 7	2
	107

COs	Programme Outcome (POs)							
003	PO1	PO2	PO3	PO4	PO5	PO6	PO7	
CO1	3	2	2	1	1	1	2	
CO2	2	3	3	2	2	2	1	
CO3	2	3	3	2	2	2	1	
CO4	1	2	2	3	3	3	2	
CO5	2	3	3	2	2	2	1	

ourse Assessment Methods	
irect	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
direct	
1. Course End Delivery	

Contont of the	Syllabus								
Content of the		1							
	Introduction	Periods	12						
	IoT& Web Technology, The Internet of Things Today, Time for Converg-	ence, Towards the I	oT Universe,						
Unit - I	Internet of Things Vision, IoT Strategic Research and Innovation Directions, IoT Applications, Future Internet								
Offic - 1	Technologies, Infrastructure, Networks and Communication, Processes,	, Data Management	, Security,						
	Privacy & Trust, Device Level Energy Issues, IoTRelated Standardization	on, Recommendatio	ns on						
	ResearchTopics.								
	M2M to IoT	Periods	12						
	A Basic Perspective- Introduction, Some Definitions, M2M Value Chains, IoT Value Chains, An emerging								
Unit - II	industrial structure for IoT, The international driven global value chain and global information monopolies.								
	M2M to IoT-An Architectural Overview- Building an architecture, Main design principles and needed								
	capabilities, An IoT architectureoutline, standards considerations.	s, An IoT architectureoutline, standards considerations.							
	IoT Architecture	Periods	12						
	State of the Art - Introduction, State of the art, Architecture. Reference Model- Introduction, Reference Model								
Unit - III	and architecture, IoT reference Model, IoT Reference Architecture- Introduction, Functional View,								
	Information View, Deployment and Operational View, Other Relevantard	chitectural views							
	IoT applications for industry	Periods	12						
	Future Factory Concepts, Brownfield IoT, Smart Objects, Smart Applica	•	•						
Unit - IV	to Master IoT, Value Creation from Big Data and Serialization, IoT for Retailing Industry, IoT For								
	Oil and GasIndustry, Opinions on IoT Application and Value for Industry	, Home Managemer	t,eHealth.						
	Internet of Things Privacy, Security and Governance	Periods	12						
	Introduction, Overview of Governance, Privacy and Security Issues, Contribution from FP7 Projects,								
Unit - V	Security, Privacy and Trust in IoT-Data-Platforms for Smart Cities, First S	Steps Towards a Se	cure Platform,						
	Smartie Approach. DataAggregation for the IoT in Smart Cities, Security	1							
	Total Periods		60						

Text Boo	oks
1	Vijay Madisetti and ArshdeepBahga, Internet of Things: A Hands-on Approach ‖, Universities Press -INDIA Private Limited 2014, 1st Edition.
Reference	ces
1	Michael Miller, The Internet of Things: How Smart TVs, Smart Cars, Smart Homes, and Smart Cities Are Changing the World‖, Pearson Education2015
2	Francis da Costa, Rethinking the Internet of Things: A Scalable Approach to Connecting Everything, Apress Publications 2013, 1stEdition
3	WaltenegusDargie, Christian Poellabauer, Fundamentals of Wireless Sensor Networks: Theory and Practice, Wiley 2014.
4	CunoPfister, Getting Started with the Internet of Things, OReilly Media 2011.
E-Refere	ences
1	https://github.com/connectIOT/iottool
2	kit 2.https://www.arduino.cc/
3	https://www.zettajs.org/

NMEC-NON MAJOR ELECTIVE COURSES



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)



WOMEN EMPOWERMENT	Elayampalayam, Tiruchengode-637 205.							
Programme	B.Sc	Programme Code	UDS Regu			Regula	tions	2022-2023
Department	_	ata cience	Semest er					3
			Per	ods	Credit	Maximu	ım Ma	arks
Course Code		ourse	per \	Veek				
	ľ	lame	L 1	Р	С	CA	ES	E Total
22U3DSN01	COMPUTER	R APPLICATIONS FOR			•	<u>'</u>		•
2203D3N01	AL	ITOMATION	2	0 0	2	25	75	100
COURSE OBJECTIVE S	To acquire knowledge on editor, spread sheet, slide preparation and To improve creative thinking in presentation software.							
POs	PROGRAMME OUTCOME							
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas science							
	andmultidisciplinary fields.							
PO 2	Demonstrate problem-solving, analytical andlogical skills to provide solutions for scientificrequirements.							
PO 3	Develop critical thinking with scientific temperand apply the technologies in various fields of Data Science							
PO 4	Communicate the subject effectively.							
PO 5	Understand professional, ethical, and socialresponsibilities.							
PO 6	Ability to understand and analyse a givenreal-time problems and propose feasible computing solutions.							
PO 7	Imbibe Quality	mbibe Quality Software Development practices.						

COs	COURSE OUTCOME
CO 1	Remember the basics of computers.
CO 2	Understand MS word.
CO 3	Demonstrate the functions of MS excel.
CO 4	Study the basics of MS power point.
CO 5	Analyze data processing with MS Access.
Pre- requisites	Basic computer knowledge

Knowledge Levels							
.Remembering, 2.l .Synthesizing	Inderstanding, 3.Ap	plying, 4.Analyzing	ı, 5.Evaluating,				
	O / KL Mapping ndicates the strength of c	orrelation, 3-strong, 2-m	edium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1 1		PO 2	2				
		PO 3	3				
		PO 4	3				
CO 2 2	2	PO 5	3				
		PO 6	4				
		PO 7	4				
CO 3 3							
CO 4 4		-					
CO 5 5							

COs		Programme Outcome (POs)							
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7		
CO1	3	2	1	1	1	1	1		
CO2	2	3	2	2	2	1	1		
CO3	1	2	3	3	3	2	2		
CO4	1	1	2	2	2	3	1		
CO5	1	1	1	1	1	2	2		

Course Assessment Methods	
Direct	
Continuous Assessment Test I, II & Model	
2. Assignment	
3. End Semester Examinations	
Indirect	
1. Course End Delivery	

	Introduction to	Periods	5				
Unit - I	Computers:						
	Introduction- Importance- History-Anatomy						
	MS-Word	Periods	5				
Unit - II	Basics -Dos and Donts - Menus - Commands -ToolBars - Ico	ns - Word Formatt	ing Tool Bar				
	MS-Excel	Periods	5				
Unit - III	Basics - Dos and Donts - Menus - Commands ToolBars - Icons						
	MS-PowerPoint	Periods	5				
Unit - IV	Basics - Menus - Tool Bars - Navigation	-	,				
	MS-Access	Periods	5				
Unit - V	Introduction - Parts of an Window: - Creating a NewData Base - Table Wizard - Renaming - Saving						
	theDatabase -Relationships - Query - Form - Reports -Exiting MS-Access						
	Total Periods		25				

Text Books	
1	Sanjay Saxena, ―MS-Office 2000 for everyone, Vikas Publishing House Pvt. Ltd, Reprint
References	
1	Nellai Kannan, ―MS-Office, Nels Publications, 3 rd Edition, 2004.
2	John Walkenbach, Herb Tyson, Michael R.Groh, Faithe Wempen and Lisa A.Bucki , — Microsoft Office
	2010 Bible ―, Wiley India Pvt. Ltd , Reprint 2010
E-References	
1	https://ptgmedia.pearsoncmg.com/images/9780735623026/sampl epag es/9780735623026.pdf
2	https://www.dit.ie/media/ittraining/msoffice/MOAC_Excel_2016_Core.pdf
3	https://ptgmedia.pearsoncmg.com/images/9780735697799/sampl epag es/9780735697799.pdf 2010



VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN (AUTONOMOUS)



Elavampalavam, Tiruchengode-637 205.

WOMEN EMPOWERMENT	Elayampalayam, Tiruchengode-637 205.									
Programme	B.Sc	Programme Code	UDS Regulations			tions	2022-2023			
Department	_	ata cience	Semest er				4			
Course Code			Periods Credit per Week		Maximum Marks					
	ľ	Name	L	Т	Р	С	CA	ES	E	Total
22U4DSN02	BASIC	BASICS OF INTERNET			0	2	25	75		100
COURSE	To improve the skills of surfing internet and To prepare the students for developing webpage using HTML.									
OBJECTIVE S POs	PROGRAMME OUTCOME									
PO 1	Understand and apply fundamental principles, concepts and methods in critical areas science and multidisciplinary fields.									
PO 2	Demonstrate problem-solving, analytical and logical skills to provide solutions for scientific requirements.									
PO 3	Develop critical thinking with scientific temper and apply the technologies in various fields of Data Science									
PO 4	Communicate the subject effectively.									
PO 5	Understand professional, ethical, and social responsibilities.									
PO 6	Ability to understand and analyse a given real-time problems and propose feasible computing solutions.									
PO 7	Imbibe Quality Software Development practices.									

COs	COURSE OUTCOME
CO 1	Remember the basics of Internet.
CO 2	Understand internet technologies.
CO 3	Demonstrate tags in HTML.
CO 4	Study the basics of create list and tables.
CO 5	Analyze frames and forms.
Pre- requisites	Basic knowledge about computers

	Knowledge Levels						
	1.Remembering, 2.Understanding, 3.Applying, 4.Analyzing, 5.Evaluating, 6.Synthesizing						
	CO / PO / KL Mapping (3/2/1 indicates the strength of weak)	correlation, 3-strong, 2-m	nedium, 1-				
COs	KLs	POs	KLs				
		PO 1	1				
CO 1	1	PO 2	2				
		PO 3	3				
		PO 4	3				
CO 2	2	PO 5	4				
		PO 6	3				
		PO 7	3				
CO 3	3						
CO 4	4						
CO 5	5						

COs	Programme Outcome (POs)							
COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	
CO1	3	2	1	1	1	1	1	
CO2	2	3	2	2	1	2	2	
CO3	1	2	3	3	2	3	1	
CO4	1	1	2	2	3	2	2	
CO5	1	1	1	1	2	1	1	

Course Assessment Methods		
Direct		
Continuous Assessment Test I, II & Model		
2. Assignment		
3. End Semester Examinations		
Indirect		
Course End Delivery		

ntent of the	e Syllabus							
	Introduction To The Internet	Periods	5					
Unit - I	Computer in Business - Networking - Internet -E-mail - Resource Sharing - Gopher -World Wide Web -							
	Telnet - Bulletin Board Service - Wide Area Information Service.							
	Internet Technologies	Periods	5					
Unit - II	Modem - Internet addressing - Physicalconnections - Telephone Lines - Internet browsers - Internet							
	Explorer - Netscape Navigator.							
	Introduction to HTML	Periods	5					
Unit - III	Designing a home page - HTMLdocuments - Anchor tag - Hyper Links. Traditional text and formatting							
	Types of lists	Periods	5					
11-26 117	Ordered, Unordered - Nesting Lists - Other tags: Marquee, HR, BR- Using Images - Creating							
Unit - IV	Hyperlinks, Tables: Creating basic Table, Table elements, Cap	reating basic Table, Table elements, Caption - Table and cell alignment -						
	Rowspan, Colspan - Cell padding							
	Frames	Periods	5					
Unit - V	Frameset - Targeted Links - No frame - Forms : Input, Text area, Select, Option.							
	Total Periods		25					

Text Books	
1	C Xavier, ―World Wide Web with HTML, Tata McGraw Hill Education, 2000.
2	2. H.M.Deital, P.J. Deital,―Internet and World Wide Web – How to Program, 4th Edition―PHI Learning
References	
1	Laura Lemay, ―HTML Complete Reference, Teach Yourself Web Publishing with HTML
E-References	
1	https://www.codecademy.com/learn/learn-html/