

**XIII COURSE PATTERN -M.COM**

**2021-2023 Batch**

Se m	Subject Code	Course	Subject Title	Hrs /Wee k	Credit s	Int. Mk s	Ext. Mks	Total Mark	
I	21P1CM0 1	Core – 1	Marketing Managemen t	6	5	25	75	100	
	21P1CM0 2	Core – 2	Accounting for Managerial Decision	6	5	25	75	100	
	21P1CM0 3	Core – 3	Banking Theory	6	5	25	75	100	
	21P1CM0 4	Core – 4	Business Statistical Analysis	6	4	25	75	100	
			Elective – I		6	5	25	75	100
				<i>Total</i>	<i>30</i>	<i>24</i>	<i>125</i>	<i>375</i>	<i>500</i>
II	21P2CM0 5	Core – 5	Advanced Cost Accounting	6	5	25	75	100	
	21P2CM0 6	Core –6	Security Analysis & Portfolio Manageme	6	4	25	75	100	

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	21P2CM07	Core - 7	Human Resource Management	6	4	25	75	100	
	21P2CM08	Core -8	E-Commerce	5	4	25	75	100	
		Elective - II		4	3	25	75	100	
	21P2CMPR01		In Plant	3	2	25	75	100	
			<i>Total</i>	<i>30</i>	<i>22</i>	<i>165</i>	<i>435</i>	<i>600</i>	
III	21P3CM09	Core - 9	Business Research Methodology	5	4	25	75	100	
	21P3CM10	Core - 10	Advanced Corporate Accounting	6	5	25	75	100	
	21P3CM11	Core - 11	Direct Taxes	6	4	25	75	100	
	21P3CM12	Core - 12	Financial Institution & Services	4	3	25	75	100	
			Elective - III		4	3	25	75	100
	21P3CME D1	EDC	Fundamentals of	3	2	25	75	100	

			Computer and Networking					
	21P3HR01		Human Rights	2	1	25	75	100
			<i>Total</i>	<i>30</i>	<i>22</i>	<i>175</i>	<i>525</i>	<i>700</i>
IV	21P4CM13	Core – 13	Indirect Taxes	6	5	25	75	100
	21P4CM14	Core – 14	Financial Management	5	4	25	75	100
	21P4CM15	Core – 15	Entrepreneurship Theory and Practice	5	4	25	75	100
	21P4CM16	Core – 16	Managerial Economics	5	4	25	75	100
		Elective- IV		4	3	25	75	100
	21P4CMPR02		Project Work	5	3	25	75	100
			<i>Total</i>	<i>30</i>	<i>23</i>	<i>165</i>	<i>435</i>	<i>600</i>
			<i>GRAND TOTAL</i>	<i>120</i>	<i>91</i>	<i>630</i>	<i>1770</i>	<i>2400</i>

**Elective -I**

**1. Organizational Behavior**

**21P1CME01**

**2. Business Environment**

**21P1CME02**

**3. Bank Management** **21P1CME03**

**Elective — II**

**1. Resource Management Techniques** **21P2CME04**

**2. Global Business Management** **21P2CME05**

**3. Credit Rating Practices** **21P2CME06**

**Elective — III**

**1. Retail Marketing** **21P3CME07**

**2. Services Marketing** **21P3CME08**

**3. Tourisms Management** **21P3CME09**

**Elective — IV**

**1. Insurance and Risk Management** **21P4CME10**

**2. Strategic Management** **21P4CME11**

**3. Stress Management** **21P3CME12**