

## GUEST LECTURE PROGRAMME ORGANIZED

<b>S. No.</b>	<b>Date</b>	<b>Title/Theme</b>	<b>Resource Person Details</b>	<b>No. of Participations</b>
1	10.7.2014	ACA Career Awareness Programme	Industrial motivational speech- Mr.A.Vinayakamurthy , Professor, Department of Commerce, Periyar University, Salem & CA.E .Jayapraksh, Chairman Salem Branch of ICAI	I & II UG students of Commerce & Management
2	13.08.2014	Industrial motivational speech-	Mr.R.Vijayakumar, Assistant Director, Metallurgy Branch (MSMEDI-Govt. of India), Coimbatore	All PG Students of commerce and management 200
3	12.09.2014	Brand awareness and job opportunities in present media	Mr R.Srinivasan, Vijay TV Senior Manager AD Sales, Coimbatore	III B.Com A & B, III B.Com CA A to E 356
4	13.09.2014	Industrial motivational speech	Mr.R.Vijayakumar, Assistant Director, Metallurgy Branch (MSMEDI-Govt. of India), Coimbatore	All PG Students of commerce and management 200
5	26.09.2014	Career Awareness Programme on Company Secretary ship courses	Mr R.Sridharan, President Institute of company secretaries of India, New Delhi.	All MBA Students 114
6	24-12-2014	Guest Lecture on Motivational Development Programme	Mr.M.Parivallal, Retired Principal, Kongu Polytechnic College, Erode.	405 Students
7	27-12-2014	Guest Lecture on Motivational Development Programme	Mr.M.Parivallal, Retired Principal, Kongu Polytechnic College, Erode.	265
8	24/2/2015	Cost & Management Accounting Awareness Programme	CMA K.M Krishnamoorthy, Chairman, CMA-Salem Chapter CMA R.V Thiyagrajan, Vice-Chairman, CMA-Salem Chapter	300