

ACA - YEAR 2016 - 2017

DATE	DEPARTM ENT	NAME OF THE EVENT	DESCRIPTION OF TITLE/EVENT	CHIEF GUEST DETAILS	No.of BENEFICIARY
26.07.2016	BBA	Guest Lecture	Awareness Programme on Taxation	Mr.V.K. Subramaniam	220
30.07.2016	BBA	Guest Lecture	Digital Marketing	Dr. Joshua Selvakumar,	142
20.9.2016	BBA	Guest Lecture	SWACHH BHARAT	Mrs.M.Ramalakshumi	222
24.9.2016	BBA	Guest Lecture	Financial Education Workshop For Young Investor	Mr.N.Shanmuga	235
15.2.2017	BBA	Guest Lecture	Skills management awareness Programme	Mr. C. Charles, EADO	350
15.2.2017	BBA	Guest Lecture	Aptitude Programme	Mr. R. Srivel AP/BBA,	245
10.2.2017	BBA	Guest Lecture	ERP & TALLY	Mr. Shelladurai & Mr.Suresh Trainer	123
03.08.2016	BBA	Motivational Programme	MOTIVATIONAL FILM(Mary Kom)	G.Sasidharan	212
2.02.2017	BBA	Motivational Programme	How to success in the Life	Mr. M. Tamil Selvan	220
23.06.2016	BBA	Club Activites	DEBATE ON ADVERTISEMENT	NIL	18
10.08.2016	BBA	Club Activites	HAIR STYLE	NIL	26
24.08.2016	BBA	Club Activites	RANGOLI –KRISHNA JAYANTHI	NIL	24
27.08.2016	BBA	Club Activites	FIRELESS COOKING	NIL	26
29.08.2016	BBA	Club Activites	AD ZAP	NIL	29
17.08.2016	BBA	Club Activites	DIFFERENT CONCEPTS OF ADVERTISEMENT	NIL	7
3.9.2016	BBA	Club Activites	3*3 RUBIX CUBE SOLVING	NIL	6
17.9.2016	BBA	Club Activites	MONO ACTING	NIL	26
30.9.16	BBA	Club Activites	JUST A MINUTE	NIL	28
17.12.2016	BBA	Club Activites	Best Manager	NIL	65
21.12.16	BBA	Club Activites	Identifying products & its slogans	NIL	32
02.01.2017	BBA	Club Activites	Paper presentation on Management Topics	NIL	29

07.01..2017	BBA	Club Activites	Business Quiz	NIL	26
12.01.2017	BBA	Club Activites	Just A Minute about the brand	NIL	25
23.01.17	BBA	Club Activites	GD on Annual Reports of the company	NIL	26
15.02.17	BBA	Club Activites	Poster Presentation of Successful WomenEntrepreneur Just-A-Minute about the brand	NIL	27
20.02.17	BBA	Club Activites	Management Games	NIL	28
25.02.2017	BBA	Club Activites	Mock-in-interview	NIL	23
06.03.17	BBA	Club Activites	Miming on Social Aspects	NIL	24
07.10.16	BBA	Industrial Visit	Virudhunagar	V.V.V & Sons Edible Oils Ltd, Manufacturer of Idhayam Gingely Oil, Madurai	61
11.02.2017	BBA	Industrial Visit	Karur	TNPL Pugalur, Karur Dt.	51
6.3.2017	BBA	Industrial Visit	Tiruchengode	Gandhi Asramam Kaathi Craft, Tiruchengode	61
04.01.2017 to 06.01.2017	BBA	Industrial Visit	VICAS	Trade fair - 2017	52
09.08.2016 to 11.08.2016	BBA	Educational Tour	Mysoor Thalaicauvery-Coorg	Mrs. M.Sindhuja Mrs. S.BanuPriya Mr. G.Sasidharan Mr. M.Natarajan	90
15.02.2017 to 17.02.2017	BBA	Educational Tour	Wayanad, Guruvayur & Callicut	G.Sasidharan Mr.P.Sasikumar Mrs. M.Sindhuja Mr. S.Damodaran Mrs. P.Selvamani Mrs. M.Geetha	85