

PG Department of Management Studies - MBA

CURRICULUM STRUCTURE

SEMESTER – I

Course Code	Course Title	Hours / week				Maximum Marks			CAT
		L	T	P	C	CA	SEE	Total	
THEORY									
13MB101	Management Principles & Organizational Behaviour	3	0	0	3	40	60	100	DC
13MB102	Statistics for Managers	3	1	0	4	40	60	100	BS
13MB103	Managerial Economics	3	0	0	3	40	60	100	DC
13MB104	Legal Aspects of Business	3	0	0	3	40	60	100	DC
13MB105	Accounting for Managers	3	1	0	4	40	60	100	DC
13MB106	Management Information Systems	3	0	0	3	40	60	100	DC
13MB107	Entrepreneurship Development	3	0	0	3	40	60	100	DC
PRACTICAL									
13MB111	Business Communication - Laboratory	0	0	4	2	60	40-	100	DC
13MB121	Comprehensive Viva-Voce I	0	0	0	1	-	100	100	DC
Total		21	2	4	26				

SEMESTER – II

Course Code	Course Title	Hours / week				Maximum Marks			CAT
		L	T	P	C	CA	SEE	Total	
THEORY									
13MB201	Operations Management	3	1	0	4	40	60	100	DC
13MB202	Financial Management	3	1	0	4	40	60	100	DC
13MB203	Applied Opération Research	3	1	0	4	40	60	100	BS
13MB204	Marketing Management	3	0	0	3	40	60	100	DC
13MB205	Human Resource Management	3	0	0	3	40	60	100	DC

13MB206	Research Methods in Business	3	0	0	3	40	60	100	DC
13MB207	International Business Management	3	0	0	3	40	60	100	DC
PRACTICAL									
13MB211	Data Analysis and Business Modelling- Laboratory	0	0	4	2	60	40	100	DC
13MB 221	Comprehensive Viva-Voce II	0	0	0	1	-	100	100	DC
Total		21	3	4	27				

SEMESTER – III

Course Code	Course Title	Hours / week				Maximum Marks			CAT
		L	T	P	C	CA	SEE	Total	
THEORY									
13MB301	Strategic Management	3	0	0	3	40	60	100	DC
13MB ***	Elective 1	3	0	0	3	40	60	100	DE
13MB ***	Elective 2	3	0	0	3	40	60	100	DE
13MB ***	Elective 3	3	0	0	3	40	60	100	DE
13MB ***	Elective 4	3	0	0	3	40	60	100	DE
13MB ***	Elective 5	3	0	0	3	40	60	100	DE
13MB ***	Elective 6	3	0	0	3	40	60	100	DE
PRACTICAL									
13MB311	Internship Training Report	0	0	0	4	100	-	100	DC
13MB312	Management Skills Development	0	0	4	2	60	40	100	DC
13MB 321	Comprehensive Viva-Voce III	0	0	0	1	-	100	100	DC
Total		21	0	4	28				

SEMESTER – IV

Course	Course Title	Hours / week	Maximum Marks	
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Code		L	T	P	C	CA	SEE	Total	CAT
PRACTICAL									
13MB451	Project Work	0	0	32	16	60	40	100	DC
Total		0	0	32	16				

LIST OF ELECTIVES

1. FINANCE

Course Code	Course Title
13MB001	Security Analysis and Portfolio Management
13MB002	Financial Services
13MB003	Micro Finance
13MB004	Financial Derivatives
13MB005	Banking and Insurance
13MB006	International Financial Management

2. HUMAN RESOURCE

Course Code	Course Title
13MB011	Change Management
13MB012	Stress Management
13MB013	Industrial Relations and Labour Legislations
13MB014	Human Resources Development
13MB015	Competency Mapping and Development
13MB016	International Human Resource Management

3. MARKETING

Course Code	Course Title
13MB021	Advertising and Promotion Management
13MB022	Rural Marketing

13MB023	Services marketing
13MB024	Retail Management
13MB025	Consumer Behaviour
13MB026	Brand Management

4. PRODUCTION

Course Code	Course Title
13MB031	Supply Chain Management
13MB032	Total Quality Management
13MB033	Services Operations Management
13MB034	Technology Management and IPR
13MB035	Business Process Reengineering and Value Engineering
13MB036	Advanced Operations Management

5. SYSTEMS

Course Code	Course Title
13MB041	Knowledge Management Systems
13MB042	Software Project and Quality Management
13MB043	Data Base Management Systems
13MB044	Enterprise Resource Planning
13MB045	E-Business
13MB046	Decision Support Systems