## **VIVEKANANDHA**

### **COLLEGE OF ARTS AND SCIENCES FOR WOMEN**

ELAYAMPALAYAM, TIRUCHENGODE (Tk.), NAMAKKAL (Dt.). (Affiliated to Periyar University, Approved by AICTE, Re-Accredited with 'A+' Grade by NAAC) Recognized under section 2(f) &12(B) of UGC ACT 1956, An ISO 9001:2015 (Certified Institution).

## **AUTONOMOUS**



## DEPARTMENT OF COMMERCE

B.Com (PA)

PROFESSIONAL ACCOUNTING

**SYLLABUS & REGULATIONS** 

#### 2023 REGULATIONS

FOR CANDIDATES ADMITTED FROM
2023 - 2024 & 2024-2025 ONWARDS
UNDER AUTONOMOUS & OBE PATTERN
AS PER BOS REVISED 2024-2025 ONWARDS

# VIVEKANANDHA EDUCATIONAL INSTITUTIONS Angammal Educational Trust

Elayampalayam, Tiruchengode (Tk.), Namakkal (Dt.)

#### VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN

(Autonomous)

### ELAYAMPALAYAM, TIRUCHENGODE

#### **B.COM (PROFESSIONAL ACCOUNTING) - REGULATIONS**

(Candidates admitted from 2023-2024 & 2024-2025 Onwards) (As Per BoS Revised 2024-2025)

#### 1. SCOPE OF THE COURSE

B.Com (Professional Accounting) is an undergraduate programme aimed to create enhanced competence of career positioning tied up with opportunity to become corporate Human Resources with global accounting and management professionals. The program expects a serious commitment and involvement of the student to take up challenging study schedules and assignments. The course involves a blend of theoretical education and practical training which run concurrently for a period of three years and equips a student with knowledge, ability, skills and other required qualities for an accountant.

The uniqueness of the program is its content, topic coverage, the teaching methodology and the faculty. The syllabus has been designed at a level equal to that of professional courses. The teaching methodology includes classroom lectures, industrial visits, Commerce programme, group discussion, case study using audio visual adds like PowerPoint presentation through LCD,OHP projector, Conferencing, Modern methods of teaching and Research oriented education, practical and project work. Focus is also on developing the soft skills development programme for the benefit of the students. For Core subjects, Outsourcing Guest Lectures by Industrialists and Professionals will be invited to enable the students to get wider exposure and gain practical knowledge. Students joining in this program can also enroll for themselves in any one of the professional courses like CA, ICWA, and ACS etc.

#### I. SALIENT FEATURES

- ✓ Course is specially designed for accounting professionals.
- ✓ Special Guest lecturers from Industrialists, Bankers, Insurance Companies, Company Secretaries and Auditors will be arranged for the benefit of the student.
- ✓ Exclusively this course caters to the students who are interested in pursuing professional courses like CA, CMA, ACS, etc.
- ✓ Enables students to gain a professional knowledge simultaneously during their B.Com (A&F) Degree.
- ✓ Project work is included in the syllabus to enhance conceptual, analytical & detective skills among the students

#### II. OBJECTIVES OF THE COURSE

# To impart knowledge in an advanced concepts and applications in various fields of commerce

- 1. To teach the recent developments in the various areas of commerce.
- 2. To orient the students in an applied aspect of different advance business practices.
- 3. To provide the students to learn new avenues introduced in professional courses and computer course.
- 4. To equip the students to occupy the important positions in business, industries, software companies and related organizations.
- 5. To inspire the students to apply the knowledge gained for the Development of society in general.

#### PROGRAMME OUTCOME

- **PO** 1: After completing three years of Bachelors of Commerce in Professional Accounting (B.Com PA) program, students would gain a thorough grounding in the fundamentals of Commerce and Finance.
- PO 2: The commerce focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- **PO -3:** The all-inclusive view of the course offer a number of value based and job oriented skills ensures that students will be trained into up-to-date. In advanced accounting courses beyond the introductory level, effective development will also progress to the valuing and organization levels.

#### **Program Specific Outcome (PSO)**

- **PSO** 1 Students will be able to demonstrate progressive learning of various accounting methods related to business. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books
- PSO-2 Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
- **PSO –3** Students will learn relevant financial accounting skills for preparing financial statements in various business organizations.
- **PSO 4** Students will learn relevant accounting skills, applying both quantitative and qualitative knowledge to their future careers in business.
- **PSO 5** Learners will gain thorough systematic and subject skills within various disciplines of accounting

- **PSO** 6 Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
  - **PSO 7** Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, CMA and other courses.
  - **PSO 8** Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
  - PSO 9 Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.
  - **PSO 10** Learners can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
  - **PSO 11** Learners will be able to do higher education and advance research in the field of commerce and finance

#### **III.ELIGIBILITY FOR ADMISSION**

Candidates seeking admission to the first year B.Com (PA) shall be required to have passed the Higher Secondary Examinations conducted by the Government of Tamilnadu with Mathematics or Business Mathematics or computer science or statistics or Business statistics as one of the subjects or an examination of any other university or authority accepted by the syndicate, subject to such conditions as may be prescribed there to.

#### REGULATIONS

#### IV. TRANSITORY PROVISIONS

Candidates who have undergone the UG Course of study before 2023-24 shall be permitted to appear for the examinations under the same regulations for a period of three years i.e., upto and inclusive of the examination of April/May 2025-26. Thereafter, they will be permitted to appear for the examination only under the regulations then in force. Supplementary examinations will be conducted within a month. In case of failure she has to complete within 5 years.

#### **Choice Based Credit System**

Choice Based Credit System is a flexible system of learning. It allows different weightages in different courses based on the utility in the overall structure of curriculum. It permits the students to

- i. Choose electives from wide range of elective courses.
- ii. Undergo additional courses and acquire more than the required number of credits.
- iii. Adopt an inter-disciplinary approach in learning.

#### **Eligibility for Award of Degree**

A student is eligible for the award of the degree only if she has undergone the prescribed course of study in the college for a period of three academic years (UG) / two academic years (PG) and passed the examinations of all the semesters prescribed earning 140 credits for U.G. and 90 credits for P.G.

#### **Duration**

The total period of study for each programme is as below

U.G. Three years - 6 semesters P.G. Two years - 4 semesters

Each academic year is divided into two semesters. The total number of working days is 90 days for each semester.

#### Curriculum

#### **U.G. Programme**

Part – III - Core Subjects

Allied Subjects

Electives

Project – Individual / Group Project

Part – IV - Skill Based Electives

- Non – Major Electives

- Environmental Studies

Value Educations

Part – V - Extension activities

#### **Extension Activities**

All students should enroll in **Part V Vivekanandha Outreach Programme**— to enable her to complete a degree course. Active participation of the student throughout the year in the extension activities choice is mandatory. (**1 Credit in VISemester**)

#### The medium of instruction and Examinations

The medium of instruction and examinations, for the papers under part I and II shall be in the language concerned. For part III and IV the medium of instruction and examinations shall be English.

#### **Evaluation of the students**

The evaluation of the students in a particular course is based on their performance in (i) the Continuous Internal Assessment (CIA) and (2) the End Semester Examinations. (ESE)

For each theory paper the maximum marks for Continuous Internal Assessment and End Semester Examinations are 25 and 75 respectively and for practical paper the corresponding marks are 40 and 60 in both U.G. and P.G. courses.

#### **Continuous Internal Assessment (CIA)**

For theory papers two CIA tests with duration of One hour each and one Model Examination with **Three hours** duration will be conducted every semester. **For practical it is as decided by the respective Board of Studies.** CIA test and Model Examinations will be conducted as per End semester Examination pattern.

Schedule of Internal Assessment Tests and Model Examinations are decided in advance by the Principal in consultation with the Controller of Examinations and Heads of the departments and is given in the Hand book.

Every candidate is required to get prior permission (before the test model examination is conducted) from the Head of the Department and the Principal to write the test at a later date on valid reasons/ medical grounds. Where no such permission is obtained, the decision of the Head of the Department and the Principal, to hold or not to hold separate examination for any such candidate shall be final.

The valued answer script of CIA tests (1&2) and Model Examination shall be given to the candidates within 5 days after completion of the tests and examination for their personal verification during the class hours and collected back with the signature. The tests marks should be submitted to the office of the Controller of the Examinations immediately after getting the signature from the students.

#### **Continuous Internal Assessment**

The weightage assigned to various components of the Continuous Internal Assessment is as follows.

			UG	PG
1.	CIA Test I & II (Average)	-	5	5
2.	Model Examination	-	10	5
3.	Assignment	-	5	5
4.	Seminar	-	0	5

#### Attendance

CIA marks are calculated by the teacher concerned, entered in the register, signed by the candidates and approved by the Heads of Departments and the Principal.

The hard copy and the soft copy (through email) of the CIA marks are submitted to the office of the Controller of Examinations before the last working day of every semester.

#### **End Semester Examinations**

End Semester Examinations will be conducted for both theory and practical papers at the end of each semester (in the month of November for odd semester and April – May for the even semester).

#### **End Semester Examinations Schedule**

The schedule for End Semester Examinations is fixed by the Controller of Examinations in consultation with the Principal and Heads of the Departments and is displayed on the notice board and also is circulated to the staff and students through College website (www.vicas.org).

#### **Attendance**

The guidelines of attendance requirement issued by the Periyar University are adopted by the college.

S.No	Percentage of Attendance	Remarks
1	Secured not less than 75% of attendance of the 90 working days during the semester. (67.5 days)	Students are permitted to take the End Semester Examinations of any semester
2	Secured attendance between 74% and 65%	Students can write the exam after paying the condo nation fee.
3	Secured attendance between 64% and 50%	Compensate the storage in attendance in the subsequent semester and appear for both semester papers together at the end of the latter semester with condo nation fee.
4	Secured below 50% attendance	Not eligible to the write the End semester examinations and she has to rejoin the same semester

#### **Question Paper**

Question Papers for the End Semester Examinations theory papers are set by the external question paper setters and are scrutinized by a team of external experts in the discipline concerned.

For End Semester Practical examinations, setting of question paper, conduct of examinations and valuations are done by both internal and external examiners.

#### **Hall Tickets and Instructions**

Hall Ticket which contains Subject code, title, Date, Session, Block name, Hall number & seat number for the End Semester Examinations will be issued to eligible students on time before the End Semester Examinations. Students must bring the Hall Ticket and the college ID Card to every session of the End Semester Examinations for verification.

No student enters the Examination Hall after ½ hour from the commencement of the Examination.

Students can bring to the examination hall only ordinary scientific calculator. They can use the mathematical, statistical or any other table (if required) provided by the college during the End Semester Examinations.

Students are not allowed to bring programmable calculators / Mobile phones or any other unwanted materials inside the Exam Hall.

#### **Malpractice**

Any kind of malpractice during the End Semester Examinations / Practical Examinations is strictly prohibited. If it is found she will be debarred from writing that particular paper in that semester or all the papers in that semester based on the nature of the malpractice.

A Complaint regarding the End Semester Examinations Question Papers must be brought to the Controller of Examinations on the same day of the examination by the HOD concerned or the class teacher concerned.

#### **Valuation**

After giving dummy numbers the answer scripts are valued by 100% external examiners. The End Semester Examinations results are published in the college website within 10-15 days from the date of last examination and it is also put up on the notice board.

#### **Revaluation and Transparency**

Provision is available for Improvement / Re-totaling / Revaluation /obtaining photo copy of the valued answer scripts for current semester papers.

Students can apply for obtaining photo copy of valued answer scripts to the Controller of Examinations through the Principal in the prescribed format along with the prescribed fee within five working days from the date of publication of results.

After scrutinizing the paper they can apply for revaluation within three days (after obtaining the photo copy)

If the marks scored in the revaluation are less than the original marks, original marks will be considered. If the mark scored in the revaluation is higher than the original marks the marks obtained in the revaluation shall stand.

If the difference in marks in the original valuation and the revaluation is more than 10, a third valuation will be done and the average of the nearest two marks shall be the final marks awarded.

#### **PASSING MINIMUM**

There is no minimum pass marks for CIA

The minimum mark to obtain a pass in UG Programme is 40% in ESE and 40% in the aggregate of CIA+ESE.

The minimum mark to obtain a pass in PG Programme is 50% in ESE and 50% in the aggregate of CIA+ESE.

#### **MODERATION**

A maximum of 8 marks shall be awarded as moderation to each candidate/per semester in the ESE Theory Papers as well as revaluation papers, subject to the following limits:

For a maximum of 100 marks - Not exceeding 5 marks/paperFor a maximum of 75 marks - Not exceeding 4 marks/paper

For a maximum of 50&55 marks - Not exceeding 3 marks/paper

#### **Improvement**

A student who obtains a pass mark in a paper in the first attempt can appear for the same paper only in the immediate next semester. Reappearance for improvement is allowed only in theory papers. The highest marks whether the original or improvement will be considered as the final mark. However the improvement marks will be considered only for classification and not for ranking. When there is no improvement there will not be any change in the original mark, already awarded.

#### **Supplementary Examinations**

In order to provide an opportunity to the failed final U.G. and P.G. students to complete the programme in the same year without any loss of time supplementary examinations are conducted within 20 days from the date of publication of even semester results of the final year.

- 1. Student who has cleared all the papers of earlier semesters (First to fifth Semester U.G. / First to Third Semester P.G.) but has failed in one or two papers written in the final semester will be allowed.
- 2.Student who has cleared all the papers except only one paper in all the semesters can also apply to the supplementary examinations.
- 3.Student can apply for Supplementary Examinations to the Controller of Examinations through the Principal in the prescribed format along with prescribed fee within seven working days from the date of publication of results.
- 4.Student who has cleared all the papers except only one paper in all the semesters can also apply to the supplementary examinations.
- 5.Student can apply for Supplementary Examinations to the Controller of Examinations through the Principal in the prescribed format along with prescribed fee within seven working days from the date of publication of results.

#### **Reappearance of failed Students**

A student failed in the End Semester Examinations can appear for the papers in the subsequent End Semester Examinations.

Failure in any paper / papers in the ESE or absence from the ESE shall not cause detention of the candidate in that semester. All the registered candidates shall be promoted to the next semester.

#### **Credit for U.G. Course**

		Credit			
Part	Particulars	B.A., /B.Sc.,	B.Com., / B.Com (CA) / B.B.A., / B.B.A (CA)., / B.C.A.,		
Part I	Foundation Tamil /	12	6		
Part II	Hindi / Malayalam Foundation English	12	6		
Part III	Core Allied/ Allied Practical (16+12)	63 28	75 28		
	Electives (2)	6	6		
	Skill Based Electives (4)	8	8		
Part IV	Non Major Electives (2)	4	4		
	Environmental Studies/ Yoga	4+2	6		
Part V	Extension Activities	1	1		
_	Total	140	140		

#### **Credit for P.G. Course**

Particulars	Credit
Core, Elective and Project	90
Human Rights	1
Total	91

The only credit earned for Part V Extension Activities of a successful student shall not be taken into consideration for classification / Ranking / Distinction.

## **Mark Statement**

Mark Statement Issued at the end of each semester will indicate the

credits and marks / grades obtained in each course.

#### Classification, Grade, Grade Point, GPA & CGPA

The grades are given on the basis of the percentage of marks scored by the students as shown below:

CGP A	Grade	Classification of Final Result
9.5 – 10.0	O+	First Class – Exemplary *
9.0 and above but below 9.5	О	That class Exemplary
8.5 and above but below 9.0	D++	First Class – Distinction *
8.0 and above but below 8.5	D+	Trist Class – Distillction
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	Trist Class
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	В	Second Class
4.5 and above but below 5.0	C+	
4.0 and above but below 4.5	С	Third Class
0.0 and above but below 4.0	U	Re - appear

<sup>\*</sup> The candidates who have passed in the first appearance and within the prescribed semester of the U.G. & P.G. Programme(Major, Allied and Elective courses alone) are eligible.

#### # Only applicable to U.G. programme.

In the consolidated mark sheet issued, the class in which the candidate has passed will be given separately for Part I, II and III. Grade Point Average (GPA) will be given for Part III (Including only core & allied courses) as well as for all the components of the curriculum separately for UG Programme and for the PG programme based on all the subjects studied by the student.

The Grade Point Average (GPA) will be calculated as follows at the end of the Programme.

Ci = Credits earned for course i in any semester

Gi = Grade Point obtained for course i in any semester

n refers to the semester in which such courses were credited

for a semester:

GRADE POINT AVERAGE [GPA] = 
$$\sum$$
 Ci Gi /  $\sum$  Ci

#### For the entire programme:

CUMULATIVE GRADE POINT AVERAGE [CGPA =  $\sum n \sum i \ Cni \ Gni \ / \sum n \sum i \ Cni$ 

Sum of the multiplication of grade points by the credits of the entire programme

GGPA =

Sum of the credits of the courses of the entire programme

#### **Criteria for Rank**

- 1.Marks secured in all the papers are considered for P.G. programmes and marks secured in core and allied a course that is Part III are considered for U.G. programme.
- 2.Student must have passed all papers in the first attempt in therespective semesters.
- 3.Student should have completed the courses with the minimum period prescribed for the course of study.
- 4. Improvement marks will not be considered for ranking but will be considered for classification.

#### **Transfer of Students**

Students seeking a transfer to the U.G. and P.G. degree course in VICAS have to fulfil the following conditions.

- 1. Seats must be available in the department concerned
- 2. The students should not have any arrear paper if they are coming from non-Autonomous Colleges.
- 3. The student must write the papers which are offered in our college, if those papers are not included in the syllabus of the previous college.

### **B.COM - PROFESSIONAL ACCOUNTING**

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		FIRST YE	AR				
		FIRST SEME	ESTER				
Part I	23U1LT01	Language I	3	6	25	75	100
Part II	23U1LE01	English I	3	4	25	75	100
Part III	23U1PAC01	Core Paper I – Financial Accounting I	4	5	25	75	100
Part III	23U1PAC02	Core Paper II – <b>Principles of Management</b>	4	5	25	75	100
	23U1PADE01	Elective I – Business Communication					
Part III	23U1PADE02	Elective I – Indian Economic Development	3	4	25	75	100
	23U1PADE03	Elective I – Business Economics					
Part IV	23U1PAS01	Skill Enhancement Course SEC-1 Aptitude for Competitive Success	2	2	25	75	100
rattiv	23U1ENAC01	Ability Enhancement Course (AECC 1) (Soft Skills for Effective Communication)	2	2	25	75	100
	23U1VE01	Yoga	2	2	25	75	100
		TOTAL	23	30	200	600	800
		SECOND SEM	ESTER				
Part I	23U2LT02	Language II	3	6	25	75	100
Part II	23U2LE02	English II	3	4	25	75	100
Part III	23U2PAC03	Core Paper III – Financial Accounting II	4	5	25	75	100
Part III	23U2PAC04	Core Paper IV-Business Law	4	5	25	75	100
	23U2PADE04	Elective II – Operation Research			25	75	100
Part III	23U2PADE05	Elective II - Insurance and Risk Management	3	4			
	23U2PADE06	Elective II – Business Environment					
	23U2PAS01	Skill Enhancement Course SEC – 2(Social Media Marketing)	2	2	25	75	100
Part IV	23U2CSAC02	Ability Enhancement Course AECC2) Office Automation	2	2	25	75	100
	23U2EVS01	Environmental Studies	2	2	25	75	100
		TOTAL	23	30	200	600	800

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		SECOND Y	EAR				
		THIRD SEMI	ESTER				
Part I	23U3LT01	Tamil III	3	5	25	75	100
Part II	23U3LE01	English III	3	5	25	75	100
Part III	23U3PAC05	Core Paper V- Corporate Accounting - I	4	6	25	75	100
Part III	23U3PAC06	Core Paper VI – Company Law	4	5	25	75	100
	23U3PADE07	Elective III – International Business					
Part III	23U3PADE08	Elective III – Working Capital Management	4	4	25	75	100
	23U3PADE09	Elective III – Introduction to Financial Markets					
Part IV	23U3PAP01	Skill Enhancement Course SEC – 3 Practical -Computer Applications in Business	2	3	40	60	100
	23U3PAN01	NMEC Digital Marketing	2	2	25	75	100
		TOTAL	22	30	190	510	700
	l	FOURTH SEM	ESTER				
Part I	23U4LT04	Tamil IV	3	5	25	75	100
Part II	23U4LE04	English IV	3	5	25	75	100
Part III	23U4PAC07	Core Paper VII-Corporate Accounting - II	4	6	25	75	100
Part III	23U4AFC08	Core Paper VIII- Business Mathematics & Statistics	4	5	25	75	100
	23U4PADE10	Elective IV - Operation Management			25		
Part III	23U4PADE11	Elective IV- Human Resource Management	4	4		75	100
	23U4PADE12	Elective IV- R-Programming					
	23U4PAP02	Practical – Accounting Software	2	3	40	60	100
Part IV	23U4PAN02	NMEC Universal Human Values	2	2	25	75	100
	23U4PAPR01	In-plant Training	2	-	25	75	100
		TOTAL	24	30	215	585	800

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		THIRDY	EAR				
		FIFTH SEM	ESTER				
Part III	23U5PAC09	Core Paper IX -Cost Accounting - I	4	5	25	75	100
Part III	23U5PAC10	Core Paper X - Banking Law and Practice	3	4	25	75	100
Part III	23U5PAC11	Core Paper XI – <b>Income Tax</b> <b>Law and Practice - I</b>	4	5	25	75	100
Part III	23U5PAC12	Core Paper XII – Auditing and Corporate Governance	4	4	25	75	100
D. (III	23U5PADSE13 23U5PADSE14	Discipline Specific Elective 1/2 - Strategic Management / Python Programming	3	4	25	75	100
Part III	23U5PADSE15 23U5PADSE16	Discipline Specific Elective 3/4 –Financial Management / Indirect Taxation	3	4	25	75	100
Part IV	23U5PAS03	SBEC-I Cyber Security & Ethical Hacking	2	2	25	75	100
Tartiv	23U5PAP03	Practical - E-Filing of Income Tax & GST	2	40	60	100	
		TOTAL	25	30	215	585	800
	23U6PAC13	SIXTH SEM	ESTER		25	75	100
Part III	2500FAC15	Core Paper XIII -Cost Accounting - II	4	6	25	15	100
Part III	23U6PAC14	Core Paper XIV- Management Accounting	4	6	25	75	100
Part III	23U6PAC15	Core Paper XV- Income Tax Law and Practice - II	4	6	25	75	100
Part III	23U6PADSE17 23U6PADSE18		3	4	25	75	100
	23U6PADSE19 23U6PADSE20	Discipline Specific Elective	3	4	25	75	100
	23U6PAS04	SBEC-II Academic Writing and Academic Portfolio	2	2	25	75	100
Part IV	23U6PAPR02	Project Work	3	2	40	60	100
	23U6EX01	Extension Activities	1				
		Total	24	30	190	510	700
		GRAND TOTAL	141	180	1210	3390	4600

## $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{I}}$

## **Core I- Financial Accounting I**

Subject Code	e L	T	P	S	Credits	Inst.		Marks		
		•	•	, , , , , , , , , , , , , , , , , , ,	Cicuits	Hours	CIA	External	Total	
23U1PAC01	5				4	5	25	75	100	
				Lea	arning Obje	ctives				
LO1	To und	lerstand	the ba	sic acco	ounting conce	epts and stan	dards.			
LO2					ating busines	-				
LO3					unting treatm	-	ciation.			
LO4	To lear	n the m	ethods	of calc	ulating profi	t for single e	ntry syste	m.		
LO5	To gair	n knowl	ledge o	n the ac	ecounting tre	atment of ins	surance cla	aims.		
Prerequisites	: Shoule	d have	studie	d Accou	untancy in X	II Std				
Unit					Content	S			No. of Hours	
I	Finance Account Subside Rectifie	undamentals of Financial Accounting inancial Accounting — Meaning, Definition, Objectives, Basic ccounting Concepts and Conventions - Journal, Ledger Accounts— ubsidiary Books — Trial Balance - Classification of Errors — ectification of Errors — Preparation of Suspense Account — Need and reparation - Bank Reconciliation Statement.								
II	Final Accounts Final Accounts of Sole Trading Concern- Capital and Revenue Expenditure and Receipts – Preparation of Trading, Profit and Loss							15		
III	Deprece Straigh method Annuit – Reva Machin Bills o Endors under n	Account and Balance Sheet with Adjustments.  Depreciation and Bills of Exchange  Depreciation - Meaning - Objectives - Accounting Treatments - Types - Straight Line Method - Diminishing Balance method - Conversion method.  Annuity Method - Depreciation Fund Method - Insurance Policy Method - Revaluation Method - Depletion Method - Sum of Digits Method - Machine Hour Rate Method.  Bills of Exchange - Definition - Specimens - Discounting of Bills - Endorsement of Bill - Collection - Noting - Renewal - Retirement of Bill								
IV	Incomp betwee Calcula stateme	under rebate – Insolvency of Acceptor – Accommodation.  Accounting from Incomplete Records Incomplete Records - Meaning and Features - Limitations - Difference between Incomplete Records and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method – Preparation of final statements by Conversion method.  Average Due Date and Account Current.								
V	Royalt Meanin Workin Insura	Royalty and Insurance of Claims  Meaning – Minimum Rent – Short Working – Recoupment of Short Working – Lessor and Lessee – Sublease – Accounting Treatment.  Insurance Claims – Calculation of Claim amount - Average clause(Loss of stock only)								
					Total					

CO	Course Outcomes
CO1	Remember the concept of rectification of errors and Bank reconciliation statements
CO2	Apply the knowledge in preparing detailed accounts of sole trading concerns
CO3	Analyse the various methods of providing depreciation
CO4	Evaluate the methods of calculation of profit
CO5	Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock.
	Textbooks
1.	S. P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.
2.	S.N. Maheswari, Financial Accounting, Vikas Publications, Noida.
3.	ShuklaGrewal and Gupta, "Advanced Accounts", volume 1, S.Chand and Sons, New Delhi.
4.	Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
5.	R.L.Gupta and V.K.Gupta, "Financial Accounting", Sultan Chand, New Delhi.

	Reference Books								
1.	1. Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya Publications, Mumbai.								
2.	Tulsian, Advanced Accounting, Tata McGraw Hills, Noida.								
3.	Charumathi and Vinayagam, Financial Accounting, S.Chand and Sons, New Delhi.								
4.	Goyal and Tiwari, Financial Accounting, Taxmann Publications, New Delhi.								
5.	Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education, Noida.								
NOTE:	Latest Edition of Textbooks May be Used								
	Web Resources								
1.	https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1								
2.	https://www.slideshare.net/ramusakha/basics-of-financial-accounting								
3.	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html								

# MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	3	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	2	3	3	3	2	2	2	3	2	2
TOTAL	15	10	15	15	13	11	10	10	15	10	10
AVERAGE	3	2	3	3	2.6	2.2	2	2	3	2	2

3-Strong, 2-Medium, 1-Low

## <u>FIRST YEAR – SEMESTER – I</u>

## **Core II – Principles of Management**

Cubiast	Codo	L	Т	P	S	Credits	Inst.		Marks	
Subject	Code	L	1	P	8	Credits	Hours	CIA	External	Total
23U1PA0	C <b>02</b>	5				4	5	25	75	100
						Learning	Objectives			
LO1	To u	ındeı	stan	d the l	basic 1	management (	concepts and	functions		
LO2	_						nning and de		ng	
LO3							ganisation str		8	
LO4							components o			
LO5									of management	-
Prerequi	isites:	Shou	ıld h	ave s	tudied	d Commerce	in XII Std			
Unit						Cont	ents			No. of Hours
Ι	Impor –Evol F.Dru	ing- tanc ution cker	Def e - N n of , Elt	finition Manag Mana Mana on Ma	ns – emen ageme ayo -	Nature and t Vs. Administent Thoughts Functions of	stration – Ma – F. W. Ta	nagement: S ylor, Henry - Trends ar	Tanagement — Science or Art Fayol, Peter and Challenges bilities.	15
II	Planning Planning – Meaning – Definitions – Nature – Scope and Functions – Importance and Elements of Planning – Types – Planning Process - Tools and Techniques of Planning – Management by Objective (MBO).Decision Making: Meaning – Characteristics – Types - Steps in Decision Making – Forecasting.							15		
III	Organ Mean Types Organ and	nizir ing - i - izati Resp	Formonsi	mal a Structu	and l ire: M	Informal Org leaning and T	ganization – ypes - Depart	Organizat tmentalizati	Importance – ion Chart – on– Authority – Span of	15
IV	Management.  Staffing Introduction - Concept of Staffing- Staffing Process - Recruitment - Sources of Recruitment - Modern Recruitment Methods - Selection Procedure - Test-Interview- Training: Need - Types- Promotion - Management Games - Performance Appraisal - Meaning and Methods - 360 Performance Appraisal - Work From Home - Managing Work From Home [WFH].							15		
V	Direct Motive Common Type Good Co-on ordina Proce	ting vation nuni- es a: Lead dina ation	n –N catio nd T der – a <b>tion</b> . Co	Meaning — Meorie — Succentrol ontrol quisite	Measues of essful Contine Chass of	Theories — Cores to Overco Leadership — Women Leaderol Co-ordina Coracteristics —	Communication the Barri Styles of Leders. Supervisition — Mean Importance	n – Types ers. Leader adership – sion. ing - Techi – Stages in	- Barriers to rship – Nature Qualities of a niques of Control Techniques –	15
						To				75

CO	Course Outcomes
CO1	Demonstrate the importance of principles of management.
CO2	Paraphrase the importance of planning and decision making in an organization.
CO3	Acquire the concept of various authorizes and responsibilities of an organization.
CO4	Enumerate the various methods of Performance appraisal
CO5	Demonstrate the notion of directing, co-coordination and control in the management.
	Textbooks
1	Gupta.C.B, -Principles of Management-L.M. Prasad, S.Chand&Sons Co. Ltd, New Delhi.
2	DinkarPagare, Principles of Management, Sultan Chand & Sons Publications, New Delhi.
3	P.C.Tripathi& P.N Reddy, Principles of Management. Tata McGraw, Hill, Noida.
4	L.M. Prasad, Principles of Management, S.Chand&Sons Co. Ltd, New Delhi.
5	R.K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani Publications, New Delhi.
	Reference Books
1	K Sundhar, Principles Of Management, Vijay Nicole Imprints Limited, Chennai
2	Harold Koontz, Heinz Weirich, Essentials of Management, McGraw Hill, Sultan Chand and Sons, New Delhi.
3	Grifffin, Management principles and applications, Cengage learning, India.
4	H.Mintzberg - The Nature of Managerial Work, Harper & Row, New York.
5	Eccles, R. G. &Nohria, N. Beyond the Hype: Rediscovering the Essence of Management. Boston The Harvard Business School Press, India.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	http://www.universityofcalicut.info/sy1/management
2	https://www.managementstudyguide.com/manpower-planning.htm
3	https://www.businessmanagementideas.com/notes/management-notes/coordination/coordination/21392

# MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	3	2	2	2	3	2	3
CO2	3	2	3	3	2	2	2	2	3	2	2
CO3	3	2	2	3	2	2	2	1	3	2	2
CO4	3	2	2	3	2	2	2	2	3	2	2
CO5	3	2	3	3	2	2	2	1	3	2	2
TOTAL	15	10	12	15	11	10	10	8	15	10	11
AVERAGE	3	2	2.4	3	2.2	2	2	1.6	3	2	2.2

<sup>3-</sup>Strong, 2-Medium, 1-Low

## $\underline{\mathbf{FIRST\ YEAR-SEMESTER-I}}$

## **Elective I – Business Communication**

G III A	G 1	_	T.	Ъ	G	G - 124	Inst.		Mark	KS	
Subject (	Coae	L	T	P	S	Credits	Hours	CIA	Exter	nal	Total
23U1PAI	DE01	4				3	4	25	75	i	100
					L	earning O	bjectives	1			1
LO1	To ena	able th	ne sti	uden	ts to k	now about	the princip	les, objecti	ves and i	mporta	ince of
						rce and trac					
LO2							d about trad				
LO3							rious types		correspo	ondenc	e.
LO4							ness reports				
LO5						<u> </u>	various typ		view		
Prerequis	ites: Sr	<u>10Uld</u>	have	e stu	died		e in XII Std	L		NI.	e
Unit						Content	S			No. o	
I	Introduction to Business Communication  Definition — Meaning — Importance of Effective Communication — Modern Communication Methods — Barriers to Communication — E-Communication — Business Letters:  Need - Functions — Essentials of Effective Business Letters — Layout							Barriers Letters:		12	
II	Trade Enquiries  Trade Enquiries – Orders and their Execution – Credit and Status Enquiries – Complaints and Adjustments – Collection Letters – Sales Letters – Circular Letters							12			
III	Corres  - Insu  - Diff Fire I Insura Stages	ng C spond trance erence nsura tnce –	Correlence e – Nee be nce – Ag Ag	spor e – E Mean twee – K gency	dence leme ing a en Lif inds Cor	e – Type nts of a Go nd Types e and Gen – Corresporesponden	es – Struc ood Banking – Insurance eral Insura ondence Re ce – Introd ce – Ter	g Corresponder Corresponder — Mean elating to suction — I	ondence ondence aning of Marine Kinds –		12
IV	Secret Comp Secret Specia	Correspondence  Secretarial Correspondence — Introduction — Duties of Secretary — Classification of Secretarial Correspondence — Specimen letters — Agenda and Minutes of Report writing — Introduction — Types of Reports — Preparation of Report Writing							ence – riting –	;	12
V	Mean	cation	erview: ypes of peech		12						
						TOTAI				(	60

CO	Course Outcomes
CO1	Acquire the basic concept of business communication.
CO2	Exposed to effective business letter
CO3	Paraphrase the concept of various correspondences.
CO4	Prepare Secretarial Correspondence like agenda, minutes andvarious business reports.
CO5	Acquire the skill of preparing an effective resume
	Textbooks
1	Rajendra Pal & J.S. Korlahalli, Essentials of Business Communication- Sultan Chand & Sons- New Delhi.
2	Gupta and Jain, Business Communication, Sahityabahvan publication, New Delhi.
3	K.P.Singha, Business Communication, Taxmann, New Delhi.
4	R. S. N. Pillai and Bhagavathi. S, Commercial Correspondence, Chand Publications, New Delhi.
5	M. S. Ramesh and R. Pattenshetty, Effective Business English and Correspondence, S. Chand & Co, Publishers, New Delhi.
	Reference Books
1	V.K.Jain and Om Prakash, Business communication, S.Chand, New Delhi.
2	RithikaMotwani, Business communication, Taxmann, New Delhi.
3	Shirley Taylor, Communication for Business-Pearson Publications-New Delhi.
4	Bovee, Thill, Schatzman, Business Communication Today-Pearson Education, Private Ltd- NewDelhi.
5	Penrose, Rasbery, Myers, Advanced Business Communication, Bangalore.
NOTE: L	atest Edition of Textbooks May be Used
	Web Resources
1	https://accountingseekho.com/
2	https://www.testpreptraining.com/business-communications-practice-examquestions
3	https://bachelors.online.nmims.edu/degree-programs

# MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	2	3	2	2	2	2	2	2	2
CO2	3	3	2	3	2	2	2	3	2	2	2
CO3	3	3	2	3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	2	2	2	2	2	2
CO5	3	3	2	3	2	2	2	2	2	2	2
TOTAL	15	15	15	15	10	10	10	11	10	10	10
AVERAGE	3	3	3	3	2	2	2	2.2	2	2	2

3-Strong, 2-Medium, 1-Low

### $\underline{FIRST\ YEAR-SEMESTER-I}$

## **Elective 1 – Indian Economic Development**

Subject Code		L	Т	P	S	Credits	Inst.		Marks		
		L	1	r	3	Credits	Hours	CIA	External	Total	
23U1PADE02		4				3	4	25	75	100	
Learning Objectives											
LO1	To	unde	rstand	the co	ncept	s of Economic	growth and	d developr	nent		
LO2	То	know	the fe	eatures	s and f	actors affection	ng economic	developn	nent		
LO3	То	gain	unders	standir	ıg abo	ut the calculat	tion of natio	nal incom	e		
LO4	LO4 To examine the role of public finance in economic development										
LO5 To understand the causes of inflation											

## Prerequisites: Should have studied Commerce in XII Std

Contents	No. of Hours
Economic Development And Growth Concepts of Economic Growth and Development. Measurement of Economic Development: Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure.	12
Economic Development Factors Effecting Economic Development - Characteristics of Developing Countries- Population and Economic Development-Theories of Demographic Transition. Human Resource Development and Economic Development	12
National Income Meaning, Importance, National Product-Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare	12
Public Finance Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficit -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.	12
Money Supply Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1,M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of Fiscal Policy in Controlling Money supply.	12
	Concepts of Economic Growth and Development. Measurement of Economic Development: Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure.  Economic Development Factors Effecting Economic Development - Characteristics of Developing Countries- Population and Economic Development Theories of Demographic Transition. Human Resource Development and Economic Development  National Income Meaning, Importance, National Product-Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare  Public Finance Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficit -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.  Money Supply Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1,M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of

CO	Course Outcomes
CO1	Elaborate the role of State and Market in Economic Development
CO2	Explain the Sectorial contribution to National Income
CO3	Illustrate and Compare National Income at constant and current prices.
CO4	Describe the canons of public expenditure
CO5	Understand the theories of money and supply
	Textbooks
1	Dutt and Sundaram, Indian Economy, S.Chand, New Delhi
2	V.K.Puri, S.K. Mishra, Indian Economy, Himalaya Publishing house, Mumbai
3	Remesh Singh, Indian Economy, Mc.Graw Hill, Noida.
4	NitinSinghania, Indian Economy, Mc.Graw Hill, Noida.
5	Sanjeverma, The Indian Economy, unique publication, Shimla.
	Reference Books
1	GhatakSubrata: Introduction to Development Economics, Routledge Publications, New Delhi.
2	Sukumoychakravarthy : Development Planning- Indian Experience, OUP, New Delhi.
3	Ramesh Singh, Indian Economy, Mc.Graw Hill, Noida.
4	Mier, Gerald, M: Leading issues in Economic Development, OUP, New Delhi.
5	Todaro, Micheal P: Economic Development in the third world, Orient Longman, Hyderabad
NOTE: Lat	est Edition of Textbooks May be Used
	Web Resources
1	http://www.jstor.org
2	http://www.indiastat.com
3	http://www.epw.in

# MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	3	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	14	15	10	10	10	10	10	13	10
AVERAGE	3	2	2.8	3	2	2	2	2	2	2.2	2

3-Strong, 2-Medium, 1-Low

## $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{I}}$

## **Elective 1 – Business Economics**

Subject Code		_	T.	ъ	a	G 114	Inst.		Marks			
Subject Co	de	L	Т	P	S	Credits	Hours	CIA	External	Total		
23U1PADE03		4				3	4	25	75	100		
	Learning Objectives											
LO1	To u	nde	rstanc	d the a	pproa	ches to econo	mic analysi	S				
LO2	To k	nov	v the	variou	s dete	rminants of d	emand					
LO3	To ga	ain	know	ledge	on co	ncept and fea	tures of con	sumer bel	naviour			
LO4	LO4 To learn the laws of variable proportions											
LO5	To e	nab	le the	stude	nts to	understand th	ne objectives	s and impo	ortance of prici	ng policy		

Prereq	uisites: Should have studied Commerce in XII Std	
Unit	Contents	No. of Hours
Ι	Introduction to Economics Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics – Positive and Normative Economics - Definition – Scope and Importance of Business Economics - Concepts: Production Possibility frontiers – Opportunity Cost – Accounting Profit and Economic Profit – Incremental and Marginal Concepts – Time and Discounting Principles – Concept of Efficiency- Business Cycle:- Inflation, Depression, Recession, Recovery, Reflation and Deflation.	12
II	Demand & Supply Functions  Meaning of Demand - Demand Analysis: Demand Determinants, Law of Demand and its Exceptions. Elasticity of Demand: Definition, Types, Measurement and Significance. Demand Forecasting - Factors Governing Demand Forecasting - Methods of Demand Forecasting, Law of Supply and Determinants.	12
III	Consumer Behaviour  Consumer Behaviour — Meaning, Concepts and Features — Law of Diminishing Marginal Utility — Equi-Marginal Utility — Indifference Curve: Meaning, Definition, Assumptions, Significance and Properties — Consumer's Equilibrium. Price, Income and Substitution Effects. Types of Goods: Normal, Inferior and Giffen Goods - Derivation of Individual Demand Curve and Market Demand Curve with the help of Indifference Curve.	12
IV	Theory of Production  Concept of Production - Production Functions: Linear and Non - Linear Homogeneous Production Functions - Law of Variable Proportion - Laws of Returns to Scale - Difference between Laws of variable proportion and returns to scale - Economies of Scale - Internal and External Economies - Internal and External Diseconomies - Producer's equilibrium	12

V	Product Pricing Price and Output Determination under Perfect Competition, Short Period and Long Period Price Determination, Objectives of Pricing Policy, Its importance, Pricing Methods and Objectives — Price Determination under Monopoly, kinds of Monopoly, Price Discrimination, Determination of Price in Monopoly — Monopolistic Competition — Price Discrimination, Equilibrium of Firm in Monopolistic Competition—Oligopoly — Meaning — features, "Kinked Demand" Curve							
~~	TOTAL	60						
CO	Course Outcomes							
CO1	Explain the positive and negative approaches in economic analysis							
CO2	Evaluate the factors of demand forecasting							
CO3	Know the assumptions and significance of indifference curve							
CO4	Outline the internal and external economies of scale							
CO5	Relate and apply the various methods of pricing							
	Textbooks							
1	H.L. Ahuja, Business Economics–Micro & Macro - Sultan Chand & S Delhi.	Sons, New						
2	C.M.Chaudhary, Business Economics-RBSA Publishers - Jaipur-03.							
3	Aryamala.T, Business Economics, Vijay Nocole, Chennai.							
4	T.P Jain, Business Ecomnomics, Global Publication Pvt.Ltd, Chennai.							
5	D.M.Mithani, Business Economics, Himalaya Publishing House, Mumbai.							
	Reference Books							
1	S.Shankaran, Business Economics-Margham Publications, Chennai.							
2	P.L.Mehta, Managerial Economics—Analysis, Problems & Cases, Sult Sons, New Delhi.	an Chand &						
3	Peter Mitchelson and Andrew Mann, Economics for Business-Thoma Australia							
4	Ram singh and Vinaykumar, Business Economics, Thakur publication Pvt.Ltd, Chennai.							
5	Saluram and Priyanks Tindal, Business Economics, CA Foundation Study material, Chennai.							
NOTE: 1	Latest Edition of Textbooks May be Used							
	Web Resources							
1	https://youtube.com/channel/UC69P77nf5-rKrjcpVEsqQ							
2	https://www.icsi.edu/							
3	https://www.yourarticlelibrary.com/marketing/pricing/product-pricing basis-and-factors/74160	g-objectives-						

#### MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	14	11	10	10	10	10	10	10
AVERAGE	3	2	2.6	2.8	2.2	2	2	2	2	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

## <u>FIRST YEAR – SEMESTER – I</u>

### SEC-I: APTITUDE FOR COMPETITIVE SUCCESS

						Inst.	Inst					
Subject	Code	L	T	P	S	Credits	Hours	CIA	External	Total		
23U1PAS	01	2				2	2	25	75	100		
	Γ					ning Objec						
LO1	To understand the basic concepts of Basic Number system.											
LO2	To know the basis of Mathematical Operations.											
LO3	To familiarize with Average & Percentage.											
LO4	To learn	To learn the Series completion and Analogy.										
LO5	To gain	know	ledge	about I	Mather	natical Con	cepts.					
Prerequis	ites: Sho	uld h	ave st	udied I	Mathe	matics up t	to X Std		_			
Unit					Cont	ents			No. o	of Hours		
I	Quantit	tative	Aptit	ude: N	umber	System			6			
1	Verbal	Reaso		U .								
II	Quantitative Aptitude: Decimal FractionVerbal Reasoning:  Mathematical Operations  6									6		
III	Quantitative Aptitude: Square Roots and Cube Roots Verbal Reasoning: Coding Decoding									6		
IV	Quantitative Aptitude: Simplification Non-Verbal Reasoning: Analogy									6		
3.7	Quantitative Aptitude: Average, Percentage									6		
V	Non-Verbal Reasoning: Series											
TOTAL										30		
CO	Course Outcomes											
CO1	Remember the concept of Basic Number system.											
CO2	Apply the knowledge of Simplification.											
CO3	Analyse the concept of Series Completion.											
CO4	Determine the importance of Analogy.											
CO5	Evaluate	e vario	ous op	portuni	ities in	Competitiv	e Examin	ation.				
					-	Text Books	5					

1.	"Quantitative Aptitude for Competitive Examinations" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)							
2.	"A Modern Approach to Verbal Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)							
3.	"A Modern Approach to Non-Verbal Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)							
4.	"A Modern Approach to Logical Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)							
5.	"A Modern Approach to Verbal & Non-Verbal Reasoning" Revised Edition-2012 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)							
	Reference Books							
1.	"Quantitative Aptitude and Reasoning" Second Edition-2013 (R.V. Praveen, PHI Learning Private Limited, Delhi)							
2.	"Quantitative Aptitude for Competitive Examinations" Second Edition-2012 (Dinesh Khattar- Dorling Kindersley Pvt. Ltd)							
3.	"A New Approach to Reasoning Verbal & Non Verbal" (B S Sijwali, Indu Sijwali – Arihant Publications (I) Pvt Ltd, Meerut)							
4.	"An Approach to Quantitative Aptitude and Reasoning" (Prakritesh Bhattacharyya, Revised Edition-2021, Unique Publisher- New Delhi)							
5.	"Logical Reasoning & Analytical Ability" (Dr.M.B.Lal & Ashok Gupta, Revised Edition-2015)							
NOTE: L	atest Edition of Textbooks May be Used							
	Web Resources							
1.	1. www.themathpage.com							
2.	2. https://swayam.gov.in							

## $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

## **Core III - Financial Accounting II**

Subject Co	de L	Т	P	S	Credits	Inst.		Mai	rks			
	ue L	1	r	3	Credits	Hours	CIA	Externa	al Total			
23U2PAC03	5				4	5	25	75	100			
	Learning Objectives											
T 04	The stu	dents are	e able t	o prepa	re different k	inds of accou	ints such					
LOI	The students are able to prepare different kinds of accounts such Higher purchase and Instalments System.											
LO2	To understand the allocation of expenses under departmental accounts											
LO3	To gain an understanding about partnership accounts relating to Admission and retirement											
LO4	Provides knowledge to the learners regarding Partnership Accounts relating											
		olution o										
LO5						accounting s	tandards					
Prerequisite	s: Shoul	d have s	studied	Accou		II Std			NI OTT			
Unit	11: D				Contents				No. of Hour			
					nt System		1	`T				
I			•		-	ment – Calc			15			
		nt and K - Calcul	-			se Trading A	ccount in	starment				
					ccounts							
			-			na Aspacts	Dobtors	existem				
	Branch – Dependent Branches: Accounting Aspects - Debtors system - Stock and Debtors system – Distinction between Wholesale Profit and								15			
II												
	Retail Profit – Independent Branches (Foreign Branches excluded) -											
	Departmental Accounts: Basis of Allocation of Expenses - Inter-											
	-				t or Selling P	rice.						
		rship A				_						
III						rtner – Treat			15			
111	- Calculation of Hidden Goodwill –Retirement of a Partner – Death of a								15			
	Partner	•										
	Partne	rship A	ccounts	s - II								
	Dissolution of Partnership - Methods - Settlement of Accounts											
	Regard	ing Los	ses and	d Asse	ts – Realiza	tion account	Treat	ment of				
IV	_	•				Insolvency of			15 V			
- ,		-	-			insolvent - (						
						istribution –		•				
		l – Maxi				istribution	Burpius	Сирпил				
						rting						
	Accounting Standards for financial reporting Objectives and Uses of Financial Statements for Users-Role of Accounting Standards - Development of Accounting Standards in India-							Role of				
V		-			-	iting Standa			15			
	-					or Converg						
						An Introduc						
	between Ind AS and IFRS.											
					TOTAL				75			
THEORY 2	0% & P	ROBLE	MS 80	<b>%</b>								

CO	Course Outcomes							
CO1	To evaluate the Hire purchase accounts and Instalment systems							
CO2	To prepare Branch accounts and Departmental Account							
CO3	To understand the accounting treatment for admission and retirement in partnership							
CO4	To know Settlement of accounts at the time of dissolution of a firm.							
CO5	To elaborate the role of IFRS							
Textbooks								
1	Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.							
2	M C ShuklaTS Grewal&S C Gupta, Advance Accounts, S Chand Publishing, New Delhi.							
3	R.L.Gupta and V.K.Gupta, "Financial Accounting", Sultan Chand, New Delhi.							
4	S P Jain and K. L. Narang: Financial Accounting- I, Kalyani Publishers, New Delhi.							
5	T.S.Reddy& A. Murthy, Financial Accounting, Margham Publishers, Chennai.							
Reference Books								
1	Dr. S.N. Maheswari: Financial Accounting, Vikas Publications, Noida.							
2	Dr. Venkataraman& others (7 lecturers): Financial Accounting, VBH, Chennai.							
3	Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya publications, Mumbai.							
4	Tulsian , Advanced Accounting, Tata MC. Graw hills, India.							
5	Charumathi and Vinayagam, Financial Accounting, S.Chand and sons, New Delhi.							
NOTE: Latest Edition of Textbooks May be Used								
Web Resources								
1	https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1							
2	https://www.slideshare.net/ramusakha/basics-of-financial-accounting							
3	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html							

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	2	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	3	3	3	3	3	3	3	3	3	3
TOTAL	16	11	14	15	14	12	11	11	15	11	11
AVERAGE	3.2	2.2	2.8	3	2.8	2.4	2.2	2.2	3	2.2	2.2

### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### Core IV – BUSINESS LAW

Subject Co.	do	L	Т	P	S	Credits	Inst.		rks	
Subject Co		L	1	Г	3	Credits	Hours	CIA	Extern	nal Total
23U2PAC04		5				4	5	25	75	100
					Le	arning Obje	ctives			
LO1	To kr	now	the nat	ure and	d object	ives of Merc	antile law			
LO2	To ur									
LO3	To ga									
LO4						ment and ple				
LO5						f contract of				
Prerequisite Unit	s: Sno	ouia	nave s	tuaiea	Comn	Contents	Sta			No. of Hours
I	its S	ntroc Sign	duction ificanc	e, Me	rcantile	- Objectives e Law: Mo s of Mercanti	eaning, Def		_	15
II	Elements of Contract Indian Contract Act 1872: Definition of Contract, Essentials of Valid Contract, Classification of Contract, Offer and Acceptance – Consideration – Capacity of Contract – Free Consent - Legality of Object – Contingent Contracts – Void Contract									15
III	Mean liabil	ning lities nises	& R , Assig	erforma lights, nment	ance, C Time of Con	Offer to Pe and Place tracts - Rem Contract - Q	of Performated Performated Performance of Performan	ance, Reeach of co	ciprocal	15
IV	Contr Contr Liabi Bailn Class Law	tract ract ility, nent sifica of l	of Indo of Indo Kinds and Pation of	lemnity emnity of Gu Pledge f Bailn – Mea	y and () and C arantee  Bailmanners, 1	Guarantee ontract of G , Rights of S nent — Conc Outies and R - Essentials	uarantee - E Surety, Disch cept — Essen Lights of Bai	xtent of S narge of S atials and flor and I	Surety – Kind - Bailee –	15
V	Sale of Goods Act 1930:  Definition of Contract of Sale – Formation - Essentials of Contract of Sale - Conditions and Warranties - Transfer of Property – Contracts involving Sea Routes - Sale by Non-owners - Rights and duties of buyer - Rights of an Unpaid Seller							15		
						TOTAL				75
СО						Course	e Outcome			
CO1	Expla	ain t	he Obj	ectives	and sig	gnificance of	Mercantile la	aw		
CO2	Unde	ersta	nd the	clauses	and ex	ceptions of I	ndian Contra	ct Act.		

CO3	Explain concepts on performance, breach and discharge of contract.										
CO4	Outline the contract of indemnity and guarantee										
CO5	Explain the various provisions of Sale of Goods Act 1930										
	Textbooks										
1	N.D. Kapoor, Business Laws- Sultan Chand and Sons, New Delhi.										
2	R.S.N. Pillai – Business Law, S.Chand, New Delhi.										
3	M C Kuchhal & Vivek Kuchhal, Business law, S Chand Publishing, New Delhi										
4	M.V. Dhandapani, Business Laws, Sultan Chand and Sons, New Delhi.										
5	Shusma Aurora, Business Law, Taxmann, New Delhi.										
	Reference Books										
1	Preethi Agarwal, Business Law, CA foundation study material, Chennai.										
2	Business Law by Saravanavel, Sumathi, Anu, Himalaya Publications, Mumbai.										
3	Kavya and Vidhyasagar, Business Law, Nithya publication, New Delhi.										
4	D.Geet, Business Law Nirali Prakashan Publication, Pune.										
5	M.R. Sreenivasan, Business Laws, Margham Publications, Chennai.										
NOTE: La	test Edition of Textbooks May be Used										
	Web Resources										
1	www.cramerz.comwww.digitalbusinesslawgroup.com										
2	http://swcu.libguides.com/buslaw										
3	http://libguides.slu.edu/businesslaw										

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	2	3	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	15	10	10	10	10	10	10	10
AVERAGE	3	2	2.6	3	2	2	2	2	2	2	2

### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### **Elective II – Operation Research**

Subject	Code	L	T	P	S	Credits	Inst.	. Marks				
		L	1	1	В	Credits	Hours	CIA	External	Total		
23U2PAD	E04	4				3	4	25	75	100		
					L	earning Obj	ectives					
LO1	To int	roduc	e the st	udents	to oper	ations researc	ch and linear	programi	ning.			
LO2						portation and						
LO3				_		ory and simu		-				
LO4						nd manage in	ventories usi	ng variou	s methods.			
LO5						k analysis.						
	sites: Sl	nould	have s	tudied	Comn	nerce in XII	Std					
Unit						Contents				No. of		
	Introd	luctic	n to O	norotic	ne roc	earch and Li	noor Progre	mmina l	Problem	Hours		
						nd developm						
I						Linear prog				12		
						f LPP - Opti						
	metho	d - Si	mplex l	Method		_			-			
						t problem						
77						ods - North				10		
II						on method		towards	optimality -	12		
	Steppi	ng sto	one & N	AODI 1	netnoa	s - Assignme	nt problem					
	Game	Theo	ory and	Simul	ation							
111			•			es followed b	y the players	s in a gan	ne - Optimal	12		
III	_		_	_	maxi-ı	min criterion	- Dominance	e property	- Graphical	12		
			mulatio									
		•	Manag			. ,	1 'C'					
					•	ms, inventor	•					
IV						period prol nand, detern				12		
						Inventory Sy						
						ment Plannin		concepts	01 0000 111			
	Netwo	ork A	nalysis		_							
V						ERT Determ				12		
•				t- Crasl	ning a p	project- Sche	duling of a p	roject- A <sub>l</sub>	oplication of	12		
	PERT	and (	CPM.			TOTAL				60		
cO						TOTAL	Outcomes			60		
	Frame	a line	ear nro	orammi	ng nrol			sions in h	usiness plann	ing		
CO1	Tranic	ami	car prog	51 41111111	ng pro	orem for quar	ititative deci	310113 111 0	usiness piann	mg.		
CO2	Optimise economic factors by applying transportation and assignment problems.											
CO3	Apply	the c	oncept	of gam	e theor	y and simula	ion for optin	nal decisi	on making.			
CO4	Analy	se and	d manaş	ge inve	ntories	to meet the c	hanges in ma	arket dem	and.			
CO5	Consti	ruct n	etworks	s includ	ling PE	RT, CPM for	strategic ma	nagemen	t of business	projects.		

	Textbooks
1	C.R.Kothari, "Quantitative Techniques", Vikas Publications, Noida
2	V.K. Kappor, "Operations Research - Problems and Solutions", Sultan Chand & Sons Publisher, New Delhi
3	Anand Sharma, Operation Research, Himalaya Publishing House, 2014, Mumbai
4	M Sreenivasa Reddy, Operation Research, CENGAGE, New Delhi
5	S. Gurusamy, Elements of Operation Research, Vijay Nicole Imprints Private Limited
	Reference Books
1	S Kalavathy, Operations Research, Vikas Publications, Noida
2	S.P. Gupta, "Statistical Methods", S.Chand& Sons Publisher, New Delhi. 2019
3	Sarangi, SK Applied Operations Research and Quantitative Methods, Himalaya Publishing House, 2014, Mumbai
4	ND Vohra, Quantitative Techniques in Management, Mc Graw Hill, 6th Edition, New Delhi 2021
5	P.R.Vittal - Operation Research, Margham Publications, Chennai
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	www.orsi.in
2	www.learnaboutor.co.uk
3	www.theorsociety.com

	PO	PSO	PSO	PSO							
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

3 - Strong, 2 - Medium, 1- Low

#### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### **Elective II – Insurance and Risk Management**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
			1	1	B		Hours	CIA	External	Total	
23U2PAD	E05	4				3	4	25	75	100	
					L	earning Obj	ectives				
LO1	To kno	ow the	e conce	pts and	princi	ples of contra	act of insuran	ice			
LO2						of life insura					
LO3						oles of genera					
LO4							velopment A	uthority 1	999 (IRDA		
LO5	To kno	ow the	e risk n	nanagei	nent pr	rocess					
Unit						Contents				No. of Hours	
I	Defini of Inst	tion o	e – Gen	rance - neral Co	Charac oncepts		Insurance – I – Insurance	-		12	
П	Life I Featur Unit I	Life Insurance Life Insurance Business - Fundamental Principles of Life Insurance - Basic Features of Life Insurance Contracts - Life Insurance Products - Traditional and Unit Linked Policies - Individual and Group Policies - With and Without Profit Policies - Policies - Types of Life Insurance Policies.									
III	Gener Gener Types	ral Ins al Ins - Fi ent In	surance surance re Insu	e Busine rance	ess - F – Mar	undamental line Insuranc	Principles of e – Motor I Miscellaneou	Insurance	- Personal	12	
IV	Risk Retent	Mana tion a	nd Risl	t – C k Trans	sfer – F	Risk Financir	ess – Identi ng - Level of of Risk by Ind	Risk Ma		12	
V	IRDA Insura – Purj Insura	Act nce R pose, nce P	<b>1999</b> Regulato Duties,	ory and , Powe	Develors and Protect	opment Auth Functions of ion under IR		IRDA) – perations		12	
		•				TOTAL				60	
cO						Course	Outcomes				
CO1	Identi	fy the	workin	ngs of in	nsuranc	e and hedgin	ıg				
CO2	Evalua	ate the	e types	of insu	rance p	olicies and so	ettlement				
CO3						of general in					
CO4	Know	the p	rotectio	on prov	ided for	r insurance p	olicy holders	under IR	DA		
CO5	Evaluate the assessment and retention of risk										

	Textbooks
1	Neeti Gupta, Anuj Gupta and Abha Chopra, Risk Management and Insurance, Kalyani Publishers, New Delhi.
2	Dr.N.Premavathy – Elements of Insurance, Sri Vishnu Publications, Chennai.
3	M.N.Mishra&S.B.Mishra,Insurance Principles and Practice, S Chand Publishers, New Delhi.
4	Michel Crouhy, The Essentials of Risk Management, McGraw hill, Noida.
5	Thomas Coleman, A Practical Guide to Risk Management, CFA, India.
	Reference Books
1	John C. Hull, Risk Management and Financial Institutions (Wiley Finance), Johnwiley & sons, New Jersey.
2	P.K. Gupta, Insurance and Risk Management, Himalaya Publications, Mumbai.
3	Dr.Sunilkumar, Insurance and Risk Management, Golgatia publishers, New Delhi.
4	Nalini Prava Tripathy, Prabir Paal, Insurance Theory & Practice, Prentice Hall of India.
5	Anand Ganguly – Insurance Management, New Age International Publishers.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.mcminnlaw.com/principles-of-insurance-contracts/
2	https://www.investopedia.com/terms/l/lifeinsurance.asp
3	https://www.irdai.gov.in/ADMINCMS/cms/frmGeneral_Layout.aspx?page=PageNo108&flag =1

	PO	PSO	PSO	PSO							
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### **Elective II – Business Environment**

Subject	Codo	L	Т	P	S	Credits	Inst.	Inst. Mark		
			1	I	3	Credits	Hours	CIA	External	Total
23U2PAD	E06	4				3	4	25	75	100
					L	earning Obj	ectives			
LO1	To uno	dersta	nd the	nexus t	etweer	n environmen	t and busines	SS.		
LO2	To kno	ow th	e Politi	cal Env	ironme	ent in which t	the businesse	s operate.		
LO3						vironment.				
LO4						Economic E	nvironment.			
LO5	To lea	rn the	trends	ın Glo	bal Env	vironment.				
Unit						Contents				No. of Hours
I	Overv	Concepiew o	pt of B of Politi	cal – C	ultural	onment - Its - Legal - E I Strategic Do	conomic and			12
П	and their Impact on Business and Strategic Decisions.  Political Environment Political Environment – Government and Business Relationship in India – Provisions of Indian Constitution Pertaining to Business.								12	
III	Social Comm	and nunition		al Envi nguistic	ronmer	nt – Impact eligious Grou	_			12
IV	Econo Econo Macro Urban	omic I omic I o Ecc izatio	Environ Environ onomic on - Fiso	nment nment – Parar cal Def	- Econe neters	omic System like GDP Plan Investm	- Growth	Rate Po	opulation –	12
V	Impact on Business Decisions.  Technological Environment Technological Environment – Meaning- Features OF Technology-Sources of Technology Dynamics-Transfer of Technology- Impact of Technology on Globalization- Status of Technology in India- Determinants of Technology Environment.							12		
						TOTAL				60
cO						Course	Outcomes			
CO1	Remen	mber	the nex	us betv	veen en	vironment ar	nd business.			
CO2	Apply	the k	nowled	lge of F	olitical	Environmer	nt in which th	e busines	ses operate.	
CO3	Analy	ze the	variou	s aspec	ts of S	ocial Enviror	ment.			
CO4	Evalua	ate the	e param	neters in	n Econo	omic Enviror	ment.			
CO5	Create a conducive environment for business to operate globally.									

	Textbooks
1	C. B. Gupta, Business Environment, Sulthan Chand & Sons, New Delhi
2	Francis Cherunilam, Business Environment, Himalaya Publishing House, Mumbai
3	Dr. V.C. Sinha, Business Environment, SBPD Publishing House, UP
4	Aswathappa.K, Essentials Of Business Environment, Himalaya Publishing House, Mumbai
5	Rosy Joshi, SangamKapoor&PriyaMahajan, Business Environment, Kalyani Publications, New Delhi
	Reference Books
1	Veenakeshavpailwar, Business Environment, PHI Learning Pvt Ltd, New Delhi
2	Shaikhsaleem, Business Environment, Pearson, New Delhi
3	S. Sankaran, Business Environment, Margham Publications, Chennai
4	NamithaGopal, Business Environment, Vijay Nicole Imprints Ltd., Chennai
5	Ian Worthington, Chris Britton, Ed Thompson, The Business Environment,F T Prentice Hall, New Jersey
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	www.mbaofficial.com
2	www.yourarticlelibrary.com
3	www.businesscasestudies.co.uk

	PO	PSO	PSO	PSO							
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

#### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### $SEC\hbox{-} II-Social\ Media\ Marketing$

Subject Code L		Т	P	S	Credits	Inst.		Marks						
		1	Г	3	Credits	Hours	CIA	External	Total					
23U2PAS01	2				2	2	25	75	100					
				Lea	arning Obje	ctives								
LO 1	To und	lerstand	the ba	sic con	cepts Social I	Media Marke	eting							
LO 2	To kno	w the b	asis of	Facebo	ok & Instagr	am Marketir	ng							
LO 3	To fam	o familiarize with Twitter Marketing												
LO 4	To lear	o learn the marketing aids in You Tube												
LO 5		To gain knowledge about search engine optimization												
	Should	hould have studied Commerce in XII Std												
Unit	Contents													
									Hours					
I	Define of soci media Analyt	al med platfori ics	– Diff ia mar n – ru	erence keting les and	between Me  – Planning pengagement	process for s	social med	dia – social	6					
II	Steps t tags – a	o create automat	Faceb tion in	ook paş Instagra	arketing ge – Faceboo am – tools us allowed in in	ed for Instag	•		6					
III	Steps t		a Twi		ount – conter tion – Twitte	• 1			6					
IV	You Tube Marketing Steps to create a You Tube channel – You Tube analytics – you tube channel verification – benefits – webmaster tools – Assets in webmaster tools								6					
Search Engine Optimization:  Meaning – Advantages - Google algorithms for SEO – User Insights –  V Tools – Challenges of SEO – Content Marketing with the help of SEO –  SEO Dashboard – Blog/Article Creation. Recent Trends in Social Media Marketing.								6						
					TOTAI	1			30					

CO	Course Outcomes
CO1	Remember the concept of Social Media Marketing.
CO2	Apply the knowledge of Facebook and Instagram Marketing.
CO3	Analyse the concept of Twitter Marketing.
CO4	Evaluate various opportunities in Youtube Marketing
CO5	Determine the importance of SEO in Marketing.

	Textbooks
1	Social Marketing in India 1st Edition (Sameer Deshpande, Philip Kotler, Nancy R. Lee)
2	Marketing with Social Media (Linda Coles)
	·
3	The Social Media Marketing Book (Dan Zarrella)
4	Social Media Marketing 1st Edition (Michael R. Solomon, Tracy Tuten)
5	The Art of Social Media: Power Tips for Power Users (Guy Kawasaki, Peg Fitzpatrick)
	Reference Books
1	Goldink Books. E-Commerce Business through Social Media Marketing.2021
2	Michael Branding. Social Media Marketing. 2021
3	Eric Butow. Ultimate Guide to Social Media Marketing. 2020
4	Melissa S. Barker. Donald I. Barker. Social Media Marketing: A Strategic Approach.2013
5	Andrew Proctor. Social Media Marketing. 2021
NOTE: I	Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.studocu.com/in/document/davangere-university/open-elective/social-
1	media- marketing-notes-open-elective/50102974
2	https://www.slideshare.net/seanjoan/social-media-marketing-ppt
3	https://www.slideshare.net/INNOTHOUGHTS/ppt-on-social-media-marketing

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	3	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	13	10	10	10	15	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2

### <u>SECOND YEAR – SEMESTER – III</u>

### $Core\ V-Corporate\ Accounting\ \textbf{-}\ I$

Subject	Code	L	Т	P	S	Credits	Inst.		Marks						
			•	•		Cicuis	Hours								
23U3PAC	05	4				4	6	25	75	100					
					Le	arning Obje	ctives								
LO 1	Т	'o und	erstand	about	the Issi	ue of Shares									
LO 2						ompanies Ac	t 2013 under	Redempt	ion of Prefer	ence					
202			and del			omp <b>ume</b> s 110	2013 411401	recomp							
LO 3	To Learn the form and contents of Financial statements as per Sche														
	Companies Act 2013														
LO 4	T	To able to understand about the Valuation of Goodwill & Shares.  To able to understand about Liquidation of Companies.													
LO 5	Т														
	,														
Unit						Contents				No. of					
	т	. CC	1							Hours					
			hares	Forfo	turo	Reissue – Pr	o roto Allotr	mont Di	aht Igano						
I						of Shares a			C	18					
					_	vriting.	ind Debenit	iles – U	nderwitting						
				_		hares & Deb	entures								
	l l	_				ares–Provision		panies A	ct- Capital						
**	l l	-				num Fresh Is		-	-	10					
II	l l	-				tion – Mean		-		18					
						Open Marke									
	l l					ent Method.									
	Fina	l Acc	ounts							18					
	Intro	ductio	on – F	inal A	ccount	s-Profit Prof	it to Incorp	oration –	Form and						
III						its as Per Sch									
111						– Part II For									
			_	Profit	for	Managerial	Remuneration	on, Profit	t Prior to						
		rporat			0 01					10					
13.7					& Shar		A 664: C	4:11	N	18					
IV	l l					res - Factors Net Asset Me	_		Methods of						
			on of C			inet Asset Mic	tillou- i leiu i	vieniou.		18					
	_			-		Up – Prepara	ntion of State	ement of	Affairs and	10					
V	l l	_			_	of Paymen									
		•				ccounts.	Liquida	CID ROIII							
	1**					TOTAL				90					
	1			Т	heory	20% & Prob	lems 80%			-					

CO	Course Outcomes
CO1	To Learn the provisions for Issue of Shares and Underwriting of Shares.
CO2	To examine the provisions of issue and redemption of preferences shares and debentures.
CO3	To able to Learn the Financial Statements as Per Schedule III of Companies Act 2013.
CO4	To Practice the Valuation of Shares and Goodwill.
CO5	To able to learn about Liquidation of Companies.
	Textbooks
1	S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi.
2	R.L. Gupta and M.Radhaswamy, Advanced Accounts Vol I, Sultan Chand, New Delhi.
3	B.Raman, Corporate Accounting, Taxmann, New Delhi.
4	Shukla, Grewal and Gupta- Advanced Accounts Vol I,S. Chand, New Delhi.
5	M.C.Shukla, Advanced accounting Vol I, S.Chand, New Delhi.
	Reference Books
1	T.S.Reddy, A.Murthy – Corporate Accounting- Margham Publication, Chennai.
2	D.S.Rawat&NozerShroff,Students Guide To Accounting Standards ,Taxmann, New Delhi
3	Prof.Mukeshbramhbutt, Devi, Corporate Accounting I, Ahilya Publication, Madhya Pradesh
4	Anil kumar, Rajesh kumar, Corporate accounting I, Himalaya Publishing house, Mumbai.
5	Prasanth Athma, Corporate Accounting I, Himalaya Publishing house, Mumbai.
NOTI	E: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.tickertape.in/blog/issue-of-shares/
2	https://www.taxmann.com/bookstore/bookshop/bookfiles/chapter12valuationofgoodwilland shares.pdf
3	https://www.mca.gov.in/content/mca/global/en/acts-rules/ebooks/accounting-standards.html

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	3	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	13	10	10	10	15	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2

#### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

### Core VI – Company Law

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks CIA External				
Subject		L	1	Г	3	Credits	Hours	CIA	External	Total			
23U4PAC	C06	4	2			4	6	25	75	100			
					Le	arning Obje	ctives						
LO 1	To kno	ow Co	ompany	Law 1	956 an	d Companies	Act 2013.						
LO 2						formation of							
LO 3	To und	dersta	nd the	requisit	es of m	eeting and re	solution.						
LO 4	To gai	n kno	wledge	on the	proced	lure to appoin	nt and remov	e Director	·s.				
LO 5	To fan	niliari	ze with	the va	rious m	odes of wind	ling up.						
						~				77 0			
Unit						Contents				No. of			
	Introd	luctio	n to C	omnon	v low					Hours			
				-	•	n of a Compa	ny Characte	ristics of	Company –				
						rate Veil -							
I	_			_	_	Partnership		_		18			
		_			_	_			_				
		Based on Incorporation, Liability, Number of Members, and Control- <b>Doctrine</b> of Ultra-vires											
			of Con	ากจกพ									
					nv_Duk	olic and Pr	ivate Comp	any I	Promoter				
				_	-	lemorandum	_	=					
II						Certificate of				18			
			_			Share Capita	_		_				
			Debent		itics –	onare Capita	i – Kilius –	133UC — 71	iternation –				
			Meetii							18			
				_	_ Type	s – Requisite	s – Voting &	Poll – R	esolution =	10			
III		_				Auditors –	_						
		•	-			Auditor.	Quannoun	), Disq.	aumicum,				
			nt & A		_					18			
		_				ı – Director	s – Legal I	Position =	- Board of	10			
		_				val – Disqual	_						
						ers – Duties							
IV				-		y One – Per							
	•					<ul><li>Secretarial</li></ul>	-	-	_				
	_	_			•	ompany Lav			-				
						oli (NCLAT) -			1 (diffoliul				
						des – Comp			- Voluntary	18			
V			_	_		Winding up	=		=	10			
*		-	_	_		any Liquidat		5 W C15 O1	1110unui				
	1 011110	11 101	11 111011	.5 OP	Comp	TOTAL	<i>.</i>						
						101AL 100% Theor	v						

CO	Course Outcomes
CO1	Understand the classification of companies under the act.
CO2	Learn the contents of the memorandum of association& Articles of Association.
CO3	Know the qualification and disqualification of Auditors.
CO4	Understand the workings of National Company Law Appellate Tribunal (NCLAT).
CO5	Understand the modes of winding up.
	Textbooks
1	N.D. Kapoor, Business Laws, Sultan Chand and Sons, Chennai
2	R.S.N. Pillai – Business Law, S.Chand, New Delhi.
3	M.V. Dhandapani, Business Laws Sultan Chand and Sons, Chennai
4	Shusma Aurora, Business Law, Taxmann, New Delhi
5	M.C.Kuchal, Business Law, Vikas Publication, Noida
	Reference Books
1	Gaffoor & Thothadri, Company Law, Vijay Nicholos Imprints Limited, Chennai
2	M.R. Sreenivasan, Business Laws, Margham Publications, Chennai
3	Kavya And Vidhyasagar, Business Law, Nithya Publication, Bhopal
4	S.D.Geet, Business Law NiraliPrakashan Publication, Pune
5	Preethi Agarwal, Business Law, CA foundation study material
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.mca.gov.in/content/mca/global/en/acts-rules/companies-act/companies-act-
	2013.html   https://vakilsearch.com/blog/explain-procedure-formation-company/
2	
3	https://www.investopedia.com/terms/w/windingup.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3				
CO1	3	2	3	2	2	2	3	2	3	2	2				
CO2	3	2	3	2	3	2	3	2	3	2	2				
CO3	3	2	3	2	3	2	3	2	3	2	2				
CO4	3	2	3	2	2	2	3	2	3	2	2				
CO5	CO5 3 2 3 2 2 3 2 3 2 2														
TOTAL	15	10	15	10	12	10	15	10	15	10	10				
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2				

#### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

#### **Elective III – International Business**

23U3PADE07 4 4 4 4 25 75 100  Learning Objectives  LO 1 To introduce the students to the concept of international trade and its theories.  LO 2 To provide a comprehensive understanding of balance of trade and payments and its economic effects.  LO 3 To impart knowledge on the foreign exchange rates and its theories.  LO 4 To facilitate students to be aware of the international monetary systems and the structure of IMF.  LO 5 To introduce the students to the international financial institutions.	Cubica	Codo	L	Т	P	S	Cnodita	Inst.		Marks	
Learning Objectives  LO 1 To introduce the students to the concept of international trade and its theories.  LO 2 To provide a comprehensive understanding of balance of trade and payments and its economic effects.  LO 3 To impart knowledge on the foreign exchange rates and its theories.  LO 4 To facilitate students to be aware of the international monetary systems and the structure of IMF.  LO 5 To introduce the students to the international financial institutions.  Unit Contents No. of Hours  Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory - Heckscher-Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	Subject	Code	L	1	P	3	Credits	Hours	CIA	External	Total
To introduce the students to the concept of international trade and its theories.	23U3PA	DE07	4				4	4	25	75	100
To introduce the students to the concept of international trade and its theories.			ı	ı	I	Le	arning Obje	ctives	- L		
economic effects.  LO 3 To impart knowledge on the foreign exchange rates and its theories.  LO 4 To facilitate students to be aware of the international monetary systems and the structure of IMF.  LO 5 To introduce the students to the international financial institutions.  Unit Contents No. of Hours  Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory – Heckscher–Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP – Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	LO 1	To int	roduc	e the st	udents				ade and its	s theories.	
To impart knowledge on the foreign exchange rates and its theories.  To facilitate students to be aware of the international monetary systems and the structure of IMF.  To introduce the students to the international financial institutions.  To introduce the students to the international financial institutions.  Contents  Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory – Heckscher-Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP – Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	LO 2				rehens	ive und	erstanding of	balance of t	rade and p	payments and	its
To facilitate students to be aware of the international monetary systems and the structure of IMF.  LO 5 To introduce the students to the international financial institutions.  Contents  Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory – Heckscher–Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP – Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institutions: ADB – IBRD Group and India.	LO 3				ge on t	he fore	ign exchange	rates and its	theories.		
Unit  Contents  Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory – Heckscher-Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System:  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	LO 4	To fac								ms and the st	ructure of
Internal and International Trade – Distinction - Theories of International trade: Classical theories - Adam smith"s theory of Absolute Advantage – Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory – Heckscher–Ohlin's Modern theory – International trade and factor price – Leontiff Paradox - International trade and economic growth.  Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	LO 5	To introduce the students to the international financial institutions.									
Classical theories - Adam smith"s theory of Absolute Advantage - Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory - Heckscher—Ohlin's Modern theory - International trade and factor price - Leontiff Paradox - International trade and economic growth.  Balance of Payments - Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade - Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference - IMF - Objectives, Organizational structure - Membership - Quotas - Borrowing and Lending programme of IMF - SDRs - India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB - IBRD Group and India.	Unit						Contents				
Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of Trade.  Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	I	Classical theories - Adam smith"s theory of Absolute Advantage - Ricardo's Comparative cost theory - Modern theories of International Trade: Haberler's Opportunity Cost theory - Heckscher-Ohlin's Modern theory - International trade and factor price - Leontiff Paradox - International trade and economic							12		
Foreign Exchange Rate: Theories - Mint Parity Theory, Purchasing Power Parity Theory - Foreign Exchange Rate Policy: Fixed Exchange rate system, Floating Exchange rate System.  International Monetary System: Bretton Woods Conference - IMF - Objectives, Organizational structure - Membership - Quotas - Borrowing and Lending programme of IMF - SDRs - India and IMF International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB - IBRD Group and India.	II	Balance of Payments – Components of Balance of Payments: Current account, Capital account & Official settlement accounts - Disequilibrium in BOP - Methods of correcting Disequilibrium - Balance of Payments Theory: Adjustment theory, Marshall Lerner mechanism - Balance of Trade – Terms of						12			
IV Objectives, Organizational structure – Membership – Quotas – Borrowing and Lending programme of IMF – SDRs – India and IMF  International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	III	Parity	Theo	ry - Fo	oreign	Exchan					12
V Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional Development Financial Institution: ADB – IBRD Group and India.	IV	IV Objectives, Organizational structure – Membership – Quotas – Borrowing and							12		
	V	International Financial Institutions: IBRD, IFC, International Development Association (IDA) - Multilateral Investment Guarantee Agency (MIGA) International Centre for Settlement of Investment Disputes - Regional								12	
							TOTAL				60

CO	Course Outcomes
CO1	Define the concept of international trade and its theories.
CO2	Evaluate the system of balance of trade and payments and its economic effects.
CO3	Analyse the foreign exchange rates and its theories.
CO4	Familiar with the international monetary systems and the structure of IMF.
CO5	Practical knowledge on the workings of international financial institutions.

100% Theory

	Textbooks						
1	Anupama Tandon, International Economics, Kalyani Publishers, New Delhi						
2	D N Dwivedi, International Economics Theroy and Policy, Vikas Publishing, Noida						
3	Dr. S. Sankaran, International Economics, Margham Publications, Chennai						
4	D M Mithani, International Economics, Himalaya Publsihing House, Mumbai						
5							
	Reference Books						
1	Charles Kindleberger's, International Economics, Richard D Irwin, Inc., US						
2	Paul R. Krugman, International Economics, Pearson, New Delhi						
3	Dr. S. Sankaran, Principles of Economics, Margham Publications, Chennai						
4	H,C.Bhatia, International Economics, Vikas Publishing House, Noida						
5							
NOTE	E: Latest Edition of Textbooks May be Used						
	Web Resources						
1	www.ocw.mit.edu						
2	www.economicsnetwork.ac.in						
3	www.ibsstudy.wixsite.com						

001001:122											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

<sup>3-</sup>Strong, 2-Medium, 1- Low

#### $\underline{\mathbf{FIRST\ YEAR-SEMESTER-III}}$

### **Elective II – Working Capital Management**

Subject Code	e L	T	P	S	Credits	Inst.		Marks	
		1	1	S	Credits	Hours	CIA	External	Total
<b>23U3PADE08</b>	4				3	4	25	75	100
				Le	arning Obje	ctives			
LO 1					and interpret				
LO 2	smooth	n produc	ction ar	nd sales	operations.		of inventor	y for efficien	t and
LO 3					d comment o				
LO 4					of credit poli	•			
LO 5	To exp Quanti		invent	ory ma	nagement te	chniques and	l calculate	the Economic	c Orderin
Unit					Conten	ts			No. of Hours
I	Compo Requir	ng Capi onents c ements l. Life C	of Work - Estin	cing Canating V	Importance opital - Factor Working capi Finance Ma	s Influencing tal managem	g Working nent- Work	Capital king	12
II	Aggres	ent App	roaches d Matc	s to Fin hing ap	ancing Curre				12
III	Import Cash B	alance	Factors  – Cash	Budge	acing Cash B ting - Contro Problems)		_	-	12
IV	Credit	-	Variabl	es - Cr	edit Standard lit Evaluation	_			12
V	Inventory Management Need for Inventories and Importance of its Management -Techniques for Managing Inventory - Economic Order Quantity (EOQ) - Stock levels - Analysis of Investment in inventory - Selective Inventory Control - ABC, VED and FSN Analysis. (Simple Problems)							12	
					TOTAL	<u> </u>			60

CO	Course Outcomes									
CO1	Construct the factors influencing working capital requirements and estimate it									
CO2	Classify the approaches to financing Currents Assets									
CO3	3 Determine the importance of cash management and cash budgeting									
CO4	CO4 Formulate the credit policy evaluation									
CO5	Discuss about the concepts of inventory management, EOQ, ABC, VED, and FSN Analysis									
	Textbooks									
1	V.K.Bhalla, Working Capital Management, S Chand, New Delhi									
2	Dr. Periyaswamy, Working Capital Management, Himalaya Publishing House, Mumbai									
3	Dr. R.P.Rustagi, Working Capital Management, Taxmann's, New Delhi									
4	Dr. A Murthy, Working Capital Management, Margham Publications, Chennai									
	Reference Books									
1	James S Sagner, Working Capital Management, Application and Cases, Wiley, New Jersey									
2	Dr. S P Gupta, Management of Working Capital, SahityaBhavan Publication, Agra									
3	M. K. Rastogi, Working Capital Management, Laxmi Publication, Chennai									
4	Hrishikes Bhattacharya, Working Capital Management, PHI Publication, New Delhi									
NOTE: 1	Latest Edition of Textbooks May be Used									
	Web Resources									
1	http://onlinecourses.nptel.ac.in									
2	https://www.iifl.com									
3	http://ebooks.lpude.in									

	PO1	PO2	PO3	PO4	PO5	<b>PO6</b>	<b>PO7</b>	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	3	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	13	10	10	10	15	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2

#### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

### **Elective III – Introduction to Financial markets**

Subject	Coda	L	Т	P	S	Credits	Inst.		Marks	
		L	1	1	3	Credits	Hours	CIA	External	Total
23U3PA	DE09	4				4	4	25	75	100
					Le	arning Obje	ctives			·
LO 1	To un	dersta	nd the 1	orimary	v and se	econdary mar	ket			
LO 2						concept of eq		arket.		
LO 3		_				nodity marke	•			
LO 4	To far	nilize	regulat	ory fra	mewor	k of money n	narket.			
LO 5	To enl	nance	the kno	owledg	e on the	e FEMA.				
	T									
Unit						Contents				No. of Hours
I	Evolut Money	tion o y ma	rket &	Marke Debt	ets in I Marke	ndia - Prima et in India ork in the Ind	- Fundamen	ıtal featur		12
II	Introd Meani simult owner	luctions and aneous ship a	on to Eod Defines grow	quity n nition o th in nageme	narket of equit the nu- ent in c	y shares - Gr mber of equ ompanies - N hening secon	owth of Cor ity sharehol leed for attr	porate Sed ders - Sed acting mo	paration of	12
III	Emerg Comm Inform	duction gence nodity nation	on to Co of Con Marko in Co	ommodit nmodit et in l mmodi	<b>dity Ma</b> y Mark India -		es of global Exchanges	commodit in India	- Role of	12
IV	Introduction to Money Market  Meaning of Money Market - features of money markets, importance of money market: Role of Primary dealers in money markets - Regulatory framework of RBI, FIMMDA (Fixed Income, Money Market and Derivatives Association) and Foreign Exchange Dealers Association of India (FEDAI), conDS, NDS-OM							amework of Association)	12	
V	Introd FORE liberal	X ma izatio	arket in n Excl	n India nange	: A hi Rate I	Exchange M istorical pers Regime in In bility in curre	pective FEF ndia and H	awala ma	arket, Brief	12
						TOTAL	*			60
						100% Theor	v			

CO	Course Outcomes
CO1	Learn the debt market and its regulatory framework in India.
CO2	To understand the primary and secondary markets.
CO3	Learn about the commodity exchanges in India

CO4	Understand regulatory framework of money market and its importance.								
CO5	To Learn the FOREX market in India and exchange rate regime in India.								
Textbooks									
1	Paalo Brandmite, A Introduction to Financial markets, Wiley Publications								
2	Maureen Burton, Reynold F. Nesiba, Bruce Brown, A Introduction to Financial markets and Institutions, Taylor & Francis								
3	Anatoly B. Schmidt, Financial markets and trading, Wiley								
	Reference Books								
1	Dr. I.M. Sahai, Financial market Opration, SPDB Publication House								
2	Vasanat Desai – Financial Markets and Financial Services Himalaya Publishing House								
3	Tripaty Nalini Prava – Financial Services Prentice Hall								
NOTE: Lat	est Edition of Textbooks May be Used								
	Web Resources								
1	https://www.google.co.in/books/edition/Financial Markets and Trading/LGjpE0dE EswC?hl=en&gbpv=1								
2	https://www.google.co.in/books/edition/An_Introduction_to_Financial_Markets/_2tO_DwAAQBAJ_?hl=en&gbpv=1&dq=Introduction+to+financial+market+book&printsec=frontcover								
3	https://www.youtube.com/watch?v=YI80xLN2CCQ								

					1						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

#### <u>SECOND YEAR – SEMESTER – III</u>

#### **COMPUTER APPLICATIONS IN BUSINESS - PRACTICAL**

Subject Code	e L T P		D	Q	Credits	Inst.	Marks			
Subject Code	L	1		S	Credits	Hours	CIA	External	Total	
23U3PAP01			3		2	3	40	60	100	

#### LIST OF PRACTICALS

Sl. No.	Contents
1	Create a document and apply different formatting options.
2	Design a Greeting Card using Word Art for different festivals
3	Create your Bio-data and use page borders and shading.
4	Create a document and insert header and footer, page title etc.
5	To create a document, set the margins, orientation, size, column, water mark, page color and page borders.
6	Insert a table into the document. Prepare a mark sheet of your class subjects.  Apply the creating, editing, saving, printing securing & protecting operations to an excel spreadsheets.
7	Prepare a bar chart & pie chart for analysis of five year results of your institute.
8	Work on the following exercise on a Workbook:  Copy an existing Sheet Rename the old Sheet Insert a new Sheet into an existing Workbook Delete the renamed Sheet.
9	Prepare an Attendance sheet of 10 students for any 6 subjects of your syllabus. Calculate their total attendance, total percentage of attendance of each student & average of attendance.
10	Create a worksheet on Students list of any 4 faculties and perform following database functions on it.  • Sort data by Name  • Filter data by Class  • Subtotal of no. of students by Class.
11	Apply themes and layouts to power point slides and insert pictures, graphics, shapes, and tables into presentations.
12	In power point slide make use of adding transitions and animation & Working with master slides.
13	Create a excel worksheet and perform computations using available data and using mathematical functions chosen from menus.

### <u>SECOND YEAR – SEMESTER – III</u>

### NMEC- Digital Marketing

Subject	Codo	L	, T	P	S	Credits	Inst.		Marks	S	
Subject		L	1	r	3	Credits	Hours	CIA	External	Total	
23U3PA	N01	2				2	2	25	75	100	
					Le	arning Obje	ctives				
LO 1	To un	dersta	and the	use of l	Digital	Marketing S	Strategies.				
LO 2			an insig		o <b>Searc</b>	ch Engine O	ptimization	various pr	ocessing and	I	
LO 3	The o	•	ve is to	expose	e the stu	idents to <b>Soc</b>	ial Media M	larketing	of commerci	al	
LO 4	To pro		an insi	ght in t	o <b>Sear</b>	ch Engine M	<b>Iarketing</b> va	rious prod	cessing and i	nformation	
LO 5	The o	bjecti	ve is to	expose	the stu	idents to of V	Veb Analyti	<b>cs</b> comme	rcial operation	ons.	
Unit						Contents				No. of Hours	
	Introd	luctio	on to D	igital N	<b>Iarket</b>	ing					
I	Defini	ng di	gital m	arketin	g, how	is it differen	nt from tradi	tional ma	rketing and	6	
	why is it relevant now										
	Search	h Eng	gine Op	timiza	tion (S	EO)					
II	Techn	iques	used to	optim	ize any	article, web	site, or blog	for traffic	& revenue	6	
	genera	ition.									
	Social	Med	ia Mar	keting						6	
	Using	diffe	rent so	cial m	edia p	latforms (Fa	cebook / In	stagram /	Twitter) to		
III	connec	ct wit	h the au	ıdience	& con	vert them to	a call of acti	on (purch	ase or form		
	filling	).									
	Search	h Eng	gine Ma	ırketin	ıg					6	
	Techn	iques	used to	o incre	ase the	visibility of	your webpa	ge on Go	ogle search		
IV	results	S (SEI	RP); Se	arch e	ngine n	narketing mo	stly revolve	s around	paid search		
						re visible on					
	Web A									6	
V	Analy	zing	the bel	aviour	of vis	itors to a w	ebsite throu	gh report	s based on		
•		_				ge views, and					
						TOTAL				30	
						100% Theor	<u>y</u>				

CO	Course Outcomes							
CO1	Learned the use of <b>Digital Marketing Strategies</b> .							
CO2	Practicing insight in to <b>Search Engine Optimization</b> various processing and information systems.							
CO3	Learned to expose the students to <b>Social Media Marketing</b> of commercial operations.							
CO4	Bring insight in to <b>Search Engine Marketing</b> various processing and information systems.							
CO5	Expose the students to of <b>Web Analytics</b> commercial operations.							
	Textbooks							
1	Digital Marketing 3rd Edition Paperback – 10 August 2022							
1	by Seema Gupta (Author)							
	Reference Books							
1	Social Media Marketing & Branding The Micro MBA Paperback – 19 December 2018							
1	by Ankit Srivastava (Author)							
2	Transmedia Marketing: From Film and TV to Games and Digital Media (American Film							
2	Market Presents) Paperback – Illustrated, 29 July 2015							
NOTE	Latest Edition of Textbooks May be Used							

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### Core VII – Corporate Accounting II

Subject	Code	L	Т	P	S	Credits	Inst.		Marks	
		L	•	1	В	Cicuits	Hours	CIA	External	Total
23U4PA0	C <b>07</b>	4	2			4	6	25	75	100
					Le	arning Obje	ctives			
LO 1	To kno	ow the	e types	of ama	lgamati	ion.				
LO 2	To gai	n an ı	ınderst	anding	about r	econstruction	1.			
LO 3	To kno									
LO 4	To understand the legal requirements of financial accounts.									
LO 5	To hav	e an	insight	on mod	des of v	vinding up of	a company.			
TT .*4						C				NT. C
Unit						Contents				No. of Hours
	Amalo	zama <sup>1</sup>	tion. A	hsornt	ion & 1	External Rec	onstruction			110015
I	Amalgamation, Absorption & External Reconstruction  Amalgamation, Absorption and External Reconstruction - Purchase Consideration - Lump sum Method, Net Assets Method, Net Payment Method, Intrinsic Value Method - Types of Amalgamation (Excluding Inter-Company Holdings).								ent Method,	18
II	Altera	tion o	f share	Capita	l and I	l Internal Renternal Recordal — Reserve	nstruction – (		on of Stocks	18
III	Final Perfor	State: ming	ments Assets	- Reba	king C te on E	nies Companies (A Bills Discount Act 1949.				18
	Accou	nting	For I	nsuran	ce Con	npany				18
IV			-	•		Introduction Preparation			Types of count and	
	Balanc	ce Sł	neet (N	ew Met	thod).					
	Conso	lidate	ed Fina	ancial S	Statem	ents				18
17	Introduction-Holding & Subsidiary Company-Legal Requirements Relating to									
·	Presen	tation	of .	Accour	nts -Pi	reparation o	f Consolida	ited Bala	ince Sheet	
	(Exclu	ding	Inter-C	ompan	y Holdi	ngs).				
						TOTAL				90
				20	% The	eory & 80%	Problems	-		

CO	Course Outcomes
CO1	Understand the accounting treatment of amalgamation and external reconstruction.
CO2	Learn alter the share capital and internal reconstruction.
CO3	Do the accounting procedure of non-performing assets.
CO4	Learn and Practice the consolidated accounts of holding companies.
CO5	Practice and Prepare liquidator's final statements.

	Textbooks
1	S.P.Jain and K.L Narang. Advanced Accountancy, Kalyani Publishers, New Delhi.
2	Dr.K.S.Ramanand Dr.M.A. Arulanandam , Advanced Accountancy, Vol. II, Himalaya Publishing house, Mumbai.
3	R.L. Gupta and M. Radhaswamy, Advanced Accounts, Sultan Chand, New Delhi.
4	M.C.Shukla and T.S.Grewal, Advanced Accounts Vol 2 S Chand & Sons, New Delhi.
5	T.S.Reddy and A.Murthy, Corporate Accounting II, Margham Publishers, Chennai
	Reference Books
1	B.Raman, Corporate Accounting, Taxmann, New Delhi
2	M.C.Shukla, Advanced Accounting, S.Chand, New Delhi
3	Prof.MukeshBramhbutt, Devi Ahilya publication, Madhya Pradesh
4	Anil kumar, Rajesh kumar, Advanced Corporate Accounting, Himalaya Publishing house, Mumbai.
5	PrasanthAthma, Corporate Accounting, Himalaya Publishing house, Mumbai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.accountingnotes.net/amalgamation/amalgamation-absorption-and-reconstruction-accounting/12670
2	https://www.slideshare.net/debchat123/accounts-of-banking-companies
3	https://www.accountingnotes.net/liquidation/liquidation-of-companies-accounting/12862

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Core VIII – Business Mathematics & Statistics**

Subjec	t Code	L	Т	P	S	Credits	Inst.		Marks	
			•	•		Cicuits	Hours	CIA	External	Total
23U3PA	C08	5				4	5	25	75	100
					Le	arning Obje	ctives			
LO 1	To Le	arn kı	nowled	ge on t	he basi	cs of ratio, pr	oportion, inc	dices and p	proportions	
LO 2						ound interest				nonic
	progre									
LO 3						Measures of				
LO 4		_		ith Co	rrelatio	n, Karl Pears	on's Coeffic	ient of Co	rrelation and	
105	Regres			T':	0	A1'	1 T 1 NT	1		
LO 5	10 gai	n kno	wieage	on 111	ne Seri	es Analysis a	na inaex Nu	imbers.		
	I									
Unit						Contents				No. of
										Hours
_	Ratio									
I	Ratio, F	ropor	tion an	d Varia	itions, l	Indices and L	ogarithms.			15
	T . 4	4 1	<b>A</b> •	4						
	Interest			·	la and i	Compound Ir	ntaract Arit	hmatic G	Saomatric	
II						nnuity - M				15
	Applica			6				JP		
	Busines	ss Sta	tistics l	Measu	res of (	Central Tend	lency			
	Arithme	etic M	Iean, C	Geomet	ric Me	an - Harmor	nic Mean -	Mode and	d Median –	
III	Quartile	es – I	Deciles	- Per	centiles	. Measures	of Variation	– Range	- Quartile	15
	Deviation	on an	d Mea	ın Dev	iation	- Variance	and Standar	rd Deviat	ion & Co-	
	efficien	t.								
	Correla	ation a	and Re	gressio	n					
IV	Correla	tion -	Karl Pe	earson'	s Coeff	icient of Cor	relation – Sp	earman's	Rank	15
	Correlation – Regression Lines and Coefficients.									
			•			Numbers				
V						nd – Seasona				15
•	Index Numbers – Aggregative and Relative Index – Chain and Fixed Index –									15
	Wholes	ale In	dex – C	Cost of	Living					
						Total	0621			75
				Th	eory 2	0% & Probl	ems 80%			

CO	Course Outcomes								
CO1	Practice the basics of ratio, proportion, indices and proportions								
CO2	Familiarize with calculations of simple and compound interest and arithmetic, geometric and harmonic progressions.								
CO3	Practice the various Measures of Central Tendency.								
CO4	Practice the Correlation and Regression.								
CO5	Assess the problems on Time Series Analysis and Index Numbers.								
	Textbooks								
1	Dr.B.N. Gupta, Business Mathematics & Statistics, Shashi bhawan publishing house, Chennai								
2	Asim Kumar Manna, Business Mathematics & Statistics, McGraw hill education, Noida								
3	A.V. Rayarikar and Dr. P.G. Dixit, Business Mathematics & Statistics, Nirali Prakashan publishing, Pune								
4	Dr.S.Sachdeva, Business Mathematics & Statistics, Lakshmi Narain Agarwal, Agra								
5	P.R. Vittal, Business Mathematics & Statistics, Margham Publications, Chennai								
	Reference Books								
1	J.K. Sharma, Fundamentals of business statistics, Vikas publishing, Noida								
2	Peter Waxman, Business Mathematics & Statistics, Prentice Hall, New York								
3	Andre Francis, Business Mathematics & Statistics, Cengage Learning EMEA, Andover								
4	Aggarwal B M, Business Mathematics & Statistics, Ane Book Pvt. Ltd., New Delhi								
5	R.S. Bhardwaj, Business Mathematics & Statistics, Excel Books Publisher, New Delhi								
NOTI	E: Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://www.britannica.com/biography/Henry-Briggs								
2	https://corporatefinanceinstitute.com/resources/data-science/central-tendency/								
3	https://www.expressanalytics.com/blog/time-series-analysis/								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Elective IV – Operation Management**

Subjec	t Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	1	В	Credits	Hours	CIA	External	Total	
23U3PA	DE10	5				4	5	25	75	100	
					Le	arning Obje	ctives				
LO 1	To exp	olain t	he basi	c conce	epts of	Operations M	lanagement a	ınd studer	nt make use o	f it	
LO 2	To exa	ımine	the typ	es of n	nanufac	cturing layout	facilities				
LO 3	<u> </u>										
LO 4 To describe the work measurement and analysis for quality control											
LO 5	To ass	ist kn	owledg	e for se	ervice o	perations ma	nagement				
Unit						Contents				No. of Hours	
Introduction: Nature and Scope of Operations Management. Production design & Process planning: Plant location: Factors to be considered in Plant Location – Plant Location Trends								15			
II	Layout of manufacturing facilities: Principles of a Good Layout – Layout Factors  — Basic Types of Layout – Service Facilities.							out Factors	15		
III	Models Safety s	– Ecc stock	onomic – Class	Order sification	Quantit on and	: Basic types ty, Economic Codification trials Requires	Batch Quant of stock –	ity – Reo ABC clas	rder point – sification –	15	
IV	Procedure for Stock Control, Materials Requirement Planning (MRP).JIT.  Methods Analysis and Work Measurement: Methods Study Procedures – The Purpose of Time Study – Stop Watch Time Study – Performance Rating – Allowance Factors – Standard Time – Work Sampling Technique. Quality Control: Purposes of Inspection and Quality Control – Acceptance Sampling by Variables and Attributes – Control Charts								15		
V	Service Operations Management: Introduction – Types of Service – Service Encounter –Service Facility Location – Service Processes and Service Delivery.								15		
						Total				75	
				Th	eory 8	0% & Proble	ems 20%				

CO	Course Outcomes
CO1	Learning operations management techniques that could applied to real world problems
CO2	Insist about the principle and factors relating to layout
CO3	Elaborate the key concepts in production and inventory control management
CO4	Letting students apply the relevant operations management technique to the correct situation
CO5	Explain the key aspects of operations management decision making

	Textbooks									
1	Chary, S.N., Production and Operations Management, 5th Edition, Tata McGraw Hill,2012, New York.									
2	Panneerselvam R., Production and Operations Management, 3rd Edition, PHI Learning, 2012. New Delhi									
3	B.Mahadevan, Operations Management, 2nd Edition, Pearson, 2010, New Delhi									
	Reference Books									
1	Srinivasan G, Quantitative Models in Operations and Supply Chain Management, PHI Learning Pvt.Ltd, New Delhi									
2	Lee Krajewski, Larry P Ritzman., Manoj K Malhotra & Samir K Srivastav, Operations Management, 9 <sup>th</sup> Edition, Pearson, 2011, New Delhi									
3	Buffa, E.S. and Sarin, R., Modern Productions/Operations Management, 8th Edition, Wiley, 2007, New Jersey.									
NOT	E: Latest Edition of Textbooks May be Used									
	Web Resources									
1	www.springer.com									
2	www.studocu.com									
3	www.quora.com									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

#### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Elective II – Human Resource Management**

Subject Code	e L	Т	P	S	Credits	Inst.		Marks		
		_	•			Hours	CIA	External	Total	
<b>23U4PADE11</b>	4				3	4	25	75	100	
				Le	arning Obje	ctives				
LO 1	To und	lerstand	l aspect	s relati	ng to Human	resource ma	nagement			
LO 2	To understand aspects relating to Human resource management To know strategies relating to Human Resource management									
LO 3			_		trial Relation					
LO 4	To lear	n abou	t organ	isation	culture					
LO 5	To assi	imilate	knowle	edge on	employee we	elfare.				
Unit					Content	S			No. of	
									Hours	
		uction				. 37	C	D 1		
				•	ives – Impor		-			
I	-			_	er - Human		_		10	
1			-		actors Affect	-			12	
				_	Human Reso Job Analys		•			
		ption ar			•	is, steps ii	i jou Aii	arysis, job		
		gic HR		incano	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
				v. Strat	tegic Human	Resource M	Ianagemer	nt (SHRM).		
					ifference bet					
II					ent, "Best Fit			_	12	
				_	tegy &Pract	1 1				
					estment Pers					
	Model					•				
	Indust	rial Re	lations	;					12	
					Relations - E	- •		-		
III					sal Mechanis	•	•	•		
	of Discipline &Disciplinary Procedure - Trade Unions Act 1926 -									
		rial Disp								
				-	nt Collective		_		12	
IV					Organizatio					
	Development: Definition, Meaning of Organizational Development Collective Bargaining- Essentials of Effective Collective Bargaining									
				g- Esse	nuais of Effe	cuve Collect	ive Barga	ınıng	10	
	-	yee we		100min	a Objectives	Dhilosoph	Coops I	imitations	12	
V	-	•			g, Objectives,		-			
V					fare, Statutor Velfare Theo					
		nent &				rics- Sucia	i Security	y, 115aiui,		
	TCHICI	110111 00	Outel L	,01101113	TOTAI				60	
					100% The				00	

CO	Course Outcomes
CO1	Remember and recall concepts of Human resource management
CO2	Choose appropriate strategies for human resource management
CO3	Compare and contrast various industrial relations policy.
CO4	Determine appropriate organisation culture.
CO5	Formulate strategies for employee welfare.
	Textbooks
1	Ashwathappa, Human Resource Management, Tata McGraw-Hill Education, Noida.
2	Mamoria, C.B. and Gaonkar, S.V, Personnel Management, Himalaya Publishing House, Mumbai.
3	Sunil Lalla and NehaShukla, Human Resource Management, NiraliPrakashan Publishers, Pune.
4	P.SubbaRao, Personnel and Human Resource Management, Himalaya Publishing House, Mumbai.
	Reference Books
1	L.M. Prasad, Human Resource Management, Sultan and chand sons Publications, New Delhi.
2	DeCenzo, D.A. and Robbins, S.P Human Resource Management, Wiley, India.
3	Dr.K.Sundar and Dr.J.Srinivasan, Human Resource Development, Margham Publications, Chennai.
4	Jane Weightman, Human Resource Management, VMP Publishers, Mumbai.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://hr.university/shrm/strategic-human-resource-management/
2	https://www.investopedia.com/terms/c/collective-bargaining.asp
3	https://www.yourarticlelibrary.com/human-resource-management-2/employee-welfare/99778

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

#### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Elective II – R-Programming**

Subject Cod	, т	L T P S Credits Inst. Man		Marks							
Subject Code	e L	Hours CIA 1		External	Total						
<b>23U4PADE12</b>	4				3	4	25	75	100		
				Le	arning Obje	ctives					
LO 1	Learn 1	R basic	comma	ands us	ing vector an	d string man	ipulation.				
LO 2	Learn R basic commands using vector and string manipulation.  Create and apply concatenation function and learn how to read a data from from the string manipulation.										
LO 3	Unders	Understand and apply modes, factors and Matrices									
LO 4						ution for loop					
LO 5	Use sk	ill to cr	eate Hi	gh-Lev	el Plotting co	ommands wit	h graphic	s parameters.			
Unit					Content	ts			No. of		
							_		Hours		
I	Introdu and S Function Previous File – Number General	tatistics ons and us Com Data F ers and	The R I S-R and Featumands Permaned Vectergular S	Environ d The ures — - Execuency ar ors: V	window S R Command Command Removing Vectors and	mbers and Volume and System-Using and System-Using and System-Using and System or Industry of Systems and Systems	nd Docur g R Inte l and Co Diverting imple Ma -Vector	ractively – orrection of Output to a nipulations, Arithmetic-	12		
II	Objects Changi Class ( ) and Indexin Mixed	ing The of an Ol Ragge ng- Sub Vector et of T	es and e Lengt bject .Ced Arra bsection and A	Attrib h of ar ordered lys – ( l of an Array A rrays (	utes: Intrinsin Object-Gett and Unorder Ordered Fact Arrays-Index Arithmetic — Generalize	c Attributesting and Setted Factors: Teor, Arrays and Matrices- Teor The Recyclifranspose of	ting Attrib The Functi and Matr The Array( ing Rule-	outes – The ions Tapply ices: Array () Function- The Outer	12		
III	Lists- O Making Frames	g Data s. Readi	cting a Frame ing Dat	nd Modes Atta a From	ach()and De	– Concatena attach() – V can() Function	Working	With Data	12		
IV	Groupe Groupe	<b>ing, L</b> o ed Expr	oops an	d Cond	<b>ditional Exe</b> rol Statemen				12		
V	Graphical Procedures:  High-Level Plotting Commands-The Plot() Function Displaying  Multivariate Data- Display Graphics- Arguments To High Level Plotting							12			
					TOTAI				60		
					Theory 10	0%					

CO	Course Outcomes
CO1	Build the knowledge on R Environment with basic commands using R Functions.
CO2	Familiarize the concepts of objects, modes and arrays.
CO3	Develop and understanding on how to create a list, data-frames and accessing built in datasets.
CO4	Impart knowledge of Grouping, Loops and Conditional Execution.
CO5	Elaborate the Graphical procedure low level and high level plotting.
	Textbooks
1	W. N. Venables, D. M. Smith, An Introduction to R, R Core Team, 2018.
2	John Verzani, simple R – Using R for Introductory Statistics, CRC Press, Taylor & Francis Group, 2005.
3	Mark Gardener, "Beginning R - The Statistical Programming Language", John Wiley & Sons.
4	Wickham, H. & Grolemund, G. (2018). for Data Science. O'Reilly: New York
	Reference Books
1	Beginner's guide for Data Analysis using R Programming by Dr. Jeeva Jose.
2	P. Dalgaard. Introductory Statistics with R, 2nd Edition.Springer 2008.
3	Dunlop, Dorothy D., and Ajit C. Tamhane. Statistics and data analysis: from elementary to intermediate. Prentice Hall, 2000.
4	Norman Matloff,"The Art of R Programming- A Tour of Statistical Software Design".
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://cran.r-project.org/doc/manuals/r-release/R-intro.pdf
2	http://r4ds.had.co.nz
3	http://google-styleguide.googlecode.com/svn/trunk/ Rguide.xml

	PO1	PO2	PO3	PO4	PO5	<b>PO6</b>	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

#### $\underline{SECOND\ YEAR-SEMESTER-IV}$

#### ACCOUNTING SOFTWARE – PRACTICAL

Subject Code	T	Т	D	C	Credits	Inst.		Marks	
Subject Code	L	1	r	8	Credits	Hours	CIA	External	Total
23U4PAP02			3		2	3	40	60	100

#### LIST OF PRACTICALS

Sl. No.	Contents
1	Company Info Menu
	Select Company
	Shut company
	Create company
	Alter company
	Security control
	Change tally vault
	Split company data
	• Backup
	• Restore
	Tally audit feature
2	Accounting Information
	<ul> <li>Accounting Configuration &amp; Features</li> </ul>
	Group Creation
	Multiple Group Creation
	Ledger Creation
	Multiple Ledger Creation
	New Voucher Creation
	Advance Ledger Creation
3	Inventory Information
	<ul> <li>Inventory configuration &amp; features</li> </ul>
	Inventory info. Menu
	Stock groups
	Stock categories
	Stock item
	• Unit of measurement
	• Bills of materials
	<ul> <li>Locations / Godowns</li> </ul>
	Batches & Expiry
	Inventory voucher types
	HSN Code Updates

4	Voucher Entry									
	Accounting voucher									
	Inventory voucher									
	<ul> <li>optional &amp; non-accounting voucher</li> </ul>									
	<ul> <li>Order processing</li> </ul>									
	Advanced voucher entry									
5	Advanced Accounting Features									
	Cost category & cost centers									
	• Budgets									
	Interest calculations									
	Cheque printing									
	• Credit limits									
	Scenario management									
	Reorder levels & reorder quantity									
	Price level & price lists									

### $\ \, \textbf{Core IX--} \textbf{Cost Accounting - I} \\$

Subject Code		ode L		ТР		Credits	Inst.		Marks		
Subject	Code	L	L T P S Credits Hou		Hours	CIA	External	Total			
23U5PAC09		5				4	5	25	75	100	
		•		•	Le	arning Obje	ctives	1		•	
LO 1	To und	dersta	nd the	various	concep	ots of cost acc	counting.				
LO 2	To gai	n kno	wledge	regard	ling val	uation metho	ds of materia	al.			
LO 3	To fan	niliari	ze with	the di	fferent	methods of c	alculating la	bour cost.			
LO 4	To kno	ow the	e appor	tionme	nt of O	verheads.					
LO 5	To pre	pare a	and rec	oncile (	Cost ac	counts.					
Unit						Contents				No. of	
										Hours	
					countin	_	S C .				
						<ul><li>Principles</li></ul>					
I		_				ounting - Co		_	_	15	
		_				sting System					
			b Cost		eparan	on of Cost Sh	ieet – Teilde	is & Quoi	ation –Omi		
	Mater			mg.							
			U	Meani	no and	Objectives -	- Purchase o	f Material	ls – F00 –		
II					_	els – ABC			-	15	
						IFO – Base					
						Average Meth		~r			
	Labou									15	
	Direct	Labo	ur and	Indirec	t Labor	ur – Time Ke	eping – Met	hods and	Calculation		
III	of Wa	ige Pa	ayment	s – Ti	me Wa	iges – Piece	Wages - In	ncentives	<ul><li>Different</li></ul>		
		_	-			- Idle time	_				
					asureme						
			Costin			••				15	
				O	- Class	ification – A	Allocation ar	nd Apport	ionment of	10	
IV						ment – Prim					
- '						aration of Ov					
	_	_			_	on of Machin					
						cial Account				15	
V						sting-Target (	_	ory Only)			
						TOTAL		<u> </u>		75	
				20	% The	eory & 80%	Problems			,,,	
CO	1						Outcomes			1	

CO	Course Outcomes
CO1	Remember and recall the various concepts of cost accounting
CO2	Demonstrate the preparation and reconciliation of cost sheet.
CO3	Analyze the various valuation methods of issue of materials.
CO4	Examine the different methods of calculating labour cost.
CO5	Critically evaluate the apportionment of Overheads.

	Textbooks
1	Jain S.P. and Narang K.L, Cost Accounting. Kalyani Publishers, New Delhi
2	Khanna B.S., Pandey I.M., Ahuja G.K., and Arora M.N., Practical Costing, S. Chand & Co, New Delhi,
3	Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand Publications, New Delhi
4	T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennai
5	S.P. Iyengar, Cost Accounting, Sultan Chand Publications, New Delhi
	Reference Books
1	Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making, McGraw–Hill, New York.
2	Jain S.P. and Narang K.L. Cost Accounting, Latest Edition.2013, Kalyani Publishers, New Delhi,
3	V.K.Saxena and C.D.Vashist, Cost Accounting, Sultan Chand publications, New Delhi
4	Murthy A &Gurusamy S, Cost Accounting, Vijay Nicole Imprints Pvt .Ltd .Chennai
5	Prasad.N.K and Prasad.V.K, Cost Accounting, Book Syndicate, Kolkata
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://study.com/learn/lesson/cost-accounting-principles-examples-what-is-cost-accounting.html
2	https://www.accountingtools.com/articles/what-is-material-costing.html
3	https://www.freshbooks.com/hub/accounting/overhead-cost

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	2	3	2	2	2	2	2	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	2	3	2	2	2	2	2	3	2	2
TOTAL	15	10	13	10	10	10	10	10	15	10	10
AVERAGE	3	2	2.6	2	2	2	2	2	3	2	2

3-Strong, 2-Medium, 1- Low

### Core X –Banking Law and Practice

Subject	ubject Code L		Т	P	S	Credits	Inst.		Marks		
			-	•	В		Hours	CIA	External	Total	
23U5PA	C10	4				3	4	25	75	100	
LO 1											
	applic	able to	o banki	ng com	panies	•			_		
LO 2		To trace the evolution of central bank concept and prevalent central banking system around the world and their roles and function									
LO 3	structu	To throw light on Central Bank in India, it formation, nationalizing its organization structure, role of bank to government, role in promoting agriculture and industry, role in financial inclusion and Negotiable Instruments.									
LO 4	To un securit	dersta tizatio	and ho	w capit	tal fun	d of comme	rcial banks,		s and proces		
LO 5			practic dorsem			stems relatio	nship of bar	ikers and	customers, c	crossing of	
Unit						Contents				No. of Hours	
I	History of Banking- Components of Indian Banking —Indian Banking System—Phases of Development — Banking Structure in India — Payment Banks and Small Banks — Commercial Banking: Definition — Classification of Banks. Banking System — Universal Banking — Commercial Banking functions — Role of Banks in Economic Development. Central Banking: Definition —Need — Principles—Central Banking Vs Commercial Banking — Functions of Central Bank-Co-Operative Banks-Features and Structure.									12	
II	RBI  Introduction – Organisation Structure & Mgt of RBI – Functions of RBI – Rights to issue bank notes – Denominations – Forms of Bank Notes – Issue of demand bills and notes –Banker to Central and State Government –Mgt of Public debt – Banker to Banks – Monetary Policy Mgt – Instrument to Monetary policy.									12	
III	Currer Relation	ng – nt A onship es-Bar	Types Accoun p-Speci nk Len	t-'Dona al Type ding Pi	atio es of cu rinciple	s-FDR-Steps Mortis Ca urrents –KYC es-Forms of 1 uencing bank	usa'-Passboo C norms. Bar lending-Loar	ok-Bank ok Lendin	Customer g –Lending	12	

	Negotiable Instruments	12
	Negotiable Instruments – Meaning – Characteristics-Types. Crossing – Definition – Objectives-Crossing and negotiability-Consequences of Crossing. Meaning-Components-Kinds of Endorsements-Cheques payable to fictitious	
IV	person Endorsement by legal representative –Negotiation bank-effect of endorsement-Rules regarding Endorsement – Paying banker-Banker's duty-	
	Dishonoring of Cheques-Discharge of paying banks Payments of a crossed	
	cheque payment. Collecting bankers –Paying Banker Vs Collecting Banker-	
	Customer grievances-Grievance Redressal –Banking Ombudsman.	
	E-Banking	12
	Meaning-Services-e-banking and Financial services- Initiatives-Opportunities-	
	Internet banking Meaning-Internet banking Vs Traditional banking-Services-	
V	Drawbacks-Frauds in Internet banking. Mobile banking-Anywhere Banking-	
	Any Time Banking- Electronic Mobile Wallets. ATM Evolution -Concept-	
	Features – Types Electronic money-Meaning-Categories-Merits of e-money –	
	UPI Payments- National Electronic Funds Transfer (NEFT) Real Time Gross Settlement (RTGS) Difference between NEFT & RTGS	
	TOTAL	60
	100% Theory	00

CO	Course Outcomes
CO1	Understand the various provision of Banking Regulation Act 1949 applicable to banking companies including cooperative banks
CO2	Analyze the evolution of central bank concept and prevalent central banking system around the world and their roles and function
CO3	Gain knowledge about the Central Bank in India, it formation, nationalizing its organization structure, role of bank to government, role in promoting agriculture and industry, role in financial inclusion.
CO4	Evaluate the role of capital fund of commercial banks, objectives and process of Asset securitization etc
CO5	Learn the practical banking systems relationship of bankers and customers, crossing of cheques, endorsement etc.
	Textbooks
1	Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Chennai
2	Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learning Private Ltd, New Delhi
3	Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata

4	Gajendra, A Text on Banking Theory Law & Practice, Vrinda Publication, Delhi
5	K P Kandasami, S Natarajan&Parameswaran, Banking Law and Practice, S Chand publication, New Delhi
	Reference Books
1	B. Santhanam, Banking & Financial System, Margham Publications, Chennai
2	Katait Sanjay, Banking Theory and Practice, Lambert Academic Publishing,
3	Henry Dunning Macleod, The Theory And Practice Of Banking, Hard Press Publishing, Old New Zealand
4	William Amasa Scott, Money And Banking: An Introduction To The Study Of Modern Currencies, Kesinger publication, USA
5	Nektarios Michail, Money, Credit, and Crises: Understanding the Modern Banking System, Palgrave Macmillan, London
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.rbi.org.in/
2	https://businessjargons.com/e-banking.html
3	https://www.wallstreetmojo.com/endorsement/

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

3-Strong, 2-Medium, 1- Low

### Core XI – Income Tax Law and Practice - I

Subject Code		L	Т	P	S	Credits	Inst.		Marks		
		L	1	Г	3	Credits	Hours	CIA	External	Total	
23U5PA	C11	5				4	5	25	75	100	
					Le	arning Obje	ctives				
LO 1	1 To understand the basic concepts & definitions under the Income Tax Act,1961.										
LO 2	To compute the residential status of an assessee and the incidence of tax.										
LO 3	То сог	mpute	incom	e undei	the he	ad salaries.					
LO 4	1									of income	
LO 5	1 1 7									inciples &	
Unit	Contents										
I	Introduction to Income Tax Introduction to Income Tax — History — Objectives of Taxation - Features of Income Tax — Meaning of Income — Definitions Under the Income Tax Act — Financial Year- Assessment Year- Assessee & Types - Assessor Assessee - Assessor — Agricultural Income (Theory)-Basis of Charges- Types — Incomes Exempted under Section 10.								15		
II	Reside Basic	ential Cond	itions -	– Res - Addit	ional C	Status of a Conditions — dential Status	Incidence of	Tax and	Residential	15	
III	Status – Problems related to Residential Status and Incidence of Tax.  Income from Salary  Computation of Salary Income-Basic Pay – Features of Salary – Allowances –  Types of Allowances - Perquisites – Kinds of Perquisites - Gratuity – Pension –  Commutation of Pension – Deduction of Salary U/S Deductions U/S 16-80C&80D - Profits in Lieu of Salary.									15	
IV	Incon Annu	ne fro al Va	ilue, N	use Pro let An	operty nual V	–Basis of C Value of Let ns U/S 24.				15	
V	Profit Incom Expen	s and e from ses -	<b>Gains</b> n Busi Gener	from I ness or ral De	Busines Profest	ss Profession ssion – Allov s – Provisio closed Incom	vable Expen ons Relating			15	
						TOTAL				75	
				20	% The	eory & 80%	Problems				

CO	Course Outcomes
CO1	Learn and Demonstrate the understanding of the basic concepts and definitions under the Income Tax Act.
CO2	Learn and Assess the residential status of an assessee & the incidence of tax.
CO3	Compute income of an individual under the head salaries.
CO4	Ability to compute income from house property.
CO5	Evaluate income from a business carried on or from the practice of a Profession.
	Textbooks
1	V.P.Gaur, Narang, Puja Gaur and Rajeev Puri - Income Tax Law and Practice, Kalyani Publishers, New Delhi.
2	T.S.Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai.
3	DinkarPagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
4	H.C. Mehrotra, Dr.GoyalS.P, Income Tax Law and Accounts, SahityaBhavan Publications, Agra.
5	T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited , Chennai.
	Reference Books
1	Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai
2	Bhagwati Prasad, Income Tax Law and Practice, VishwaPrakasan. New Delhi.
3	Vinod K. Singhania, Students Guide to Income Tax., U.K. Bharghava Taxman.
4	Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi.
5	Mittal PreethiRani andBansalAnshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://cleartax.in/s/residential-status/
2	https://www.legalraasta.com/itr/income-from-salary/
3	https://taxguru.in/income-tax/income-house-properties.html

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	2	3	2	2	2	2	2	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	2	3	2	2	2	2	2	3	2	2
TOTAL	15	10	13	10	10	10	10	10	15	10	10
AVERAGE	3	2	2.6	2	2	2	2	2	3	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

### **Core XII – Auditing and Corporate Governance**

Subject	Code	L	T	P	S	Credits	Inst.	Marks			
		L	•	•	В	Credits	Hours	CIA	External	Total	
23U5PAC	C12	4				4	4	25	75	100	
						arning Obje					
LO 1						process of au			ation.		
LO 2	To im	part k	nowled	ge on i	nternal	check and in	ternal contro	1.			
LO 3	To illu	strate	the ro	le of au	ditors i	n company.					
LO 4	To hel	p stuc	dents ui	nderstai	nd the f	ramework, th	neories and m	nodels of (	Corporate Go	vernance.	
LO 5	To pro	vide i	insights	s into th	e conc	ept of Corpor	rate Social Re	esponsibil	ity		
Unit						Contents				No. of Hours	
	Introduction to Auditing										
I	Meaning and Definition of Auditing –Distinction between Auditing and Accounting – Objectives – Advantages and Limitations of Audit – Scope of Audit – Classifications of Audits – Audit of Banking, Insurance, Non-Profit Organizations and Charitable Societies, Trusts, Organizations.										
	Audit Procedures and Documentation										
II	Audit Planning – Audit Programme – Procedures - Internal Audit - Internal Control – Internal Check – Vouching - Verification and Valuations of Assets and Liabilities – Audit Trail on 1.4.2023									12	
	Comp	any A	Audito	•						12	
III	Appoi Audito Trends Comp	ntmer or – P s in uteriz	nt and rofession Auditi ation o	Remover on all Control of the contro	onduct a Inform Appro	Auditors – I and Ethics in action System ach – Online rocedure of A	Auditing - Amount Audit ( Computer S	Audit Repo (ISA) – ystem Au	ort - Recent Impact of dit – Types		
						ernance				12	
	Conce	ptual	Frame	work o	f Corpo	orate Govern	ance: Theori	es & Mo	dels, Broad		
IV	Comm	nittees	- Cor	porate	Govern	nance Reform	ns. Major C	orporate S	Scandals in		
	India	and	Abroa	d: Coı	nmon	Governance	Problems	Noticed	in various		
	Corpo	rate F	ailures	. Codes	& Star	ndards on Co	rporate Gove	rnance.			
	Corpo	rate	Social	Respor	sibility	y				12	
V		-		-		lanthropy, Sta	_	-			
V	Corpo	rate S	Sustain	ability	- CSR	and Busin	ess Ethics,	CSR and	Corporate		
	Gover	nance	- CSR	Provis	ions un	der the Comp	panies Act, 20	013.			
						Total				60	
						100% Theor	<b>y</b>				

CO	Course Outcomes
CO1	Learn the auditing and its process.
CO2	Compare and contrast essence of internal check and internal control.
CO3	Identify the role of auditors in companies.
CO4	Learn the concept of Corporate Governance.
CO5	Appraise the implications of Corporate Social Responsibility

	Textbooks
1	DinkarPagare, Principles and Practice of Auditing, Sultan Chand & Sons, New Delhi
2	B. N. Tandon, S. Sudharsanam&S.Sundharabahu, Practical Auditing, S.Chand& Sons New Delhi.
3	Dr. T.R. Sharma, Dr. GauravSankalp, Auditing & Corporate Governance, SahithyaBhawan Publications, Agra
4	ArunaJha, Auditing & Corporate Governance, Taxmann Publication Pvt. Ltd, New Delhi.
	Reference Books
1	Kevin Keasey, Steve Thompson & Mike wright, Governance & Auditing, Emerald Group Publishing Limited, Bingley
2	Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra
3	C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi.
4	Shri. Vengadamani, Practical Auditing, Margham Publications, Chennai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.wallstreetmojo.com/audit-procedures/
2	https://theinvestorsbook.com/company-auditor.html
3	https://www.investopedia.com/terms/c/corp-social-responsibility.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	3	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	3	3	2	3	2	3	3	3	3	2
CO4	3	2	2	2	2	2	2	2	3	3	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	13	10	13	13	15	13	10
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2.6	2

3-Strong, 2-Medium, 1- Low

### **Discipline Specific Elective - Strategic Management**

Subject	Codo	L	T	P	S	Credits	Inst.	Marks					
Subject	Coue	L	1	1	3	Credits	Hours	CIA	External	Total			
23U5PAI	OSE13	4				4	4	25	75	100			
					Le	arning Obje	ctives						
LO 1	The st	udent	enable	to gain	the str	ategic decisi	ons that orga	nizations	make and ha	ve an			
	ability	to en	gage in	Strate	gic Mai	nagement							
LO 2	To exp	olain t	he cor	e relati	onship	of Strategic I	Management						
LO 3	To kno	ow ab	out Ext	ernal e	nvironi	nent analysis	and appraisa	ıl					
LO 4	To An	alyse	the org	anizati	onal ch	ange							
LO 5	To kno	ow the	e conce	pts of s	trategi	e evaluation a	and control						
Unit						Contents				No. of			
										Hours			
						roduction							
							VS Strategi						
I							, policy and s			12			
1							strategic pla		_	12			
		decisions, approaches to strategic decision making, levels strategies, The											
							gement: meri	ts and der	merits.				
	Mission, Objectives, Goals and Ethics												
							on of individ						
II										12			
	goals: A Challenge, How Objectives are pursued, how are mission and objectives are formulated, why do mission and objective change, vision												
		_		_			ual relationsh	ips, core	of strategic				
						ics and strate							
						s and appra		•		12			
		-					analysis a		•				
III							onent of en						
	tool of environment analysis, techniques of environmental search and analysis, ETOP: A technique of diagnosis, decision making on environmental and												
				ue of	diagno	sis, decision	making on	environ	mental and				
	inform			~~~~	1					12			
	_			_		ovation	formers of or	iaatia	nal ahanaa	12			
IV			-		_		forces of or change strat	_					
1 V							creativity and						
			anisatio		ns, org	amzanonai C	reactivity and	i iiiiovati	on process,				
			mpetiti		togy					12			
			-			ov the fiv	e generic c	omnetitis	e strategy	12			
			_	-			ive vs. defens	_					
V	_		strateg	_	53	r. 1011, 0110115	o . s. detelle	n e buaic	bJ,				
	_		_	•	egv o	ffensive strat	egy, defensiv	e strateov	scope and				
	Concept of corporate strategy, offensive strategy, defensive strategy, scope and significance of corporate strategy												
	5151111		JI <b>C</b> OI	o o i a i o		Total				60			
					-	100% Theor	·v						

CO	Course Outcomes
CO1	Label an in depth study of the various business process, policy, and approaches to strategic management.
CO2	Identify the mission, goals and ethics are formulated
CO3	Illustrate the components and techniques of Environment analysis, SWOT
CO4	Assess the concepts organisational creativity and innovation
CO5	Insist about the competitive and corporate strategy, strategic control process
	Textbooks
1	Dr.C.B. Gupta, Strategic Management Text and Cases, S. Chand Publishing, New Delhi
2	C.N. Sontakki., Neeti Gupta., Anuj Gupta., Strategic Management, Kalyani Publications, New Delhi
3	Dr. Rajiv M. Gupte., Prof.AnandN.Limaye, Strategic Management, Himalaya Publishing, House, Mumbai
4	Dr. S Sankaran, Strategic Management, Margham Publications, Chennai
	Reference Books
1	J S Chandan & Nitish K. Sengupta, Strategic Management, Vikas Publishing, Noida
2	G Sudarsana Reddy., K Aswathappa, Strategic Management, Himalaya Publishing, House, Mumbai.
3	
	Mumbai.  Hitt, M.A. Freeman, R.E., & Harrison, J.S, Handbook of Strategic Management, Malden,
3	Mumbai.  Hitt, M.A. Freeman, R.E., & Harrison, J.S, Handbook of Strategic Management, Malden, MA: Blackwell.
3	Mumbai.  Hitt, M.A. Freeman, R.E., & Harrison, J.S, Handbook of Strategic Management, Malden, MA: Blackwell.  ICAI Executive Study Material 2016
3	Mumbai. Hitt, M.A. Freeman, R.E., & Harrison, J.S, Handbook of Strategic Management, Malden, MA: Blackwell. ICAI Executive Study Material 2016 Latest Edition of Textbooks May be Used
3 4 <b>NOTE</b>	Mumbai. Hitt, M.A. Freeman, R.E., & Harrison, J.S, Handbook of Strategic Management, Malden, MA: Blackwell.  ICAI Executive Study Material 2016  Latest Edition of Textbooks May be Used  Web Resources

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	3	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	3	3	2	3	2	3	3	3	3	2
CO4	3	2	2	2	2	2	2	2	3	3	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	13	10	13	13	15	13	10
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2.6	2

3-Strong, 2-Medium, 1-Low

## **Discipline Specific Elective - Python Programming**

Subject	Code	L	Т	P	S	Credits	Inst.		Marks			
			1	1	В	Credits	Hours	CIA	External	Total		
23U5PAI	OSE14	4				4	4	25	75	100		
					Lea	arning Obje	ctives					
LO 1	To Un	dersta	and fun	dament	al prog	ramming con	cepts of Pytl	non progra	amming and i	its		
	Librar											
LO 2		•		_	_	cepts and pac	kages for da	ta analysi:	s, modeling, a	and		
				thon lar								
LO 3				icture a								
LO 4						m Py Arrays						
LO 5	To gai	n inp	uts in D	ata stru	icture,	plotting & vi	sualization					
	T									No. of		
Unit	Contents											
	Computer systems – Python Programming Language Computational Thinking											
I	<ul> <li>Python Data Types: Expressions, Operator, Variables, and Assignments –</li> </ul>											
	Strings – Lists – Objects & Classes – Python standard library.											
	Imperative programming: Python modules – Built-in-function: print () function											
II	eval() function – user-defined function & assignments -parameter passing.											
	Text I	Data.	Files &	Excer	otions:	Strings, revis	sited – forma	atted outp	ut – files –	12		
						n control Stru						
						Patterns – t						
III	more	loop	pattern	s – ado	litional	iteration con	ntrol stateme	ents – Co	ntainer and			
111	Rando	mnes	s: Dic	tionarie	es – (	other built-i	n container	types -	- character			
		_		_		e random. l	-	-				
	function	ons –	global	vs. loc	al name	espaces excep	otional flow	control –	modules as			
	names											
						ctorized Cor				12		
IV						g using Arra		out and (	Output with			
						om Number C		111. 3.61	· D ·	10		
						ntial Function				12		
V				_		ding, Storage						
	applic	_		ianzan(	)II - I II	me Series –	rmancial	and Econ	ionne Data			
	аррис	ations	) <b>.</b>			Total				60		
						100% Theor	v			UU		
	1					TOO /U THEUL	<u>J</u>					

CO	Course Outcomes
CO1	Demonstrate the understanding of basic programming terminologies and packages of python
COI	language.
CO2	Will gain knowledge on concepts and packages for data analysis, modeling, and
COZ	visualization in python language.
CO3	In depth understanding about structure and LOOP
CO4	Analyze the time series data to design an optimized investment plan.
CO5	Demonstrate financial and Economic

	Textbooks
1	Wes McKinney, Python for Data Analysis, O'Reilly Media, Inc., 1005 Gravenstein Highway North, Sebastopol.
2	Kenneth A. Lambert – Fundamentals of Python First Programs - Cengage ,New Delhi
3	Ch Satyanarayana, M Radhika Mani, BN Jagadesh - Python Programming- Cengage, New Delhi.
	Reference Books
1	J. M. Weiming, Mastering Python for Finance. Birmingham, England: Packt Publishing.
2	Ljubomir Periodic, "Introduction to Computing Using Python: An Application Development Focus", John Wiley & Sons,2012 2. Shymala Devi, Python Programming, Vijay Nicole Imprints, Chennai
3	Wesley J. Chun, "Core Python Programming", Pearson Education.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://onlinecourses.nptel.ac.in/noc20_cs46/preview
2	https://bedford-computing.co.uk/learning/wp-content/uploads/2015/10/Python-for-Data- Analysis.pdf

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	3	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	3	3	2	3	2	3	3	3	3	2
CO4	3	2	2	2	2	2	2	2	3	3	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	13	10	13	13	15	13	10
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2.6	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

### **Discipline Specific Elective - Financial Management**

Subject	Code	L	Т	P	S	Credits	Inst.			
Subject	Couc	L	1	1	B	Credits	Hours	CIA	External	Total
23U5PAI	SE15	4				3	4	25	75	100
					Le	arning Obje	ctives			·
LO 1	To inti	roduc	e the co	oncept o	of finan	cial manager	nent.			
LO 2	To lea	rn the	capital	structi	are theo	ories.				
LO3	To gai									
LO 4						models.				
LO 5	To und	dersta	nd the	needs a	nd calc	ulation of wo	orking capital	l in an org	anization.	
Unit	Contents									No. of Hours
I	Manag Financ	ng an gemen cial N	nd Obje nt. Fina Manage	nce - S ment-	Sources Financ	ancial Manag s of Financir ial Goals- Financial Mar	ng-Role of For Profit maxing the contract of t	Financial 1	Manager in	12
II	Maximization – Components of Financial Management.  Financial Decision  Capital Structure – Definition - Meaning- Theories- Factors determining Capital Structure – Various approaches of Capital structure- Cost of Capital –  Meaning - Methods - Cost of Equity Capital – Cost of Preference Capital –  Cost of Debt – Cost of Retained Earnings – Weighted Average (or) Composite Cost of Capital (WACC) Leverage – Concept – Operating and Financial Leverage on EPS.							12		
III	Invest Capita Budge Accou Discou	ment l Buc ting nting	Decisi dgeting Apprai Rate of Cash-f	- Me sal Me f Return flow M	ethods: n (ARR lethods	:Net Presen	Methods - at Value (NI	Payback	Period –	12
IV	Value - Internal Rate of Return – Profitability Index.  Dividend Decision  Meaning – Dividend Policies – Factors Affecting Dividend Payment – Provisions on Dividend Payment in Company Law – Dividend Models - Walter's Model - Gordon's Model - MM Model.							12		
V	Working Capital Decision  Working Capital - Meaning and Importance - Factors Influencing Working Capital - Determining -Working Capital Operating Cycle - Management of Current Assets: Inventories, Bill Receivables and Cash.								12	
						TOTAL			_	60
				40	% The	eory & 60%	Problems			

CO	Course Outcomes
CO1	Recall the concepts in financial management.
CO2	Learn and Apply the various capital structure theories.
CO3	Learn and Apply capital budgeting techniques to evaluate investment proposals.
CO4	Determine dividend payouts.
CO5	Estimate the working capital of an organization.
	Textbooks
1	R.K.Sharma, Shashi K Gupta, Financial Management, Kalyani Publications, New Delhi.
2	M.Y. Khan and P.K.Jain, Financial Management, MC Graw Hill Education, Noida.
3	I.M.Pandey, Financial Management, Vikas Publications, Noida.
4	Dr.S.N. Maheshwari, Elements of Financial Management, Sultan Chand & Sons, NewDelhi.
5	Dr. Kulkarni and Dr. Sathya Prasad, Financial Management, Himalaya Publishing House, Mumbai.
	Reference Books
1	Prasana Chandra, Financial Management, Tata Mc.Graw Hill, New Delhi.
2	I.M.Pandey, Financial Management, Vikas Publishing, Noida.
3	Khan &Jain ,Financial Management, Sultan Chand &Sons, New Delhi.
4	A.Murthy, Financial Management, ,Margham Publications, Chennai.
5	J. Srinivasan and P. Periyasamy, Financial Management, Vijay Nicole Publishers, Chennai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://efinancemanagement.com/financial-management/types-of-financial-decisions
2	https://efinancemanagement.com/dividend-decisions
3	https://www.investopedia.com/terms/w/workingcapital.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

3-Strong, 2-Medium, 1-Low

## **Discipline Specific Elective – Indirect Taxation**

Subject	Codo	L	T	P	S	Credits	Inst.				
•		L	1	1	B	Credits	Hours	CIA	External	Total	
23U6PA1	DSE16	4				3	4	25	75	100	
					Le	arning Obje	ectives				
LO 1	To get	intro	duced t	o indire	ect taxe	es					
LO 2	To hav	ve an	overvie	w of Ir	ndirect t	taxes					
LO 3	To be	famili	iar the (	CGST a	and IGS	ST Act					
LO 4	To lea	rn pro	ocedure	s under	GST						
LO 5	To gain knowledge about Customs Duty.										
										1	
Unit						Contents				No. of Hours	
	Introd	luctio	n to In	direct	Tax						
	Conce	pt an	d Feat	ures of	f Indire	ect Taxes -	Difference b	oetween I	Direct and		
I	Indire	ct Tax	xes –S	pecial	Feature	e of Indirect	Tax Levies	s – Conti	ribution to	12	
	Gover	nmen	t Rever	nues –	Role of	f Indirect Ta	xation – Mei	rits and D	emerits of		
	Indired	ct Tax	ation –	Reform	ns in Ir	direct Taxat	ion.				
	An Ov	vervie	ew of G	oods &	& Servi	ce Tax (GST	<b>(</b> )				
	Introd	uction	of Go	ods an	d Serv	ice Tax in I	ndia–History	of GST	in India –		
TT	Consti	tution	nal Am	endme	nt unde	er Pre-Good	s and Service	e Tax R	egime and	10	
II	Transi	tional	Provi	sions	- Goo	ds and Ser	vice Tax: C	Concepts,	Meaning,	12	
	Signif	icance	e, Dual	GST, l	Feature	s and Benefi	ts. GST Com	mon Port	al – Taxes		
	and D	uties 1	not Sub	sumed	in GST	- Rates of C	GST in India.				
			Γ 2017							12	
	Supply	y – 1	Meanin	ıg – (	Classifi	cation – Ti	me of Supp	ply – Va	aluation –		
111	Regist	ration	- Vo	luntary	- Cor	npulsory – 1	input Tax Ci	redit – El	ligibility –		
III	Revers	sal – I	Reverse	charge	e Mech	anism – E–W	/ay Bill – IG	ST Act - l	Export and		
	Impor	t of C	Goods a	and Ser	vices-	Inter State V	/s Intra State	e Supply	<ul><li>Place of</li></ul>		
	Supply	y. Rol	e of GS	STN in	Implen	nentation of (	GST– Anti Pı	rofiteering	Rules.		
	Proce	dures	under	GST						12	
	_						Credit and D				
** *							ectronic Cred	_			
IV		_					T, Interest A				
							ons Regardin OS) and Tax				
			it unde		icicu ai	Source (11	os) and Tax	Conceice	i at Source		
	`		uty 196							12	
V			-		Territo	orial Waters	- High Seas	- Levy	of Customs		
			•	-			Baggage Rule	•			
						TOTAL				60	
						100% Theor	<b>y</b>				

CO	Course Outcomes
CO1	Acquaintance with Indirect tax laws
CO2	Outline the overview of GST
CO3	Apply provisions of CGST and IGST
CO4	Summarise procedures of GST
CO5	Discuss aspects of Customs Duty in India
	Textbooks
1	Vinod K Singania, Indirect Taxes, Taxmann's Publications, New Delhi.
2	Dr.H.C. Mehrotra&Prof .V.P Agarwal, Goods and Services Tax (GST), SahityaBhawan Publications, Agra.
3	Rajat Mohan, Goods & Services Tax, Bharat Law Publications House, New Delhi.
4	CA. PushpendraSisodia, Indirect Tax Laws, Bharat Publications, New Delhi.
	Reference Books
1	V.S.Datey, All About GST, Taxmann Publications, New Delhi.
2	T.S. Reddy& Y. Hariprasad Reddy, Business Taxation, Margham Publications, Chennai.
3	Study Material on GST - The Institute of Chartered Accountants of India /The Institute of Cost Accountants of India, Chennai.
4	Guidance material on GST issued by CBIC, Government of India.
NOTE	Latest Edition of Textbooks May be Used
	Web Resources
1	https://iimskills.com/goods-and-services-tax/#:~:text=GST- %20an%20acronym%20for%20Goods%20and%20Services%20Tax- ,etc.%2C%20to%20stand%20as%20a%20unified%20tax%20regime.
2	https://tax2win.in/guide/gst-procedure
3	https://www.cbic.gov.in/htdocs-cbec/customs/cs-act/cs-act-ch9

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.4

3-Strong, 2-Medium, 1- Low

### E-Filing of Income Tax & GST – Practical

Subject Code	T	т	D	Q	Credits	Inst.		Marks	
Subject Code	L	1	1	3	Credits	Hours	CIA	External	Total
23U5PAP03			2		2	2	40	60	100

#### LIST OF PRACTICALS

Sl. No.	Contents
1	Online Taxation Return
	<ul> <li>Fill online ITR(Income Tax Return) download and filling forms.</li> </ul>
	CST Return
	Excise Return & Forms
	Online service tax return
	TCS,TDS return
2.	Introduction to GST
	Concept of GST
	• Rate of GST
	GST in other countries
	<ul> <li>Categories of GST</li> </ul>
	Other concepts.
3.	GST (Goods & Services Tax)
	Start Using Tally.ERP9 For GST Compliance
	Activating GST For Your Company
	• Setting Up GST Rates
	Updating Stock Items and Stock Groups for GST Compliance
	Updating a Service Ledger for GST Compliance
	<ul> <li>Updating Sales and Purchase Ledgers for GST Compliance</li> </ul>
	Updating Party GSTIN
	Creating GST Ledgers
	Creating Income and Expense Ledgers
	Recording Sales and Printing Invoices
	Recording Purchases
	Recording a Tax Payment
	Other Scenarios
	<ul> <li>Sales - Nil Rated, Exempt, SEZ, and Deemed Export</li> </ul>
	Recording Sales Returns
	Recording Purchase Returns
	Recording Export Sales
	Reverse Charge under GST
	Recording an Advance Receipt from Customer
	Recording an Advance Payment to Supplier
	Recording Journal Vouchers for Adjustments Against Tax Credit
	Recording a Journal Voucher for TDS Adjustment
	Recording a Journal Voucher for TCS Adjustment
	Recording a Journal Voucher for Refund of Tax Credit

- Recording a Journal Voucher for ISD Credit
- Recording a Journal Voucher for Transitional Credit
- Recording Journal Vouchers for Other Liabilities
- Recording Journal Vouchers for Reversal of Tax Credit
- GSTR-1
- Returns Summary
- Particulars (Computation Details)
- Summary of Exceptions
- Table-wise GSTR-1
- Status Reconciliation
- Exporting GSTR-1
- Challan Reconciliation

## **Core XIII - Cost Accounting - II**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	1	B	Credits	Hours	CIA	External	Total	
23U6PA	C13	6				4	6	25	75	100	
		_			Le	arning Obje	ectives	•		·	
LO 1	To uno	dersta	nd the	standar	ds in C	ost Accounti	ng				
LO 2						t costing.	8				
LO 3				_		of process cos	ting.				
LO 4			out ope								
LO 5		Γο gain insights into standard costing.									
	•										
Unit	Contents										
	Cost A	Cost Accounting Standards									
	An Int	troduc	ction to	CAS -	- Purpo	se of CAS –					
I						ions – Diffe				18	
						Responsibil	ity Account	ting and	Divisional		
			e Meas	uremer	ıt.						
			osting	C C		G .: G	1 1 4 6	D C.	<b>C</b>		
II						Costing - Cocord				18	
			of Con			costing and	Job Costing	g - A Co	mparison -		
	Proces			tract 71						18	
				Meanin	ıg – Fea	atures of Prod	cess Costing	– Applica	tion of	10	
			_		-	Principles of	_				
III			_			Abnormal L		_			
						ept of Equi					
			Process			-					
İ											
	_		Costing	_						18	
	_		_		_	<ul> <li>Preparati</li> </ul>	_	_			
IV	Transp	ort	Costing	g –	Power	Supply C	osting–Hospi	ital Cost	ing-Simple		
	Proble	ems.									
	Stand	ard C	Costing							18	
			_		- Adva	ntages – Star	ndard Cost a	nd Estima	ated Cost -		
V	Install	ation	of Sta	ındard	Costin	g – Variano	e Analysis	<ul><li>Materi</li></ul>	al, Labour,		
						Calculation					
						TOTAL				90	
				20	% The	eory & 80%	Problems				

CO1	
COI	Remember and recall standards in cost accounting
CO2	Apply the knowledge in contract costing
<b>CO3</b>	Analyze and assimilate concepts in process costing
CO4	Understand various bases of classification cost and prepare operating cost statement
CO5	Set up standards and analyse variances
	Textbooks
1	Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.
_	KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.
3	Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDelhi.
4	T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennai.
5	S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.
	Reference Books
	Polimeni, Cost Accounting :Concepts and Applications for Managerial Decision Making, New York, McGraw–Hill, Noida.
2	Jain S.P. and Narang K.L. Cost Accounting, Kalyani Publishers, New Delhi.
3	V.K.Saxena and C.D.Vashist, Cost Accounting, Sultan Chand publications, New Delhi.
4	Murthy A &GurusamyS,CostAccounting,Vijay Nicole Imprints Pvt .Ltd .Chennai.
5	Prasad.N.K and Prasad.V.K,Cost Accounting, Book Syndicate, Bangladesh.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.economicsdiscussion.net/cost-accounting/contract-costing/32597
2	https://www.wallstreetmojo.com/process-costing/
3	https://www.accountingnotes.net/cost-accounting/operating-costing/17755

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	3	3	3	3	2	2
CO2	3	3	3	2	2	3	2	2	3	2	3
CO3	3	3	3	2	3	3	3	3	3	2	2
CO4	3	3	3	2	2	3	2	2	3	2	2
CO5	3	3	3	2	3	3	3	3	3	2	3
TOTAL	15	15	15	10	13	15	13	13	15	10	12
AVERAGE	3	3	3	2	2.6	3	2.6	2.6	3	2	2.4

3-Strong, 2-Medium , 1- Low

### **Core XIV - Management Accounting**

Subjec	t Code	L	Т	P	S	Credits	Inst.		Marks	
			-	_	5	Credits	Hours	CIA	External	Total
23U6PA	C14	6				4	6	25	75	100
					Le	arning Obje	ctives			
LO 1	To und	dersta	nd basi	cs man	agemei	nt accounting				
LO 2	To kno	ow the	e aspec	ts of Fi	nancial	Statement A	nalysis			
LO 3	To fan	niliari	ze with	fund f	low and	d cash flow a	nalysis			
LO 4	To lea	rn abo	out bud	getary	control					
LO 5	To gai	n insi	ghts int	to marg	ginal co	sting.				
Unit						Contents				No. of Hours
Ι	Manag Manag	gemen gemen	nt Acco	ounting ounting	– Me	ccounting aning — Sco st Accountin				18
II	Analys Types Comm Advan Ratios	sis and of Finon Solutages  -Tui	nancial Size St – Lim rnover	oretatio Analy atemen itations Ratios	n of Finesis – T t – T t – Typ – Ca	nancial Stater Tools of Analystend Analystes of Ratios pital Structunts from Rati	ysis – Comp is. Ratio A – Liquidity are Ratios –	oarative S nalysis: Ratios – l	tatements – Meaning – Profitability	18
III	Preparation of Financial Statements from Ratios.  Fund Flow Analysis & Cash Flow Analysis Introduction, Meaning of Funds Flow Statement-Ascertainment of Flow of Funds -Technique of Preparing Funds Flow Statement- Schedule of Changes in Working Capital-Adjusted Profit and Loss Account - Preparation of Funds Flow Statement.  Cash Flow Statements: Meaning – Advantages – Limitations – Preparation of Cash Flow Statement as per AS 3 – Types of Cash Flows - Operating,								18	
IV	Financing and Investing Cash Flows.  Budgetary Control  Budgetary Control: Meaning – Preparation of Various Budgets - Zero based  Budget – Cash Budget - Flexible Budget – Production Budget – Sales Budget,  Master Budget.							18		
V	Marginal Costing: Meaning - Features – Fixed Cost, Variable Cost and Semi Variable Cost- Contribution- Marginal Cost Equation- P/V Ratio - Break Even Point - Margin of Safety – Cost- Volume Profits Analysis- Break Even Point – Decision Making: Selection Of a Product Mix – Make or Buy Decision – Discontinuance of a product line – Change or Status quo – Limiting Factors – Exploring New Markets.									18
						TOTAL				90
				20	% The	eory & 80%	Problems			

CO	Course Outcomes
CO1	Remember and recall basics in management accounting
CO2	Apply the knowledge of preparation of Financial Statements
CO3	Analyze the concepts relating to fund flow and cash flow
CO4	Evaluate techniques of budgetary control
CO5	Formulate criteria for decision making using principles of marginal costing.
	Textbooks
1	Jain S.P. &Narang K.L. (2018) Cost and Management Accounting, kalyani publications,
2	Dr.S.N. Maheswari, Cost and Management Accounting, Sultanchand sons publications, New Delhi.
3	Sharma and Shashi K. Gupta, Management Accounting, Kalyani Publishers, Chennai.
4	Jenitra L Mervin ,Daslton L Cecil, Management Accounting, Lerantec Press, Chennai.
5	T.S.Reddy& Y. Hari Prasad Reddy, Management Accounting, Marghampublications, Chennai.
	Reference Books
1	Chadwick – The Essence of Management Accounting, Financial Times Publications, England.
2	Charles T. Horngren and Gary N. Sundem–Introduction to Management Accounting, Pearson, Chennai.
3	Murthy A and Gurusamy S ,Management Accounting- Theory &Practice, Vijay Nicole Imprints  Pvt. Ltd .Chennai.
4	Hansen - Mowen, Cost Management Accounting and Control, South Western College, India.
5	N.P. Srinivasan, Management Accounting, New Age publishers, Chennai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.accountingnotes.net/companies/fund-flow-analysis/fund-flow-analysis- accounting/13300
2	https://accountingshare.com/budgetary-control/
3	https://www.investopedia.com/terms/m/marginalcostofproduction.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

<sup>3-</sup>Strong, 2-Medium, 1-Low

#### THIRD YEAR – SEMESTER – VI

### **Core XV - Income Tax Law and Practice II**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	I	3	Credits	Hours	CIA	External	Total	
23U6PA0	C15	6				4	6	25	75	100	
					Le	arning Obje	ectives				
LO 1	To un	dersta	nd prov	visions	relating	g to capital ga	ains				
LO 2						outation of in		ther sourc	es.		
LO 3	To far	niliari	ze law	relating	g to set	off and carry	forward of	losses and	deductions	from Gross	
	Total										
LO 4						ividuals					
LO 5	To gai	n kno	wledge	about	assessn	nent procedu	res.				
T I 24						Comtomto				No of	
Unit						Contents				No. of Hours	
	Capit	al Ga	ins							Hours	
_	-			nds of	Capita	l Assets – Co	omputation o	of Short te	rm & Long		
I	_				-	on under Sec	-		•	18	
	54GA	-			•						
	Incom	ie Fro	m Oth	er Sou	rces						
	Incom	e fro	m Oth	er Sou	rces –	Income Cha	argeable to	Tax unde	r the Head		
II	Incom	e froi	n Othe	r Sour	ces – P	rocedures fo	r Computing	g Income	from Other	18	
	Source	es –	Deduct	tions A	Allowed	l – Deductio	on not Allo	wed - P	roblems on		
	Comp	utatio	n of Inc	come fr	om Otl	ner Sources.					
	Set O	ff and	d Carr	y Forv	vard of	f Losses and	l Deduction	s From C	Fross Total	18	
	Incom										
III						rry Forward		_			
						CCB, 80CC					
				E, 80E	EA, 80	DEEB, 80G,	80GG, 80G0	GA, 80TT	'A, 80TTB,		
	and 80				,					10	
			of Ind				-4:£ T	4.1 T	1 T	18	
IV				•	• •	es, Computa					
		•				ole problems outed income					
			x Auth		– comp	died income	may be give	ii)-New I	ax Regime.	18	
					ome Te	ax Authoritie	c Types of	Acceceme	ant Powers	10	
V						ocedures for	• -				
*						y Filling – R		_			
						eturn – Perma					
				- 8	٠٠	TOTAL			` '/	90	
	1			30	% The	eory & 70%	Problems				

CO	Course Outcomes
CO1	Remember and recall provisions on capital gains
CO2	Apply the knowledge about income from other sources
CO3	Analyze the set off and carry forward of losses provisions
CO4	Learn about assessment of individuals
CO5	Apply procedures learnt about assessment procedures.
	Textbooks
1	V.P.Gaur, Narang, Puja Gaur and Rajeev Puri- Income Tax Law and Practice, Kalyani Publishers, New Delhi.
2	T.S.Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai.
3	DinkarPagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
4	Mehrotra H.C, Dr.GoyalS.P,Income Tax Law and Accounts, SahityaBhavan Publications, Agra.
5	T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited , Chennai.
	Reference Books
1	Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai.
2	Bhagwati Prasad, Income Tax Law and Practice, VishwaPrakasan, New Delhi.
3	Vinod K. Singhania, Students Guide to Income Tax., U.K. Bharghava Taxman, New Delhi.
4	Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi.
5	Mittal PreethiRani andBansalAnshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.investopedia.com/terms/c/capitalgain.asp
2	https://www.incometaxmanagement.com/Direct-Taxes/AY-2021-22/assessment/1-assessment-of-an-individual.html
3	https://www.incometax.gov.in/iec/foportal/

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

3-Strong, 2-Medium, 1-Low

#### THIRD YEAR – SEMESTER – VI

### Discipline Specific Elective - Investment Analysis and Portfolio Management

Subject	Code	L	T	P	S	Credits	Inst.		Marks	-
			1	1	3	Creuns	Hours	CIA	External	Total
23U6PA1	DSE17	6				4	6	25	75	100
					Le	arning Obje	ctives			
LO 1	To inc	ulcate	intere	st in stu	idents t	owards inves	tment science	e and fina	ncial manage	ment.
LO 2								ncept and	meaning of in	vestment,
						us investmen				
LO 3									ated with inv	·
					irities,	security analy	ysis process,	derivative	es markets and	i portfolio
LO 4			t proce		the ar	eas of system	natic savings	for tax-n	lanning and in	nvestment
LO 4	planni	_	KIIOWI	ouge in	the ar	cas of system	iatic savings	ioi tax p	idilililig dild i	ii vestilielit
LO 5			them o	n vario	us anal	ytical study l	ike security of	calculatio	ns and evaluat	tions of
						ancial produ				
Unit			on to I			Contents				No. of Hours
I	Essent influer Contra decisiv Manag Non-N Office Shares funds-	tial facing ary the veness gemen Market Depose Equation	eatures the invalidation that — Invalidation table Fosits Scality Shall	of a vestmen folio Mestmen inancia hemesares- Laded fur	n good nt decisience Manages t strates I Asse Emplo ife Insu	ment vs sped investment sion - Quality composure ment Process gies.  ts: Bank Deployees Provide trance Schent F) and gold I	t Programm ies of a suc Flexibility - Common posits- Compent Funds- D nes- ULIP- F	ne/Feature cessful in and ope Errors in pany Dep ebentures	es- Factors evestment – enness and Investment osits- PostPreference	18
II	Composition Risk-ri System	onents neanii natic pected	ng- Ris	urns yio sk and isystem	Uncer	pital gain-extainty — Causk Expected to of risk- Be	ises for risk risk return tr	<ul><li>Types</li><li>ade-off -</li></ul>	of Risk - Calculation	18
III	Funda econor charac of fin Valuat and v	menta mic eteristi ancial tion - aluati	variabl cs of a stater Time v	es, In indus nents, alue of Carning	dustry try and future money	Analysis - Economic Analysis - Porter's moo prospects of y-Concept of tions Revenue.	Meaning, I del, Company a company present valu	ndustry y Analysi y- Equity e- Equity	life cycle, s - Analysis instrument instrument	18

	Introduction to Portfolio Management	18
	Meaning-The Portfolio management Process Categories. Investment strategy	
	objectives—Risk and Beta—Time value of money application to portfolio	
IV	management—MPT and Dominance concept— SEBI guidelines for portfolio	
	managers-Portfolio managers portfolio management service. Asset Allocation:	
	Process, Types of asset allocation, Management style, Different approaches to	
	allocation decision, and overview of allocation techniques	
	Portfolio Selection and Construction	18
	Portfolios return Portfolio risk, Portfolio diversifications. Feasible set of	
	portfolios, Efficient set of portfolios, Selection of optimal portfolio, Markowitz	
V	model, The sharpe Index model Single index model Measuring security and	
	portfolio's return and risk under single index model. (Simple Problems)	
	Capital Asset Pricing Theory, The capital market line SML and CML, Pricing	
	of securities with CAPM and its arbitrage theory.	
	TOTAL	90
	80% Theory & 20% Problems	

CO	Course Outcomes
CO1	On the successful completion of the course, the students will be able to:
CO1	Analyse and evaluate the investment purposes, the efficiency of key stages of the investment
	process;
CO2	Calculate the risk and expected return of various financial instruments and investment
	portfolios;
CO3	Implement in practice the quantitative methods of investment decision making; apply the
	principles of portfolio theory in the process of investment portfolio management
CO4	Explain the various mutual fund scheme and systematic investment plans under SEBI guidelines
CO5	Elaborate the concepts of portfolio management, selection, and construction
	Textbooks
1	Arshdeep, Kiran Jindal, Security Analysis and Portfolio Management, Kalyani Publishing
1	House, New Delhi
2	Pandian P. (2018). Security analysis and portfolio management. Vikas publishing house Pvt
	Ltd. Noida
3	V.K. Bhalla, Investment Management, S Chand & Co, New Delhi
	Reference Books
1	Bhalla, V. (2018). Investment Management. New Delhi: Sultan Chand Publications
2	Fischer, D. E., & Jordon, R. J. (2018). Security Analysis and Portfolio Management .
	Prentice Hall Of India, New Delhi
3	Chandra, P. (2019). Investment Analysis and Portfolio Management . McGraw Hill
3	Education
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	www.nseindia.com
2	www.moneycontrol.com
3	www.sebi.gov.com

4	www.cfsinstitute.org
5	www.springer.com

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

3-Strong, 2-Medium, 1-Low

### **Discipline Specific Elective – International Financial Management**

LO 2 Profile LO 3 Ex LO 4 Sug LO 5 Profiny  Unit  Int Fin	rovide studerovide stude ts st	al Fina anagem arkets, nancial olicies i	sed to nurning the undersons.  Ancial Internatis, Balat transaregardinas	manage hrough standing a Global ance of actions, ing FII as environments.	e risk in the grist visits to g of the proc	change rates a lobal markets cultural and ess and technology and technology are all and multiple internation of global markets are all and markets ar	es in Glob n exchangial ag	oal e reserves, reements gh FDI and	S
LO 1 Profile LO 2 Profile LO 3 Ex LO 4 Sug LO 5 Profiny  Unit  Int Fin	rovide stud rovide stud uctuate. xplore met apport stud rovide an investment of vestment of anancial Manancial Manan	al Fina anagem arkets, nancial olicies i	sed to nurning the undersons.  Ancial Internatis, Balat transaregardinas	manage hrough standing a Global ance of actions, ing FII as environments.	earning Objective Description of exceptions of the growth of the exception	cectives  ow internation change rates a  lobal markets cultural and ess and techn  decent Change stem, Foreign eral and mult ds internation cration of glob	es in Glob n exchange ilateral ag	centers. d to make interest ale reserves, reements gh FDI and	ork. s ernational No. of Hours
LO 2 Profile LO 3 Ex LO 4 Sup LO 5 Profiny  Unit  Int Fin Fin Ba rela FII wit For	rovide stuductuate.  xplore met apport stud rovide an investment of mancial Manancial	al Fina anagem arkets, nancial olicies i	sed to nurning the undersons.  Ancial Internatis, Balat transaregardinas	manage hrough standing a Global ance of actions, ing FII as environments.	contents	change rates a lobal markets cultural and ess and technology and technology are all and multiple internation of global markets are all and markets ar	es in Glob n exchangial ag	centers. d to make interval e reserves, reements gh FDI and	ernational No. of Hours
LO 2 Profluction fluction fluc	rovide stuductuate.  xplore met apport stud rovide an investment of mancial Manancial	al Fina anagem arkets, nancial olicies i	sed to nurning the undersons.  Ancial Internatis, Balat transaregardinas	manage hrough standing a Globational lance of actions, ing FII as environ	crisk in the graite visits to g of the process of t	change rates a lobal markets cultural and ess and technology and technology are considered and multiple internation of global changes are considered and considered are considered as a considered as a considered are considered as	es in Glob n exchangial ag	centers. d to make interval e reserves, reements gh FDI and	ernational No. of Hours
LO 2 Profile LO 3 Ex LO 4 Sup LO 5 Profiny  Unit  Int Fin Fin Ba rela FII wit For	rovide stuductuate.  xplore met apport stud rovide an investment of mancial Manancial	al Fina anagem arkets, nancial olicies i	sed to nurning the undersons.  Ancial Internatis, Balat transaregardinas	manage hrough standing a Globational lance of actions, ing FII as environ	crisk in the graite visits to g of the process of t	change rates a lobal markets cultural and ess and technology and technology are considered and multiple internation of global changes are considered and considered are considered as a considered as a considered are considered as	es in Glob n exchangial ag	centers. d to make interval e reserves, reements gh FDI and	ernational No. of Hours
LO 3 Ex LO 4 Sug LO 5 Pro inv  Unit  Int Fin	nternation Inancial Malance of plating to fi	al Fina anagem arkets, payment olicies inging b	sed to marning the undersons.  Ancial Internatis, Balat transaregardicusiness	Environa Global ance of actions, ing FII as environal senvironal s	Contents	lobal markets cultural and ess and techn ess and techn essemt Chang stem, Foreign eral and mult ds internation ration of glob	es in Glob n exchangially throu	centers.  d to make interest of the content of the	No. of Hours
LO 4 Sur LO 5 Pro- inv  Unit  Int Fin Fin Bai rela FII wit	nternation Inancial Malance of plating to fi	al Fina anagem arkets, nancial olicies i	nning the undersons.  Ancial Internatis, Balat transaregardicusiness	Environa Global ance of actions, ing FII as environal services.	Contents	ess and technology cecent Changs stem, Foreign eral and mult ds internation gration of glob	es in Glob n exchangilateral ag	oal e reserves, reements gh FDI and	No. of Hours
Unit  Unit  Int Fin Ba rela FII wit  Fo	nternation nancial Malance of palating to fi II, Govt. Point	al Fina anagem arkets, payment nancial olicies inging b	ancial Internates, Balat transacregardicusiness	Environ a Globa ational lance of actions, ing FII of s environ	Contents  nment al Context, R Monetary Sy Trade, Bilate Flow of func	ess and technology cecent Chang stem, Foreign eral and mult dis internation gration of glob	es in Glob n exchang ilateral ag	oal e reserves, reements gh FDI and	No. of Hours
Unit  Int Fin Fin Ba rela FII wit	nternation Inancial Malance of plating to fi II, Govt. Poith the cha	al Fina anagem arkets, ayment nancial olicies inging b	nncial Internants, Balant transacregardizes	Environ a Globa ational I ance of actions, ing FII s environ	Contents  nment al Context, R Monetary Sy Trade, Bilate Flow of func	Recent Chang stem, Foreign eral and mult ds internation tration of glol	es in Glob n exchang ilateral ag	e reserves, reements gh FDI and	No. of Hours
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I Interior Final F	nancial Manancial Malance of plating to fill, Govt. Poith the cha	anagemarkets, bayment nancial olicies ranging b	nent in a Interna its, Bala I transa regardi ousiness	a Globa ational lance of actions, ing FII as s environ	nment al Context, R Monetary Sy Trade, Bilate Flow of func & FDI, Integ	stem, Foreign eral and mult ds internation tration of glob	n exchang ilateral ag ally throu	e reserves, reements gh FDI and	Hours
I Fin Ba relative For Forest	nancial Manancial Malance of plating to fill, Govt. Poith the cha	anagemarkets, bayment nancial olicies ranging b	nent in a Interna its, Bala I transa regardi ousiness	a Globa ational lance of actions, ing FII as s environ	al Context, R Monetary Sy Trade, Bilate Flow of func & FDI, Integ	stem, Foreign eral and mult ds internation tration of glob	n exchang ilateral ag ally throu	e reserves, reements gh FDI and	
I Fin Ba relativity with	nancial Manancial Malance of plating to fill, Govt. Poith the cha	anagemarkets, bayment nancial olicies ranging b	nent in a Interna its, Bala I transa regardi ousiness	a Globa ational lance of actions, ing FII as s environ	al Context, R Monetary Sy Trade, Bilate Flow of func & FDI, Integ	stem, Foreign eral and mult ds internation tration of glob	n exchang ilateral ag ally throu	e reserves, reements gh FDI and	12
I Fin Barrela FII wit	nancial Malance of plating to fill, Govt. Poith the cha	arkets, bayment nancial olicies in nging b	Interna its, Bala I transa regardi business	ntional lance of actions, ing FII as environment	Monetary Sy Trade, Bilate Flow of func & FDI, Integ	stem, Foreign eral and mult ds internation tration of glob	n exchang ilateral ag ally throu	e reserves, reements gh FDI and	12
I Barrela FII wit	alance of p lating to fi II, Govt. Po ith the cha	nancial nancial olicies i nging b	ts, Bala l transa regardi ousiness	ance of actions, ing FII s enviro	Trade, Bilate Flow of func & FDI, Integ	eral and mult ds internation ration of glob	ilateral ag	reements gh FDI and	12
rela FII wit	lating to fi II, Govt. Po ith the cha	nancial olicies 1 nging b	l transa regardi ousines:	ctions, ing FII o	Flow of fund & FDI, Integ	ds internation ration of glob	ally throu	gh FDI and	12
FII wit	II, Govt. Poith the cha	olicies 1 nging b	regardi: ousines:	ing FII o s enviro	& FDI, Integ	ration of glob			
wit Fo	ith the cha	nging b	ousines	s enviro	_	_	our do voro	pinenes	
Fo									
	•								
For	oreign Exc	change	Mark	.ets					
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					change Rate				12
					forward rates	s, Swap Point	ts, Curren	cy	
	emium an								
	oreign Exc	_				C E1	- D -4 -		
					pee, Theories ernational Par			sing Down	12
					Effect and Inte	•		_	
-	lanaging I					zmanonai ris	EHCI EHE		
The					eculation, Cu	rrency Forwa	ırds, Curre	encv	
					ency swaps	irency r or wa	ras, carre		12
			- F	,,	, J = F =				
Co	orporate l	Exposu	re Ma	nagem	ent				
The	he Risk Ma	anagem	ient Pro	ocess, F	Exposure Ma	nagement, Tr	ransaction	s	
V = Ex	xposure, O	peratio	ns Exp	osure,	Interest Rate	Exposure, Fi	inancial S	waps and	12
Cre	redit Deriv	atives,	Techni	iques o	f managing f	oreign currer	ıcy exposi	ires.	
					TOTAL				60
					IUIAL				vv

CO	Course Outcomes
CO1	Discuss about foreign exchange markets and international financial markets
CO2	Explain the various instruments traded in forex markets
CO3	Analyze international investment avenues
CO4	Analyze foreign exchange risks and risk management strategies
CO5	Evaluate and manage foreign exchange risk exposure
	Textbooks
1	Jeff Maruda; International Financial Management; Cengage publication; Latest Edition
2	Eun& Resnick, International Finance Management - 4/e, Tata McGraw Hill.
3	MadhuVij International Financial Management , Excel BOOKS, 2010.
4	Apte P. G, International Financial Management –6/e, TMH, 2011
5	Eiteman, Multinational Business Finance – Moffett and Stonehill, 12/e, Pearson, 2011.
	Reference Books
1	Eun C.S., Resnick B.G., "International Financial Management", 2010, Tata McGraw Hill Education Pvt. Ltd., 4th Ed. Special Indian Edition Shailaja G, "International Finance", 2010, 2nd Ed. Orient Black'swan.
2	Shailaia G "International Finance" 2010, 2nd Ed, Orient Plack's even
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3	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge
	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics",
3	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge
3 4 5	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge.  Sharan V., "International Financial Management", 2009, 5th Ed. PHI, EEE
3 4 5	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge.  Sharan V., "International Financial Management", 2009, 5th Ed. PHI, EEE  Madura J., "International Financial Management", 2010, 4th Ed. Cengage Learning.
3 4 5	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge.  Sharan V., "International Financial Management", 2009, 5th Ed. PHI, EEE  Madura J., "International Financial Management", 2010, 4th Ed. Cengage Learning.  Latest Edition of Textbooks May be Used
3 4 5 <b>NOTE</b>	Hendrik Van den Berg, "International Finance and Open Economy Macro Economics", 2009, 1st Ed. Cambridge.  Sharan V., "International Financial Management", 2009, 5th Ed. PHI, EEE  Madura J., "International Financial Management", 2010, 4th Ed. Cengage Learning.  Latest Edition of Textbooks May be Used  Web Resources

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

3-Strong, 2-Medium, 1-Low

### **Discipline Specific Elective – Financial Reporting Analysis**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
Subject	Coue	L	1	1	B	Credits	Hours	CIA	External	Total	
<b>23U6PAI</b>	SE19	4				4	4	25	75	100	
	Learning Objectives										
<b>LO 1</b> To interpret and analyse the general purpose of financial reporting and IND AS									nd IND AS		
LO 2											
LO 3						ng policies ar				nte	
LO 4						tatements wit				11115	
LO 5						ing trends in			ury 515.		
200	1 5 P10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1110 111		***************************************	8 4. 4. 1. 4.		1 P o I to .			
Unit						Contents				No. of	
										Hours	
Introduction Concept and objectives of financial reporting, Users of financial reports, Conceptual Framework for financial reporting, Understanding financial statements of a Joint Stock Company: Balance sheet, Statement of Profit and Loss, Cash Flow statement, Statement of changes in Equity, Notes to the accounts, Significant accounting policies, Accounting Standards, Converged Indian Accounting Standards (Ind AS) relevant to the financial statements.							12				
II		sures	under			Act, 2013, A – in annual r	_			12	
III	statem	ents,	Commo	on Size	Financ	nent Techn cial Statement (Simple Prol	ts, Ratio Ana			12	
IV	Flow Analysis & Trend Analysis.(Simple Problems)  Analysis of Financial Statements – A Case Study Intra-firm and inter-firm comparison of any three listed companies from any sector/industry for a period of five years using the spread sheet, Use of Ratio analysis, Industry Averages, Growth rates, CAGR, Z-score etc. in the analysis. (Problems)						12				
V	Emerging Trends in Reporting Accounting for E-commerce business – Introduction, elements of e-commerce transactions, business models, classification of e-commerce websites, revenue							12			
						TOTAL				60	
<u> </u>				70	% The	eory & 30%	Problems				

CO	Course Outcomes							
CO1	Identify the basic reporting structure of accounting information, statements framework and							
COI	Indian Accounting Standards							
CO2	Describe the process of Disclosures under Companies Act, 2013							
CO3	Prepare various financial statement, Ratio Analysis and cash Flow Analysis							
CO4	Understand the techniques of financial decision making in the business corporates.							
CO5	Explain the recent trends on reporting and integrated reports.							
	Textbooks							
1	Bhattacharya. K Ashish, Corporate Financial Reporting and Analysis, PHI Learning, New Delhi							
2	Gupta, Ambrish, Financial Accounting for Management: An analytical perspective, Pearson education, New Delhi							
3	Lal, Jawahar & Sucheta, Gauba, Financial Reporting and Analysis. Himalaya Publishing House, Mumbai.							
4	Sapra, Ritu, Kaur, Kamaldeep& Chawla Kanika. Financial Reporting and Analysis. Wisdom Publications, Delhi.							
5								
	Reference Books							
1	George J. Benstonet. Al, World Financial Reporting, Oxford University Press.							
2	Gibson, C. H., Financial reporting and analysis. Nelson Education.							
3	Lawrence Revsine, Daniel W. Collins, W. Bruce Johnson, H. Fred Mittelstaedt. Financial Reporting and Analysis. McGraw Hill Education							
4	R.K. Mautz and William G. May, Financial Disclosure in a Competitive Economy, Financial Executive Research Foundation, USA.							
5								
NOTE	NOTE: Latest Edition of Textbooks May be Used							
	Web Resources							
1	https://core.ac.uk							
2	https://afm.utexas.edu/financial-accounting-and-reporting							
3	https://www.udemy.com							

	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PO8	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	3	2	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3	3
CO3	3	3	3	2	3	3	3	2	3	3	3
CO4	3	3	3	3	3	2	3	3	3	3	3
CO5	3	3	3	2	3	3	3	3	3	3	3
TOTAL	15	15	15	12	15	13	15	13	15	15	15
AVERAGE	3	3	3	2.4	3	2.6	3	2.6	3	3	3

<sup>3 -</sup> Strong, 2 - Medium, 1- Low

### **Discipline Specific Elective – Indian Accounting Standards**

Subject	Code	L	Т	P	S	Credits	Inst.		Marks		
			_	_		Credits	Hours	CIA	External	Total	
23U6PAI	OSE20	4				4	4	25	75	100	
					Le	arning Obje	ctives				
LO 1 After studying this unit, the student											
	To understand the concept of Accounting Standards and their Committee  To familiarize with the framework and presentation of Financial Statements										
LO 2											
LO 3						aluation of n			sactions		
LO 4						e and redemp					
LO 5	To pro	vide i	ınsıght	into the	e revalu	ation, deprec	tation and us	setul for e	conomic life		
Unit						Contents				No. of Hours	
The role and structure of the International Accounting Standards Board - committees including the Standing Interpretations Committee (SIC) and the relationship to IOSCO and to local regulatory authorities – The process leading to the promulgation of a standard practice - The powers and duties of the external auditors - the audit report and its qualification for accounting statements not in accordance with best practice											
II	The IASB's Framework for the Preparation and Presentation of Financial Statements - Preparation of the financial statements of non-group enterprises -						12				
III	The transition divide of pro	reatm ends a efit an	ent in nd inte d the m	an ent rest – t nainten	erprise'	s financial sognition of receptal – The	tatements of evenue (IAS	f shares, 18) - the	distribution	12	
IV	business (IAS 24).  The issue and redemption of shares including definitions and treatment of share issue and redemption costs (IAS 32 and IAS 39), the share premium account, the accounting for maintenance of capital arising from the purchase by a company of its own shares - Contingencies and events occurring after the balance sheet data (IAS 10)- Provisions, contingent liabilities and contingent assets (IAS 37).						12				
Property, Plant and Equipment (IAS 4+16+36) - the calculation of depreciation and the effect of revaluations, changes to economic useful life impairment in value repairs improvements and disposals - Goodwill (excluding Goodwill							12				
						TOTAL				60	
				80	% The	eory & 20%	Problems				

CO	Course Outcomes								
CO1	Understood the content of IND AS and audit report process								
CO2	Analyse the required financial statements for preparation of cash flow statements								
CO3	Interpret the treatments of financial treatments and make use of the requirements								
CO4	Explain accounting treatments share issue, redemption, and contingencies								
CO5	Summarize calculation of depreciation and utilise revaluation, recognition, and amortisation								
	Textbooks								
1	T P Ghosh, Indian Accounting Standards, Taxmann's								
2	Dolphy D'Souza, Indian Accounting Standards, Snow white publications								
3	Mukesh Saraf, Indian Accounting Standards, Bharat								
	Reference Books								
1	Rajkumar S Adukia, Indian Accounting Standards, Lexis Nexis								
2	Snowwhite's , Indian Accounting Standards								
NOTE	: Latest Edition of Textbooks May be Used								
	Web Resources								
1	http://www.icai.org								
2	http://www.udemy.com								
3	http://www.indianaccountind.in								
4	http://www.webtel.in								

	PO1	PO2	PO3	PO4	PO5	<b>PO6</b>	<b>PO7</b>	PO8	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	3	2	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3	3
CO3	3	3	3	2	3	3	3	2	3	3	3
CO4	3	3	3	3	3	2	3	3	3	3	3
CO5	3	3	3	2	3	3	3	3	3	3	3
TOTAL	15	15	15	12	15	13	15	13	15	15	15
AVERAGE	3	3	3	2.4	3	2.6	3	2.6	3	3	3

#### 3 - Strong, 2 - Medium , 1- Low

#### THIRD YEAR - SEMESTER - VI

#### PROJECT WORK

Subject Code	T	т	D	C	Credits	Inst.		Marks	
Subject Code	L	1	I	S	Credits	Hours	CIA	External	Total
23U6PAPR02	2				3	2	40	60	100

SUB	SUBJECT CODE: 23U6PAPR02							
SEMESTER - VI	CREDIT: 3	HOURS: 60						

Project work will be assigned to the students on the basis of group under the supervision and guidance of the faculty members in the areas of Marketing, Finance, Management, Accounting and Taxation etc. The grouping may be done in such a way that it has minimum three and maximum five students. The project report shall be submitted jointly by the group, evaluated by the internal and external examiners but the marks will be awarded to each student separately by conducting viva-voce examination.

#### (For Candidates admitted from 2023-2024 Onwards)

#### **QUESTION PAPER PATTERN**

(For Theory & Problem oriented subjects)

Time: 3 Hours Max. Marks: 75

PART – A (10 x1 = 10 Marks)
Answer All the Questions
(From each unit two questions)

PART – B (5 x 7 = 35 Marks)
Answer All Questions
(Either or Type) (From each unit one question)

PART – C (3 x 10 = 30 Marks)

Answer any Three out of Five Questions

(From each unit one question)