# **VIVEKANANDHA**

# **COLLEGE OF ARTS AND SCIENCES FOR WOMEN**

ELAYAMPALAYAM, TIRUCHENGODE (Tk.), NAMAKKAL (Dt.). (Affiliated to Periyar University, Approved by AICTE, Re-Accredited with 'A+' Grade by NAAC)
Recognized under section 2(f) &12(B) of UGC ACT 1956, An ISO 9001:2015 (Certified Institution).

# **AUTONOMOUS**



## DEPARTMENT OF COMMERCE

B.Com (B&I)
Banking & Insurance

**SYLLABUS & REGULATIONS** 

#### 2023 REGULATIONS

FOR CANDIDATES ADMITTED FROM
2023 - 2024 & 2024-2025 ONWARDS
UNDER AUTONOMOUS & OBE PATTERN
AS PER BOS REVISED 2024-2025 ONWARDS

## **VIVEKANANDHA EDUCATIONAL INSTITUTIONS**

**Angammal Educational Trust** 

Elayampalayam, Tiruchengode (Tk.), Namakkal (Dt.)

#### VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN

(Autonomous)

#### ELAYAMPALAYAM, TIRUCHENGODE B.COM (BANKING & INSURANCE) - REGULATIONS

(Candidates admitted from 2023-2024 & 2024-2025 Onwards)

As Per 2024-2025 BoS Revised

#### 1. SCOPE OF THE COURSE

B.Com (Banking & Insurance) is an undergraduate programme aimed to create enhanced competence of career positioning tied up with opportunity to become corporate Human Resources with global accounting and management professionals. The program expects a serious commitment and involvement of the student to take up challenging study schedules and assignments. The course involves a blend of theoretical education and practical training which run concurrently for a period of three years and equips a student with knowledge, ability, skills and other required qualities for an accountant.

The uniqueness of the program is its content, topic coverage, the teaching methodology and the faculty. The syllabus has been designed at a level equal to that of professional courses. The teaching methodology includes classroom lectures, industrial visits, Commerce programme, group discussion, case study using audio visual adds like PowerPoint presentation through LCD,OHP projector, Conferencing, Modern methods of teaching and Research oriented education, practical and project work. Focus is also on developing the soft skills development programme for the benefit of the students. For Core subjects, Outsourcing Guest Lectures by Industrialists and Professionals will be invited to enable the students to get wider exposure and gain practical knowledge. Students joining in this program can also enroll for themselves in any one of the professional courses like CA, ICWA, and ACS etc.

#### I. SALIENT FEATURES

- ✓ Course is specially designed for accounting professionals.
- ✓ Special Guest lecturers from Industrialists, Bankers, Insurance Companies, Company Secretaries and Auditors will be arranged for the benefit of the student.
- ✓ Exclusively this course caters to the students who are interested in pursuing professional courses like CA, CMA, ACS, etc.
- ✓ Enables students to gain a professional knowledge simultaneously during their B.Com (A&F) Degree.
- ✓ Project work is included in the syllabus to enhance conceptual, analytical & detective skills among the students

#### II. OBJECTIVES OF THE COURSE

# To impart knowledge in an advanced concepts and applications in various fields of commerce

- 1. To teach the recent developments in the various areas of commerce.
- 2. To orient the students in an applied aspect of different advance business practices.
- 3. To provide the students to learn new avenues introduced in professional courses and computer course.
- 4. To equip the students to occupy the important positions in business, industries, software companies and related organizations.
- 5. To inspire the students to apply the knowledge gained for the Development of society in general.

#### PROGRAMME OUTCOME

- PO 1: After completing three years of Bachelors of Commerce in Banking & Insurance (B.Com-B&I) program, students would gain a thorough grounding in the fundamentals of Commerce & Insurance.
- PO 2: The commerce focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- **PO -3:** The all-inclusive view of the course offer a number of values based and job oriented skills ensures that students will be trained into up-to-date. In advanced accounting courses beyond the introductory level, effective development will also progress to the valuing and organization levels.

#### **Program Specific Outcome (PSO)**

- **PSO** 1 Students will be able to demonstrate progressive learning of various accounting methods related to business. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books
- PSO-2 Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.
- **PSO –3** Students will learn relevant financial accounting skills for preparing financial statements in various business organizations.
- **PSO** 4 Students will learn relevant accounting skills, applying both quantitative and qualitative knowledge to their future careers in business.
- **PSO 5** Learners will gain thorough systematic and subject skills within various disciplines of accounting

- **PSO** 6 Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
  - **PSO 7** Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, CMA and other courses.
  - **PSO 8** Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
  - PSO 9 Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.
  - **PSO 10** Learners can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
  - **PSO 11** Learners will be able to do higher education and advance research in the field of commerce and finance

#### **III.ELIGIBILITY FOR ADMISSION**

Candidates seeking admission to the first year B.Com (B&I) shall be required to have passed the Higher Secondary Examinations conducted by the Government of Tamilnadu with Mathematics or Business Mathematics or computer science or statistics or Business statistics as one of the subjects or an examination of any other university or authority accepted by the syndicate, subject to such conditions as may be prescribed there to.

#### **REGULATIONS**

#### IV. TRANSITORY PROVISIONS

Candidates who have undergone the UG Course of study before 2023-24 shall be permitted to appear for the examinations under the same regulations for a period of three years i.e., upto and inclusive of the examination of April/May 2025-26. Thereafter, they will be permitted to appear for the examination only under the regulations then in force. Supplementary examinations will be conducted within a month. In case of failure she has to complete within 5 years.

#### **Choice Based Credit System**

Choice Based Credit System is a flexible system of learning. It allows different weightages in different courses based on the utility in the overall structure of curriculum. It permits the students to

- i. Choose electives from wide range of elective courses.
- ii. Undergo additional courses and acquire more than the required number of credits.
- iii. Adopt an inter-disciplinary approach in learning.

#### **Eligibility for Award of Degree**

A student is eligible for the award of the degree only if she has undergone the prescribed course of study in the college for a period of three academic years (UG) / two academic years (PG) and passed the examinations of all the semesters prescribed earning 140 credits for U.G. and 90 credits for P.G.

#### **Duration**

The total period of study for each programme is as below

U.G. Three years - 6 semesters P.G. Two years - 4 semesters

Each academic year is divided into two semesters. The total number of working days is 90 days for each semester.

#### Curriculum

### **U.G. Programme**

Part – I - Tamil / Hindi / Malayalam / any other
Part – II - English

Part – III - Core Subjects

Allied Subjects

Electives

Project – Individual / Group Project

Part – IV - Skill Based Electives

- Non – Major Electives

Environmental Studies

Value Educations

Part – V - Extension activities

#### **Extension Activities**

All students should enroll in **Part V Vivekanandha Outreach Programme**— to enable her to complete a degree course. Active participation of the student throughout the year in the extension activities choice is mandatory. (**1 Credit in VISemester**)

#### **The medium of instruction and Examinations**

The medium of instruction and examinations, for the papers under part I and II shall be in the language concerned. For part III and IV the medium of instruction and examinations shall be English.

#### **Evaluation of the students**

The evaluation of the students in a particular course is based on their performance in (i) the Continuous Internal Assessment (CIA) and (2) the End Semester Examinations. (ESE)

For each theory paper the maximum marks for Continuous Internal Assessment and End Semester Examinations are 25 and 75 respectively and for practical paper the corresponding marks are 40 and 60 in both U.G. and P.G. courses.

#### **Continuous Internal Assessment (CIA)**

For theory papers two CIA tests with duration of One hour each and one Model Examination with **Three hours** duration will be conducted every semester. **For practical it is as decided by the respective Board of Studies.** CIA test and Model Examinations will be conducted as per End semester Examination pattern.

Schedule of Internal Assessment Tests and Model Examinations are decided in advance by the Principal in consultation with the Controller of Examinations and Heads of the departments and is given in the Hand book.

Every candidate is required to get prior permission (before the test model examination is conducted) from the Head of the Department and the Principal to write the test at a later date on valid reasons/ medical grounds. Where no such permission is obtained, the decision of the Head of the Department and the Principal, to hold or not to hold separate examination for any such candidate shall be final.

The valued answer script of CIA tests (1&2) and Model Examination shall be given to the candidates within 5 days after completion of the tests and examination for their personal verification during the class hours and collected back with the signature. The tests marks should be submitted to the office of the Controller of the Examinations immediately after getting the signature from the students.

#### **Continuous Internal Assessment**

The weightage assigned to various components of the Continuous Internal Assessment is as follows.

			UG	PG
1.	CIA Test I & II (Average)	-	5	5
2.	Model Examination	-	10	5
3.	Assignment	-	5	5
4.	Seminar	-	0	5

#### Attendance

CIA marks are calculated by the teacher concerned, entered in the register, signed by the candidates and approved by the Heads of Departments and the Principal.

The hard copy and the soft copy (through email) of the CIA marks are submitted to the office of the Controller of Examinations before the last working day of every semester.

### **End Semester Examinations**

End Semester Examinations will be conducted for both theory and practical papers at the end of each semester (in the month of November for odd semester and April – May for the even semester).

#### **End Semester Examinations Schedule**

The schedule for End Semester Examinations is fixed by the Controller of Examinations in consultation with the Principal and Heads of the Departments and is displayed on the notice board and also is circulated to the staff and students through College website (www.vicas.org).

### **Attendance**

The guidelines of attendance requirement issued by the Periyar University are adopted by the college.

S.No	Percentage of Attendance	Remarks
1	Secured not less than 75% of attendance of the 90 working days during the semester. (67.5 days)	Students are permitted to take the End Semester Examinations of any semester
2	Secured attendance between 74% and 65%	Students can write the exam after paying the condo nation fee.
3	Secured attendance between 64% and 50%	Compensate the storage in attendance in the subsequent semester and appear for both semester papers together at the end of the latter semester with condo nation fee.
4	Secured below 50% attendance	Not eligible to the write the End semester examinations and she has to rejoin the same semester

#### **Question Paper**

Question Papers for the End Semester Examinations theory papers are set by the external question paper setters and are scrutinized by a team of external experts in the discipline concerned.

For End Semester Practical examinations, setting of question paper, conduct of examinations and valuations are done by both internal and external examiners.

#### **Hall Tickets and Instructions**

Hall Ticket which contains Subject code, title, Date, Session, Block name, Hall number & seat number for the End Semester Examinations will be issued to eligible students on time before the End Semester Examinations. Students must bring the Hall Ticket and the college ID Card to every session of the End Semester Examinations for verification.

No student enters the Examination Hall after ½ hour from the commencement of the Examination.

Students can bring to the examination hall only ordinary scientific calculator. They can use the mathematical, statistical or any other table (if required) provided by the college during the End Semester Examinations.

Students are not allowed to bring programmable calculators / Mobile phones or any other unwanted materials inside the Exam Hall.

#### **Malpractice**

Any kind of malpractice during the End Semester Examinations / Practical Examinations is strictly prohibited. If it is found she will be debarred from writing that particular paper in that semester or all the papers in that semester based on the nature of the malpractice.

A Complaint regarding the End Semester Examinations Question Papers must be brought to the Controller of Examinations on the same day of the examination by the HOD concerned or the class teacher concerned.

#### **Valuation**

After giving dummy numbers the answer scripts are valued by 100% external examiners. The End Semester Examinations results are published in the college website within 10-15 days from the date of last examination and it is also put up on the notice board.

#### **Revaluation and Transparency**

Provision is available for Improvement / Re-totaling / Revaluation /obtaining photo copy of the valued answer scripts for current semester papers.

Students can apply for obtaining photo copy of valued answer scripts to the Controller of Examinations through the Principal in the prescribed format along with the prescribed fee within five working days from the date of publication of results.

After scrutinizing the paper they can apply for revaluation within three days (after obtaining the photo copy)

If the marks scored in the revaluation are less than the original marks, original marks will be considered. If the mark scored in the revaluation is higher than the original marks the marks obtained in the revaluation shall stand.

If the difference in marks in the original valuation and the revaluation is more than 10, a third valuation will be done and the average of the nearest two marks shall be the final marks awarded.

#### **PASSING MINIMUM**

There is no minimum pass marks for CIA

The minimum mark to obtain a pass in UG Programme is 40% in ESE and 40% in the aggregate of CIA+ESE.

The minimum mark to obtain a pass in PG Programme is 50% in ESE and 50% in the aggregate of CIA+ESE.

#### **MODERATION**

A maximum of 8 marks shall be awarded as moderation to each candidate/per semester in the ESE Theory Papers as well as revaluation papers, subject to the following limits:

For a maximum of 100 marks - Not exceeding 5 marks/paperFor a maximum of 75 marks - Not exceeding 4 marks/paper

For a maximum of 50&55 marks - Not exceeding 3 marks/paper

#### **Improvement**

A student who obtains a pass mark in a paper in the first attempt can appear for the same paper only in the immediate next semester. Reappearance for improvement is allowed only in theory papers. The highest marks whether the original or improvement will be considered as the final mark. However the improvement marks will be considered only for classification and not for ranking. When there is no improvement there will not be any change in the original mark, already awarded.

#### **Supplementary Examinations**

In order to provide an opportunity to the failed final U.G. and P.G. students to complete the programme in the same year without any loss of time supplementary examinations are conducted within 20 days from the date of publication of even semester results of the final year.

- 1. Student who has cleared all the papers of earlier semesters (First to fifth Semester U.G. / First to Third Semester P.G.) but has failed in one or two papers written in the final semester will be allowed.
- 2.Student who has cleared all the papers except only one paper in all the semesters can also apply to the supplementary examinations.
- 3.Student can apply for Supplementary Examinations to the Controller of Examinations through the Principal in the prescribed format along with prescribed fee within seven working days from the date of publication of results.
- 4.Student who has cleared all the papers except only one paper in all the semesters can also apply to the supplementary examinations.
- 5.Student can apply for Supplementary Examinations to the Controller of Examinations through the Principal in the prescribed format along with prescribed fee within seven working days from the date of publication of results.

#### **Reappearance of failed Students**

A student failed in the End Semester Examinations can appear for the papers in the subsequent End Semester Examinations.

Failure in any paper / papers in the ESE or absence from the ESE shall not cause detention of the candidate in that semester. All the registered candidates shall be promoted to the next semester.

### Credit for U.G. Course

			Credit
Part	Particulars	B.A., I /B.Sc., E	
Part I	Foundation Tamil /	12	6
	Hindi / Malayalam		
Part II	Foundation English	12	6
	Core	63	75
Part III	Allied/ Allied Practical (16+12)	28	28
	Electives (2)	6	6
	Skill Based Electives (4)	8	8
Part IV	Non Major Electives (2)	4	4
	Environmental Studies/	4+2	6
	Yoga		
Part V	Extension Activities	1	1
	Total	140	140

## **Credit for P.G. Course**

Particulars	Credit
Core, Elective and Project	90
Human Rights	1
Total	91

The only credit earned for Part V Extension Activities of a successful student shall not be taken into consideration for classification / Ranking / Distinction.

### **Mark Statement**

Mark Statement Issued at the end of each semester will indicate thecredits and marks / grades obtained in each course.

### Classification, Grade, Grade Point, GPA & CGPA

The grades are given on the basis of the percentage of marks scored by the students as shown below:

CGP A	Grade	Classification of Final Result
9.5 – 10.0	O+	First Class – Exemplary *
9.0 and above but below 9.5	О	That class Exemplary
8.5 and above but below 9.0	D++	First Class – Distinction *
8.0 and above but below 8.5	D+	That Class Distinction
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	That Class
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	В	Second Class
4.5 and above but below 5.0	C+	
4.0 and above but below 4.5	С	Third Class
0.0 and above but below 4.0	U	Re - appear

<sup>\*</sup> The candidates who have passed in the first appearance and within the prescribed semester of the U.G. & P.G. Programme(Major, Allied and Elective courses alone) are eligible.

#### # Only applicable to U.G. programme.

In the consolidated mark sheet issued, the class in which the candidate has passed will be given separately for Part I, II and III. Grade Point Average (GPA) will be given for Part III (Including only core & allied courses) as well as for all the components of the curriculum separately for UG Programme and for the PG programme based on all the subjects studied by the student.

The Grade Point Average (GPA) will be calculated as follows at the end of the Programme.

Ci = Credits earned for course i in any semester

Gi = Grade Point obtained for course i in any semester

n refers to the semester in which such courses were credited

for a semester:

GRADE POINT AVERAGE [GPA] =  $\sum$  Ci Gi /  $\sum$  Ci

Sum of the Multiplication of grade points by the credits of the courses

GPA = -----
Sum of the credits of the courses in a semester

#### For the entire programme:

CUMULATIVE GRADE POINT AVERAGE [CGPA =  $\sum n \sum i Cni Gni / \sum n \sum i Cni$ 

Sum of the multiplication of grade points by the credits of the entire programme GGPA = \_\_\_\_\_

Sum of the credits of the courses of the entire programme

#### **Criteria for Rank**

- 1.Marks secured in all the papers are considered for P.G. programmes and marks secured in core and allied a course that is Part III are considered for U.G. programme.
- 2.Student must have passed all papers in the first attempt in therespective semesters.
- 3.Student should have completed the courses with the minimum period prescribed for the course of study.
- 4. Improvement marks will not be considered for ranking but will be considered for classification.

#### **Transfer of Students**

Students seeking a transfer to the U.G. and P.G. degree course in VICAS have to fulfil

the following conditions.

- 1. Seats must be available in the department concerned
- 2. The students should not have any arrear paper if they are coming from non-Autonomous Colleges.
- 3. The student must write the papers which are offered in our college, if those papers are not included in the syllabus of the previous college.

## **B.COM BANKING & INSURANCE**

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		FIRST YE	AR				
		FIRST SEME	STER				
Part I	23U1LTO1	Language I	3	6	25	75	100
Part II	23U1LE01	English I	3	4	25	75	100
Part III	23U1BIC01	Core Paper I – Financial Accounting I	4	5	25	75	100
Part III	23U1BIC02	Core Paper II - Banking Theory Law & Practice	4	5	25	75	100
	23U1BIDE01	Elective I – Business Communication					
Part III	23U1BIDE02	Elective I – Indian Economic Development	3	4	25	75	100
	23U1BIDE03	Elective I – Business Economics					
Part IV	23U1BIS01	Skill Enhancement Course SEC-1 Aptitude for Competitive Success	2	2	25	75	100
rattiv	23U1ENAC01	2	2	25	75	100	
	23U1VE01	Yoga	2	2	25	75	100
		TOTAL	23	30	200	600	800
		SECOND SEM	ESTER				
Part I	23U2LT02	Language II	3	6	25	75	100
Part II	23U2LE02	English II	3	4	25	75	100
Part III	23U2BIC03	Core Paper III – Financial Accounting II	4	5	25	75	100
Part III	23U2BIC04	Core Paper IV-Business Law	4	5	25	75	100
	23U2BIDE04	Elective II – Marketing of Banking Services			25	75	100
Part III	23U2BIDE05	Elective II - Legal Regulatory framework of Banking	3	4			
	23U2BIDE06	Elective II – Indian Business Environment					
Part IV	Skill Enhancement Course SEC – 2 Social Media Marketing			2	25	75	100
	23U2CSAC02	Ability Enhancement Course (AECC2)(Office Automation)	2	2	25	75	100
	23U2EVS01	Environmental Studies	2	2	25	75	100
		TOTAL	23	30	200	600	800

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		SECOND Y	EAR				
		THIRD SEMI	ESTER				
Part I	23U3LT01	Tamil III	3	5	25	75	100
Part II	23U3LE01	English III	3	5	25	75	100
Part III	23U3BIC05	Core Paper V- Corporate Accounting - I	4	6	25	75	100
Part III	23U3BIC06	Core Paper VI – Company Law	4	5	25	75	100
	23U3BIDE07	Elective III – Rural Banking & Micro Finance					
Part III	23U3BIDE08	Elective III – Principles & Practice of Life Insurance	4	4	25	75	100
	23U3BIDE09	Elective III – Introduction to Financial Markets					
Part IV	23U3BIP01	Skill Enhancement Course SEC – 3 Practical -Computer Applications in Business	2	3	40	60	100
	23U3BIN01	NMEC E-Business	2	2	25	75	100
		TOTAL	22	30	190	510	700
	I	FOURTH SEM	ESTER				
Part I	23U4LT04	Tamil IV	3	5	25	75	100
Part II	23U4LE04	English IV	3	5	25	75	100
Part III	23U4BIC07	Core Paper VII–Corporate Accounting - II	4	6	25	75	100
Part III	23U4BIC08	Core Paper VIII- Business Mathematics & Statistics	4	5	25	75	100
	23U4BIDE10 23U4BIDE11	Elective IV – Financial Services & Bancassurance Elective IV– Principles &					
Part III	230 1515111	Practice of General Insurance	4	4	25	75	100
	23U4BIDE12	Elective IV- Security Market Operations					
	23U4BIP02	Practical – Accounting Software	2	3	40	60	100
Part IV	23U4BIN02	NMEC Universal Human Values	2	2	25	75	100
	23U4BIPR01	In-plant Training	2	_	25	75	100
		TOTAL	24	30	215	585	800

Part	Course Code	Title of the Course	Credits	Hours	Int. Marks	Ext. Mark	Total Mark
		THIRDY	EAR				
		FIFTH SEM	ESTER				
Part III	23U5BIC09	Core Paper IX –Cost Accounting - I	4	5	25	75	100
Part III	23U5BIC10	Core Paper X – Principles of Management	3	4	25	75	100
Part III	23U5BIC11	Core Paper XI – Income Tax Law and Practice - I	4	5	25	75	100
Part III	23U5BIC12	Core Paper XII – Auditing and Corporate Governance	4	4	25	75	100
	23U5BIDSE13 23U5BIDSE14	Discipline Specific Elective 1/2 - Theory of Money & Banking / Indirect Taxation	3	4	25	75	100
Part III	23U5BIDSE15 23U5BIDSE16	Discipline Specific Elective 3/4 – Insurance & Risk Management / Technology in Banking	3	4	25	75	100
Part IV	23U5BIS03	SBEC-I Cyber Security & Ethical Hacking	2	2	25	75	100
Tartiv	23U3BIP03	Practical - E-Filing of Income Tax & GST	2	2	40	60	100
		TOTAL	25	30	215	585	800
	I DOLL CRICATO	SIXTH SEM	ESTER				400
Part III	23U6BIC13	Core Paper XIII -Cost Accounting - II	4	6	25	75	100
Part III	23U6BIC14	Core Paper XIV- Management Accounting	4	6	25	75	100
Part III	23U6BIC15	Core Paper XV- Income Tax Law and Practice - II	4	6	25	75	100
Part III	23U6BIDSE17 23U6BIDSE18	Discipline Specific Elective 5/6 Financial Management /Insurance Regulations, Governance & Compliances Taxation	3	4	25	75	100
	23U6BIDSE19 Discipline Specific Elective 7/8- Merchant Banking / Application of Excel in Finance		3	4	25	75	100
	23U6BIS04	SBEC-II Academic Writing and Academic Portfolio	2	2	25	75	100
Part IV	23U6BIPR02	Project Work	3	2	40	60	100
	23U6EX01	Extension Activities	1				
		Total	24	30	190	510	700
		GRAND TOTAL	141	180	1210	3390	4600

# $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{I}}$

# **Core I- Financial Accounting I**

Subject Code	e L	T	P	S	Credits	Inst.		Marks CIA External				
Subject Code	L	1	Г	3	Creuits	Hours	CIA					
23U1BIC01	5				4	5	25	100				
				Lea	arning Obje	ctives						
LO1	To und	erstand	the ba	sic acco	ounting conc	epts and stan	dards.					
LO2	To understand the basic accounting concepts and standards.  To know the basis for calculating business profits.											
LO3					unting treatm	-	ciation.					
LO4	To lear	n the m	ethods	of calc	ulating profi	t for single e	ntry syste	m.				
LO5	To gair	ı knowl	edge o	n the a	ecounting tre	atment of ins	surance cla	aims.				
Prerequisites	: Shoule	d have	studied	d Accou	untancy in X	II Std			T			
Unit					Content	S			No. of Hours			
I	Finance Account Subside Rectifie	ial Ac nting C iary B cation (	counting Concept ooks of Erro	ng – ts and — Tri ors – P	Accounting Meaning, Convention In Balance reparation of iation Staten	Definition, s - Journal, - Classific Suspense A	Ledger cation of	Accounts— Errors —	15			
II	Expend	Accour	nts of and Re	eceipts	Trading C  — Preparation  with Adjustn	on of Tradii	-		15			
III	Deprece Straigh method Annuit – Reva Machin Bills o Endors under r	tiation - t Line l. y Meth lluation ne Hour f Exch ement of	Mean Metho od – D Metho Rate M ange – of Bill – Insolv	ing – Cod – I eprecia od – D Method – Defin – Colle ency of	nition — Spec ction — Notin f Acceptor —	Balance meethod – Insurance hod – Sum cimens – Diag – Renewal	ethod – Grance Police of Digits scounting I – Retirent	Conversion  Conversion  Conversion  Method —  of Bills —	15			
IV	under rebate – Insolvency of Acceptor – Accommodation.  Accounting from Incomplete Records Incomplete Records - Meaning and Features - Limitations - Difference between Incomplete Records and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method – Preparation of final statements by Conversion method.  Average Due Date and Account Current.											
Royalty and Insurance of Claims  Meaning – Minimum Rent – Short Working – Recoupment of Short  V Working – Lessor and Lessee – Sublease – Accounting Treatment.  Insurance Claims – Calculation of Claim amount - Average clause(Loss of stock only)								15				
					Total							

CO	Course Outcomes
CO1	Remember the concept of rectification of errors and Bank reconciliation statements
CO2	Apply the knowledge in preparing detailed accounts of sole trading concerns
CO3	Analyse the various methods of providing depreciation
CO4	Evaluate the methods of calculation of profit
CO5	Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock.
	Textbooks
1.	S. P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.
2.	S.N. Maheswari, Financial Accounting, Vikas Publications, Noida.
3.	ShuklaGrewal and Gupta, "Advanced Accounts", volume 1, S.Chand and Sons, New Delhi.
4.	Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
5.	R.L.Gupta and V.K.Gupta, "Financial Accounting", Sultan Chand, New Delhi.
	Reference Books
1.	Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya Publications, Mumbai.
2.	Tulsian , Advanced Accounting, Tata McGraw Hills, Noida.
3.	Charumathi and Vinayagam, Financial Accounting, S.Chand and Sons, New Delhi.
4.	Goyal and Tiwari, Financial Accounting, Taxmann Publications, New Delhi.
5.	Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education, Noida.
NOTE: Lates	t Edition of Textbooks May be Used
	Web Resources
1.	https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1
2.	https://www.slideshare.net/ramusakha/basics-of-financial-accounting
3.	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	3	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	2	3	3	3	2	2	2	3	2	2
TOTAL	15	10	15	15	13	11	10	10	15	10	10
AVERAGE	3	2	3	3	2.6	2.2	2	2	3	2	2

3-Strong, 2-Medium, 1-Low

## FIRST YEAR – SEMESTER – I

## **Core II – BANKING THEORY LAW AND PRACTICE**

C1	hina Cada	_	T	n	C	C 1:4	Inst.		Mai	rks	
Sui	bject Code	L	T	P	S	Credits	Hours	CIA	Exte	rnal	Total
23	U1BIC02	5				4	5	25	75	5	100
	Learning Objectives										
LO1	To help the s	tudents 1	understar	nd vario	ıs prov	rision of B	anking R	egulation A	Act 194	l9 app	olicable to
	banking com						_				
LO2	To trace the e				concep	t and preva	alent cen	tral banking	g systei	n aro	und the
LO3	To throw lig							_	_		
T 0.4	role of bank t							•			
LO4	To understand securitization		capitai	runa o	ı com	merciai b	anks, or	jectives a	na pro	cess	of Asset
LO5	To explore pr		anking s	vstems 1	relation	ship of ba	nkers and	d customer	s, cross	ing of	f cheques,
	endorsement		8			1			-,	6	1,
Unit				Co	ontents	1				No.	of Hours
I	Introduction to Banking History of Banking- Provisions of Banking Regulations Act 1949 - Components of Indian Banking - Indian Banking System-Phases of Development - Banking Structure in India - Payment Banks and Small Banks - Commercial Banking: Definition - Classification of Banks. Banking System - Universal Banking - Commercial Banking functions - Role of Banks in Economic Development. Central Banking: Definition -Need - Principles- Central Banking Vs						nking nking: king - oment.		15		
II	RBI  Establishment – objective - Legal framework – Functions – SBI - Origin and History – Establishment Indian subsidiaries - Foreign subsidiaries -Non-Banking-Subsidiaries-Personal banking International banking-Trade Financing-Correspondent banking - Co-operative banks-Meaning and definition-Features-Co-operative banks vs Commercial banks-StructureNBFC-Role of NBFCRBI Regulations-Financial sector reforms-Sukhmoy committee 1985-Narasimham committee I and II-Prudential norms: capital adequacy norms-classification of assets and provisioning – Meaning, Structure of Interest Rates - Short term and								15		
III	Bank Account Opening – Types of Accounts-FDR-Steps in opening Account-Saving vs Current Account-'Donatio Mortis Causa'-Passbook-Bank Customer Relationship-Special Types of currents –KYC norms. Bank Lending –Lending Sources-Bank Lending Principles-Forms of lending-Loan evaluation process-securities of lending-Factors influencing bank lending – Negotiable Instruments –Meaning – Characteristics-Types. Crossing –Definition –Objectives-Crossing and negotiability-Consequences of Crossing.								15		
IV	Endorsemen Meaning-Cor person Endo endorsement-	t nponents orsement	s-Kinds by leg	of End	orseme resenta	tive –Neg	gotiation	bank-effe	ect of		15

	Dishonouring of Cheques-Discharge of paying banks Payments of a crossed cheque payment. Collecting bankers-Statutory protection under section85 - Refusal of cheques Payment. Collecting Banker-Statutory protection under section 131-Collecting bankers' duty –RBI instruction –Paying Banker Vs Collecting Banker- Customer grievances-Grievance Redressal –Banking Ombudsman.	
V	E-Banking Meaning-Services-e-banking and Financial services- Initiatives-Opportunities- Internet banking Meaning-Internet banking Vs Traditional banking-Services- Drawbacks-Frauds in Internet banking. Mobile banking—Anywhere Banking- Any Time Banking- Electronic Mobile Wallets. ATM Evolution -Concept- Features - Types Electronic money-Meaning-Categories-Merits of e-money - National Electronic Funds Transfer (NEFT) Real Time Gross Settlement (RTGS) Difference between NEFT & RTGS- Meaning- Steps—Benefits-Monetary policies- final sector reforms- Chakravarthy committee 1985- Narasimham Committee I &II Prudential norms capital adequacy norms- classification of assets & provisions.	15
	TOTAL	75
CO	Course Outcomes	
CO1	Aware of various provision of Banking Regulation Act 1949 applicable to banking including cooperative banks	companies
CO2	Analyse the evolution of Central Banking concept and prevalent Central Banking sy and their roles and function	
CO3	Gain knowledge about the Central Bank in India, it formation, nationalizing its organization, role of bank to government, role in promoting agriculture and industry, role	
	inclusion	ole in financial
CO4		
	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of As	sset
CO4	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi	sset
CO4	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.	ng of cheques,
CO4 CO5	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks	ng of cheques,
CO4 CO5	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learning	ng of cheques,
CO4 CO5 1 2	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi	ng of cheques,
CO4 CO5  1 2 3	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi  Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata	ng of cheques, hennai ng Private Ltd,
CO4 CO5  1 2 3 4	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi  Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata  Gajendra, A Text on Banking Theory Law & Practice, Vrinda Publication, Delhi  K P Kandasami, S Natarajan&Parameswaran, Banking Law and Practice, S Chand	ng of cheques, hennai ng Private Ltd,
CO4 CO5  1 2 3 4	inclusion  Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi  Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata  Gajendra, A Text on Banking Theory Law & Practice, Vrinda Publication, Delhi  K P Kandasami, S Natarajan&Parameswaran, Banking Law and Practice, S Chand New Delhi	ng of cheques, hennai ng Private Ltd,
CO4 CO5  1 2 3 4 5	Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi  Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata  Gajendra,A Text on Banking Theory Law & Practice, Vrinda Publication, Delhi  K P Kandasami, S Natarajan&Parameswaran, Banking Law and Practice, S Chand New Delhi  Reference Books	ng of cheques, hennai ng Private Ltd,
CO4 CO5  1 2 3 4 5	Evaluate the role of capital fund of commercial banks, objectives and process of Assecuritization etc  Define the practical banking systems relationship of bankers and customers, crossi endorsement etc.  Textbooks  Gurusamy S, Banking Theory: Law and Practice, Vijay Nicole Publication, Cl  Muraleedharan, Modern Banking: Theory and Practice, Prentice Hall India Learnin New Delhi  Gupta P.K. Gordon E.Banking and Insurance, Himalaya publication, Kolkata  Gajendra,A Text on Banking Theory Law & Practice, Vrinda Publication, Delhi  K P Kandasami, S Natarajan&Parameswaran, Banking Law and Practice, S Chand New Delhi  Reference Books  B. Santhanam, Banking & Financial System, Margam Publication, Chennai	ng of cheques, hennai ng Private Ltd, publication,

5	NektariosMichail, Money, Credit, and Crises: Understanding the Modern Banking System, Palgrave Macmillan, London									
NOT	NOTE: Latest Edition of Textbooks May be Used									
	Web Resources									
1	https://www.rbi.org.in/									
2	https://businessjargons.com/e-banking.html									
3	https://www.wallstreetmojo.com/endorsement/									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	2	2	3	3	2
CO2	3	2	2	2	3	2	2	2	3	3	2
CO3	3	2	3	2	3	2	2	2	3	3	2
CO4	3	2	2	2	3	2	2	2	3	3	2
CO5	3	2	3	2	3	2	2	2	3	3	2
TOTAL	15	10	13	10	15	10	10	10	15	15	10
AVERAGE	3	2	2.6	2	3	2	2	2	3	3	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

## $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{I}}$

# **Elective I – Business Communication**

Subject C	C- 1-	de L T		T	т	T	ъ	C	C 1:4	Inst.		Marl	ΚS	
Subject	Coae	L	I	P	S	Credits	Hours	CIA	Exte	rnal	Total			
23U1BII	DE01	4				3	4	25	75	75 100				
		I			L	earning O	bjectives		•					
LO1	To en	able th	ne sti	uden	ts to k	now about	the princip	les, objecti	ives and i	mporta	ance of			
		communication in commerce and trade.  To develop the students to understand about trade enquiries												
LO2														
LO3 LO4							rious types oness reports		s correspo	onaenc	e.			
LO5							various typ		view					
						-	e in XII Std		<u> </u>					
Unit						Content				No. o Hour				
I	Introduction to Business Communication  Definition — Meaning — Importance of Effective Communication — Modern Communication Methods — Barrie to Communication — E-Communication — Business Letter Need - Functions — Essentials of Effective Business Letters Layout										12			
II	Trade Enquiries  Trade Enquiries – Orders and their Execution – Credit and Status Enquiries – Complaints and Adjustments – Collection Letters – Sales Letters – Circular Letters										12			
III	Bank Banki Corre - Insu - Diff Fire I Insura Stage	ing C ing C spond urance ferenc Insura ance – s of	orrections or	esponespor Spor Mean twee K gency	ndence demonition and the demonition of the demonition of the demonition of the demonition of the demonition of the demonition of the demonition of the demonities of the demonition of the demo	ce  e — Type  nts of a Go  nd Types  e and Gen  — Corresponden	es – Structood Banking – Insurance eral Insurance ondence Rece ce – Introd ce – Ter	g Corresponder Corresponder — Mea elating to uction — I	ondence ondence uning of Marine Kinds –		12			
IV	Secre Comp Secre Speci	Correspondence  Secretarial Correspondence  Company Secretarial Correspondence – Introduction – Duties of Secretary – Classification of Secretarial Correspondence – Specimen letters – Agenda and Minutes of Report writing – Introduction – Types of Reports – Preparation of Report Writing									12			
	Appli	icatio	n Le	tter	S									
V	Application Letters – Preparation of Resume – Interview:  Meaning – Objectives and Techniques of Various Types of Interviews – Public Speech – Characteristics of a Good Speech										12			
						TOTAI					60			

CO	Course Outcomes
CO1	Acquire the basic concept of business communication.
CO2	Exposed to effective business letter
CO3	Paraphrase the concept of various correspondences.
CO4	Prepare Secretarial Correspondence like agenda, minutes andvarious business reports.
CO5	Acquire the skill of preparing an effective resume
	Textbooks
1	Rajendra Pal & J.S. Korlahalli, Essentials of Business Communication- Sultan Chand & Sons- New Delhi.
2	Gupta and Jain, Business Communication, Sahityabahvan publication, New Delhi.
3	K.P.Singha, Business Communication, Taxmann, New Delhi.
4	R. S. N. Pillai and Bhagavathi. S, Commercial Correspondence, Chand Publications, New Delhi.
5	M. S. Ramesh and R. Pattenshetty, Effective Business English and Correspondence, S. Chand & Co, Publishers, New Delhi.
	Reference Books
1	V.K.Jain and Om Prakash, Business communication, S.Chand, New Delhi.
2	RithikaMotwani, Business communication, Taxmann, New Delhi.
3	Shirley Taylor, Communication for Business-Pearson Publications-New Delhi.
4	Bovee, Thill, Schatzman, Business Communication Today-Pearson Education, Private Ltd- NewDelhi.
5	Penrose, Rasbery, Myers, Advanced Business Communication, Bangalore.
NOTE: L	atest Edition of Textbooks May be Used
	Web Resources
1	https://accountingseekho.com/
2	https://www.testpreptraining.com/business-communications-practice-examquestions
3	https://bachelors.online.nmims.edu/degree-programs

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	2	3	2	2	2	2	2	2	2
CO2	3	3	2	3	2	2	2	3	2	2	2
CO3	3	3	2	3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	2	2	2	2	2	2
CO5	3	3	2	3	2	2	2	2	2	2	2
TOTAL	15	15	15	15	10	10	10	11	10	10	10
AVERAGE	3	3	3	3	2	2	2	2.2	2	2	2

3-Strong, 2-Medium, 1-Low

## $\underline{FIRST\ YEAR-SEMESTER-I}$

# **Elective 1 – Indian Economic Development**

Subject Code		L	т	T	т	P	S	Credits	Inst.	Marks				
Subject Co	ie	L	Г		8	Credits	Hours	CIA	External	Total				
23U1BIDE02		4				3	4	25	75	100				
Learning Objectives														
LO1	To	unde	rstand	the co	ncept	s of Economic	growth and	developn	nent					
LO2	To	know	the fe	eatures	and f	actors affection	ng economic	developn	nent					
LO3	To	gain	unders	tandir	ıg abo	ut the calculat	tion of natio	nal incom	e					
LO4														
LO5	To	unde	rstand	the ca	uses c	of inflation								

# Prerequisites: Should have studied Commerce in XII Std

Unit	Contents	No. of Hours
I	Economic Development And Growth Concepts of Economic Growth and Development. Measurement of Economic Development: Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure.	12
II	Economic Development Factors Effecting Economic Development - Characteristics of Developing Countries- Population and Economic Development-Theories of Demographic Transition. Human Resource Development and Economic Development	12
III	National Income Meaning, Importance, National Product-Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare	12
IV	Public Finance Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficit -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.	12
V	Money Supply Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1,M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of Fiscal Policy in Controlling Money supply.  TOTAL	12

СО	Course Outcomes
CO1	Elaborate the role of State and Market in Economic Development
CO2	Explain the Sectorial contribution to National Income
CO3	Illustrate and Compare National Income at constant and current prices.
CO4	Describe the canons of public expenditure
CO5	Understand the theories of money and supply
	Textbooks
1	Dutt and Sundaram, Indian Economy, S.Chand, New Delhi
2	V.K.Puri, S.K. Mishra, Indian Economy, Himalaya Publishing house, Mumbai
3	Remesh Singh, Indian Economy, Mc.Graw Hill, Noida.
4	NitinSinghania, Indian Economy, Mc.Graw Hill, Noida.
5	Sanjeverma, The Indian Economy, unique publication, Shimla.
	Reference Books
1	GhatakSubrata: Introduction to Development Economics, Routledge Publications, New Delhi.
2	Sukumoychakravarthy : Development Planning- Indian Experience, OUP, New Delhi.
3	Ramesh Singh, Indian Economy, Mc.Graw Hill, Noida.
4	Mier, Gerald, M: Leading issues in Economic Development, OUP, New Delhi.
5	Todaro, Micheal P : Economic Development in the third world, Orient Longman, Hyderabad
NOTE: La	test Edition of Textbooks May be Used
	Web Resources
1	http://www.jstor.org
2	http://www.indiastat.com
3	http://www.epw.in

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	3	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	14	15	10	10	10	10	10	13	10
AVERAGE	3	2	2.8	3	2	2	2	2	2	2.2	2

3-Strong, 2-Medium, 1-Low

# <u>FIRST YEAR – SEMESTER – I</u>

# **Elective 1 – Business Economics**

		_	TD.	ъ	a	G 114	Inst.		Marks			
Subject Co	de	L	T	P	S	Credits	Hours	CIA	External	Total		
23U1BIDE	)3	4				3	4	25	75	100		
	Learning Objectives											
LO1	To u	nde	rstand	d the a	pproa	ches to econo	omic analysi	S				
LO2	To k	nov	v the	variou	s dete	rminants of d	lemand					
LO3	To ga	ain	know	ledge	on co	ncept and fea	tures of con	sumer bel	naviour			
LO4												
LO5	To e	nab	le the	stude	nts to	understand th	ne objective	s and impo	ortance of prici	ng policy		

	requisites: Should have studied Commerce in XII Std									
Unit	Contents	No. of Hours								
Ι	Introduction to Economics Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics – Positive and Normative Economics - Definition – Scope and Importance of Business Economics - Concepts: Production Possibility frontiers – Opportunity Cost – Accounting Profit and Economic Profit – Incremental and Marginal Concepts – Time and Discounting Principles – Concept of Efficiency- Business Cycle:- Inflation, Depression, Recession, Recovery, Reflation and Deflation.	12								
II	Demand & Supply Functions  Meaning of Demand - Demand Analysis: Demand Determinants, Law of Demand and its Exceptions. Elasticity of Demand: Definition, Types, Measurement and Significance. Demand Forecasting - Factors Governing Demand Forecasting - Methods of Demand Forecasting, Law of Supply and Determinants.	12								
III	Consumer Behaviour  Consumer Behaviour — Meaning, Concepts and Features — Law of Diminishing Marginal Utility — Equi-Marginal Utility — Indifference Curve: Meaning, Definition, Assumptions, Significance and Properties — Consumer's Equilibrium. Price, Income and Substitution Effects. Types of Goods: Normal, Inferior and Giffen Goods - Derivation of Individual Demand Curve and Market Demand Curve with the help of Indifference Curve.	12								
IV	Theory of Production  Concept of Production - Production Functions: Linear and Non - Linear Homogeneous Production Functions - Law of Variable Proportion - Laws of Returns to Scale - Difference between Laws of variable proportion and returns to scale - Economies of Scale - Internal and External Economies - Internal and External Diseconomies - Producer's equilibrium	12								

V	Product Pricing Price and Output Determination under Perfect Competition, Short Period and Long Period Price Determination, Objectives of Pricing Policy, Its importance, Pricing Methods and Objectives – Price Determination under Monopoly, kinds of Monopoly, Price Discrimination, Determination of Price in Monopoly – Monopolistic Competition – Price Discrimination, Equilibrium of Firm in Monopolistic Competition—Oligopoly – Meaning – features, "Kinked Demand" Curve	12							
	TOTAL	60							
CO	Course Outcomes								
CO1	Explain the positive and negative approaches in economic analysis								
CO2	Evaluate the factors of demand forecasting								
CO3	Know the assumptions and significance of indifference curve								
CO4	Outline the internal and external economies of scale								
CO5	Relate and apply the various methods of pricing								
	Textbooks								
1	H.L. Ahuja, Business Economics–Micro & Macro - Sultan Chand & S Delhi.	Sons, New							
2	C.M.Chaudhary, Business Economics-RBSA Publishers - Jaipur-03.								
3	Aryamala.T, Business Economics, Vijay Nocole, Chennai.								
4	T.P Jain, Business Ecomnomics, Global Publication Pvt.Ltd, Chennai.								
5	D.M.Mithani, Business Economics, Himalaya Publishing House, Mur	nbai.							
	Reference Books								
1	S.Shankaran, Business Economics-Margham Publications, Chennai.								
2	P.L.Mehta, Managerial Economics–Analysis, Problems & Cases, Sult Sons, New Delhi.								
3	Peter Mitchelson and Andrew Mann, Economics for Business-Thoma Australia								
4	Ram singh and Vinaykumar, Business Economics, Thakur publication Chennai.								
5	Saluram and Priyanks Tindal, Business Economics, CA Foundation S Chennai.	tudy material,							
NOTE: 1	Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://youtube.com/channel/UC69P77nf5-rKrjcpVEsqQ								
2	https://www.icsi.edu/								
3	https://www.yourarticlelibrary.com/marketing/pricing/product-pricing basis-and-factors/74160	g-objectives-							

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	14	11	10	10	10	10	10	10
AVERAGE	3	2	2.6	2.8	2.2	2	2	2	2	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

## FIRST YEAR – SEMESTER – I

## SEC-I: APTITUDE FOR COMPETITIVE SUCCESS

							Inst.		Marks				
Subject	Code	L	T	P	S	Credits	Hours	CIA	External	Total			
23U1BIS(	)1	2				2	2	25	75	100			
	Γ	I.			Lear	ning Objec	ctives						
LO1	To unde	rstanc	the b	asic co	ncepts	of Basic N	umber sys	tem.					
LO2	To know the basis of Mathematical Operations.												
LO3	To familiarize with Average & Percentage.												
LO4	To learn the Series completion and Analogy.												
LO5 To gain knowledge about Mathematical Concepts.													
Prerequis	ites: Sho	uld h	ave st	udied I	Mathe	matics up t	to X Std						
Unit					Cont	ents			No. o	of Hours			
I	Quantit	tative	Aptit	ude: N	umber	System			6				
1	Verbal	Reaso	oning	Series	Comp	letion							
II	<b>Quantit</b> Mathem		_		ecimal	FractionVo	erbal Rea	soning:	6				
III	Quantit Reason		-		•	Roots and C	Cube Root	sVerbal	6				
IV	Quantit Reason		_		implifi	cation <b>Non</b>	-Verbal		6				
3.7	Quantit	tative	Aptit	ude: A	verage	, Percentag	e		6				
V	Non-Ve	rbal l	Reaso	ning:S	eries								
				TO	ΓAL				30				
CO						Course (	Outcomes						
CO1	Remem	ber th	e cond	cept of l	Basic N	Number sys	tem.						
CO2	Apply th	ne kno	wled	ge of Si	mplifi	cation.							
CO3	Analyse the concept of Series Completion.												
CO4	Determi	ne the	impo	ortance	of Ana	alogy.							
CO5	Evaluate	e vario	ous op	portuni	ities in	Competitiv	e Examin	ation.					
						Text Books	<u></u>						

"Quantitative Aptitude for Competitive Examinations" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)
"A Modern Approach to Verbal Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)
"A Modern Approach to Non-Verbal Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)
"A Modern Approach to Logical Reasoning" Revised Edition-2022 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)
"A Modern Approach to Verbal & Non-Verbal Reasoning" Revised Edition-2012 (Dr.R.S.Aggarwal- S Chand and Company, Delhi)
Reference Books
"Quantitative Aptitude and Reasoning" Second Edition-2013 (R.V. Praveen, PHI Learning Private Limited, Delhi)
"Quantitative Aptitude for Competitive Examinations" Second Edition-2012 (Dinesh Khattar- Dorling Kindersley Pvt. Ltd)
"A New Approach to Reasoning Verbal & Non Verbal" (B S Sijwali, Indu Sijwali – Arihant Publications (I) Pvt Ltd, Meerut)
"An Approach to Quantitative Aptitude and Reasoning" (Prakritesh Bhattacharyya, Revised Edition-2021, Unique Publisher- New Delhi)
"Logical Reasoning & Analytical Ability" (Dr.M.B.Lal & Ashok Gupta, Revised Edition-2015)
atest Edition of Textbooks May be Used
Web Resources
1. www.themathpage.com
2. https://swayam.gov.in
3. www.brightstorm.com

## <u>FIRST YEAR – SEMESTER – II</u>

# **Core III - Financial Accounting II**

Subject Co	le	$\mathbf{L}$	T	P	S	Credits	Inst.		Mar	ks			
<u> </u>	10	L	1	1	B	Credits	Hours	CIA	Externa	al Total			
23U2BIC03		5				4	5	25	75	100			
					Le	earning Obje	ectives						
LO1						re different k nts System.	inds of acco	unts such					
LO2	To understand the allocation of expenses under departmental accounts												
LO3	To gain an understanding about partnership accounts relating to Admission and retiremed Provides knowledge to the learners regarding Partnership Accounts relating												
LO4	to di	nts relating	g										
LO5						international		standards					
Prerequisite	s: Sho	ould	have s	tudied	Accou		II Std			NI OTT			
Unit						Contents				No. of Hours			
Ι		f Interest estalment	15										
II	Stock Retain Depart	system - rofit and uded) - – Inter-	15										
III	Departmental Transfer at Cost or Selling Price.  Partnership Accounts - I  Partnership Accounts:—Admission of a Partner — Treatment of Goodwill  - Calculation of Hidden Goodwill —Retirement of a Partner — Death of a Partner.												
IV	Part Diss Rega Good or m - Ad Meth	15											
V	Method – Maximum Loss Method.  Accounting Standards for financial reporting Objectives and Uses of Financial Statements for Users-Role of Accounting Standards - Development of Accounting Standards in India- Requirements of International Accounting Standards - Role of Developing IFRS- IFRS Adoption or Convergence in India- Implementation Plan in India- Ind AS- An Introduction - Difference between Ind AS and IFRS.												
						TOTAL				75			

CO	Course Outcomes								
CO1	To evaluate the Hire purchase accounts and Instalment systems								
CO2	To prepare Branch accounts and Departmental Account								
CO3	To understand the accounting treatment for admission and retirement in partnership								
CO4	To know Settlement of accounts at the time of dissolution of a firm.								
CO5	To elaborate the role of IFRS								
	Textbooks								
1	Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.								
2	M C ShuklaTS Grewal&S C Gupta, Advance Accounts, S Chand Publishing, New Delhi.								
3	R.L.Gupta and V.K.Gupta, "Financial Accounting", Sultan Chand, New Delhi.								
4	S P Jain and K. L. Narang: Financial Accounting- I, Kalyani Publishers, New Delhi.								
5	T.S.Reddy& A. Murthy, Financial Accounting, Margham Publishers, Chennai.								
	Reference Books								
1	Dr. S.N. Maheswari: Financial Accounting, Vikas Publications, Noida.								
2	Dr. Venkataraman& others (7 lecturers): Financial Accounting, VBH, Chennai.								
3	Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya publications, Mumbai.								
4	Tulsian , Advanced Accounting, Tata MC. Graw hills, India.								
5	Charumathi and Vinayagam, Financial Accounting, S.Chand and sons, New Delhi.								
NOTE: Lates	st Edition of Textbooks May be Used								
Web Resources									
1	https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1								
2	https://www.slideshare.net/ramusakha/basics-of-financial-accounting								
3	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	2	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	3	3	3	3	3	3	3	3	3	3
TOTAL	16	11	14	15	14	12	11	11	15	11	11
AVERAGE	3.2	2.2	2.8	3	2.8	2.4	2.2	2.2	3	2.2	2.2

3-Strong, 2-Medium, 1-Low

### $\underline{\mathbf{FIRST\ YEAR} - \mathbf{SEMESTER} - \mathbf{II}}$

### Core IV – BUSINESS LAW

C1-14 C	1. T	Т	n	C	C 114-	Inst.		Ma	rks
Subject Cod	le L	T	P	S	Credits	Hours	CIA	Extern	nal Total
23U2BIC04	5				4	5	25	75	100
				Le	arning Obje	ctives			
LO1	To know	v the nat	ture and	d object	tives of Merc	antile law			
					f valid contra				
	To gain	knowle							
					ment and ple				
					f contract of				
Prerequisites	s: Should	d have s	tudied	Comn		Std			NI CIT
Unit	Introdu	otion			Contents				No. of Hours
I	An intro	duction nificanc	e, Me	ercantile	<ul><li>Objectives</li><li>Law: Mos of Mercanti</li></ul>	eaning, Def		-	15
II	Contract Conside	Contract, Clastration -	ct Act sificati - Capa	<b>1872:</b> I on of city of	Definition of Contract, Contract – S – Void Con	Offer and Free Conse	Accepta	ance –	15
III	liabilitie Promise	g of Poss & Rossig	erform lights, gnment	ance, C Time of Con	Offer to Pe and Place tracts - Rem Contract - Q	of Performa edies for Bre	ance, Recearch of co	ciprocal	15
IV	Contract Contract Liability Bailmen Classific Law of	et of Ind t of Ind y, Kinds t and F cation o Pledge	lemnity emnity of Gu Pledge f Bailr – Mea	y and ( and C arantee  Bailments, l aning –	Guarantee ontract of G , Rights of S nent — Conc Outies and R - Essentials	uarantee - E Surety, Disch cept — Essen Lights of Bai	xtent of S narge of S itials and flor and I	Surety – Kind - Bailee –	15
V	Lien, Rights of Pawner and Pawnee.  Sale of Goods Act 1930:  Definition of Contract of Sale – Formation - Essentials of Contract of Sale - Conditions and Warranties - Transfer of Property – Contract involving Sea Routes - Sale by Non-owners - Rights and duties of buye - Rights of an Unpaid Seller							ontracts	15
					TOTAL				75
CO					Course	e Outcome			
CO1	Explain	the Obj	ectives	and sig	gnificance of	Mercantile la	aw		
CO2	Understa	and the	clauses	and ex	ceptions of I	ndian Contra	ect Act.		

CO3	Explain concepts on performance, breach and discharge of contract.										
CO4	Outline the contract of indemnity and guarantee										
CO5	Explain the various provisions of Sale of Goods Act 1930										
	Textbooks										
1	N.D. Kapoor, Business Laws- Sultan Chand and Sons, New Delhi.										
2	2 R.S.N. Pillai – Business Law, S.Chand, New Delhi.										
3	3 M C Kuchhal & Vivek Kuchhal, Business law, S Chand Publishing, New Delhi										
4	4 M.V. Dhandapani, Business Laws, Sultan Chand and Sons, New Delhi.										
5	Shusma Aurora, Business Law, Taxmann, New Delhi.										
	Reference Books										
1	Preethi Agarwal, Business Law, CA foundation study material, Chennai.										
2	Business Law by Saravanavel, Sumathi, Anu, Himalaya Publications, Mumbai.										
3	Kavya and Vidhyasagar, Business Law, Nithya publication, New Delhi.										
4	D.Geet, Business Law Nirali Prakashan Publication, Pune.										
5	M.R. Sreenivasan, Business Laws, Margham Publications, Chennai.										
NOTE: Lat	test Edition of Textbooks May be Used										
	Web Resources										
1	1 www.cramerz.comwww.digitalbusinesslawgroup.com										
2	http://swcu.libguides.com/buslaw										
3	http://libguides.slu.edu/businesslaw										

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	2	3	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	15	10	10	10	10	10	10	10
AVERAGE	3	2	2.6	3	2	2	2	2	2	2	2

#### $\underline{\mathbf{FIRST\ YEAR}-\mathbf{SEMESTER}-\mathbf{II}}$

#### **Elective II – MARKETING OF BANKING SERVICES**

Subject Code	L	Т	P	S	Credits	Inst.		M	arks							
Subject Code	L	1	1	B	Credits	Hours	CIA	Exte	ternal Total							
23U2BIDE04	4				3	4	25	75	5	100						
				$\mathbf{L}$	earning Obj	ectives										
LO1	To r	ecall th	e mark	eting c	oncepts as we	ell as the ban	king indu	stry								
LO2	То д	gain the	knowl	edge or	n the macro a	nd micro fac	tors influe	encing th	ne mar	ket						
LO3	_				g customer n											
LO4					narket segme											
LO5	To g	give an	insight	on the	market inform	mation resear	ch									
								1								
Unit					Contents				No.	of Hours						
I	Mar	keting	concep	ts and	their applicated elements — ng — Product	Why Marke	ting? - S	pecial		12						
II	Com good regu Und	npetition ds and lation erstand	n – Ma servicand in ing con	acro an ces – ts imp	g — Assessr d Micro fact applicability pact on Bar on — and the /hat makes a	ors influenci to Bankink marketing ir focus – St	ing the Mang — Bag strategic be	Iarket, anking gies –		12						
III	Und moti facto indiv	erstand vation ors affe vidual	ing cuand bu ecting band or	istomen ying be ouying ganiza	and custome need – cehaviour – pe behaviour – tional – seles sumer behavi	ustomer car reception / be decision ma ective exposi	e – con haviour – aking pro	sumer - other cess –		12						
IV	Mar – Fe expa Defi Mar Disa	ket Seg edback insion nition ket se	mentat and re Mas of Mar gment ges – N	ion (Ba view – ss Mar ket seg – Be Market s	nnking) – Propurpose and electing and gmentation – enefits from segmentation	duct Designi content of p Marketing s Characteriss Market s	roduct / Negmentatics of a egmentati	Market ion – viable ion –		12						
V	and Rese Man for s	market earch to agemen situatio ation an	resear a ban nt Infor n analy nalysis	ch – Dak – Ty mation ysis – – objec	earch — Defin bifferences — ypes of data System and steps involve ctive — strateg analysis	Contribution  – primary a  Marketing R  ed in the de	ns of Mar nd second esearch – velopmen	keting dary – - Need t of a		12						
					TOTAL					60						
					100% Theo	•										
CO					Cou	rse Outcom	es									

F	
CO1	Application of marketing in Banking Industry
CO2	Remember the Banking Regulation Act and acquire the knowledge on the macro and micro factors of Marketing of Banking.
CO3	Enumerate the behaviour of customer and customer motivation
CO4	Demonstrate the various market segmentation.
CO5	Acquire the information of marketing research and its various approaches.
	Textbooks
1	Padmalatha Suresh, Justin Paul, Management of Banking and Financial Services, Pearson Education India, 2014
2	Rajeeve, Marketing of Banking Service
3.	Pabbati Saritha Srinivas, P. Mohan Reddy, Marketing of Banking Services, Serials Publications 2010
	Reference Books
1.	Madhukar R. K. ynamics of Banking Marketing, VBS publishes, 1990
2.	Desai, Vsant, Principles of Bank Management, Himalaya Publications, 1993
3.	Middi Appala Raju, Marketing of banking services,
NOTE: Latest E	dition of Textbooks May be Used
	Web Resources
1	https://books.google.co.in/books?id=84jsBAAAQBAJ&printsec=frontcover&source=g bs_ge_summary_r&cad=0#v=onepage&q&f=false
2	https://www.scribd.com/doc/19639288/Marketing-of-Banking-Services-1#
3	https://www.youtube.com/watch?v=0epWyxDQY9A

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	3	2	2	3	2	3	3
CO2	3	2	2	3	3	2	3	3	2	3	3
CO3	3	2	3	3	3	2	3	3	2	3	3
CO4	3	2	3	3	3	2	2	3	2	3	3
CO5	3	2	3	3	3	2	3	3	3	3	3
TOTAL	15	10	14	15	15	10	13	15	11	15	15
AVERAGE	3	2	2.8	3	3	2	2.6	3	2.2	3	3

#### $\underline{FIRST\ YEAR-SEMESTER-II}$

### Elective II – Legal Regulatory framework of Banking

Subject C	odo	L	Т	D	Q	Cradita	Inst.		Marks					
			T P S Credits Hours CIA External Tot											
23U2BIDE	J5 4	4				3	4	25	75	100				
					L	earning Obj	ectives							
LO1	Т	o e	nable tl	he stud	ents un	derstand the	banking Reg	ulation A	ct 1949					
LO2		ssets.												
LO3		ct 2002												
LO4	T													
LO5	T	o ei	nhance	the kn	owledg	ge on Banking	g Ombudsma	n Scheme	;					
Unit						Contents	<b>S</b>			No. of Hours				
I	Banking Regulation Act 1949 Provisions relating to- Definition of bank (Sec. 5B and 5C), Business of Banking Companies (Sec.6), Restrictions on business of banking companies (Sec.8, 19 and 20), Capital Structure(Sec.12), Powers of the RBI (Sec.21, 22and 36 to 36AD), Applicability of the Act to Cooperative Banks (Sec.56), amendments of BRA1949 up to 2012, Banking Regulation (Amendment) Bill 2017													
II	Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 Provisions relating to: Preliminary (Section 1 and 2) Regulation of securitisation and reconstruction of financial assets and financial institutions (Section 3 to 12 A) Enforcement of security interest (Section 13 to 19) Central registry (Section 20 to 26) Offences and penalties (Section 27 to 30) Miscellaneous (Section 31 to 41) Relevant amendments between 2004 and 2008 and Amendments in SARFAESI Act in 2016: (Taking possession over collateral: Audit and inspection)									12				
III	Introdu to: Prel 4),Attac banking 15) Sur regardir	ictio limi chm g co mm ng	on to Pr nary (S nent, ac ompani ons, se preven	revention Section djudicates, fin earches	on of M 1 and tion an ancial and se of mo	Money Laund 2), Offence of d confiscation institutions a eizures (Sectioney launder	of money lau n (Section 5 and intermed on 16 and 2	ndering (and 11), iaries (Set) The R	sions relating Section 3 and Obligation of ection 12 and BI guidelines of Money	12				
IV	Laundering (Amendment) Act, 2012  The Foreign Exchange Management Act, 1999 Provisions relating to Preliminary (Sec 1-2), Regulation and management of foreign exchange (Sec 3 to 9) Authorized person (Section 10 to 12) Contravention and penalties (Section 13 to 15)Adjudication and appeal (Sections 16 to 21 and sections 34-35) Directorate of enforcement (section 36 to 38).								change (Sec 3 alties (Section	12				
V	of Com Settlem	nplai nent	int, Pro of Cor	ocedure nplaint	for Fil	ing Complain reement, Aw	nt; Power to o ard II. The B	Call for Ir anking Co		12				
						TOTAL				60				
						100% The	ory							

CO		Course Outcomes									
CO1	Rem	Remember the banking system and its powers in Banking Regulation Act									
CO2	Dem	Demonstrate the provisions relating to Securitisation and Reconstruction of financial Assets									
CO3	Para	araphase the act the Money Laundering Act									
CO4	Acqı	Acquire the skills of Foreign Exchange Management Act.									
CO5	Enur	Enumerate the role of Banking Ombudsman and its compliances.									
		Textbooks									
1		IIBF, Legal and Regulatory Aspects of Banking, MacMillian, 2008									
2	2 <u>libf</u> , Legal Aspects of Banking Operations, MacMillian, 2005										
3.	3. Shubham Sinha, The Banking Laws of India, Indian Law Series										
4.		Sonai Jain, Banking industry in India, New Century Publication									
		Reference Books									
1.		Kern Alexander, Principles f Banking Regulation, Camrbridge University Press,									
2.		Alexander Dills, Bank Regulation, Risk Management and Compliances, Taylor & Francis, 2019									
NOTE: La	atest E	dition of Textbooks May be Used									
		Web Resources									
1		https://www.scribd.com/doc/117041132/Legal-Regulatory-Aspects-of-Banking									
2		https://www.youtube.com/watch?v=wpFZstiviAA									
3		https://books.google.co.in/books?id=WUxmA9RjRawC&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

#### <u>FIRST YEAR – SEMESTER – II</u>

### **Elective II – Indian Business Environment**

Cubicat 4	7 <b>.4</b> .	L	Т	P	S	Cuadita	Inst.		Marks	
Subject (	Loae	L	1	P	3	Credits	Hours	CIA	External	Total
23U2BIDE	<b>E06</b>	4				3	4	25	75	100
		•			L	earning Obj	ectives			
LO1		Τοι	ınderst	and the	variou	s environmen	t of business	3		
LO2	,	To k	know th	ne econ	omic ei	nvironment o	f business su	ch as NIP	, FEMA, etc	
LO3						n the socio cu				
LO4						olitical enviro				
LOS	)	106	ennance	tne kn	owieag	ge on the natu	rai and techi	nicai envii	ronment	
Unit						Content	S			No. of Hours
I	Com mana busii	ipetiti agemo ness.	ve struent. M	ucture Ianagin tives a	of inc	lustries, enversity. Scope	ironmental e of busin	analysis ess, char	environment. and strategic acteristics of imitations of	12
II	Natu econ polic	re of omic cy, FE	Econo syster EMA, N	n, eco: Monetai	nviron nomic v and	planning, E	conomic po s - Liberaliz	olicies- n	trategy, basic ew industrial vatization and	12
III	Natu	re of	impac	Environt of cultering	ılture o		Traditional	values ar	nd its impact,	12
IV	Polit	ical I					, Judiciary,	Role of C	Sovernment in	12
V	Inno dyna lags	vation mics, in tec	n, techr impac chnolog	nologica t of tec gy intro	al leade hnolog duction	gy on globali	zation, trans echnology in	fer of tec	technological hnology, time anagement of	12
						TOTAL	·			60
			-	-	·	100 % The				
CO						Course	e Outcomes			
CO1	Enur	nerate	e the va	arious n	nethods	s of business	environment	•		
CO2	Expl	ore th	ne econ	omic fa	ctors tl	nat affects the	business an	d the diffe	erent economic 1	policies
CO3	Illus	trate t	he soci	al valu	es in bu	ısiness				
CO4	Desc	ribe t	he imp	ortance	of role	e of governme	ent in econor	nic develo	opment.	
CO5	Outl	ine th	e advai	ncemen	ts of te	chnology in b	ousiness envi	ronment.		

	Textbooks
1	C. B. Gupta, Business Environemnt, Sultan Chand & Sons
2	S. Sankaran, Business Environment, Margham Publications
3.	Francis Cherunilam, Business Environment-Himalaya Publishing House, New Delhi
4.	Aswathappa, Essentials of Business Environment, Himalaya Publishing House, New Delhi
5.	Raj Aggarwal, Business Environment Excel Books, Delhi
	Reference Books
1.	Morrison J, The International Business Environment, Palgrave
2.	Mishra And Puri, Indian Economy, Himalaya Publishing House, New Delhi
3.	Business and society – Lokanathan and Lakshmi Rajan, Emerald Publishers.
4.	Economic Environment of Business – M. Adhikary, Sultan Chand & Sons.
5.	Strategic Planning for Corporate Ramaswamy V McMillan, New Delhi
NOTE: Latest E	dition of Textbooks May be Used
	Web Resources
1	https://www.google.co.in/books/edition/BUSINESS_ENVIRONMENT/Zq64BgAAQB AJ?hl=en&gbpv=1&dq= business+environment&printsec=frontcover
2	https://www.google.co.in/books/edition/Business_Environment/wjk7BAAAQBAJ?hl= en&gbpv= 1&dq=business+environment&printsec=frontcover
3	https://www.youtube.com/watch?v=vfNGr5gCbdw

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

#### $\underline{\mathbf{FIRST\ YEAR}-\mathbf{SEMESTER}-\mathbf{II}}$

## SEC- II – Social Media Marketing

Subject Code	L	Т	P	S	Credits	Inst.		Marks		
	L	1	Г	3	Credits	Hours	CIA	External	Total	
23U2BIS01	2				2	2	25	75	100	
				Le	arning Obje	ctives				
LO 1	To und	erstand	the ba	sic con	cepts Social I	Media Marke	eting			
LO 2	To kno	w the b	asis of	Facebo	ook & Instagr	am Marketir	ng			
LO 3	To fam	iliarize	with T	witter l	Marketing					
LO 4					in You Tube					
LO 5					arch engine c					
<b>Prerequisite:</b>	Should	have s	tudied	Comm	erce in XII S	Std			No. of	
Unit	<b>Contents</b>									
									Hours	
I	Social Media Introduction  Define Media – Difference between Media & Social Media- significance  of social media marketing – Planning process for social media – social  media platform – rules and engagement in social media – Social Media  Analytics								6	
II	Steps to tags – a	o create automat	Faceb	ook paş Instagra	arketing ge – Faceboo am – tools us allowed in in	ed for Instag	-		6	
III	-	o create	a Twi		ount – conter	• 1			6	
IV	channel verification – benefits – webmaster tools – Assets in webmaster								6	
V	tools  Search Engine Optimization:  Meaning – Advantages - Google algorithms for SEO – User Insights –  Tools – Challenges of SEO – Content Marketing with the help of SEO –  SEO Dashboard – Blog/Article Creation. Recent Trends in Social Media Marketing.									
					TOTAI	1			30	

CO	Course Outcomes
CO1	Remember the concept of Social Media Marketing.
CO2	Apply the knowledge of Facebook and Instagram Marketing.
CO3	Analyse the concept of Twitter Marketing.
CO4	Evaluate various opportunities in Youtube Marketing
CO5	Determine the importance of SEO in Marketing.

	Textbooks
1	Social Marketing in India 1st Edition (Sameer Deshpande, Philip Kotler, Nancy R. Lee)
2	Marketing with Social Media (Linda Coles)
3	The Social Media Marketing Book (Dan Zarrella)
4	Social Media Marketing 1st Edition (Michael R. Solomon, Tracy Tuten)
5	The Art of Social Media: Power Tips for Power Users (Guy Kawasaki, Peg Fitzpatrick)
	Reference Books
1	Goldink Books. E-Commerce Business through Social Media Marketing.2021
2	Michael Branding. Social Media Marketing. 2021
3	Eric Butow. Ultimate Guide to Social Media Marketing. 2020
4	Melissa S. Barker. Donald I. Barker. Social Media Marketing: A Strategic Approach.2013
5	Andrew Proctor. Social Media Marketing. 2021
NOTE: I	Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.studocu.com/in/document/davangere-university/open-elective/social-
	media- marketing-notes-open-elective/50102974
2	https://www.slideshare.net/seanjoan/social-media-marketing-ppt
3	https://www.slideshare.net/INNOTHOUGHTS/ppt-on-social-media-marketing

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	3	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	13	10	10	10	15	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2

### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

### Core V – Corporate Accounting - I

Subject (	lect Code   L.   T.   P.   S.   Credits						Inst.		Marks		
			1	1	В	Credits	Hours	CIA	External	Total	
23U3BIC0	5	4				4	6	25	75	100	
					Le	arning Obje	ctives				
LO 1	Т	o und	erstand	about	the Issu	ie of Shares					
LO 2						ompanies Ac	t 2013 under	Redempt	ion of Prefer	ence	
	sl	hares a	and deb	enture	S	•		•			
LO 3	Т	o Lea	arn the	form	and c	ontents of F	inancial stat	tements a	s per Scheo	dule III of	
				et 2013					1		
LO 4	To able to understand about the Valuation of Goodwill & Shares.										
LO 5	Т	o able	to und	lerstand	l about	Liquidation of	of Companie	S.			
	I					1	1				
Unit	Unit Contents									No. of	
										Hours	
	Issue of Shares										
I		sue of Shares - Forfeiture - Reissue — Pro-rata Allotment — Right Issue — onus Issue - Underwriting of Shares and Debentures — Underwriting									
					_		ilia Debellit	nes – U	nuel withing		
	Commission - Types of Underwriting.  Redemption of Preference Shares & Debentures										
		_				ares–Provisio		panies A	ct– Capital		
II	Rede	emptic	n Res	erve –	Minim	num Fresh Is	ssue – Rede	mption a	t Premium.	18	
11		Debentures: Issue and Redemption – Meaning – Methods – In One Lot – in									
	I					Open Marke	et includes E	Ex Interes	t and Cum		
	1			Fund I	nvestm	ent Method.				10	
			ounts	Enol A	aaaunt	s-Profit Prof	it to Incom	orotion	Form and	18	
	I					its as Per Sch	-				
III	I										
		Part I Form of Balance Sheet – Part II Form of Statement of Profit and Loss Ascertaining Profit for Managerial Remuneration, Profit Prior to									
	Inco	rporat	ion.								
					& Shar					18	
IV	Valuation of Goodwill and Shares - Factors Affecting Goodwill - Methods of										
	Valuation-Valuation of Shares-Net Asset Method-Yield Method.										
				compar		In Proper	tion of State	mont of	Affaire and	18	
V						Up – Prepara					
		Deficiency Accounts – Order of Payment – Liquidators Remuneration – Liquidator's Final Statement Accounts.									
			IIIW	_ ~		TOTAL				90	
				T	heory	20% & Prob	lems 80%				

CO	Course Outcomes
CO1	To Learn the provisions for Issue of Shares and Underwriting of Shares.
CO2	To examine the provisions of issue and redemption of preferences shares and debentures.
CO3	To able to Learn the Financial Statements as Per Schedule III of Companies Act 2013.
CO4	To Practice the Valuation of Shares and Goodwill.
CO5	To able to learn about Liquidation of Companies.
	Textbooks
1	S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi.
2	R.L. Gupta and M.Radhaswamy, Advanced Accounts Vol I, Sultan Chand, New Delhi.
3	B.Raman, Corporate Accounting, Taxmann, New Delhi.
4	Shukla, Grewal and Gupta- Advanced Accounts Vol I,S. Chand, New Delhi.
5	M.C.Shukla, Advanced accounting Vol I, S.Chand, New Delhi.
	Reference Books
1	T.S.Reddy, A.Murthy – Corporate Accounting- Margham Publication, Chennai.
2	D.S.Rawat&NozerShroff,Students Guide To Accounting Standards ,Taxmann, New Delhi
3	Prof.Mukeshbramhbutt, Devi, Corporate Accounting I, Ahilya Publication, Madhya Pradesh
4	Anil kumar, Rajesh kumar, Corporate accounting I, Himalaya Publishing house, Mumbai.
5	Prasanth Athma, Corporate Accounting I, Himalaya Publishing house, Mumbai.
NOTI	E: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.tickertape.in/blog/issue-of-shares/
2	https://www.taxmann.com/bookstore/bookshop/bookfiles/chapter12valuationofgoodwilland shares.pdf
3	https://www.mca.gov.in/content/mca/global/en/acts-rules/ebooks/accounting-standards.html

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	3	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	13	10	10	10	15	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2

### <u>SECOND YEAR – SEMESTER – III</u>

### Core VI – Company Law

Subject	Code   L.   T.   P.   S.   Credits	Marks								
			1	1	ى	Creuits	Hours	CIA	External	Total
23U4BIC	06	4	2			4	6	25	75	100
					Le	arning Obje	ctives			
LO 1	To kno	ow Co	ompany	Law 1	956 an	d Companies	Act 2013.			
LO 2	To hav	ve an	underst	anding	on the	formation of	a company.			
LO 3	To und	dersta	nd the 1	requisit	es of m	eeting and re	esolution.			
LO 4					_		nt and remov	e Director	S.	
LO 5	To fan	niliari	ze with	the va	rious m	odes of wind	ling up.			
T 1 24						C44-				NIC
Unit	Contents									No. of Hours
	Introd	luctio	n to C	ompan	v law					110015
				_	-	n of a Compa	any, Characte	eristics of	Company –	
	_					_	- Company		= -	
I	_			_	_			_		18
	Partnership and Limited Liability Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, and Control- <b>Doctrine</b>									
	of Ultra-vires									
				nnany						
	Formation of Company  Formation of a Company-Public and Private Company – Promoter –									
	Fundamental Documents – Memorandum of Association – Contents –									
II							of Incorpora			18
			_				ıl – Kinds –		=	
			Debent			~				
			Meetin							18
				U	- Type:	s – Requisite	es – Voting &	₹ Poll – R	Resolution –	
III	Meeting and Resolution – Types – Requisites – Voting & Poll – Resolution – Ordinary, Special Audit & Auditors – Qualification, Disqualification,									
	Appointment and Removal of an Auditor.									
				dminis						18
		_					s – Legal I	Position -	- Board of	
		_					lification – D			
							– Board C			
IV				-			rson Compan			
	•					•	Audit – Ad	•	_	
	_				_		w Tribunal		-	
			-				- Special Cor			
		_ •					ulsory Wind		- Voluntary	18
V			_	_		_	o Order – F		=	
·			_	_		any Liquidat	="	, , ,		
				<u> </u>	Г	TOTAL				
					-	100% Theor	·v			

CO	Course Outcomes									
CO1	Understand the classification of companies under the act.									
CO2	Learn the contents of the memorandum of association& Articles of Association.									
CO3	Know the qualification and disqualification of Auditors.									
CO4	Understand the workings of National Company Law Appellate Tribunal (NCLAT).									
CO5	CO5 Understand the modes of winding up.									
Textbooks										
1	N.D. Kapoor, Business Laws, Sultan Chand and Sons, Chennai									
2	R.S.N. Pillai – Business Law, S.Chand, New Delhi.									
3	M.V. Dhandapani, Business Laws Sultan Chand and Sons, Chennai									
4	Shusma Aurora, Business Law, Taxmann, New Delhi									
5	M.C.Kuchal, Business Law, Vikas Publication, Noida									
	Reference Books									
1	Gaffoor & Thothadri, Company Law, Vijay Nicholos Imprints Limited, Chennai									
2	M.R. Sreenivasan, Business Laws, Margham Publications, Chennai									
3	Kavya And Vidhyasagar, Business Law, Nithya Publication, Bhopal									
4	S.D.Geet, Business Law NiraliPrakashan Publication, Pune									
5	Preethi Agarwal, Business Law, CA foundation study material									
NOTE	: Latest Edition of Textbooks May be Used									
	Web Resources									
1	https://www.mca.gov.in/content/mca/global/en/acts-rules/companies-act/companies-act-									
2	2013.html   https://vakilsearch.com/blog/explain-procedure-formation-company/									
3	https://www.investopedia.com/terms/w/windingup.asp									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### <u>SECOND YEAR – SEMESTER – III</u>

## **Elective III – Rural Banking & Micro Finance**

Cubicat	Cada	T	Т	ъ	S	Cuadita	Inst.		Marks	
Subject	Code	L	1	P	3	Credits	Hours	CIA	External	Total
<b>23U4BID</b>	E07	4				4	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To pro	vide	student	s an in-	depth k	knowledge ab	out rural bar	nking.		
LO 2					cial ser			<u> </u>		
LO 3	To fan	To familiarize them about the challenges in rural sector and rural banking								
LO 4	To cre	ate av	varenes	s abou	t micro	financing.				
LO 5	To enl	nance	the kno	owledg	e on the	e models of n	nicro finance			
Unit						Contents				No. of
										Hours
	Rural India: Demographic features-characteristics of rural society-economic									
I						al economy a	nd agricultur	al banking	g. Rural	12
		-	-		Rural i					
						Regulation				
II						norities (in b				12
			_			m sector-SMing and educa	_	overnmeni	initiatives:	
						anking: Role		king amai	rging trands	12
III			-			st and risk of		_	0 0	12
111						lf-help group		is poor t	is builkuble	
						Evolution as		of micro	finance in	12
IV						hodologies-le				
										12
V						nance models		nce model	is-impact of	
	micro	man	ce, ope	rationa	aspect	s of micro fir	nance			
TOTAL										60
						100% Theor	<b>y</b>			

CO	Course Outcomes
CO1	Explain the various features of rural economy.
CO2	Enumerate the regulations of rural financial services and SME.
CO3	Illustrate the problems and prospects of Rural banking system in India.
CO4	Paraphrase Micro finance and its legal regulatory framework.
CO5	Compare and contrast the different models of micro finance.
	Textbooks
1	Rais Ahmed, Agriculture, Rural Banking and Micro finance in India, New Century Publications 2012
2	Tanuj Kumar Bisoyi, Rural Credit, Regional Rural Banks and Mcro Fnance, Abhjeet Publcatons
3	K G Karmakar, Rural Credit and SHGs, SAGE Publications

	Reference Books
1	Sanjay Kanti Das, Sudhansu Kumar Das, Micro Finance, India's Rural Economy, New Century Publications, 2011
2	Todd A Watkins, Introduction to Micro Finance, World Scientific
3	K G Karmakar, Micro Finance in India, SAGE Publications
4	
5	
NOTE: Lat	est Edition of Textbooks May be Used
	Web Resources
1	https://www.google.co.in/books/edition/Microfinance_in_India/UfSHAwAAQBAJ?hl =en&gbpv=1&dq=rural+banking+and+micro+finance&printsec=frontcover
2	https://www.youtube.com/watch?v=R6qvm0AgWRQ
3	https://www.google.co.in/books/edition/Introduction To Microfinance/sWdhDwAA QBAJ?hl=en&gbpv=1&dq=rural+banking+and+micro+finance&printsec=frontcover

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

## **Elective III – Principles and Practice of Life Insurance**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks			
Subject	Code	L	1	r	<b>.</b>	Credits	Hours	CIA	External	Total		
<b>23U4BII</b>	E08	4				4	4	25	75	100		
					Le	arning Obje	ctives			•		
LO 1	To uno	dersta	nd the l	life insu	irance	and its differ	ent plans.					
LO 2	To enl	ighter	the in	nportan	ce of g	roup insuranc	ce and its var	ious polic	ies			
LO 3	To familiarize the concepts such as premiums, surrenders, etc											
LO 4	To gai	n kno	wledge	on the	claims	and create a	wareness on	the IRDA	regulations			
LO 5	To dev	elop	the con	ceptual	frame	work of insu	rance busines	ss and its p	orinciples			
	1											
Unit						Contents				No. of Hours		
I	Payment Plans, Participating Policies, Convertible Plans, Riders, For the											
II	Handicapped; Annuities: Nature of Annuities, Types.  Group Insurance: Nature of Group Insurance, Types, Group Gratuity Schemes, Ways of Meeting Gratuity Liability, Group Superannuation Schemes, Other Group Schemes, Social Security Schemes; Other Special Need Plans: Industrial Life Insurance, Salary Saving Schemes, Additional Benefits, Married Women's Property Act; Application and Acceptance: Principal of Utmost Good Faith, Insurable, Interest, Prospectus, Proposal Form & Other Related Documents, Medical Examination, Age Proof, Special Report, Specimen of Proposal Form; Policy Document: Need and Format, Policy Preamble, Schedule, Attestation, Conditions and Privileges, Alteration, Duplicate Policy, Specimen of Policy Document.									12		
III	Forfeit	ture (	Options	, Revi	val; As	Renewal: Pressignment Nonation, Loan	omination L	oans – Si	urrenders –	12		
IV	Conce Option Consu	Foreclosure: Assignment, Nomination, Loan and Surrenders, Foreclosure  Policy Claims: Maturity Claims Survival Benefits, Death Claims, Claim Concession Presumption of Death, Accident Benefit Options, Settlement Options, Valuation and Surplus, Reinsurance, Exchange Control Regulations, Consumer Protection Act. Ombudsman, Information Technology, IRDA								12		
V	The Appro Insura Princip	Regulations.  The Conceptual Framework, The Insurance Device, The Professional Approach, The Classification of Insurance Business, The Financial Aspects of Insurance Business, The Basic Principles – Utmost Good Faith, The Basic Principles – Insurable Interest, The Basic Principles – Indemnity, The Basic Principles – Proximate Cause.										
						TOTAL				60		
						100% Theor	·v					

CO	Course Outcomes
CO1	Enumerate the different types of life insurance policies
CO2	Describe the group insurance and its different schemes
CO3	Illustrate the premium, surrenders, loans and foreclosure
CO4	Discuss the maturity claims and policy holders rights in Insurance Business
CO5	Elaborate the principles of insurance business in India.
	Textbooks
1	Gupta, P.K., "Principles and Practice of Non-life Insurance", 2006, Himalaya Publications
2	Periasamy, P., "Principles and Practice of Insurance", 2010, Himalaya Publication.
3	Niehaus, Harrington (2007), Risk Management and Insurance, Tata McGraw-Hill
	Reference Books
1	Gupta, P.K., "Insurance and Risk Management", 2010, Himalaya Publication.
2	Gopal Krishan, G., "Insurance Principles and Practice", 1994, Sterling Publishers, New Delh
3	Hargovnd Dayal, The Fundamentals of Insurance, 2017, Notion Press
NOTE: Lat	est Edition of Textbooks May be Used
	Web Resources
1	https://www.google.co.in/books/edition/The_Fundamentals_of_Insurance/OWs8Dw AAQBAJ?hl=en &gbpv=1&dq=Principles+of+life+insurance+in+India+book&printsec=frontcover
2	https://www.youtube.com/watch?v=-NEhWb4CEEE
3	www.irda.org

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### <u>SECOND YEAR – SEMESTER – III</u>

### **Elective III – Introduction to Financial markets**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	1	B	Credits	Hours	CIA	External	Total	
23U4BID	E09	4				4	4	25	75	100	
					Le	arning Obje	ctives				
LO 1	To una	dersta	nd the 1	orimary	and se	econdary mar	ket				
LO 2						concept of eq		arket.			
LO 3						nodity marke					
LO 4	To familize regulatory framework of money market.										
LO 5						e FEMA.					
Unit Contents										No. of Hours	
I	Money market & Debt Market in India - Fundamental features of deb									12	
		nstruments - Regulatory framework in the Indian debt market									
II	Introduction to Equity market  Meaning and Definition of equity shares - Growth of Corporate Sector and the simultaneous growth in the number of equity shareholders - Separation of ownership and management in companies - Need for attracting more investors towards equity - Need for strengthening secondary markets								paration of	12	
			n to C					<u> </u>		12	
III	Emerg Comm Inform	gence nodity nation	of Con Marke	nmodity et in I mmodi	y Mark ndia -	et - Dynamic Commodity kets - Linka	Exchanges	in India	- Role of		
					<b>Iarket</b>					12	
IV	Introduction to Money Market  Meaning of Money Market - features of money markets, importance of money market: Role of Primary dealers in money markets - Regulatory framework of RBI, FIMMDA (Fixed Income, Money Market and Derivatives Association) and Foreign Exchange Dealers Association of India (FEDAI), conDS, NDS-OM										
	Introd	luctio	n to In	dian F	oreign	<b>Exchange N</b>	<b>Iarket</b>			12	
V	FORE	X ma	arket ir	n India	: A hi	storical pers	pective FER				
*				_		Regime in In bility in curre			,		
						TOTAL	I			60	
						100% Theor	y			-	

CO	Course Outcomes
CO1	Learn the debt market and its regulatory framework in India.
CO2	To understand the primary and secondary markets.
CO3	Learn about the commodity exchanges in India

CO4	Understand regulatory framework of money market and its importance.								
CO5	To Learn the FOREX market in India and exchange rate regime in India.								
	Textbooks								
1	Paalo Brandmite, A Introduction to Financial markets, Wiley Publications								
2	Maureen Burton, Reynold F. Nesiba, Bruce Brown, A Introduction to Financial markets and Institutions, Taylor & Francis								
3	Anatoly B. Schmidt, Financial markets and trading, Wiley								
Reference Books									
1	Dr. I.M. Sahai, Financial market Opration, SPDB Publication House								
2	Vasanat Desai – Financial Markets and Financial Services Himalaya Publishing House								
3	Tripaty Nalini Prava – Financial Services Prentice Hall								
NOTE: Lat	est Edition of Textbooks May be Used								
	Web Resources								
1	https://www.google.co.in/books/edition/Financial Markets and Trading/LGjpE0dE EswC?hl=en&gbpv=1								
2	https://www.google.co.in/books/edition/An_Introduction_to_Financial_Markets/_2tO_DwAAQBAJ_?hl=en&gbpv=1&dq=Introduction+to+financial+market+book&printsec=frontcover								
3	https://www.youtube.com/watch?v=YI80xLN2CCQ								

					1						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

<sup>3-</sup>Strong, 2-Medium, 1-Low

#### <u>SECOND YEAR – SEMESTER – III</u>

#### COMPUTER APPLICATIONS IN BUSINESS - PRACTICAL

Subject Code	T	Т	D	Q	Credits	Inst.		Marks	
Subject Code	L	1	1	3	Credits	Hours	CIA	External	Total
23U3BIP01			3		2	3	40	60	100

### LIST OF PRACTICALS

Sl. No.	Contents
1	Create a document and apply different formatting options.
2	Design a Greeting Card using Word Art for different festivals
3	Create your Bio-data and use page borders and shading.
4	Create a document and insert header and footer, page title etc.
5	To create a document, set the margins, orientation, size, column, water mark, page color and page borders.
6	Insert a table into the document. Prepare a mark sheet of your class subjects.  Apply the creating, editing, saving, printing securing & protecting operations to an excel spreadsheets.
7	Prepare a bar chart & pie chart for analysis of five year results of your institute.
8	Work on the following exercise on a Workbook:  Copy an existing Sheet Rename the old Sheet Insert a new Sheet into an existing Workbook Delete the renamed Sheet.
9	Prepare an Attendance sheet of 10 students for any 6 subjects of your syllabus. Calculate their total attendance, total percentage of attendance of each student & average of attendance.
10	Create a worksheet on Students list of any 4 faculties and perform following database functions on it.  • Sort data by Name  • Filter data by Class  • Subtotal of no. of students by Class.
11	Apply themes and layouts to power point slides and insert pictures, graphics, shapes, and tables into presentations.
12	In power point slide make use of adding transitions and animation & Working with master slides.
13	Create a excel worksheet and perform computations using available data and using mathematical functions chosen from menus.

### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

### **NMEC- E- Business**

Subject (	aho <sup>r</sup>	L	Т	P	S	Credits	Inst.		Marks	
		L	1	1	B	Creuits	Hours	CIA	External	Total
23U3BIN0	1	2				2	2	25	75	100
					Le	arning Obje	ctives			
LO 1	To un	dersta	nd the	use of	Compu	ters indecision	n making.			
						us processing				
						idents to elec			ercial operat	ions.
						ness marketi		ies		
LO 5	To pro	vide i	importa	ınt awa	reness	of cyber laws	}			
Unit	Contents									No. of Hours
E-BUSINESS: Introduction, E-Commerce – definition, History of E-commerce, types of E-Commerce B toBetc.Comparisonoftraditionalcommerceande-commerce.E-Commercebusinessmodels– major B to B, B to C model, Consumer-to-Consumer (C2C), Consumer-to-Business (C2B) model, Peer to-Peer (P2P) model – emerging trends.										6
II	SECURITY FOR E-BUSINESS  Security threats – An area view – implementing E-commerce security – encryption – Decryption, Protecting client computers E-Commerce Communication channels and web servers Encryption, SSL protocol.								Commerce	6
III	E-PAYMENTS:  E-payment systems – An overview. B to C payments, B to B payments. of  E-payment system. Credit card payment, debit cards, accumulating balance.									6
IV	E-Constrate	mmer gies.	ce and Web to	marke ransacti	eting B ion log	to B and I s, cookies, s	B to C mark shopping car	t databas	e, DBMS,	6
V	SQL, data mining, CRM (customer relationship Management) system.  CYBER LAWS  Legal Aspects of E-Business, Internet frauds – Cyber Laws. IT Act 2000 salient features. Guidelines on cyber securities to be included.									
						TOTAL				30
						100% Theor	<b>y</b>			

CO	Course Outcomes									
CO1	Maintaining database and processing software.									
CO2	Analyzing records according to management policy.									
CO3	Systems to give practical exposure in various reporting methods and Internet Accessibility									
CO4	Learned the e-business marketing technologies									
CO5	Pinpoint about aware of the cyber laws									
	Textbooks									
1	R.G.Saha,E-Business ,HPH									
2	Marriappa M–E- Commerce,									
3	M.Suman–E–Commerce& Accounting									
4	Kala . B.Whinston: "Frontiers of Electronic Commerce", Addison									
	Reference Books									
1	Watson R T:"Electronic Commerce-the strategic perspective."The Dryden press									
2	Agarwala K.Nand Deeksha Ararwala: "Business on the Net –Whats and Hows of E-Commerce"									
3	MurthyCSV:"E.Commerce"Himalaya Publishing House Pvt. Ltd.									
4	Agarwalaand Ararwala: "Business on the Net- Bridge to the online store front,"									
NOTI	E: Latest Edition of Textbooks May be Used									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Core VII – Corporate Accounting II**

Subject	Subject Code	L	Т	P S		Credits	Inst.		Marks		
		L	1	1	B	Credits	Hours	CIA	External	Total	
<b>23U4BIC</b>	207	4	2			4	6	25	75	100	
					Le	arning Obje	ctives				
LO 1	To kno	ow the	e types	of ama	lgamat	ion.					
LO 2						econstruction	l.				
LO 3	To kno	ow Fi	nal stat	ements	of ban	king compan	ies.				
LO 4						ents of financ					
LO 5	To have an insight on modes of winding up of a company.										
Unit	Contents									No. of Hours	
	Amal	gama	tion, A	bsorpt	ion & l	External Rec	construction			220022	
I	Amalgamation, Absorption & External Reconstruction  Amalgamation, Absorption and External Reconstruction - Purchase Consideration - Lump sum Method, Net Assets Method, Net Payment Method Intrinsic Value Method - Types of Amalgamation (Excluding Inter-Company Holdings).									18	
II	Altera	tion o	of share	Capita	l and I	l Internal Renaternal Recordal – Reserve	nstruction –		n of Stocks	18	
III	Final Perfor	State: ming	ments Assets	- Reba	king C te on E	nies Companies (A Bills Discount Act 1949.			,	18	
				nsuran						18	
IV	Insura Insura	nce (	Compai Life	ny Acc	ounts:	Introduction Preparation			- Types of count and		
				ancial S		ents				18	
V	Introd Presen	uction tation	n-Holdi n of	ng & S	Subsidia nts -P1	ary Company reparation o					
						TOTAL				90	
				20	% The	eory & 80%	Problems				

CO	Course Outcomes								
CO1	Inderstand the accounting treatment of amalgamation and external reconstruction.								
CO2	Learn alter the share capital and internal reconstruction.								
CO3	Do the accounting procedure of non-performing assets.								
CO4	Learn and Practice the consolidated accounts of holding companies.								
CO5	Practice and Prepare liquidator's final statements.								

	Textbooks								
1	S.P.Jain and K.L Narang. Advanced Accountancy, Kalyani Publishers, New Delhi.								
2	Dr.K.S.Ramanand Dr.M.A. Arulanandam , Advanced Accountancy, Vol. II, Himalaya Publishing house, Mumbai.								
3	R.L. Gupta and M. Radhaswamy, Advanced Accounts, Sultan Chand, New Delhi.								
4	M.C.Shukla and T.S.Grewal, Advanced Accounts Vol 2 S Chand & Sons, New Delhi.								
5	T.S.Reddy and A.Murthy, Corporate Accounting II, Margham Publishers, Chennai								
Reference Books									
1	B.Raman, Corporate Accounting, Taxmann, New Delhi								
2	M.C.Shukla, Advanced Accounting, S.Chand, New Delhi								
3	Prof.MukeshBramhbutt, Devi Ahilya publication, Madhya Pradesh								
4	Anil kumar, Rajesh kumar, Advanced Corporate Accounting, Himalaya Publishing house, Mumbai.								
5	PrasanthAthma, Corporate Accounting, Himalaya Publishing house, Mumbai.								
NOTE	: Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://www.accountingnotes.net/amalgamation/amalgamation-absorption-and-reconstruction-accounting/12670								
2	https://www.slideshare.net/debchat123/accounts-of-banking-companies								
3	https://www.accountingnotes.net/liquidation/liquidation-of-companies-accounting/12862								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{\mathbf{SECOND}\ \mathbf{YEAR} - \mathbf{SEMESTER} - \mathbf{III}}$

### **Core VIII – Business Mathematics & Statistics**

Subjec	t Code	L	Т	P	S	Credits	Inst.		Marks							
	i Coue	L	1	1	B	Credits	Hours	CIA	External	Total						
23U3BI	C08	5				4	5	25	75	100						
					Le	arning Obje	ctives									
LO 1	To Lea	arn k	nowled	ge on t	he basi	cs of ratio, pr	oportion, inc	lices and p	proportions							
LO 2				_		ound interest	_		_	nonic						
	progre	ssions	s.	_	_			_								
LO 3	To ab	le to ι	ındersta	and abo	out the	Measures of (	Central Tend	ency.								
LO 4	To conceptualize with Correlation, Karl Pearson's Coefficient of Correlation an															
	Regres															
LO 5	To gai	n kno	wledge	on Tir	ne Seri	es Analysis a	nd Index Nu	mbers.								
Unit						Contents				No. of						
										Hours						
	Ratio															
I	Ratio, P	ropor	tion and	d Varia	tions, I	Indices and L	ogarithms.			15						
	Interest			•												
II						Banker's Discount – Simple and Compound Interest - Arithmetic, Geometric										
	and Harmonic Progressions. Annuity - Meaning - Types of Annuity									13						
ı	A1:			gressic	ons. A	nnuity - M	eaning - T	ypes of	Annuity	15						
	Applica	tions.						Types of	Annuity	13						
	Busines	tions. s Sta	tistics I	Measu	res of (	Central Tend	ency									
	<b>Busines</b> Arithme	tions. s Sta etic N	tistics I Iean, C	<b>Measu</b> l Geomet	res of (	Central Tend an - Harmor	ency ic Mean - 1	Mode and	Median –							
III	Busines Arithme Quartile	tions. ss Staretic M es – I	tistics I Iean, C Deciles	Measur Geomet	res of (	Central Tend an - Harmor . Measures o	ency ic Mean - 1 of Variation	Mode and  – Range	Median – - Quartile	15						
III	Busines Arithme Quartile Deviation	tions.  s Sta  etic M  es — I  on an	tistics I Iean, C Deciles	Measur Geomet	res of (	Central Tend an - Harmor	ency ic Mean - 1 of Variation	Mode and  – Range	Median – - Quartile							
III	Busines Arithme Quartile	tions.  s Sta  etic M  es — I  on an	tistics I Iean, C Deciles	Measur Geomet	res of (	Central Tend an - Harmor . Measures o	ency ic Mean - 1 of Variation	Mode and  – Range	Median – - Quartile							
III	Busines Arithme Quartile Deviation	tions.  ss Sta  etic M  es — I  on an  t.	tistics I fean, C Deciles d Mea	Measur Geomet - Perd an Dev	res of ( ric Me centiles riation	Central Tend an - Harmor . Measures o	ency ic Mean - 1 of Variation	Mode and  – Range	Median – - Quartile							
III	Busines Arithme Quartile Deviatio efficient Correla	tions.  s Sta etic M es – I on an t.  ation a	tistics I Iean, C Deciles ad Mea	Measur Geomet - Pero un Dev	res of ( ric Me. centiles riation	Central Tend an - Harmor . Measures o	ency ic Mean - I of Variation and Standar	Mode and  — Range rd Deviati	Median – - Quartile							
	Busines Arithme Quartile Deviatio efficient Correla Correlat	tions.  ss Sta  etic M  es — I  on an  t.  tion =	tistics I Iean, O Deciles Id Mea And Re Karl Pe	Measur Geomet - Pero an Dev egression	res of ( ric Me. centiles riation  on s Coeff	Central Tend an - Harmor . Measures of - Variance	ency ic Mean - 2 of Variation and Standar	Mode and  — Range rd Deviati	Median – - Quartile	15						
	Busines Arithme Quartile Deviation efficient Correlat Correlat	etions.  ss Sta  etic M  es — I  on an  t.  ation =  cion —	tistics I Iean, C Deciles ad Mea and Re Karl Pe Regres	Measur Geomet - Pero n Dev gressio earson'	res of Cric Meacentiles riation  on s Coeffines and	Central Tend an - Harmor . Measures of a Variance	ency ic Mean - 2 of Variation and Standar	Mode and  — Range rd Deviati	Median – - Quartile	15						
IV	Busines Arithme Quartile Deviatio efficient Correlat Correlat Correlat Time So	is Sta etic Mes – I on and t. ation - cion – eries	tistics I Iean, O Deciles Id Mea and Re Analys	Measur Geomet - Pero an Dev egression earson' ssion Li is and	res of Cric Me. centiles riation  on s Coeff ines and Index	Central Tend an - Harmor . Measures of - Variance icient of Corr d Coefficients	ency ic Mean - 2 of Variation and Standar relation – Sp	Mode and  — Range rd Deviati	Median – - Quartile ion & Co-	15						
	Busines Arithme Quartile Deviation efficient Correlat Correlat Time So Time So	etions.  ss Sta  etic M es — I on an  t.  ation = cion — eries A	tistics I fean, C Deciles ad Mea and Re Karl Pe Regres Analys	Measure Geomet - Pero In Dev Egression Earson' Sision Li is and S: Secu	res of Cric Meacentiles riation  on s Coeffines and Index I	Central Tend an - Harmor . Measures of - Variance cicient of Corr d Coefficients Numbers	ency ic Mean - Soft Variation and Standar relation – Sp.	Mode and  Range d Deviati earman's	Median – - Quartile fron & Co- Rank variations -	15						
IV	Busines Arithme Quartile Deviation efficient Correlat Correlat Time So Time So	etions.  s Sta etic M es — I on an t. etion = ction — eries A umbe	tistics I Iean, C Deciles Id Mean And Re Rarl Pe Regres Analys Analysi Analysi Aralysi	Measure Geomet - Peron Devergression earson's sion Literature is and see Secure 2 se	res of Cric Meacentiles riation  on s Coeff ines and Index I	Central Tend an - Harmor . Measures of - Variance  icient of Corr d Coefficients Numbers nd - Seasona d Relative In	ency ic Mean - Soft Variation and Standar relation – Sp.	Mode and  Range d Deviati earman's	Median – - Quartile fron & Co- Rank variations -	15						
IV	Busines Arithme Quartile Deviatio efficient Correlat Correlat Correlat Time Se Index N	etions.  s Sta etic M es — I on an t. etion = ction — eries A umbe	tistics I Iean, C Deciles Id Mean And Re Rarl Pe Regres Analys Analysi Analysi Aralysi	Measure Geomet - Peron Devergression earson's sion Literature is and see Secure 2 se	res of Cric Meacentiles riation  on s Coeff ines and Index I	Central Tend an - Harmor . Measures of - Variance  icient of Corr d Coefficients Numbers nd - Seasona d Relative In	ency ic Mean - Soft Variation and Standar relation – Sp.	Mode and  Range d Deviati earman's	Median – - Quartile fron & Co- Rank variations -	15						

CO	Course Outcomes
CO1	Practice the basics of ratio, proportion, indices and proportions
CO2	Familiarize with calculations of simple and compound interest and arithmetic, geometric and harmonic progressions.
CO3	Practice the various Measures of Central Tendency.

CO4	Practice the Correlation and Regression.								
CO5	Assess the problems on Time Series Analysis and Index Numbers.								
	Textbooks								
1	Dr.B.N. Gupta, Business Mathematics & Statistics, Shashi bhawan publishing house, Chennai								
2	Asim Kumar Manna, Business Mathematics & Statistics, McGraw hill education, Noida								
3	A.V. Rayarikar and Dr. P.G. Dixit, Business Mathematics & Statistics, Nirali Prakashan publishing, Pune								
4	Dr.S.Sachdeva, Business Mathematics & Statistics, Lakshmi Narain Agarwal, Agra								
5	P.R. Vittal, Business Mathematics & Statistics, Margham Publications, Chennai								
	Reference Books								
1	J.K. Sharma, Fundamentals of business statistics, Vikas publishing, Noida								
2	Peter Waxman, Business Mathematics & Statistics, Prentice Hall, New York								
3	Andre Francis, Business Mathematics & Statistics, Cengage Learning EMEA, Andover								
4	Aggarwal B M, Business Mathematics & Statistics, Ane Book Pvt. Ltd., New Delhi								
5	R.S. Bhardwaj, Business Mathematics & Statistics, Excel Books Publisher, New Delhi								
NOTI	E: Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://www.britannica.com/biography/Henry-Briggs								
2	https://corporatefinanceinstitute.com/resources/data-science/central-tendency/								
3	https://www.expressanalytics.com/blog/time-series-analysis/								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

### **Elective IV– Financial Services and Bancassurance**

Subject Code	Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	Г	3	Credits	Hours	CIA	External	Total	
23U4BID	E10	4				4	4	25	75	100	
					Le	arning Obje	ctives			·	
LO 1	To kno	ow the	e basis	for fina	ncial se	ervices					
LO 2						law relating to	o merchant b	anking			
LO 3						sing and hire					
LO 4						venture capit		al funds fo	or students		
LO 5		_				incassurance					
Unit						Contents				No. of	
										Hours	
	Introd	luctio	n to Fi	nancia	l Servi	ces					
		_	_			ncial Service	• •				
I						environmen				12	
	sector – characteristics of financial services – growth of financial services in										
	India – Functions of financial services										
			Bankin	_							
			_			issue manage		-		10	
II						stock excha				12	
			_		_	ment – law r	_	sue of ma	nagement –		
				Purcha		of underwriti	ng			12	
		_				ncepts and fe	eatures — tyn	es of leas	e accounts	14	
III		_	-			-	• •				
111	factoring – functions of factor – advantages of leasing – advantages of factoring – demerits of factoring – legal aspects of factoring – difference between										
				iscount	_	a dispersion of	14440111119	0,111,01,011			
				& Mutu		nds				12	
						- consumer	finance. Mu	tual fund	s: meaning		
IV						stitutions invo					
	ventur	e ca	pitals-S	EBI r	egulati	ons on ven	ture capital	instituti	ons- SEBI		
	regula	tions	for fore	eign ver	nture ca	ipital investoi	rs .				
	Banca									12	
					_	bancassuranc					
V	_					strategic a		_			
						ance-demerit					
	integra	ating i	nsuran	ce and	banking	g – challenge	s of Bancass	urance in	India.		
						TOTAL				60	
						100% Theor	y				

	CO	Course Outcomes
CO	1	Understand the basic concepts of financial services and economic services and also
CO	L	will understand the importance of players in financial services sector
CO2	,	Analyse the various types of underwriters and various steps and process in SEBI in
	<b>Z</b>	public issue management and functions of merchant banking under the capital market

CO3	Demonstrate the features of leasing and factoring and also understand the differences between factoring and bills discounting								
CO4	Enumerate the concepts of credit rating, venture capital companies and consumer finance and also understand the different types of loans								
CO5	Illustrate the Bancassurance with its pros and cons.								
	Textbooks								
1	B.Santhanam (2003), Financial Services, Fifth Edition September 2006, Chennai, Margham Publications								
2	M.Y.Khan (1997), Financial Services, Third Edition 2019, University of Delhi, McGrawhill HED								
3	Guruswamy (2009), Financial Services, Second Edition, Chennai, Mcgrawhill HED								
	Reference Books								
1	Bhalla, V.K. "Management of Financial Services", Anmol Publications Pvt. Ltd., New Delhi.								
2	Pathak, Bharati, "Indian Financial System", Pearson Education, New Delhi.								
3	Bhole, L.M., "Financial Institutions and Market", Tata McGraw Hill								
NOTE: La	ntest Edition of Textbooks May be Used								
	Web Resources								
1	www.rbi.org/www.sebi.org								
2	https://www.youtube.com/watch?v=PVop1bKTd4U								
3	https://www.scribd.com/document/342453188/bancassurance-pdf								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

## **Elective IV- Principle & Practice of General Insurance**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks CIA External		
		L	1	Г	3	Credits	Hours	CIA			
23U4BII	E11	4				4	4	25	75	100	
Learning Objectives											
LO 1	To und	dersta	nd the 1	regulati	ons of	Insurance Co	mpanies.				
LO 2						ent forms of i					
LO 3						e insurance co					
LO 4	To und	dersta	nd the 1	risk fac	tors of	insurance	•				
LO 5	To lea	rn cla	im the	procedi	ares in	general insur	ance.				
	·										
Unit						Contents				No. of Hours	
I	The In 1939,- Protec Corpo Develo	Insurance Legislation: General Insurance Business (Nationalization) Act 1972, The Insurance Act, 1938, Insurance Regulatory Authority, Motor Vehicles Act, 1939,— Exchange Control Regulations, Various Other Statistics, Consumer Protection Act 1986; The Insurance Market: Structure of General Insurance Corporation of India — The Subsidiary Companies — Insurance Agents — Development Staff — Insurance Intermediaries in Overseas Markets — Tariff Advisory Committee — Loss Prevention Associations of India Ltd.									
II	Insurance Forms: Proposal Forms – Cover Notes, Certificate of Insurance, Policy Forms, Endorsements, Interpretation of Policies, Co-insurance, Renewal Notice									12	
III	Fire and Marine Coverages: Standard Policies, Specified Perils vs All Risks, Fire Insurance Coverage, Reinstatement Value Policies, Declaration Policy, Floating Policies, Building in Course of Erection, Consequential Loss (Fire Insurance), Marine Insurance Coverages, Hull Insurance, Marine (Cargo) Insurance, Types of Marine Policies; Miscellaneous Coverages: Motor Insurance, Third Party Insurance on Inland Vessels, Personal Accident Insurance, Medical Policies, Burglary Insurance, Legal Liability Insurance, Fidelity Guarantee Insurance, Other Classes of Miscellaneous Insurance, Aviation Insurance, Engineering Insurance, Non Traditional Classes, Rural									12	
IV	Insurance, New Covers.  Specialised Insurance: Industrial All Risk Insurance, Project and Advance Loss of Profits Insurance, Oil and Gas Insurance, Satellite Insurance; Rating – Premium: Tariff rating, Market Agreement, Physical and Moral Hazard, Premium, Short Period Scales, Advance Payment of Premium, Relaxation; Underwriting Practice: Acceptance of New Business, New Business Procedure, Renewal Procedure, Reinsurance Practice, Risk Inspection, Risk Management, Indian Institute of Insurance and Risk Management (I.I.I.R.M.), Customer Service, Practice in the U.K., Practice in the USA.									12	
V	Loss A Minim USA;	Assess nisatio Inves	sors, Clon and stment	laims I Salvage And <i>A</i>	Docume e, In H Account	: Investigation to the control of th	ion, Limitati ent, Practice ment – Gui	ion, Settle e in U.K., idelines in	ment, Loss Practice in Force on	12	

Reserves for Outstanding Claims, Unexpired Risk Reserves, Other Reserves, General Ledger, The Trial Balance, Revenue Account, The Balance Sheet, Returns, Database on Computer.	
TOTAL	60
100% Theory	

CO	Course Outcomes										
CO1	Understand the different acts of Insurance Industry.										
CO2	Learn the procedures of taking an general Insurance.										
CO3	Understand the pros and cons of fire and marine insurance.										
CO4	Learn about the risk factors of general insurance and the suggestions for overcoming it.										
CO5	Understand about the claims procedures in general insurance										
	Textbooks										
1	Hargovind Dayal, The fundamentals of Insurance, Notion Press										
2	M. N. Mishra, Insurance Principles and Practice, S Chand, 2009										
3	George E Rejda, Principles of Risk Management and Insurance, Pearson										
	Reference Books										
1	Roger J Grey, Susan M. Pitts, Risk Modelling in General Insurance, Cambridge University										
2	A. S. Arnold, General Insurance Principles, University Press of America, 1983										
3	David C. M. Dickson, Insurance, Risk and Ruin, Cambridge										
NOTE: I	atest Edition of Textbooks May be Used										
	Web Resources										
1	https://www.youtube.com/watch?v=o8Lis9NPJCM&list=PL92RPe36fLKha8tbOPDxZj_xuRxRmiJB_										
2	https://www.google.co.in/books/edition/The_Fundamentals_of_Insurance/OWs8DwAA QBAJ?hl=en&gbpv=1&dq=principles+and+practice+of+general+insurance+in+ India+book&printsec=frontcover										
3	https://www.google.co.in/books/edition/Insurance_Risk_and_Ruin/XbgtDQAAQBAJ?hl =en&gbpv=1&dq=principles+and+practice+of+general+insurance+in+India+book&prin tsec=frontcover										

OCTOMES											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

### $\underline{SECOND\ YEAR-SEMESTER-IV}$

## **Elective IV- Securities Market Operation**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks TIA External		
		L	1	1	B	Credits	Hours	CIA	External	Total	
23U4BID	E12	4				4	4	25	75	100	
Learning Objectives											
LO 1	To learn the capital market and its major issues										
LO 2	To enh	nance	the kno	wledge	e on the	e New Issue N	Market				
LO 3						es pertaining					
LO 4	To giv	e an i	nsight	on the	clearing	g and settleme	ent procedure	es of capit	al market.		
LO 5	To fan	niliari	ze the 1	ole and	l functi	ons of deposi	tory system	in India			
Unit						Contents				No. of	
										Hours	
I	Introduction to the capital Market  Evolution and growth of Capital Market – Constituents - Major Issues In Capital Market; Capital Market Instruments: Equity, Debenture, Preference Shares, Sweat Equity, Non-voting shares and Share warrants.									12	
II	Primary and Secondary Market  New Issue Market: Meaning - Functions and Mechanics of Floating New Issues-Public Issues - E-IPOs, Book Building - Private Placement - New Financial Instruments - Reforms in New Issue Market; Stock Exchange:										
III	Organization – Management - Membership rules of stock exchange.  Regulation in Capital Market  SEBI functions and Working - SEBI Guidelines for Primary Market - Regulation of Capital Market in India.										
IV	<b>Cleari</b> Cleari	i <b>ng ar</b> ng an	nd Sett	lement		ess - Accour	at Period Set	ttlement -	Rolling	12	
V	Settlement.  Depositories System& Security Market Intermediaries  Role - Function and Working procedure of Depository system in India;  Securities Market Intermediaries: Role and Functions - Merchant bankers -  Stock broker - Registrar - Underwriters - Banker to an issue - Portfolio Manager										
_						TOTAL		-		60	
						100% Theor	<b>y</b>				

CO	Course Outcomes							
CO1	Illustrate the capital market and its challenges in India							
CO2	Compare and contrast the primary and secondary market in India.							
CO3	Describe the SEBI regulations of capital market in India							
CO4	Explain the clearing and settlement of capital market.							
CO5	Enumerate the role and functions of depositories system and security market							
	Textbooks							

1	E Gordan & K. Natranjan, Capital Market in India; Himalaya Publishing House, 400004 Ramdoot, Dr.Bhalerao Marg, Girgaon, Mumbai									
2	Pathak, B.V., "Indian Financial System", Pearson Education									
M.Y .Khan. Indian financial system; Tata Mcgraw Hill, 4/12, Asaf Ali road, I Delhi 110002 Taxmman SEBI Manual.										
	Reference Books									
1	Sanjeev Aggarwal. Guide to Indian Capital Market; Bharat Law House, 22 Tarun Enclave, Pitampura, New delhi-110034									
2	Khan, M.Y., "Indian Financial System: Theory and Practices", 4th edition (2004), Tata McGraw Hill									
3	Varshney P.N. & Mittal D.K., Indian Financial System, Sultan Chand & Sons, New Delhi.									
NOTE:	Latest Edition of Textbooks May be Used									
	Web Resources									
1	https://www.youtube.com/watch?v=L_pCni3YIUw									
2	https://www.google.co.in/books/edition/The_Capital_Markets/eTzODQAAQBAJ?hl=en &gbpv=1&dq=capital%20market&pg=PR2&printsec=frontcover									
3	https://www.google.co.in/books/edition/Capital_Markets_in_India/mxpBDwAAQBAJ?hlen&gbpv=1&dq=capital%20market&pg=PP1&printsec=frontcover									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

#### $\underline{SECOND\ YEAR-SEMESTER-IV}$

#### ACCOUNTING SOFTWARE - PRACTICAL

Subject Code	T	Т	D	C	Credits	Inst.	Marks			
Subject Code	L	1	r	3	Credits	Hours	CIA	External	Total	
23U4BIP02			3		2	3	40	60	100	

#### LIST OF PRACTICALS

Sl. No.	Contents									
1	Company Info Menu									
	Select Company									
	Shut company									
	Create company									
	Alter company									
	Security control									
	Change tally vault									
	Split company data									
	<ul> <li>Backup</li> </ul>									
	<ul> <li>Restore</li> </ul>									
	Tally audit feature									
2	Accounting Information									
	<ul> <li>Accounting Configuration &amp; Features</li> </ul>									
	Group Creation									
	Multiple Group Creation									
	Ledger Creation									
	Multiple Ledger Creation									
	New Voucher Creation									
	Advance Ledger Creation									
3	Inventory Information									
	<ul> <li>Inventory configuration &amp; features</li> </ul>									
	Inventory info. Menu									
	<ul> <li>Stock groups</li> </ul>									
	Stock categories									
	<ul> <li>Stock item</li> </ul>									
	<ul> <li>Unit of measurement</li> </ul>									
	<ul> <li>Bills of materials</li> </ul>									
	<ul> <li>Locations / Godowns</li> </ul>									
	Batches & Expiry									
	Inventory voucher types									
	HSN Code Updates									

4	Voucher Entry
	Accounting voucher
	Inventory voucher
	<ul> <li>optional &amp; non-accounting voucher</li> </ul>
	Order processing
	Advanced voucher entry
5	Advanced Accounting Features
	<ul> <li>Cost category &amp; cost centers</li> </ul>
	• Budgets
	Interest calculations
	Cheque printing
	Credit limits
	Scenario management
	Reorder levels & reorder quantity
	Price level & price lists

### Core IX -Cost Accounting - I

Subject	Codo	le L T P S	C	Credite	Credits Inst.		Marks								
Subject	Code	L	1	r	<b>.</b>	Creuits	Hours	CIA	External	Total					
23U5BIC09		5			4		5	25	75	100					
					Le	arning Obje	ctives			•					
LO 1	To understand the various concepts of cost accounting.														
LO 2	To gain knowledge regarding valuation methods of material.														
LO 3	To familiarize with the different methods of calculating labour cost.														
LO 4						verheads.									
LO 5	To pre	pare a	and rec	oncile (	Cost ac	counts.									
U <b>nit</b>						Contents				No. of					
										Hours					
	Introd	luctio	n of C	ost Acc	countin	ıg									
	Defini	tion-N	Vature	and S	Scope	<ul><li>Principles</li></ul>	s of Cost	Accounting	ng – Cost						
I	Accou	nting	and F	inancia	al Acco	ounting - Co	ost Accounti	ing Vs M	<b>I</b> anagement	15					
1	Accou	nting	-Insta	llation	of Co	sting System	n –Classifica	tion of C	Costs— Cost	13					
	Centre	- Pro	fit Cen	tre - Pr	eparati	on of Cost Sl	neet – Tende	rs & Quot	ation –Unit						
	Costin	g - Jc	ob Cost	ing.											
	Mater	ial C	osting												
	Materi	ial Co	ntrol –	Meani	ng and	Objectives -	- Purchase o	f Material	ls – EOQ –						
II	Stores	Reco	ords –	Reorde	er Leve	els – ABC	Analysis - 1	Issue of I	Materials -	15					
	Metho	ds of	Issue	- FIF	O - L	IFO – Base	Stock Meth	nod – Spe	ecific Price						
	Metho	d - Si	imple a	nd Wei	ghted A	Average Metl	hod.								
	Labou	ır Co	sting							15					
	Direct	Labo	ur and	Indirec	t Labor	ur – Time Ke	eeping – Met	hods and	Calculation						
III	of Wage Payments – Time Wages – Piece Wages – Incentives – Different														
	Methods of Incentive Payments - Idle time-Overtime - Labour Turnover -														
	Meani	ng, C	auses a	nd Mea	sureme	ent.									
	Overh	eads	Costin	<b>g</b> Ove	rheads	<ul><li>Definition</li></ul>	- Classificat	tion – All	ocation and	15					
				_		<ul><li>Basis of</li></ul>									
IV						tion of Over									
	Rate.	Distribution Statement – Machine Hour Rate – Computation of Machine Hour Rate													
		ciliat	ion of (	Cost &	Finan	cial Account	ting			15					
V						sting-Target (	_	ory Only)							
						TOTAL	<u> </u>	<u> </u>		75					
				20	% The	eory & 80%	Problems								
CO							Outcomes								
						Journe									

CO	Course Outcomes
CO1	Remember and recall the various concepts of cost accounting
CO2	Demonstrate the preparation and reconciliation of cost sheet.
CO3	Analyze the various valuation methods of issue of materials.
CO4	Examine the different methods of calculating labour cost.
CO5	Critically evaluate the apportionment of Overheads.

	Textbooks
1	Jain S.P. and Narang K.L, Cost Accounting. Kalyani Publishers, New Delhi
2	Khanna B.S., Pandey I.M., Ahuja G.K., and Arora M.N., Practical Costing, S. Chand & Co, New Delhi,
3	Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand Publications, New Delhi
4	T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennai
5	S.P. Iyengar, Cost Accounting, Sultan Chand Publications, New Delhi
	Reference Books
1	Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making, McGraw–Hill, New York.
2	Jain S.P. and Narang K.L. Cost Accounting, Latest Edition.2013, Kalyani Publishers, New Delhi,
3	V.K.Saxena and C.D.Vashist, Cost Accounting, Sultan Chand publications, New Delhi
4	Murthy A &Gurusamy S, Cost Accounting, Vijay Nicole Imprints Pvt .Ltd .Chennai
5	Prasad.N.K and Prasad.V.K, Cost Accounting, Book Syndicate, Kolkata
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://study.com/learn/lesson/cost-accounting-principles-examples-what-is-cost-
	accounting.html
2	https://www.accountingtools.com/articles/what-is-material-costing.html
3	https://www.freshbooks.com/hub/accounting/overhead-cost

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	2	3	2	2	2	2	2	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	2	3	2	2	2	2	2	3	2	2
TOTAL	15	10	13	10	10	10	10	10	15	10	10
AVERAGE	3	2	2.6	2	2	2	2	2	3	2	2

## Core X – Principles of Management

Subject Code		L	Т	P	S	Credits	Inst.		Marks	ı				
		L	1	1	В		Hours	CIA	External	Total				
23U3BI	C10	4				3	4	25	75	100				
					Le	arning Obje	ectives							
LO 1	To un	dersta	nd the	basic m	anager	nent concept	s and functio	ns						
LO 2	To know the various techniques of planning and decision making													
LO 3	To fan	niliari	ze with	the co	ncepts	of organisati	on structure							
LO 4	To gain knowledge about the various components of staffing													
LO 5	To ena	able th	ne stude	ents in 1	underst	anding the co	ontrol technic	ques of ma	nagement					
TT 14						<u> </u>				<b>N</b> T 6				
Unit						Contents				No. of				
	Introdu	otion	to Mo	nogom	ont					Hours				
				_		d Scope - Le	vels of Mana	gement _	Importance					
		_				-	ent: Science	_	-					
I		-				ylor, Henry l			, , , , , , , , , , , , , , , , , , , ,	12				
							of Manage	ment - 7	Trends and					
	Challen	ges	of M				<ul> <li>Qualifica</li> </ul>		Duties &					
	Respon		ies.											
	Plannir	0							_					
		_	_				Scope and Fu		*	4.0				
II							Process - Too			12				
		_	_		•		O).Decision	_	Meaning –					
	Organi		2s-1y	pes - si	eps III .	Decision ivia	king – Foreca	asung.						
	_	_	<b>)</b> efinitio	ons - N	Vature	and Scope -	- Characteris	stics – In	nortance –					
III		_				-	Organization		-	12				
										12				
	Structure: Meaning and Types - Departmentalization— Authority and Responsibility—Centralization and Decentralization—Span of Management.													
	Staffing	3												
	Introduction - Concept of Staffing- Staffing Process - Recruitment - Sources of													
IV							s - Selection			12				
				_		• -	notion –Ma	_						
	Performance Appraisal - Meaning and Methods – 360 Performance Appraisal – Work From Home - Managing Work From Home [WFH].													
							Communicati	on Type	s - Barriers					
							ne Barriers.							
							Leadership -	_						
	• •				-	ers. Supervis	-	Zumino	31 2 3004					
V	Co-ord						•			12				
	Co-ordi	natior	n – Mea	aning -	Techni	ques of Co-o	rdination.			12				
				_		-	stages in the	e Control	Process -					
	Requisites of Effective Control and Controlling Techniques – Management by													
	Excepti	on [M	IBE].											
						Total				60				
					1	Theory 100%	Ó							

CO	Course Outcomes							
CO1	Demonstrate the importance of principles of management.							
CO2	Paraphrase the importance of planning and decision making in an organization.							
CO3	Comprehend the concept of various authorizes and responsibilities of an organization.							
CO4	Enumerate the various methods of Performance appraisal							
CO5	Demonstrate the notion of directing, co-coordination and control in the management.							
	Textbooks							
1	Gupta.C.B, -Principles of Management-L.M. Prasad, S.Chand&Sons Co. Ltd, New Delhi.							
2	DinkarPagare, Principles of Management, Sultan Chand & Sons Publications, New Delhi.							
3	P.C.Tripathi& P.N Reddy, Principles of Management. Tata McGraw, Hill, Noida.							
4	L.M. Prasad, Principles of Management, S.Chand&Sons Co. Ltd, New Delhi.							
5	R.K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani Publications, New Delhi.							
	Reference Books							
1	K Sundhar, Principles Of Management, VijaiNicholos Imprints Limited, Chennai							
2	Harold Koontz, Heinz Weirich, Essentials of Management, McGraw Hill, Sultan Chand and Sons, New Delhi.							
3	Grifffin, Management principles and applications, Cengage learning, India.							
4	H.Mintzberg - The Nature of Managerial Work, Harper & Row, New York.							
5	Eccles, R. G. &Nohria, N. Beyond the Hype: Rediscovering the Essence of Management. Boston The Harvard Business School Press, India.							
NOTI	E: Latest Edition of Textbooks May be Used							
	Web Resources							
1	http://www.universityofcalicut.info/sy1/management							
2	https://www.managementstudyguide.com/manpower-planning.htm							
3	https://www.businessmanagementideas.com/notes/management- notes/coordination/coordination/21392							

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	2	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

## Core XI – Income Tax Law and Practice - I

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks				
		L	1	I	3	Creuris	Hours	CIA	External	Total			
23U5BI0	C11	5				4	5	25	75	100			
	_				Le	arning Obje	ctives						
LO 1						& definition							
LO 2	To compute the residential status of an assessee and the incidence of tax.												
LO 3	То сог	To compute income under the head salaries.											
LO 4	To learn the concepts of Annual value associated deductions and the calculation of from House property.												
LO 5	To compute the income from Business & Profession considering its basic pri specific disallowances.												
Unit						Contents				No. of Hours			
I	Introduction to Income Tax Introduction to Income Tax – History – Objectives of Taxation - Features of Income Tax – Meaning of Income – Definitions Under the Income Tax Act – Financial Year- Assessment Year- Assessee & Types - Assessor Assessee - Assessor –Agricultural Income (Theory)-Basis of Charges- Types – Incomes Exempted under Section 10.									15			
II	Reside Basic	ential Cond	itions -	<ul><li>Res</li><li>Addit</li></ul>	ional C	Status of a Conditions — dential Status	Incidence of	Tax and	Residential	15			
III	Status – Problems related to Residential Status and Incidence of Tax.  Income from Salary  Computation of Salary Income-Basic Pay – Features of Salary – Allowances –  Types of Allowances - Perquisites – Kinds of Perquisites - Gratuity – Pension –  Commutation of Pension – Deduction of Salary U/S Deductions U/S 16-  80C&80D - Profits in Lieu of Salary.								15				
IV	Income from House Property Income from House Property –Basis of Charge – Annual Value –Gross Annual Value, Net Annual Value of Let-out Property, Self– Occupied Property– Amenities –Deductions U/S 24.									15			
V	Profits and Gains from Business Profession  Income from Business or Profession – Allowable Expenses – Not Allowable Expenses - General Deductions – Provisions Relating to Depreciation – Deemed Business Profits - Undisclosed Incomes .								15				
						TOTAL				75			
				20	% The	eory & 80%	<b>Problems</b>						

CO	Course Outcomes						
CO1	Learn and Demonstrate the understanding of the basic concepts and definitions under the Income Tax Act.						
CO2	Learn and Assess the residential status of an assessee & the incidence of tax.						
CO3	Compute income of an individual under the head salaries.						
CO4	Ability to compute income from house property.						
CO5	Evaluate income from a business carried on or from the practice of a Profession.						
	Textbooks						
1	V.P.Gaur, Narang, Puja Gaur and Rajeev Puri - Income Tax Law and Practice, Kalyani Publishers, New Delhi.						
2	T.S.Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai.						
3	DinkarPagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.						
4	H.C. Mehrotra, Dr.GoyalS.P, Income Tax Law and Accounts, SahityaBhavan Publications, Agra.						
5	T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited, Chennai.						
	Reference Books						
1	Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai						
2	Bhagwati Prasad, Income Tax Law and Practice, VishwaPrakasan. New Delhi.						
3	Vinod K. Singhania, Students Guide to Income Tax., U.K. Bharghava Taxman.						
4	Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi.						
5	Mittal PreethiRani andBansalAnshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.						
NOTE	Latest Edition of Textbooks May be Used						
	Web Resources						
1	https://cleartax.in/s/residential-status/						
2	https://www.legalraasta.com/itr/income-from-salary/						
3	https://taxguru.in/income-tax/income-house-properties.html						

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	2	3	2	2	2	2	2	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	2	3	2	2	2	2	2	3	2	2
TOTAL	15	10	13	10	10	10	10	10	15	10	10
AVERAGE	3	2	2.6	2	2	2	2	2	3	2	2

## **Core XII – Auditing & Corporate Governance**

Subjec	t Codo	L	Т	P	S	Credits	Inst.	Marks			
		L	1	Г	3	Credits	Hours	CIA	External	Total	
23U3BI	C12	4				3	4	25	75	100	
					Le	arning Obje	ctives				
LO 1	To ena	able st	tudents	to unde	erstand	process of au	iditing and it	ts classific	ation.		
LO 2	To im	part k	nowled	ge on i	nternal	check and in	ternal contro	ol.			
LO 3	To illu	ıstrate	the rol	e of au	ditors i	n company.					
LO 4	To hel	p stuc	dents ur	nderstai	nd the f	ramework, th	eories and n	nodels of (	Corporate Go	vernance.	
LO 5	To pro	vide	insights	into th	ne conc	ept of Corpor	ate Social R	esponsibil	ity		
Unit						Contents				No. of	
Omt									Hours		
Ι	Introduction to Auditing  Meaning and Definition of Auditing –Distinction between Auditing and  Accounting – Objectives – Advantages and Limitations of Audit – Scope of  Audit – Classifications of Audits – Audit of Banking, Insurance, Non-Profit  Organizations and Charitable Societies, Trusts, Organizations.								12		
II	Audit Procedures and Documentation  Audit Planning — Audit Programme — Procedures - Internal Audit - Internal  Control — Internal Check — Vouching — Cash and Trade Transactions -  Verification and Valuations of Assets and Liabilities.							12			
III	Auditor Trends Comput	tment - Pro in terizat	and Fofession Auditin tion on	nal Cor g - l Audit	nduct a Informa Approa	Auditors – Rand Ethics in Auditon System ach – Online ocedure of Au	Auditing - Ans Audit ( Computer S	Audit Repo (ISA) – ystem Au	ort - Recent Impact of dit - Types	12	
IV	Introduction to Corporate Governance Conceptual Framework of Corporate Governance: Theories & Models, Broad Committees - Corporate Governance Reforms. Major Corporate Scandals in India and Abroad: Common Governance Problems Noticed in various Corporate Failures. Codes & Standards on Corporate Governance.							12			
V	Corpora	t of C	CSR, C ustainal	orporat pility -	te Phila CSR	anthropy, Str and Busine er the Compa	ess Ethics,	CSR and		12	
						Total				60	
					7	Theory 100%	)				

CO	Course Outcomes
CO1	Define auditing and its process.
CO2	Compare and contrast essence of internal check and internal control.
CO3	Identify the role of auditors in companies.
CO4	Define the concept of Corporate Governance.
CO5	Appraise the implications of Corporate Social Responsibility
	Textbooks
1	DinkarPagare, Principles and Practice of Auditing, Sultan Chand & Sons, New Delhi
2	B. N. Tandon, S. Sudharsanam&S.Sundharabahu, Practical Auditing, S.Chand& Sons New Delhi.
3	Dr.T.R. Sharma, Dr.GauravSankalp, Auditing & Corporate Governance, SahithyaBhawan Publications, Agra
4	ArunaJha, Auditing & Corporate Governance, Taxmann Publication Pvt. Ltd, New Delhi.
	Reference Books
1	Kevin Keasey, Steve Thompson & Mike wright, Governance & Auditing, Emerald Group Publishing Limited, Bingley
2	
	Publishing Limited, Bingley
2	Publishing Limited, Bingley Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New
3	Publishing Limited, Bingley Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi.
3	Publishing Limited, Bingley Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi. Shri. Vengadamani, Practical Auditing, Margham Publication, Chennai.
3	Publishing Limited, Bingley Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi. Shri. Vengadamani, Practical Auditing, Margham Publication, Chennai.  E: Latest Edition of Textbooks May be Used
2 3 4 NOTI	Publishing Limited, Bingley Dr.T.R. Sharma, Auditing, SahithyaBhawan Publications, Agra C.B.Gupta, NehaSinghal, Auditing & Corporate Governance, Scholar Tech Press, New Delhi. Shri. Vengadamani, Practical Auditing, Margham Publication, Chennai. E: Latest Edition of Textbooks May be Used Web Resources

	PO1	PO2	PO3	PO4	PO5	<b>PO6</b>	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	3	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	3	3	2	3	2	3	3	3	3	2
CO4	3	2	2	2	2	2	2	2	3	3	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	13	10	13	13	15	13	10
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2.6	2

## **Discipline Specific Elective – Theory of Money and Banking**

Cubica	t Code	L	Т	P	S	Credits	Inst.		Marks	
		L	1	r	3	Credits	Hours	CIA	External	Total
23U3BI	DSE13	4				3	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To rec	all the	e functi	ons of	money	and money s	upply in Indi	a		
LO 2						nflation and				
LO 3						in India and				
LO 4	To fan	niliari	ze the o	differer	t bank	accounts				
LO 5	To learn the relationship between the banker and customer.									
	-									
T I 24						C44-				NI C
Unit						Contents				No. of Hours
	Nature	and	Function	on of	Money	y: Barter Sy	stem- Prim	ary, Seco	ondary and	Hours
I	Conting	ent F	unction	n of M	loney-	Metallic Mo	ney-Paper N	Ioney-Cro	edit Money	12
1			•			socialistic ed	•	em- Defe	cts of Evils	12
						supply in Ind			Trunca of	
II	Business Cycle: Definition- Characteristics- Phases of Trade cycle- Types of									
11	Business Cycles. Inflation and Deflation: Definition- Characteristics- Types Causes- Consequences of Inflation and Deflation- Control measures.									
	Overview of Indian Banking System: Banking Structure in India- Defects of									
						tion of banl	-			
III						Growth a			-	12
				_		ry- Role of	Private secto	or banks-	Merger of	
	Banks -					e. of Various typ	nes of accoun	nts- Preca	utions to be	
** *				_	_	egal aspects-	•			4.5
IV						tnership firn				12
						d NRIs 18				
						ip: Definition			-	
V	of a Bar		eaitor-	Bankei	as Iru	istee- As Age	ent-Obligatio	on of a Ba	nker Rights	12
	Of a Dai	IKCI				Total				60
					7	Theory 100%	<u> </u>			00
CO							Outcomes			
CO CO1	Remei	nher	he mai	n elem	ents of	the money su		1		
							11 •		~	
CO2						n in the areas				
CO3			the rati		benina i	nationalizatio	on of banks a	na aiso th	e impact of	
CO4						nt and how to				
CO5	Express their view about the relationship between banker and customers and evaluate the effectiveness of such policies.									

	Textbooks
1	Santhanam.B(2000), Theory of money and banking(2017), Chennai, Margham publications
2	Dr.guru swamy.S(2005), Theory of money and banking(2008), Uttar Pradesh, MC Graw hill education
3	Nirmala Prasad .k.(2005), Theory of money and banking, Mumbai, Himalaya publication house.
4	
	Reference Books
1	Jacob T. Schwartz, Theory of money and Credit, Taylor & Francies, 2017
2	The theory of money and credit, Ludwig Von Mises, LVMI Mises Institute
3	T. N. Hajela, Money and Banking, Ane Books Pvt Ltd
NOTE	Latest Edition of Textbooks May be Used
	Web Resources
1	www.investopedia.com
2	https://www.google.co.in/books/edition/The Theory of Money and Credit/hHnIHlCm C cC?hl=en &gbpv=1&dq=theory%20of%20money%20book&pg=PR3&printsec=frontcover
3	https://www.google.co.in/books/edition/Money_Banking_Theory_with_Indian_Banking/l0_CY9NODUm_8C?hl=en&gbpv=1&dq=theory%20of%20money%20book&pg=PP1&printsec=frontcover

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	3	2
CO2	3	2	2	2	2	2	2	2	3	2	2
CO3	3	3	3	2	3	2	3	3	3	3	2
CO4	3	2	2	2	2	2	2	2	3	3	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	13	10	13	13	15	13	10
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2.6	2

## **Discipline Specific Elective – Indirect Taxation**

Subject	Codo	L	Т	P	S	Credits	Inst.	Marks			
		L	1	1	B	Credits	Hours	CIA	External	Total	
23U6BID	SE14	4				3	4	25	75	100	
					Le	arning Obje	ectives				
LO 1	To get	intro	duced t	o indire	ect taxe	es					
LO 2	To hav	ve an	overvie	w of Ir	direct t	taxes					
LO 3	To be familiar the CGST and IGST Act										
LO 4	To learn procedures under GST										
LO 5	To gai	n kno	wledge	about	Custon	ns Duty.					
										1	
Unit						Contents				No. of Hours	
	Introduction to Indirect Tax										
	Concept and Features of Indirect Taxes - Difference between Direct and										
I	Indirect Taxes –Special Feature of Indirect Tax Levies – Contribution to									12	
	Government Revenues – Role of Indirect Taxation – Merits and Demerits of										
	Indire	ct Tax	ation –	Reform	ns in Ir	ndirect Taxat	ion.				
	An O	vervie	ew of G	oods &	k Servi	ce Tax (GST	<u></u>				
	Introduction of Goods and Service Tax in India–History of GST in India –										
***	Consti	tutior	nal Am	endme	nt unde	er Pre-Good	s and Service	e Tax R	egime and	10	
II	Transi	tional	Provi	sions	- Goo	ds and Ser	vice Tax: C	Concepts,	Meaning,	12	
	Signif	icance	e, Dual	GST, 1	Feature	s and Benefi	ts. GST Com	mon Port	al – Taxes		
	and D	uties 1	not Sub	sumed	in GST	- Rates of C	GST in India.				
	CGST	ACI	Γ 2017	& IGS	T Act					12	
	Supply	y – :	Meanin	ıg – (	Classifi	cation – Ti	me of Supp	ply – Va	aluation –		
	Regist	ration	- Vo	luntary	- Cor	npulsory – l	input Tax Ci	redit – El	ligibility –		
III	Revers	sal – I	Reverse	charge	e Mech	anism – E–W	/ay Bill – IG	ST Act - 1	Export and		
	Impor	t of C	Goods a	nd Ser	vices-	Inter State V	Is Intra State	e Supply	<ul><li>Place of</li></ul>		
	Supply	y. Rol	e of GS	STN in	Implen	nentation of (	GST– Anti Pı	rofiteering	Rules.		
	Proce	dures	under	GST						12	
	_						Credit and D				
							ectronic Cred	_			
IV	Cash Ledger, Different Assessment under GST, Interest Applicable under GST (Period), Penalty under GST, Various Provisions Regarding E-way Bill in GST,										
							ons Regardin OS) and Tax				
			it under		icted at	Source (11	os) and rax	Conecie	i at source		
	`		uty 196							12	
V			-		Territo	orial Waters	- High Seas	- Levv	of Customs	14	
•			•	-			Baggage Rule	•			
						TOTAL			•	60	
					-	100% Theor	y				

CO	Course Outcomes
CO1	Acquaintance with Indirect tax laws
CO2	Outline the overview of GST
CO3	Apply provisions of CGST and IGST
CO4	Summarise procedures of GST
CO5	Discuss aspects of Customs Duty in India
	Textbooks
1	Vinod K Singania, Indirect Taxes, Taxmann's Publications, New Delhi.
2	Dr.H.C. Mehrotra&Prof .V.P Agarwal, Goods and Services Tax (GST), SahityaBhawan Publications, Agra.
3	Rajat Mohan, Goods & Services Tax, Bharat Law Publications House, New Delhi.
4	CA. PushpendraSisodia, Indirect Tax Laws, Bharat Publications, New Delhi.
	Reference Books
1	V.S.Datey, All About GST, Taxmann Publications, New Delhi.
2	T.S. Reddy& Y. Hariprasad Reddy, Business Taxation, Margham Publications, Chennai.
3	Study Material on GST - The Institute of Chartered Accountants of India /The Institute of Cost Accountants of India, Chennai.
4	Guidance material on GST issued by CBIC, Government of India.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://iimskills.com/goods-and-services-tax/#:~:text=GST- %20an%20acronym%20for%20Goods%20and%20Services%20Tax- ,etc.%2C%20to%20stand%20as%20a%20unified%20tax%20regime.
2	https://tax2win.in/guide/gst-procedure
3	https://www.cbic.gov.in/htdocs-cbec/customs/cs-act/cs-act-ch9

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.4

## Discipline Specific Elective – Insurance and Risk Management

Subject	t Code	L	Т	P	S	Credits	Inst.		Marks	
		L	1	r	3	Credits	Hours	CIA	External	Total
23U3BI	DSE15	4				3	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To kno	ow the	e conce	nts and	princi	oles of contra	ct of insuran	ce		
LO 2						of life insura				
LO 3										
LO 4	To gain knowledge on the principles of general insurance  To examine the Insurance Regulatory and Development Authority 1999 (IRDA)									
LO 5	To know the risk management process									
103	TO KIN	ow the	C IISK II	ianagei	nent pr					
Unit						Contents				No. of
										Hours
	Introdu						ъ.	. 1		
I						ristics of Ins		-		12
	Insurand				_	nsurance – I	nsurance and	Heaging	- Types of	
				e mier	incurari	ies.				
	Life Insurance Life Insurance Business - Fundamental Principles of Life Insurance – Basic									
II	Features of Life Insurance Contracts - Life Insurance Products – Traditional and									12
	Unit Linked Policies – Individual and Group Policies - With and Without Profit									12
	Policies – Policies - Types of Life Insurance Policies.									
	Genera			71						
	General	Insu	rance l	Busines	s - Fu	ndamental P	rinciples of	General 1	Insurance –	
III	Types -	- Fire	Insur	ance –	Marin	ne Insurance	- Motor I	nsurance	<ul><li>Personal</li></ul>	12
	Accider	nt Insi	urance	- Liab	ility In	surance – M	Iiscellaneous	Insuranc	e – Claims	
	Settlem									
	Risk M	_								
IV		_		•		Process – Ide				12
- '						ng - Level o		agement -	- Corporate	
				Manag	ement	of Risk by In	dividual.			
	IRDA A			T	)l			DA) I4		
V			_	•		ment Author	•	,		12
V						nctions of I n under IRD				12
	Summa						A – Exposui	e/Frudeni	iai Noillis -	
	Samma	. y 110	, , 101011	, 01 1(0)	aica 71	Total				60
					1	Theory 100%	)			
CO							Outcomes			
CO1	Identif	fy the	workin	gs of i	ısuranc	e and hedgin				
CO2		•				olicies and se				
CO <sub>3</sub>	Settle claims under various types of general insurance									

CO4	Know the protection provided for insurance policy holders under IRDA
CO5	Evaluate the assessment and retention of risk
	Textbooks
1	Neeti Gupta, Anuj Gupta and Abha Chopra, Risk Management and Insurance, Kalyani Publishers, New Delhi.
2	Dr.N.Premavathy – Elements of Insurance, Sri Vishnu Publications, Chennai.
3	M.N.Mishra&S.B.Mishra, Insurance Principles and Practice, S Chand Publishers, New Delhi.
4	Michel Crouhy, The Essentials of Risk Management, McGraw hill, Noida.
5.	Thomas Coleman, A Practical Guide to Risk Management, CFA, India.
	Reference Books
1	JohnC.Hull, Risk Management and Financial Institutions (Wiley Finance), Johnwiley&sons, New Jersey.
2	P.K. Gupta, Insurance and Risk Management, Himalaya Publications, Mumbai.
3	Dr.Sunilkumar, Insurance and Risk Management, Golgatia publishers, New Delhi.
4.	NaliniPravaTripathy, PrabirPaal, Insurance Theory & Practice, Prentice Hall of India.
5.	AnandGanguly – Insurance Management, New Age International Publishers.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.mcminnlaw.com/principles-of-insurance-contracts/
2	https://www.investopedia.com/terms/l/lifeinsurance.asp
3	https://www.irdai.gov.in/ADMINCMS/cms/frmGeneral_Layout.aspx?page=PageNo108&flag=1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

## Discipline Specific Elective – Technology in Banking

Subject	ject Code		TP	S Credits	Inst.		Marks				
Subject	Code	L	1	1	S	Credits	Hours	CIA	External	Total	
23U3BII	SE16	4				3	4	25 75 100			
Learning Objectives											
LO 1 To familize the system of e banking											
LO 2	To enl	nance	the tec	hnical	skills of	networking	system				
LO 3	To une	dersta	nd the	e paym	ent in b	anking sector	rs				
LO 4	LO 4 To learn the advancements in technology										
LO 5	LO 5 To provide insight on the cyber laws and regulations										

Unit	Contents	No. of Hours					
I	Meaning — Services — e-banking and financial services — initiatives — Opportunities — Internet Banking — Meaning — Internet banking Vs Traditional Banking — Services — Drawbacks — Frauds in Internet Banking. Core banking solution (CBS) — Mobile Banking — Meaning — Features — Services — Security Issues — Electronic Mobile Wallets. ATM- Evolution — Concepts — Features — Types — Mechanism — Functions. Electronic Money- Meaning — Categories — Merits of e-money — Electronic Funds Transfer (EFT) system — Meaning — Steps — Benefits. Digital Signature — Document Handling System and Document Storage Retrieval Systems	12					
II	WAN,LAN,VSAT, Networking system – Single window concept – Bank Branch network applications – Intranet – Internet - other services – Corporate internet – Anywhere Banking – Anytime Banking – Home Banking - Internet Banking – Online enquiry and update facilities – PIN – Debit Card – Smart Card – Credit Card- VISA Card- Master Card - RuPay - benefits –disadvantages.						
III	E – Payments and settlements – NEFT-RTGS-IMPS- Payment Gateway – SWIFT – Electronic Clearing System – ECS Debit and ECS Credit Clearing	12					
IV	Impact of Technology on its employees – Customer services – Management control- Impact of Technology Trends in banks	12					
V	Protecting – Confidentiality and Secrecy of Data – Cyber Laws and its Implications: Information Technology Act 2000 – Legal Frame Work – Preamble – Salient Provisions – exceptions – Other statues of Relevance – The Prevention of Money Laundering ACT (PMLA) , 2002 – Payments and Settlements systems Act, 2007 – RBI Guidelines	12					
	Total	60					
	Theory 100%						

CO	Course Outcomes							
CO1	Illustrate Indian banking developments and Paraphrase the ATM, Mobile banking, Plastic cash, WAN, LAN, VSAT.							
CO2	Explain the importance of document storage and retrieval systems in digital signature system							
CO3	Enumerate the different payment systems in E Banking							
CO4	Discuss the impact of technology and its recent trends in India.							
CO5	Elaborate the implication of cyber laws and the regulations of IT Act 2000.							
Textbooks								
1	Tim Walker, Lucian Morries, The handbook of Banking Technology, Wiley Publication, 2021							
2	Donald H. Sanders, Computers Today, McGraw-Hill, 2015.							
3	Banking Technology, Indian Institute of Bankers Publication							
	Reference Books							
1	Revell.T.R.S.(2014), Technology and Banks NIBM, Pune.							
2	Donald H. Sanders, Computers Today, McGraw-Hill, 2015							
3	Indian Commercial Banks NIBM, Pune, 2014.							
NOTE:	Latest Edition of Textbooks May be Used							
	Web Resources							
1	www.bankingtech.com							
2	https://www.youtube.com/watch?v=_Cw-FMDL_WQ							
3	https://www.google.co.in/books/edition/The_Handbook_of_Banking_Technology/cp4ZEA AAQBAJ?hl =en&gbpv=1&dq=technology%20banking&pg=PP1&printsec=frontcover							

	PO1	PO2	PO3	PO4	PO5	<b>PO6</b>	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

### E-Filing of Income Tax & GST – Practical

Subject Code	T	т	D	Q	Credits	Inst.	Marks			
Subject Code	L	1	1	3		Hours	CIA	External	Total	
23U5BIP03			2		2	2	40	60	100	

#### LIST OF PRACTICALS

Sl. No.	Contents
1	Online Taxation Return
	Fill online ITR(Income Tax Return) download and filling forms.
	CST Return
	Excise Return & Forms
	Online service tax return
	TCS,TDS return
2.	Introduction to GST
	Concept of GST
	• Rate of GST
	GST in other countries
	• Categories of GST
	Other concepts.
3.	GST (Goods & Services Tax)
J.	Start Using Tally.ERP9 For GST Compliance
	Activating GST For Your Company
	Setting Up GST Rates
	Updating Stock Items and Stock Groups for GST Compliance
	Updating a Service Ledger for GST Compliance
	Updating Sales and Purchase Ledgers for GST Compliance
	Updating Party GSTIN
	Creating GST Ledgers
	Creating Income and Expense Ledgers
	Recording Sales and Printing Invoices
	Recording Purchases
	Recording a Tax Payment
	Other Scenarios
	Sales - Nil Rated, Exempt, SEZ, and Deemed Export
	Recording Sales Returns
	Recording Purchase Returns
	Recording Export Sales
	Reverse Charge under GST
	Recording an Advance Receipt from Customer
	Recording an Advance Payment to Supplier
	Recording Journal Vouchers for Adjustments Against Tax Credit
	Recording a Journal Voucher for TDS Adjustment
	Recording a Journal Voucher for TCS Adjustment
	Recording a Journal Voucher for Refund of Tax Credit

- Recording a Journal Voucher for ISD Credit
- Recording a Journal Voucher for Transitional Credit
- Recording Journal Vouchers for Other Liabilities
- Recording Journal Vouchers for Reversal of Tax Credit
- GSTR-1
- Returns Summary
- Particulars (Computation Details)
- Summary of Exceptions
- Table-wise GSTR-1
- Status Reconciliation
- Exporting GSTR-1
- Challan Reconciliation

## **Core XIII - Cost Accounting - II**

Subject	ject Code L T P S Credits Inst. Marks											
		L	1	1	В	Credits	Hours	CIA	External	Total		
23U6BIC	C13	6				4	6	25	75	100		
		_			Le	arning Obje	ectives	•				
LO 1	To uno	dersta	nd the	standar	ds in C	ost Accounti	ng					
LO 2						t costing.	<u> </u>					
LO 3						of process cos	ting.					
LO 4			out ope									
LO 5			ghts in									
Unit						Contents				No. of Hours		
	Cost A	Accou	nting S	Standa	rds							
	An Introduction to CAS – Purpose of CAS – Advantages of CAS – Difference											
I		Coverage –	18									
		Cost Accounting Standards - Responsibility Accounting and Division Performance Measurement.										
				uremen	ıt.							
			Costing	as of C	lantuaat	Costina C	alaulation of	Duofit on	Contracts			
II						Costing - Call Costing and				18		
			of Con			costing and	Job Costing	; - A Co	mparison -			
	Proces									18		
				Meanin	ıg – Fea	atures of Proc	cess Costing	– Applica	tion of			
	Proces	ss Cos	sting –	Fundar	nental	Principles of	Process Cos	sting –Tre	atment			
III			_			Abnormal L		_				
	Produc	cts,	By Pro	ducts -	– Conc	ept of Equi	valent Produ	ction – F	Process			
			Process			-						
	_		Costing	_		_	a -			18		
<b>-</b>	_		_		_	<ul><li>Preparati</li></ul>	_	_				
IV	_		Costing	g –	Power	Supply C	osting–Hospi	ital Cost	ing-Simple			
	Proble	ems.										
	Standard Costing											
			_		- Adva	ntages – Star	ndard Cost a	nd Estima	ated Cost -			
V	Install	ation	of Sta	ndard	Costin	g – Variano	e Analysis	- Materi	al, Labour,			
						Calculation						
<u> </u>						TOTAL				90		
				20	% The	eory & 80%	Problems					

CO1 Remember and recall standards in cost accounting CO2 Apply the knowledge in contract costing CO3 Analyze and assimilate concepts in process costing CO4 Understand various bases of classification cost and prepare operating cost statement CO5 Set up standards and analyse variances  Textbooks  1 Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.  2 KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  3 Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDel 4 T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chempson S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  1 Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw—Hill, Noida.  2 Jain S.P. and Narang K.L. Cost Accounting, Kalyani Publishers, New Delhi.									
CO3 Analyze and assimilate concepts in process costing  CO4 Understand various bases of classification cost and prepare operating cost statement  CO5 Set up standards and analyse variances  Textbooks  1 Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.  KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  3 Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDel  4 T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenrel S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw-Hill, Noida.									
CO4 Understand various bases of classification cost and prepare operating cost statement  CO5 Set up standards and analyse variances  Textbooks  1 Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.  KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  3 Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDelli.  T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chennels S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw—Hill, Noida.									
Textbooks  1 Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.  KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDelli.  T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenged S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making New York, McGraw—Hill, Noida.									
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Jain S.P. and Narang K.L. Cost Accounting. Kalyani Publishers. New Delhi.  KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDellications, NewDellications, T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenry S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making New York, McGraw-Hill, Noida.									
KhannaB.S.,PandeyI.M.,AhujaG.K.,andAroraM.N., Practical Costing, S Chand & Co, NewDelhi.  Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDelli  T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenry  S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Making New York, McGraw—Hill, Noida.									
2 NewDelhi.  3 Dr.S.N.Maheswari, Principles of Cost Accounting, Sultan Chand publications, NewDe  4 T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenn  5 S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting :Concepts and Applications for Managerial Decision Makin New York, McGraw–Hill, Noida.  Lein S.P. and Norang K.L. Cost Accounting, Kalvani Publishers, New Delhi									
T.S.Reddy and Y. Hari Prasad Reddy, Cost Accounting, Margham publications, Chenn S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw–Hill, Noida.									
5 S.P. Iyengar, Cost Accounting, Sultan Chand Publications, NewDelhi.  Reference Books  Polimeni, Cost Accounting :Concepts and Applications for Managerial Decision Makin New York, McGraw–Hill, Noida.  Lein S.P. and Narang K.L. Cost Accounting, Volveni Publishers, New Delhi	hi.								
Reference Books  Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw–Hill, Noida.  Join S. B. and Narang K. L. Cost Accounting, Volveni Bublishers, New Delhi	ai.								
Polimeni, Cost Accounting: Concepts and Applications for Managerial Decision Makin New York, McGraw–Hill, Noida.  Lein S.R. and Norang K.L. Cost Accounting, Volveni Publishers, New Delhi									
1 New York, McGraw-Hill, Noida.  Lein S. B. and Norang K. L. Cost Assounting, Volveni Bublishers, New Dalbi									
Jain S.P. and Narang K.L. Cost Accounting, Kalyani Publishers, New Delhi.	ıg,								
3 V.K.Saxena and C.D.Vashist, Cost Accounting, Sultan Chand publications, New Delhi									
4 Murthy A &GurusamyS,CostAccounting,Vijay Nicole Imprints Pvt .Ltd .Chennai.									
5 Prasad.N.K and Prasad.V.K,Cost Accounting, Book Syndicate, Bangladesh.									
NOTE: Latest Edition of Textbooks May be Used									
Web Resources	Web Resources								
1 https://www.economicsdiscussion.net/cost-accounting/contract-costing/32597									
2 https://www.wallstreetmojo.com/process-costing/									
3 https://www.accountingnotes.net/cost-accounting/operating-costing/17755									

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	3	3	3	3	2	2
CO2	3	3	3	2	2	3	2	2	3	2	3
CO3	3	3	3	2	3	3	3	3	3	2	2
CO4	3	3	3	2	2	3	2	2	3	2	2
CO5	3	3	3	2	3	3	3	3	3	2	3
TOTAL	15	15	15	10	13	15	13	13	15	10	12
AVERAGE	3	3	3	2	2.6	3	2.6	2.6	3	2	2.4

### **Core XIV - Management Accounting**

Subject	Code L T P S Credits Inst. Marks									
			-	-	Б	Credits	Hours	CIA	External	Total
23U6BI0	C14	6				4	6	25	75	100
					Le	arning Obje	ectives			
LO 1	To und	dersta	nd basi	cs man	agemei	nt accounting	7			
LO 2	To kno	ow the	e aspec	ts of Fi	nancial	Statement A	nalysis			
LO 3						d cash flow a	nalysis			
LO 4			out bud							
LO 5	To gai	n insi	ghts int	to marg	inal co	sting.				
TI34	1					Comtomto				No of
Unit						Contents				No. of Hours
Ι	Manag Manag	gemen gemen	nt Acco	ounting ounting	– Me	_	ope – Impor ng – Manage			18
II	Analys Types Comm Advan Ratios	sis and of Finon Solutages  -Tui	nancial Size St – Lim rnover	oretation Analy atemen itations Ratios	n of Firsis – T t – T – Typ – Ca	Tools of Analyses of Ratios pital Structu	ments – Natu lysis – Comp is. Ratio A – Liquidity ine Ratios – os.	parative S analysis: Ratios — l	tatements – Meaning – Profitability	18
III	Preparation of Financial Statements from Ratios.  Fund Flow Analysis & Cash Flow Analysis Introduction, Meaning of Funds Flow Statement-Ascertainment of Flow of Funds -Technique of Preparing Funds Flow Statement- Schedule of Changes in Working Capital-Adjusted Profit and Loss Account - Preparation of Funds Flow Statement.  Cash Flow Statements: Meaning – Advantages – Limitations – Preparation of Cash Flow Statement as per AS 3 – Types of Cash Flows - Operating,								18	
IV	Financing and Investing Cash Flows.  Budgetary Control  Budgetary Control: Meaning – Preparation of Various Budgets - Zero based  Budget– Cash Budget - Flexible Budget– Production Budget – Sales Budget,  Master Budget.									18
V	Marginal Costing: Meaning - Features – Fixed Cost, Variable Cost and Semi Variable Cost- Contribution- Marginal Cost Equation- P/V Ratio - Break Even Point - Margin of Safety – Cost- Volume Profits Analysis- Break Even Point – Decision Making: Selection Of a Product Mix – Make or Buy Decision – Discontinuance of a product line – Change or Status quo – Limiting Factors – Exploring New Markets.								18	
						TOTAL				90
				20	% The	eory & 80%	Problems			

CO	Course Outcomes
CO1	Remember and recall basics in management accounting
CO2	Apply the knowledge of preparation of Financial Statements
CO3	Analyze the concepts relating to fund flow and cash flow
CO4	Evaluate techniques of budgetary control
CO5	Formulate criteria for decision making using principles of marginal costing.
	Textbooks
1	Jain S.P. &Narang K.L. (2018) Cost and Management Accounting, kalyani publications,
2	Dr.S.N. Maheswari, Cost and Management Accounting, Sultanchand sons publications, New Delhi.
3	Sharma and Shashi K. Gupta, Management Accounting, Kalyani Publishers, Chennai.
4	Jenitra L Mervin ,Daslton L Cecil, Management Accounting, Lerantec Press, Chennai.
5	T.S.Reddy& Y. Hari Prasad Reddy, Management Accounting, Marghampublications, Chennai.
	Reference Books
1	Chadwick – The Essence of Management Accounting, Financial Times Publications, England.
2	Charles T. Horngren and Gary N. Sundem–Introduction to Management Accounting, Pearson, Chennai.
3	Murthy A and Gurusamy S ,Management Accounting- Theory &Practice, Vijay Nicole Imprints  Pvt. Ltd .Chennai.
4	Hansen - Mowen, Cost Management Accounting and Control, South Western College, India.
5	N.P. Srinivasan, Management Accounting, New Age publishers, Chennai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.accountingnotes.net/companies/fund-flow-analysis/fund-flow-analysis- accounting/13300
2	https://accountingshare.com/budgetary-control/
3	https://www.investopedia.com/terms/m/marginalcostofproduction.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

<sup>3-</sup>Strong, 2-Medium, 1-Low

#### THIRD YEAR – SEMESTER – VI

### **Core XV - Income Tax Law and Practice II**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks	
		L	1	I	S	Creuns	Hours	CIA	External	Total
<b>23U6BIC</b>	215	6				4	6	25	75	100
					Le	arning Obje	ctives			
LO 1	To uno	dersta	nd prov	isions	relating	g to capital ga	nins			
LO 2						outation of inc		ther sourc	es.	
LO 3	To fan	niliari	ze law	relating	to set	off and carry	forward of 1	losses and	deductions f	From Gross
	Total				5					
LO 4	To lea	rn abo	out asse	essmen	of ind	ividuals				
LO 5	To gai	n kno	wledge	about	assessr	nent procedu	res.			
<b>T</b> T •.	1					<b>Q</b> , , ,				<b>N</b> 7 0
Unit										No. of Hours
	Capital Gains									
	_			nds of	Capita	l Assets – Co	omputation o	of Short te	rm & Long	
I					-	on under Sec	•		Ũ	18
	54GA	-			<u>-</u>		, , , , ,	, , .	, , , , , , , ,	
	Incom	ie Fra	m Oth	er Sou	rces					
	Incom	e fro	m Oth	er Sou	rces –	Income Cha	rgeable to	Tax unde	r the Head	
II	Income from Other Sources – Income Chargeable to Tax under the Head Income from Other Sources – Procedures for Computing Income from Other									
	Income from Other Sources – Procedures for Computing Income from Other Sources – Deductions Allowed – Deduction not Allowed – Problems on									
	Comp	utatio	n of Inc	come fi	om Otl	ner Sources.				
	Set O	ff and	d Carr	y Forv	vard o	f Losses and	Deductions	s From G	Fross Total	18
	Incom	ıe		-						
TTT	Provis	ions	for Se	t-off a	nd Ca	rry Forward	of Losses	(Simple	Problems).	
III	Deduc	tions	U/S 80	C, 800	CC, 80	CCB, 80CC	C, 80CCD, 8	30 CCE, 8	80D, 80DD,	
	80DD	B, 80	E, 80E	E, 80E	EA, 80	DEEB, 80G,	80GG, 80GC	GA, 80TT	'A, 80TTB,	
	and 80	)U on	ly.							
	Assess	sment	of Ind	lividua	ls					18
IV				_		es, Computa				
1 4	Liability of an Individuals (simple problems in case of Income from salaries,									
					– comp	outed income	may be give	n)-New T	ax Regime.	
			x Auth							18
	Facele	ess As	sessme	nt– Inc	ome Ta	ax Authoritie	s – Types of	Assessme	ent– Powers	
V						ocedures for		_		
						/ Filling – R				
	Defect	tive R	eturn –	Signin	g of Re	eturn – Perma	nent Accoun	nt Number	(PAN)	
					0/ 753	TOTAL	D 11			90
				30	% The	eory & 70%	Problems			

CO	Course Outcomes
CO1	Remember and recall provisions on capital gains
CO2	Apply the knowledge about income from other sources
CO3	Analyze the set off and carry forward of losses provisions
CO4	Learn about assessment of individuals
CO5	Apply procedures learnt about assessment procedures.
	Textbooks
1	V.P.Gaur, Narang, Puja Gaur and Rajeev Puri- Income Tax Law and Practice, Kalyani Publishers, New Delhi.
2	T.S.Reddy and Hariprasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai.
3	DinkarPagare, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
4	Mehrotra H.C, Dr.GoyalS.P,Income Tax Law and Accounts, SahityaBhavan Publications, Agra.
5	T. Srinivasan – Income Tax & Practice –Vijay Nicole Imprints Private Limited , Chennai.
	Reference Books
1	Hariharan N, Income Tax Law & Practice, Vijay Nicole Imprints Pvt. Ltd. Chennai.
2	Bhagwati Prasad, Income Tax Law and Practice, VishwaPrakasan, New Delhi.
3	Vinod K. Singhania, Students Guide to Income Tax., U.K. Bharghava Taxman, New Delhi.
4	Dr. Vinod K Singhania, Dr. Monica Singhania, Taxmann's Students' Guide to Income Tax, New Delhi.
5	Mittal PreethiRani andBansalAnshika, Income Tax Law and Practice, Sultan & Chand Sons, New Delhi.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.investopedia.com/terms/c/capitalgain.asp
2	https://www.incometaxmanagement.com/Direct-Taxes/AY-2021-22/assessment/1-assessment-of-an-individual.html
3	https://www.incometax.gov.in/iec/foportal/

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	13	10	13	10	13	13	15	10	12
AVERAGE	3	2.2	2.6	2	2.6	2	2.6	2.6	3	2	2.2

## **Discipline Specific Elective - Financial Management**

Subject	Code	ode L T P S Credits Inst. Marks								
Subject	Coue	L	1	1	B	Credits	Hours	CIA	External	Total
23U5BID	SE17	4				3	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To int	roduc	e the co	oncept (	of finan	cial manager	nent.			
LO 2			capital							
LO 3	To gai	n kno	wledge	about	technio	ues in capita	l budgeting			
LO 4						models.	<u> </u>			
LO 5	To understand the needs and calculation of working capital in an organization.									
Unit	Contents									No. of
	Introd	luotio	m							Hours
I	Introduction  Meaning and Objectives of Financial Management – Functions of Financial Management. Finance - Sources of Financing-Role of Financial Management in Financial Management- Financial Goals- Profit maximization Vs. Wealth Maximization – Components of Financial Management.								12	
II	Financial Decision  Capital Structure – Definition - Meaning- Theories- Factors determining  Capital Structure – Various approaches of Capital structure- Cost of Capital –  Meaning - Methods - Cost of Equity Capital – Cost of Preference Capital –  Cost of Debt – Cost of Retained Earnings – Weighted Average (or) Composite  Cost of Capital (WACC) Leverage – Concept – Operating and Financial  Leverage on EPS.						of Capital – e Capital – Composite	12		
III	Invest Capita Budge Accou Discou	ment d Bucting enting unted	Decisi dgeting Apprai Rate of Cash-f	- Me sal Me f Return flow M	ethods: n (ARR lethods	:Net Presen	Methods - at Value (NI	Payback	Period –	12
IV	Value - Internal Rate of Return – Profitability Index.  Dividend Decision  Meaning – Dividend Policies – Factors Affecting Dividend Payment – Provisions on Dividend Payment in Company Law – Dividend Models - Walter's Model - Gordon's Model - MM Model.							12		
V	Worki Worki Capita	ing C ng C ıl – I	a <b>pital</b> apital - Determi	<b>Decisio</b> - Mean ning -V	on ing and Workin	d Importance g Capital Op Receivables a	e – Factors perating Cyc		-	12
						TOTAL				60
	40% Theory & 60% Problems									

CO	Course Outcomes
CO1	Recall the concepts in financial management.
CO2	Learn and Apply the various capital structure theories.
CO3	Learn and Apply capital budgeting techniques to evaluate investment proposals.
CO4	Determine dividend payouts.
CO5	Estimate the working capital of an organization.
	Textbooks
1	R.K.Sharma, Shashi K Gupta, Financial Management, Kalyani Publications, New Delhi.
2	M.Y. Khan and P.K.Jain, Financial Management, MC Graw Hill Education, Noida.
3	I.M.Pandey, Financial Management, Vikas Publications, Noida.
4	Dr.S.N. Maheshwari, Elements of Financial Management, Sultan Chand & Sons, NewDelhi.
5	Dr. Kulkarni and Dr. Sathya Prasad, Financial Management, Himalaya Publishing House, Mumbai.
	Reference Books
1	Prasana Chandra, Financial Management, Tata Mc.Graw Hill, New Delhi.
2	I.M.Pandey, Financial Management, Vikas Publishing, Noida.
3	Khan &Jain ,Financial Management, Sultan Chand &Sons, New Delhi.
4	A.Murthy, Financial Management, ,Margham Publications, Chennai.
5	J. Srinivasan and P. Periyasamy, Financial Management, Vijay Nicole Publishers, Chennai.
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://efinancemanagement.com/financial-management/types-of-financial-decisions
2	https://efinancemanagement.com/dividend-decisions
3	https://www.investopedia.com/terms/w/workingcapital.asp

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

## **Discipline Specific Elective**

### **Insurance Regulation, Governance and Compliances**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks		
		L	1	1	В	Credits	Hours	CIA	External	Total	
23U5BID	SE18	4				3	4	25	75	100	
					Le	arning Obje	ctives				
LO 1	To lea	rn the	concei	ots of I	nsuranc	e Act 1938.					
LO 2						laws in India	 ì				
LO 3	To enh	nance	the kno	owledge	e on the	protection of	of consumer p	orotection	Act 1986.		
LO 4						emptions of I					
LO 5	To cre	To create an awareness on the code of conduct of advertisement on insurance									
Unit						Contents				No. of Hours	
I	Invest	The Insurance Act 1938: Registration, Deposit, Maintenance of Accounts, Investments, Minimum Business, Investigation Authority, Licensing of Agents, Licensing of Surveyors and Loss Assessors, Solvency Margin, Advance Payments of Premium							12		
II	GIBNA - IRDA 1999: Objective, Composition, Duties, Powers and Functions of the Authority; Marine Insurance Act 1963: The Carriage of Goods by Sea Act 1925, The Merchant Shipping Act 1958, The Bill of Lading Act 1855, The Indian Port Act 1963; The Carriers Act 1865: Indian Railways Act 1989, Indian Post Office Act 1898, Carriage by Air Act 1972, Multi Model Transportation Act; The Motor Vehicle Act 1988: The Inland Steam Vessel's Act 1977; Public Liability Insurance Act 1991; The Workmen's Compensation Act 1923; Sale of Goods Act; The Indian Stamp Act 1899; Exchange Control Regulations							12			
III	Right Defini	of Cong Ag	onsume gents, <i>A</i>	er, Red Authori	ressal l ty of Co	: Consumer Forum; Insur- controller; Lif- con, Duty and	rance Act 19 e Insurance (	938 : Ain	n & Effect,	12	
IV	Income Tax Act: Tax Exemption on Maturity / Death Claim, Tax Exemption in Jeevan Suraksha Plan, Tax Exemption in Jeevan Aadhar Plan, Rebate in Respect of Contribution to PF Insurance Premium, Wealth Tax, Tax Exemption in Partnership Insurance, Tax Exemption in Employer Employee Scheme; Married Women's Property Act 1924;							12			
V						nt and Public Agency, Rele	•	•	of the Code	12	
						TOTAL				60	
<del></del>					-	100% Theor	$\mathbf{y}^{}$				

CO	Course Outcomes
CO1	Acquire the knowledge of Insurance Act 1938
CO2	Gain knowledge on the IRDA and other Insurance Act.
CO3	Evaluate the importance of consumer protection act 1986 for the customers of Insurance companies.
CO4	Explain the exemptions in Income tax for the insurance policies
CO5	Discuss the code of conduct in advertisement and paraphrase the objectives.
	Textbooks
1	The Insurance Regulatory and Development Authority Act 1999, Universals Publication
2	Kotreshwar, G., "Risk Management- Insurance and Derivatives", 2005, Himalaya Publishing House.
3	GopalKrishan, G., "Insurance Principles and Practice", 1994, Sterling Publishers, New Delhi.
	Reference Books
1	Gupta, P.K., "Insurance and Risk Management", 2010, Himalaya Publication
2	Niehaus, Harrington, "Risk Management and Insurance", 2007, Tata McGraw-Hill
NOT	E: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.google.co.in/books/edition/The Insurance Regulatory and Development/t7iMcuXRH GQC?hl=en&gbpv=1&pg=PP1&printsec=frontcover
2	www.irda.org
3	https://www.youtube.com/watch?v=xojTrXb4qTg

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	2	2	2	2	3	2	3
CO3	3	3	2	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	2	2	2
CO5	3	3	3	2	3	2	3	3	3	2	3
TOTAL	15	12	12	10	13	10	13	13	14	10	12
AVERAGE	3	2.4	2.4	2	2.6	2	2.6	2.6	2.8	2	2.4

## **Discipline Specific Elective - Merchant Banking**

Subject	Codo	L	Т	P	S	Credits	Inst.		Marks	
		L	1	Г	3	Creuits	Hours	CIA	External	Total
<b>23U6BID</b>	<b>SE19</b>	2		2		3	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To ena	ables t	the stuc	lents to	get an	overview on	merchant ba	nking serv	vices.	
LO 2					_	challenges fa				
LO 3						rd's eye view	-			
LO 4		struments of	morohont							
LO 4	bankir	istruments of	merchant							
LO 5		he current bu	siness							
Lot	To make student aware of the role of merchant banking services in the current environment									
	I									
Unit						Contents				No. of
	76 1 (2) 11									Hours
	Merchant Banking Introduction – Concept of Merchant Banking – Functions – Qualities									
-					-		_		-	40
I						ker - Recent				12
	Merchant Banking - Legal Regulatory frame work of Merchant Banking, SCRA- FEMA – SEBI Guidelines to the Merchant Banker									
					Guide	ines to the N	derchant Bar	ікег		
			anagei		anagen	nent – issue	Pricing	Decionino	of capital	
					_	Ianagement &	_		-	
II						ught out Dea	-		-	12
						ng agreemen			_	
						reen shoe op				
			uilding			-				12
	Во	ok bı	ıilding	– Mea	ning an	nd concept -	Book Buildi	ing offer,	Fixed price	
III						ouild offers				
		-				ment of lead	d managers	- Role o	f Merchant	
			as a Le		ager					
			Placen		C				, •.a .a	12
				_		ivate placem				
IV	purview of merchant banking – market segment for privately placed debts – PSU Bonds, Municipal Bonds, Institutional Bonds, Corporate Bonds,									
						ts – Role				
		aceme		ou ms	u umen	its – Role	oi Merchan	t Dalikei	iii piivate	
			nt Ban	king S	ervices	<u> </u>				12
				_		ect counselir	ig - Loan Sv	ndication	– Portfolio	14
V		_		_	_	nce – NRI Ir				
		_				Teaning and s			<i>y</i> ,	
						TOTAL				60
						100% Theor	y			

CO	Course Outcomes
CO1	Expand the conceptual analysis about Merchant Banking
CO2	Understand the functioning of Merchant Bankers related to Issue Management Process
CO3	Analyse about the book building and role of Merchant Bankers
CO4	Elaborate the private placement and debt instrument process
CO5	Enumerate about concept the Merchant Banking Services
	Textbooks
1	Prof. Anil Agashe, Merchant banking and financial services, Everest publishing house, Pune
2	S Gurusamy, merchant banking, Vijay Nicole, chennai
3	L Natarajan, merchant banking and financial services, Margham publications, Chennai
	Reference Books
1	Madhuvij, Swati Dhawan , merchant banking and financial services, McGraw hill , New Delhi
2	DrRavichandran Krishnamurthy, merchant banking and financial services, Himalaya Publishing house, Mumbai
3	H R machiraju, merchant banking, new age international publishers, New Delhi
NOTE	: Latest Edition of Textbooks May be Used
	Web Resources
1	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=9
2	https://www.nism.ac.in
3	https://www.slideshare.net

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

## **Discipline Specific Elective – Application of Excel in Finance**

Subject	Codo	L	Т	P S Credits Inst. N		Marks				
			1		В	Creuits	Hours	CIA	External	Total
<b>23U6BID</b>	SE20	2		2		3	4	25	75	100
					Le	arning Obje	ctives			
LO 1	To int	roduc	e stude	nts to E	excel as	an importan	t tool in busi	ness appli	cations	
LO 2	To familiarize them with the features and functions of a spread sheet.									
LO 3	To understand the concepts of accounting, reporting and analysis using spread sheet.									
LO 4		nstru				g the use of				
LO 5			various	applic	ations 1	using MS-Ex	cel			
<u> </u>	10 00	velop	various	аррпс	ations (	using IVID Ex				
Unit						Contents				No. of Hours
I	AutoS Smart to C Ungro	um, S Arts, olumr uping	Sort an Charts ns, Re	d Filte ; Page emovin	r; Inse e Layou g Dup	natting, Form rt Menu, Ins ut, Review an plicates, Da	serting Table nd View Me ta Validati	es and Pi nus; Conv on, Gro	vot Tables, verting Text	12
П	Depre- Presen of Ret Functi	ciation at Valueurn (I ons: LAR, I	n (DB, ue, Net IRR, M UPPE	DDB, Presen (IRR); R, LO	VDB) t Value Logica WER,	nctions Fina , Simple Inte e, Future Valu l Functions: LEFT, RIC xercises Base	erest (PMT, ue ( PV, NPV AND, OR,N GHT, TRIM	NPER, IN V, FV) - In OT, IF, T I, T, TE	ternal Rate RUE; Text XT, LEN,	12
III	Statist Functi	tical A		al Fun		Mean, Med Test, and Ch			Deviation,	12
IV	Refere Date & Value, Vlook	ence & Tim , Wor up, T	ne Func kday, V	etions: Weekda se, Get <sub>l</sub>	Date, Day, Yea	Date Value, E r. Lookup an Data, Hyperlin o and Referen	Day, Days 36 d Reference nk - Practica	60, Now, 7 Functions I Exercise	s: Hlookup,	12
V	Project Ratio	cts an Analy tising cation	d <b>App</b> l rsis, Ca Data	l <b>icatio</b> r sh Flov Anal	ns v Stater ytics,	ment, Payroll Social Med VBAs; Trend	Processing, ia Marketin	Marketing ng Analy	vsis, Basic	12
						TOTAL				60
					50 %T	heory 50% I	Practical			

CO	Course Outcomes								
CO1	Develop And Apply Fundamental Spread Sheet Skills.								
CO2	Understanding Various Tools Used In Ms-Excel.								
CO3	Knowledge On Various Statistical Tests In Ms-Excel.								
CO4	Demonstrate Proficiency In Using Complex Spread Sheet Tools Such As Formulas And Functions.								
CO5	Develop Trending Application Using MS-Excel								
	Textbooks								
1	John Walkenbach , MS Excel Bible, Wiley Publication, New Jersey, USA.								
2	Ramesh Bangia, Learning Microsoft Excel 2013, Khanna Book Publishing, Bangalore.								
3	Wayne L Winston, Microsoft Excel, Data Analysis and Business Modelling, Prentice Hall, New Jersey, USA.								
4	4 Greg Harvey, Excel 2016 for Dummies, Chennai.								
	Reference Books								
1	Glyn Davis & BrankoPecar: Business Statistics using Excel, Oxford publications, Chennai.								
2	Google Sheets Basics: Masato Takeda and others; TekuruInc, India.								
3	HarjitSuman, Excel Bible for Beginners, Kindle Editio, Chennai.								
4	Jennifer Ackerman Kettel, Guy Hat-Davis, Curt Simmons, "Microsoft 2003", Tata McGrawHill, Noida.								
NOTE	NOTE: Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://www.freebookkeepingaccounting.com/using-excel-in-accounts								
2	https://courses.corporatefinanceinstitute.com/courses/free-excel-crash-course-for-finance								
3	https://www.youtube.com/watch?v=Nv_Nnw01FaU								

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	2	3	3	3	2	2
CO2	3	2	2	2	3	2	2	2	3	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	3	3	3	2	2
TOTAL	15	12	13	10	15	10	13	13	15	10	11
AVERAGE	3	2.2	2.6	2	3	2	2.6	2.6	3	2	2.1

#### THIRD YEAR - SEMESTER - VI

#### **PROJECT WORK**

Subject Code	T	т	D	C	Credits	Inst.		Marks			
Subject Code	L	1	I	S	Credits	Hours	CIA	External	Total		
23U6BIPR02	2				3	2	40	60	100		

SUBJECT CODE: 23U6BPPR02							
SEMESTER - VI	CREDIT: 3	HOURS: 60					

Project work will be assigned to the students on the basis of group under the supervision and guidance of the faculty members in the areas of Marketing, Finance, Management, Accounting and Taxation etc. The grouping may be done in such a way that it has minimum three and maximum five students. The project report shall be submitted jointly by the group, evaluated by the internal and external examiners but the marks will be awarded to each student separately by conducting viva-voce examination.

#### (For Candidates admitted from 2023-2024 Onwards)

#### **QUESTION PAPER PATTERN**

(For Theory & Problem oriented subjects)

Time: 3 Hours Max. Marks: 75

PART – A (10 x1 = 10 Marks)
Answer All the Questions
(From each unit two questions)

PART – B (5 x 7 = 35 Marks)

Answer All Questions
(Either or Type) (From each unit one question)

PART – C (3 x 10 = 30 Marks)

Answer any Three out of Five Questions

(From each unit one question)